

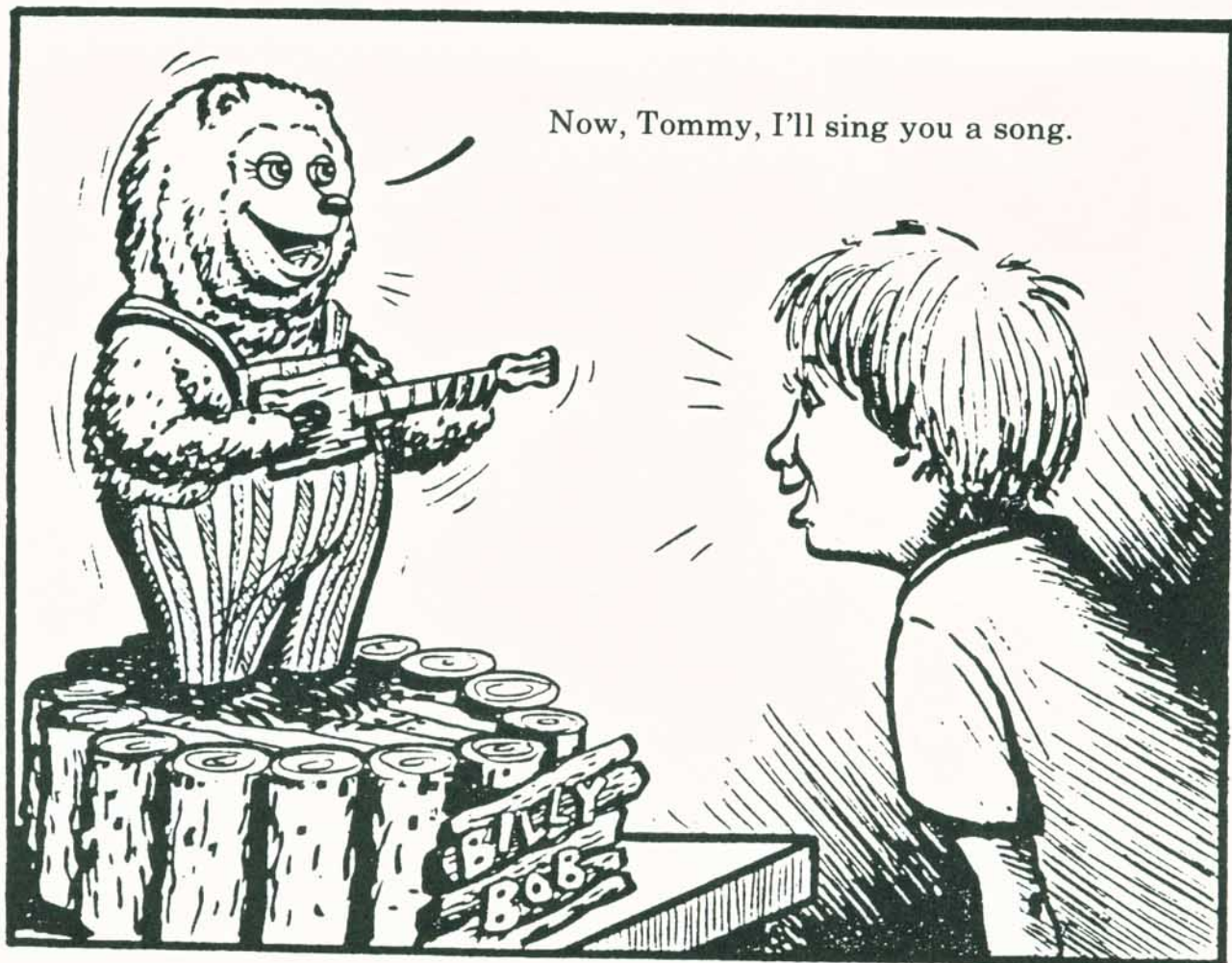


Creative Engineering, Inc.

Presents

**"The Miniature
Billy Bob Show"**

NEW PRODUCT IN DEVELOPMENT

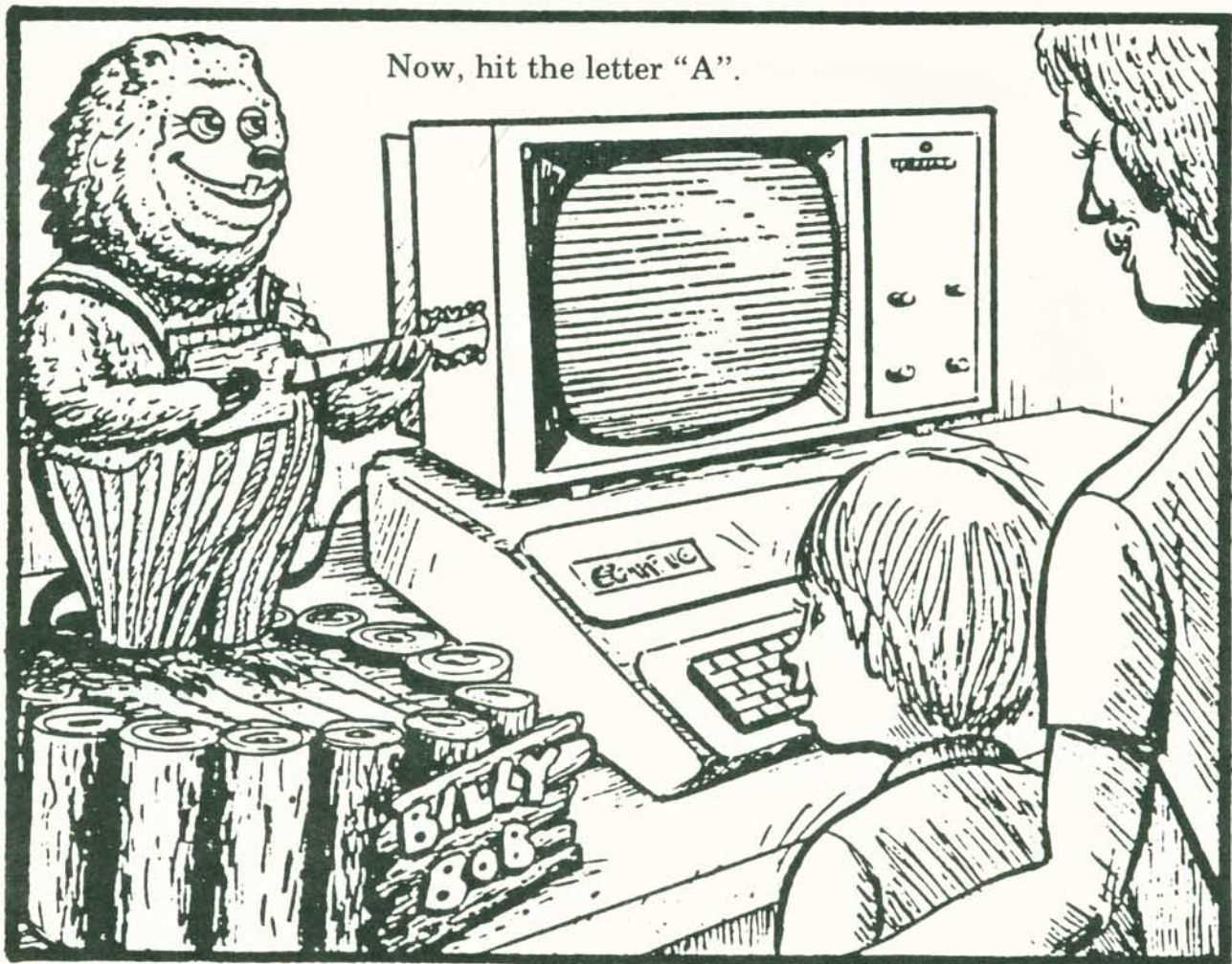


Wow! He knows my name!

Creative plans to produce showtapes customized to order in which Billy Bob will address the child by name.

CREATIVE ENGINEERING, INC.
47 W. Jefferson Street
Orlando, FL 32801
(305) 425-1001

NEW PRODUCT IN DEVELOPMENT

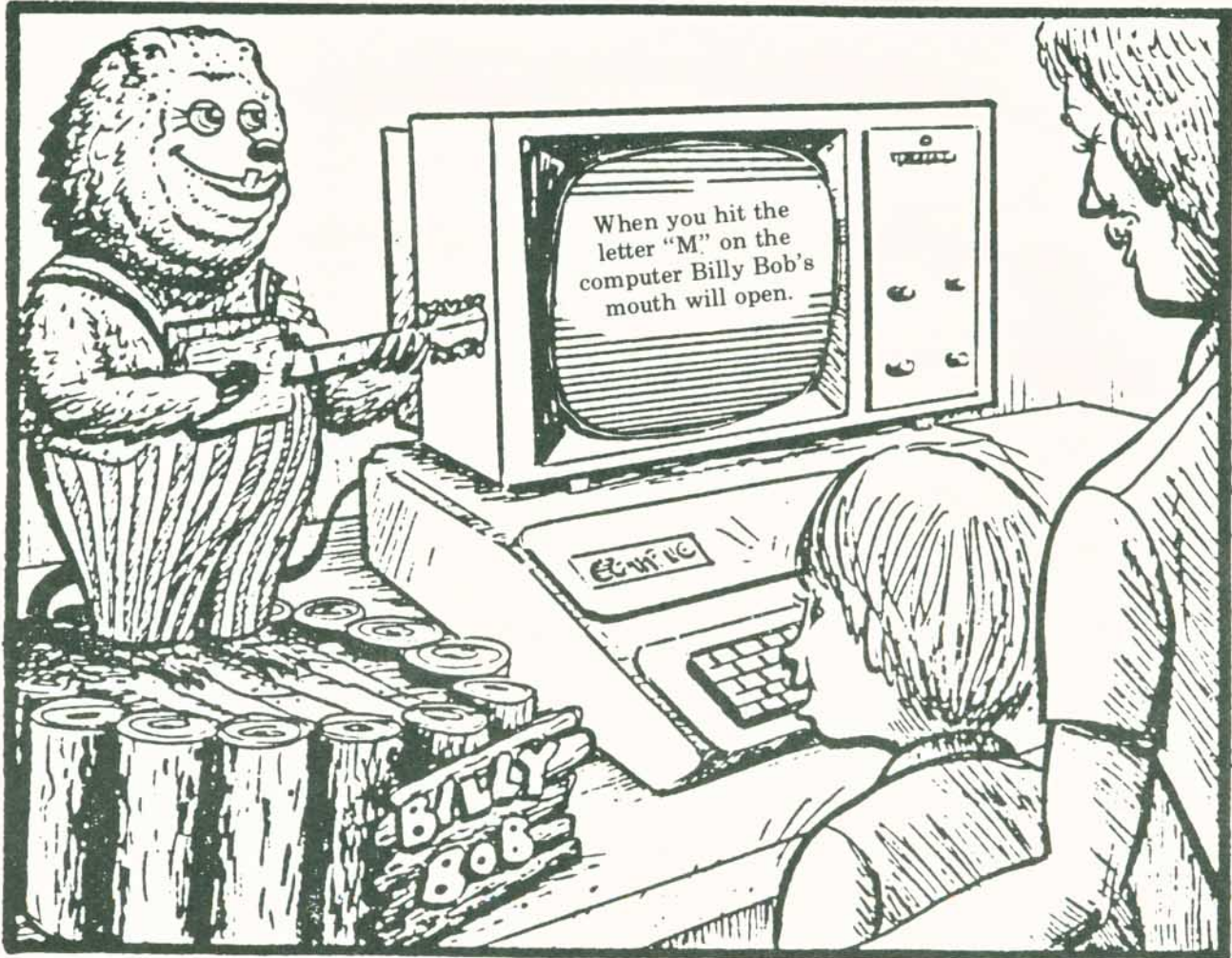


Daddy! Billy Bob is teaching me to use the computer!

Creative plans to interface Billy Bob to an Apple computer and color monitor. Billy Bob will give the child simple instructions on how to use the computer.

CREATIVE ENGINEERING, INC.
47 W. Jefferson Street
Orlando, FL 32801
(305) 425-1001

NEW PRODUCT IN DEVELOPMENT

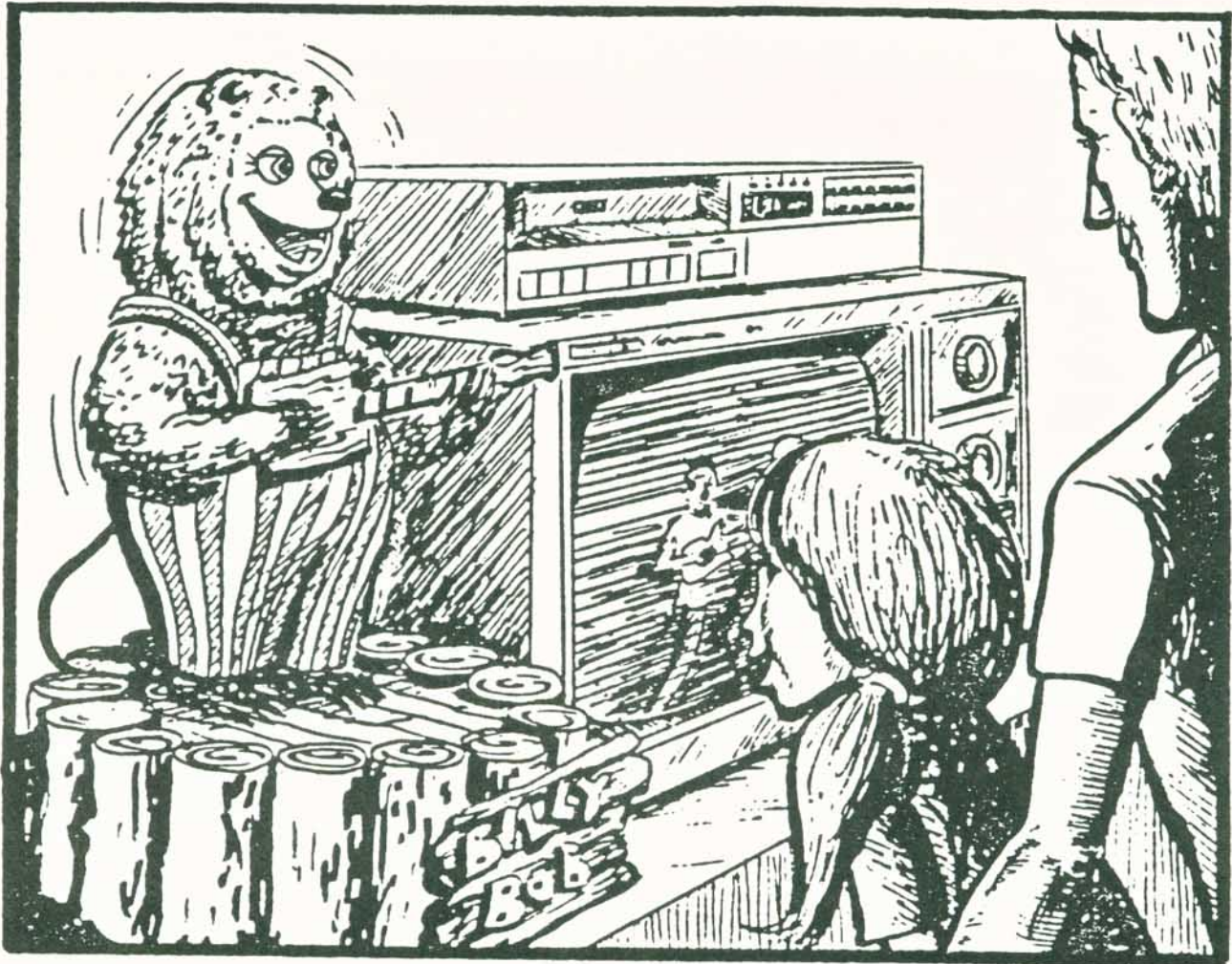


Oh, boy! I can program Billy Bob to perform any song!

Creative plans to develop software that will make it possible for the family, by pushing buttons on the computer keyboard, to synchronize Billy Bob's movements to music produced or chosen by the family.

CREATIVE ENGINEERING, INC.
47 W. Jefferson Street
Orlando, FL 32801
(305) 425-1001

NEW PRODUCT IN DEVELOPMENT

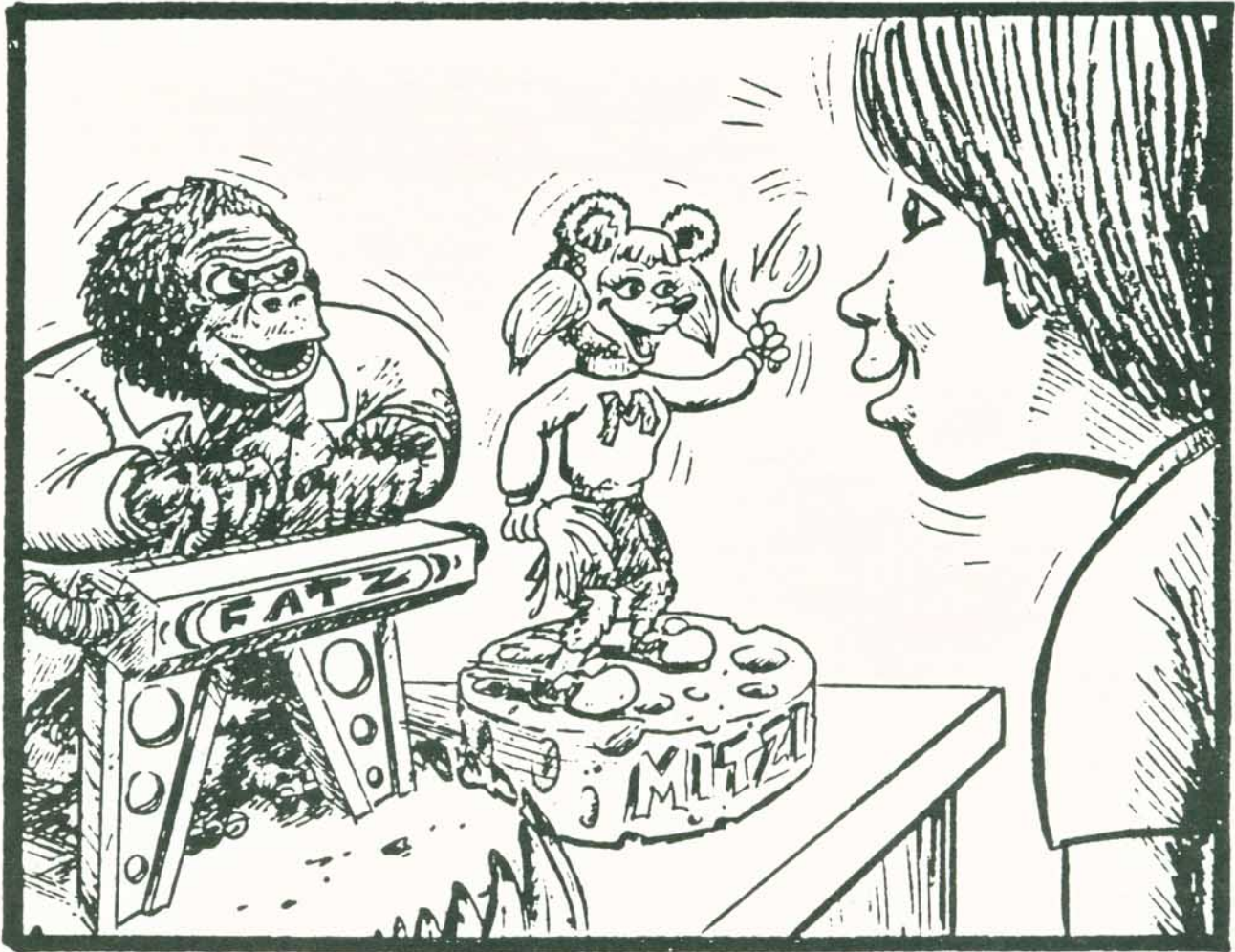


Billy Bob is going to sing with the characters on video!

On the drawing board: Billy Bob will perform in synchronization with custom videos produced by Creative Engineering, Inc.

CREATIVE ENGINEERING, INC.
47 W. Jefferson Street
Orlando, FL 32801
(305) 425-1001

NEW PRODUCT IN DEVELOPMENT

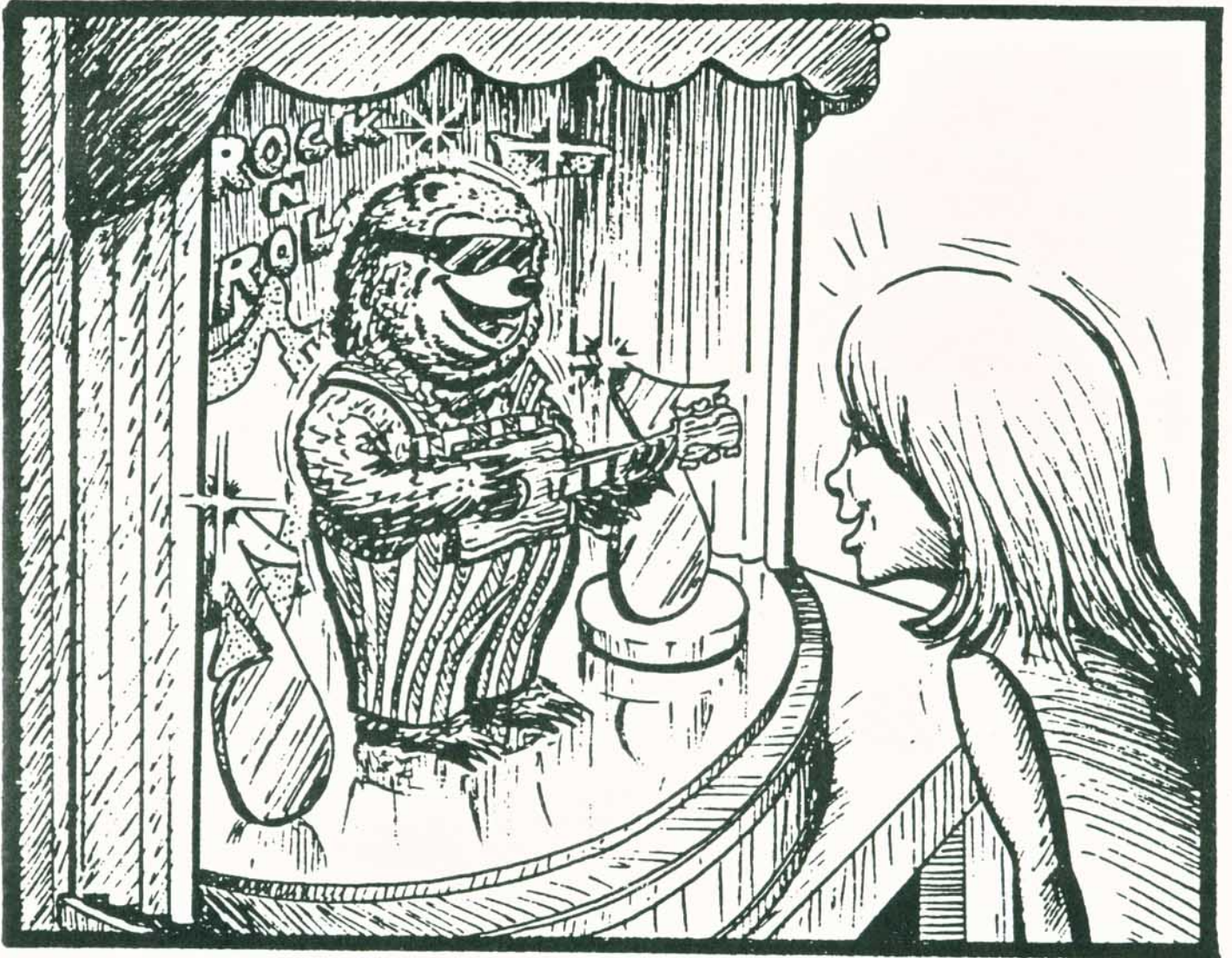


Gee! Now a Miniature Mitzi Show and a Miniature Fatz Show!

The next characters of the Rock-a-fire Explosion that Creative Engineering, Inc. will miniaturize will be Mitzi, the girl mouse vocalist, and Fatz, the gorilla piano player.

CREATIVE ENGINEERING, INC.
47 W. Jefferson Street
Orlando, FL 32801
(305) 425-1001

NEW PRODUCT IN DEVELOPMENT



A real stage! Just like the theater!

Creative is presently developing a stage for Billy Bob, complete with four or more different sets of props, drapes, and spotlights.

CREATIVE ENGINEERING, INC.
47 W. Jefferson Street
Orlando, FL 32805
(305) 425-1001

NEW PRODUCT IN DEVELOPMENT

The following classical fairy tales will be narrated by Billy Bob with read-along books for the child:

- Sleeping Beauty
- Rumpelstiltskin
- The Frog Prince
- The Fisherman and His Wife
- Cinderella
- Snow White and the Seven Dwarfs
- Red Riding Hood
- Hansel and Gretel
- The Three Little Pigs
- Snow White and Rose Red
- The Ugly Duckling
- The Emperor's New Clothes
- The Princess on the Pea
- Thumbelina
- Goldilocks and the Three Bears

TO THE RETAIL BUYER

Did you remember to leave us your business card?

If not, be sure to drop us a line. In April we will furnish additional details and pricing — all in time for delivery for the 1986 season.

CREATIVE ENGINEERING, INC.
47 W. Jefferson Street
Orlando, FL 32801
(305) 425-1001



Creative Engineering, Inc.

47 West Jefferson Street, Orlando, FL 32801 • (305) 425-1001

CEI MINIATURE ANIMATRONIC BILLY BOB DOLL PROMOTIONAL MATERIAL

(Folder including documentation packet)

Date of Origin: 1985
Archived: 4-14-08
Submission by VegaNova
Version 1.0

The documents contained herein are for educational use only.
Please do not replicate, redistribute, or make any unauthorized
printings. All intellectual property including characters,
artwork, photography, and slogans are trademark and/or
copyright their respective owners.

