I was trying to get something put together for my son’s birthday, so I called your location and spoke to Mike. He explained that he had a line out of the door with close to a 30 minute wait. My day had been awful due to some family issues so I broke down on the phone and began to cry hysterically. Mike was so sweet and understanding, he worked out a deal for me and my family. He reserved a table for us, I could not believe it. The employees at the Des Moine location genuinely care about their customers. I just wanted to say thank you to Mike and the rest of the staff, including Joe.

Thanks again for turning a bad situation into a Magical experience.

Dana Archer
I'm sure you get plenty of negative feedback, however I would like to leave positive feedback regarding the staff and service at your North Olmsted location, I am the mother of an 11 year old special needs daughter named Jordan. We visit Chuck E. Cheese in North Olmsted on the average once a week. We have gotten to know the staff there very well, and they go out of there way to take such wonderful care of us each time we visit, whether they are busy or slow. I so much appreciate the personal touch and the special interest they take in my daughter. They make their Chuck E. Cheese a place where even a special needs kid can just be a kid, and I am very thankful for them.

Sincerely,

Paula A. Lyles (Mom to Jordan Grace Lyles)

---

Thoughts for those who take life too seriously...

1. Save the whales. Collect the whole set.
2. A day without sunshine is like, Night.
3. On the other hand, you have different fingers
4. 42.7 percent of all statistics are made up on the spot.
5. 99 percent of lawyers give the rest a bad name.
6. Remember, half the people you know are below average.
7. He who laughs last thinks slowest.
8. Depression is merely anger without enthusiasm.
9. The early bird may get the worm, but the second mouse gets the cheese in the trap.
10. Support bacteria. They're the only culture some people have.
11. A clear conscience is usually the sign of a bad memory.
12. Change is inevitable, except from vending machines.
13. If you think nobody cares, try missing a couple of payments.
15. OK, so what's the speed of dark?
16. When everything is coming your way, you're in the wrong lane.
17. Hard work pays off in the future. Laziness pays off now.
18. Every one has a photographic memory. Some just don't have film.
19. How much deeper would the ocean be without sponges?
20. Eagles may soar, but weasels don't get sucked into jet engines.
21. What happens if you get scared half to death twice?
22. I couldn't repair your brakes, so I made your horn louder.
23. Why do psychics have to ask you for your name?
24. Inside every older person is a younger person wondering what happened.
25. Just remember -- if the world didn't suck, we would all fall off.
26. Light travels faster than sound. That's why some people appear bright until you hear them speak.
27. Life isn't like a box of chocolates... it's more like a jar of jalapenos. What you do today might burn you tomorrow.
Compliments
Week Ending April 1, 2007

Midwest Region:
958, 80

Western Region:
42, 407, 451, 49

Southwest Region:
558, 25x599, 31, 31, 31

Northeast Region:
471, 487, 552, 543

Southeast Region:
772, 87, 87, 92, 654, 664, 368,

Complaints
Week Ending April 1, 2007

Midwest Region:
73, 678, 97, 53, 836, 872, 567, 555,
360, 948, 67, 961

Western Region:
631, 440, 440, 634, 315, 315, 406, 356,
356, 95, 784, 306

Southwest Region:
891, 31, 587, 586, 962, 596, 962, 962,
684, 865, 702, 717

Northeast Region:
488, 645, 470, 510, 839, 840, 494, 552
559, 556, 554, 535, 535, 628

Southeast Region:
772, 968, 92, 658, 602, 771, 483, 4

WEEK 13

TOP TEN SALES VOLUME

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 #446 Bell / LA</td>
<td>$92,181</td>
</tr>
<tr>
<td>2 #678 Joliet, IL</td>
<td>$75,865</td>
</tr>
<tr>
<td>3 #522 Brooklyn, NY</td>
<td>$72,952</td>
</tr>
<tr>
<td>4 #523 Bronx, NY</td>
<td>$71,647</td>
</tr>
<tr>
<td>5 #456 Skokie/Chicago</td>
<td>$71,427</td>
</tr>
<tr>
<td>6 #418 Sun Valley /LA</td>
<td>$69,118</td>
</tr>
<tr>
<td>7 #304 North Little Rock, AR</td>
<td>$69,084</td>
</tr>
<tr>
<td>8 #558 Colorado Springs, CO</td>
<td>$68,089</td>
</tr>
<tr>
<td>9 #465 Torrance / LA</td>
<td>$64,560</td>
</tr>
<tr>
<td>10 #835 N. Edmonton, AB</td>
<td>$64,428</td>
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</tbody>
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TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>#937 Amarillo, TX</td>
<td>43.7%</td>
</tr>
<tr>
<td>#928 Midland, TX</td>
<td>41.3%</td>
</tr>
<tr>
<td>#558 Colorado Springs, CO</td>
<td>40.2%</td>
</tr>
<tr>
<td>#532 Largo, MD</td>
<td>36.4%</td>
</tr>
<tr>
<td>#304 North Little Rock, AR</td>
<td>35.4%</td>
</tr>
<tr>
<td>#105 Humble, TX</td>
<td>33.4%</td>
</tr>
<tr>
<td>#930 Beaumont, TX</td>
<td>32.1%</td>
</tr>
<tr>
<td>#916 Fairview Hts/St.Lou</td>
<td>32.1%</td>
</tr>
<tr>
<td>#889 North West</td>
<td>31.5%</td>
</tr>
<tr>
<td>#589 Anchorage, AK</td>
<td>29.5%</td>
</tr>
</tbody>
</table>

Where a Kid can be a Kid
EMPLOYMENT OF RELATIVES

It is strictly prohibited for Relatives (as defined below) to be employed under each other’s direct supervision or areas which may result in a conflict of interest. “Relatives” are defined, for purposes of this policy only, as parent, child, sibling, spouse, stepparent, stepsister, stepbrother stepchild, niece, nephew, cousin, uncle, aunt, grandparent, grandchild, in-laws, and other members of an employee’s extended family who resides in his or her household.

SUPPORT CENTER JOB POSTING

We currently have an opening for a successful Installation Coordinator working for the Support Center. This position reports to Juan Gonzalez, Manager of Installations and does not require being based in Texas. The responsibilities of this position include:

- Supervising the placement of new and removal of old equipment in existing and new locations.
- Performing show installations for Corporate and Franchise units.
- Coordinating and supervising final sign-off of Sky Crawls and Play Units.
- Verifying the skills and kiddie room layouts.
- Assuring proper training and follow up with store Technical Managers to ensure all games and rides are fully operational.
- Verifying proper location of signage in skills and kiddie rooms.
- Coordinating the ordering of parts and supplies with corporate vendors to replace damaged or failed equipment.
- Demonstrating and instructing the process to set up Tech Rooms.
- Organizing each installation and ensuring it stays on schedule.

Assisting in the preparation of new and used equipment in a warehouse environment.

Qualifications include:

- Proficient in the use of hand tools, power tools and electronic repair equipment.
- High School Diploma/Equivalent.

Previous experience managing deadlines preferred. Must be a self-starter, flexible, able to work independently with minimal supervision. Must be able to work under tight deadlines. Professional demeanor, attitude and appearance. Available to travel to new units and remodels is necessary.

Qualified candidates may apply by completing a profile including salary requirements in our CEC Career Center at cec-careers.com. If you have questions about this position you may contact Juan Gonzalez at 972-258-4246 or Melody Keeble in Human Resources at 972-257-3057.

CEC Entertainment is an equal opportunity employer. Drug Free Workplace.
PARTS DEPARTMENT SPECIALS
The items shown below are currently available through the Parts Department which can be reached at 785 862 6005.

- **$93.50**
  - Extreme Hunting Guns Part # GEH-0001 at a greatly reduced cost of only $93.50 each

- **Mini Air Hockey Mallets**
  - Part # GMAH-0002 and cost only $1.55 each

- **Balls for Meltec games (Knock Down, Big Mouth, Shoot n Hoops) part # GMB-0001 and cost only $10.49 for a bag of 6 balls.**

- **Raptor Captor Green 80mm Balls**
  - Part # GFRC-0001
  - Cost only $5.60 for a bag of 20
New Offers in Your Area!

Sea World San Antonio
Adult Admission $56.21 YOUR PRICE $46.00
Child Admission $45.40 YOUR PRICE $36.60
SeaWorld San Antonio, the world's largest marine life adventure park and family entertainment showplace, presents a splashy lineup of over 25 sensational shows, thrilling rides, animal attractions and educational experiences for all ages!
Adult Admission $48.99 YOUR PRICE $43.99
Child Admission $39.99 YOUR PRICE $34.95

Fort Worth Zoo
Adult Admission $10.50 YOUR PRICE $9.00
Child Admission $8.00 YOUR PRICE $7.00

Sea World San Antonio
Cheer your champion to victory at this popular dinner show!
Ticket includes show admission and a Medieval Banquet!

Dallas, Texas
Adult Admission $50.95 YOUR PRICE $44.95
Child Admission $35.95 YOUR PRICE $29.24

See Page 2 for New Nationwide Offers Including: Busch Gardens Williamsburg, Water Country USA, and Branson, MO!
Visit TicketsAtWork.com throughout the month for exciting new offers – more are coming soon!

Orlando Attractions

Universal Studios & Islands of Adventure
Adult 1Day/1Park – Gate $67.00 YOUR PRICE $49.95
Child 1Day/1Park – Gate $56.00 YOUR PRICE $42.50
Adult 2Day/2Park – Gate $114.95 YOUR PRICE $92.00
Child 2Day/2Park – Gate $104.95 YOUR PRICE $82.00

Sea World
Adult 1 Day – Gate $64.95 YOUR PRICE $53.45
Child 1 Day – Gate $53.95 YOUR PRICE $46.00

Busch Gardens
Adult 1 Day – Gate $61.95 YOUR PRICE $51.95
Child 1 Day – Gate $51.95 YOUR PRICE $44.00

Kennedy Space Center
Adult Space Pass – Gate $79.99 YOUR PRICE $69.00
Child Space Pass – Gate $56.99 YOUR PRICE $49.50
Adult Admission – Gate $38.00 YOUR PRICE $34.45
Child Admission – Gate $28.00 YOUR PRICE $24.75

Holy Land Experience
Adult Admission – Gate $35.00 YOUR PRICE $27.50
Child Admission – Gate $23.00 YOUR PRICE $18.00

Cypress Gardens
Adult Admission – Gate $39.95 YOUR PRICE $36.00
Child Admission – Gate $34.95 YOUR PRICE $31.75
Senior Admission – Gate $34.95 YOUR PRICE $31.75

Orlando Magic
Lower Bowl I – Gate $49.95 YOUR PRICE $37.00
Upper Bowl L – Gate $42.60 YOUR PRICE $33.00

Wet n’ Wild
Adult Admission – Gate $36.95 YOUR PRICE $29.45
Child Admission – Gate $28.00 YOUR PRICE $24.75

Orlando Dinner Shows

Tony n’ Tina’s Wedding
Adult Reg. Admission $69.00 YOUR PRICE $49.00
Youth Reg. Admission $33.00 YOUR PRICE $25.00

MAKAHIKI LUAU Show & Dinner at Sea World
Adult Reg. Admission $45.95 YOUR PRICE $36.40
Youth Reg. Admission $29.95 YOUR PRICE $24.95

Pirates Dinner Adventure
Adult Reg. Admission $53.00 YOUR PRICE $33.00
Youth Reg. Admission $32.85 YOUR PRICE $24.85

Dolly Parton’s Dixie Stampede
Adult Reg. Admission $49.00 YOUR PRICE $39.00
Youth Reg. Admission $22.00 YOUR PRICE $19.00

Medieval Times
Adult Reg. Admission $49.95 YOUR PRICE $39.95
Youth Reg. Admission $33.95 YOUR PRICE $29.95

Arabian Nights
Adult Reg. Admission $47.00 YOUR PRICE $26.22
Youth Reg. Admission $29.00 YOUR PRICE $20.00

TICKET PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE. SALES TAX IS NOT INCLUDED IN THE PRICES LISTED. THERE ARE NO REFUNDS OR EXCHANGES UNDER ANY CONDITIONS. ONLINE ORDERS DO NOT HAVE AN ORDER FEE. Shipping/Delivery fees may vary based on the amount of your order. All orders over $125 must be sent with express carrier. Express carrier deliveries require signature at the time of delivery. Some movie tickets have restrictions during the first 10 days of new releases. It is the ticket holder’s responsibility to review expiration dates on tickets. Some event ticket prices include a small service fee and are available on a first-come, first-serve basis.
CEC Entertainment
Entertainment Discounts for Employees!

Company Code
CEC2

April 2007 Save Money * Avoid Admission Lines * Have Your Tickets Before You Go * Convenient Delivery Options

South Florida Attractions
SeaEscape Fun Cruise
Single Sailing Tickets $18.75

Lion Country Safari
Adult Admission $21.99 YOUR PRICE $16.95

Miami Heat
Heat vs Celtics Monday, April 16th at 7:30pm
Upper Level Gate Price $28.50 YOUR PRICE $16.95

Florida Marlins
Marlins vs Padres Friday, May 4th at 7:05pm
Marlins vs Mets Friday, May 25th at 7:05pm
Marlins vs Mets Sunday, May 27th at 1:05pm
Marlins vs Indians Thursday, June 14th at 7:05pm

California Attractions
Disneyland & Disney's California Adventure Theme Park
Adult 2Day Park Hopper Gate $122.00 YOUR PRICE $114.00
Child 2Day Park Hopper – Gate $102.00 YOUR PRICE $95.00

Special Offer! “Adults At Kids Price” Park Hopper
3Day Special Offer Value $179.00 YOUR PRICE $119.00
4Day Special Offer Value $209.00 YOUR PRICE $138.00

California Resident Special Offers!
Adult Admission $21.99
YOUR PRICE $21.99

California Attractions
SeaWorld San Diego
Adult Admission $93.95
YOUR PRICE $93.95
Child Admission $78.95
YOUR PRICE $78.95

Universal Studios Hollywood
Adult/Child 3Day Admission Special Offer!
Value $183.00 YOUR PRICE $148.50
Annual Pass – Gate Price $89.00 YOUR PRICE $64.00

Front of the Line Special with Admission
Gate $89.95 YOUR PRICE $76.40

New Show! Individual Tickets for The Little Mermaid & Grease are not yet available to the public!

A Chorus Line - May 26th at 2:00pm
Regular Price $117.75 YOUR PRICE $106.25

New Shows! Individual Tickets for The Little Mermaid & Grease are not yet available to the public!

The Little Mermaid – Dec. 12th and 14th at 8:00pm
Regular Price $117.75 YOUR PRICE $95.75

Grease – Sept 7th at 8:00pm & Dec. 14th at 8:00pm
Regular Price $128.50 YOUR PRICE $107.50

Cirque du Soleil

Houston, Denver, Los Angeles & Orange County
Priority Seating & Discount Tickets for Select Shows

Texas Attractions
New Offer! Medieval Times – Dallas, TX
Adult Admission $50.95 YOUR PRICE $44.95
Child Admission $35.95 YOUR PRICE $32.00

Sea World – San Antonio
Adult Admission $48.99 YOUR PRICE $43.99
Child Admission $38.99 YOUR PRICE $34.95

Fort Worth Zoo
Adult Admission $10.50 YOUR PRICE $9.00
Child Admission $8.00 YOUR PRICE $7.00

NEW OFFERS!
Virginia Attractions – NEW OFFERS!

Busch Gardens Williamsburg
Adult Admission – $54.95 YOUR PRICE $45.00
Child Admission - $47.95 YOUR PRICE $40.25

Water Country USA
Adult Admission $38.95 YOUR PRICE $32.50
Child Admission $31.95 YOUR PRICE $26.50

NEW OFFERS!
Branson, Missouri – NEW OFFERS!

Catalina Express
Adult Ticket $59.00 YOUR PRICE $52.50
Child Ticket $45.50 YOUR PRICE $42.00

Discovery Tours of Catalina Island
Adult Ticket $24.00 YOUR PRICE $20.50
Child Ticket $12.00 YOUR PRICE $11.00

Ticket prices are subject to change without notice. Sales tax is not included in the prices listed. There are no refunds or exchanges under any conditions. Online orders do not have an order fee. Shipping/delivery fees may vary based on the amount of your order. All orders over $125 must be sent with express carrier. Express carrier deliveries require signature at the time of delivery. Some movie tickets have restrictions during the first 10 days of new releases. It is the ticket holder's responsibility to review expiration dates on tickets. Some event ticket prices include a small service fee and are available on a first-come, first-serve basis.
Spend 5 Days Park Hopping® for Under $55.00 per day!  
See TicketsAtWork.com for Pricing on 3,4,5,6,7,& 10 Day Tickets

With Magic Your Way vacations you can do Disney your way! The Walt Disney World® Vacation is more affordable, flexible and magical than ever. First, decide how many days you want to visit. You can purchase base tickets for 3-10 days. Each base ticket gives you admission to one theme park per day.

Add more flexibility with the Park Hopper® Option Want to enjoy more than one Theme Park per day? Add the Park Hopper® Option and come and go from Theme Park to Theme Park on the same day.

Add even more fun with the Water Park Fun & More Option This Option provides you with a certain number of admissions based on the length of your ticket. For each admission, you can choose a visit to one of the following: DisneyQuest® Indoor interactive theme park, Downtown Disney® Pleasure Island nightclubs, or Disney’s Wide Wide World of Sports® Complex**Water Parks subject to seasonal weather closures. Age restrictions may apply for access to certain facilities.

Special Offer! 3 Days Free! Purchase a 4-Day ticket at the already Low corporate discount rate and get 3 extra days for free! That equals 7 days of unlimited admissions to all 4 Disney Theme Parks for just $36 a day!

Epcot International Flower & Garden Show

A flower-festooned pirate ship will drop anchor and Disney princess topiaries will color the landscape at the 14th annual Epcot International Flower & Garden Festival April 5-June 3 at the Walt Disney World® Resort.

Previously running for seven weeks, the popular festival expands to 60 days this year and offers more floral fantasy and gardening fun than ever before. Known by gardening aficionados for its celebrity guest speakers, hands-on seminars and innovative planting demonstrations and exhibits, the Epcot International Flower & Garden Festival will take place in the park’s Future World and World Showcase.

New Attraction at Magic Kingdom®

Monsters, Inc. The Laugh Floor Comedy

This all-new Tomorrowland® experience gives Magic Kingdom Guests the opportunity to Participate in a live interactive comedy show starring Mike and more from Monsters, Inc. Having discovered that laughter is 10x more powerful than screams, The Laugh Floor at Monsters Inc. has been transformed into a comedy club for visiting humans – the goal: gather big laughs and plenty of them. Inspired by Disney's presentation of Pixar’s Monsters, Inc.

DisneyQuest® at Downtown Disney®

Experience over 250 different attractions at this high-tech arcade!

- Adult Gate Price $36.00 YOUR PRICE $27.95
- Child Gate Price $30.00 YOUR PRICE $24.95

Pleasure Island at Downtown Disney

Exceptional dining, distinctive shops and boutiques, it’s an entire island of nighttime fun!

- Gate Price for all ages $21.95 YOUR PRICE $17.95

La Nouba™ by Cirque du Soleil® at Downtown Disney®

Only performed in Orlando! A Magnificent combination of street entertainment and public spectacle.

- Adult Gate Price $79.00 YOUR PRICE $73.44
- Child Gate Price $63.00 YOUR PRICE $58.55

SALES TAX IS NOT INCLUDED IN THE PRICES LISTED. THERE ARE NO REFUNDS OR EXCHANGES UNDER ANY CONDITIONS. Shipping/Delivery fees may vary based on the amount of your order. All orders over $125 must be sent with express carrier. Express carrier deliveries require signature at the time of delivery. It is the ticket holder’s responsibility to review expiration dates on tickets. TICKET PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.
GUEST - INCIDENT/ACCIDENT REPORTING PROCEDURES

1-877-232-2524

*ALL* - incidents and accidents, no matter how trivial, MUST be reported to 1-877-232-2524 in accordance with these procedures:

What is a Guest incident? Any incident, illness or injury involving a Guest (i.e. altercations, bodily injury, damage or loss of Guest’s property, parking lot slip/falls, vandalized vehicles, etc.).

Any Incident where the police are called to the store MUST be reported.

- Take care of the Guest--call 911 if an emergency.
- Using a 3x5 card - Get names, addresses, and telephone numbers of Guests & any witnesses.
- Also interview any Cast Members in the area of the restaurant appropriate to the alleged incident/accident.
- Be sure to keep any alleged foreign object in food, faulty equipment, etc. as evidence.
- **Do NOT** admit fault, **Do NOT** assume liability, & **Do NOT** authorize medical payments.
- Tell the Guest that you will report the incident (remember this is a paperless process, there is no report to fill out or to give to the guest – it is all done electronically).
- And if needed or requested, advise the Guest they will be contacted within 2 business days to discuss the incident/accident. If the Guest has questions, have them call RISK management @ 972-258-5522.
- All Guest injuries/incidents must be reported directly to 1-877–232-2524.
- Service is 24 hours a day, 7 days a week. Call to report the claim within 24 hours.
- On the call you will be asked a series of questions about the incident. Answer the questions to the best of your knowledge. At the end of the call you will receive next step instructions.
- If in doubt -- contact RISK management @ 972-258-5522.
I am writing to relay my appreciation to the staff on my most recent visit to Chuck E Cheese’s. I have two boys ages 3 1/2 and 18 months. We visit CEC about 3 times a month. On our last trip there, my older boy wandered away from me, this never happened to us before while I was securing my youngest son in the Bob the Builder ride. I spent 10 minutes searching the place and could not find him. I was very upset and at the point of tears. I spoke to the staff member at the entrance/exit and she alerted her manager who then had two staff comb the place until my son was found. I thank you for ensuring a safe, fun environment for children. I will continue to bring my children there safe in the knowledge that if something like this happens again, your highly trained and quick acting staff are there to assist parents in need.
Dear David Barwig,

We can't begin to thank you enough for supporting our class field trip through your generous donation. It is so heartwarming to see members of our local community encourage the education of our youth. As you can tell from the attached letters, our trip was a tremendous success. The students had an experience they will long remember and they learned an incredible amount of information that will help them become better stewards of the oceans and more responsible inhabitants of the earth.

We will certainly spread the word about your kindness and willingness to provide assistance to benefit our youth.

Any company with your level of involvement in the community deserves to get our business!! We will promote your business to our entire student body.

Thanks again,
Mrs. Carr and Mrs. Hirsch
Sixth Grade SAS Program—Holmes Middle School

Comments from Students at Holmes Middle School

*Your donation helped pay for 3/4 of my trip, so since you send us the money, you will see lots of people going to your restaurant, I have told many people of your kindness and generosity.
- Jocelyn Sandoval

*In twenty years I will remember how fun this trip was, and maybe I will become a marine biologist.
- Avital van Leeuwen

*Thank you so much for your donation, it helped some of my classmates go on the field trip, the Ocean Institute taught us many lessons that impact our lives.
- Athena Ascione
Compliments
Week Ending April 8, 2007
Midwest Region:
673, 97, 796, 337, 589, 971
Western Region:
451, 306
Southwest Region:
568, 17x599, 4x31, 584, 950, 581
Northeast Region:
459, 471, 753, 487, 520, 745, 541, 536
Southeast Region:
770, 772, 772, 62, 704, 617

Complaints
Week Ending April 8, 2007
Midwest Region:
606, 54, 797, 796, 958, 604, 319, 80,
713, 832, 961
Western Region:
410, 316, 42, 367, 852, 332, 406, 785, 419
Southwest Region:
584, 935, 962, 962, 81, 962, 48,
709, 717, 710
Northeast Region:
501, 525, 849, 523, 471, 494, 511, 556, 452, 536
Southeast Region:
532, 605, 84, 74, 637, 718, 718, 681, 502, 403,
759, 869, 869, 780

WEEK 14
TOP TEN SALES VOLUME

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<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
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</thead>
<tbody>
<tr>
<td>#522 Brooklyn, NY</td>
<td>$136,690</td>
</tr>
<tr>
<td>#523 Bronx, NY</td>
<td>$107,779</td>
</tr>
<tr>
<td>#513 Queens, NY</td>
<td>$100,814</td>
</tr>
<tr>
<td>#648 Harlem, NY</td>
<td>$93,717</td>
</tr>
<tr>
<td>#446 Bell / LA</td>
<td>$92,745</td>
</tr>
<tr>
<td>#117 Kennesaw, GA</td>
<td>$78,993</td>
</tr>
<tr>
<td>#456 Skokie / Chicago</td>
<td>$77,733</td>
</tr>
<tr>
<td>#034 Oaklawn / Chicago</td>
<td>$77,326</td>
</tr>
<tr>
<td>#654 Sterling, VA National City, San Diego</td>
<td>$75,978</td>
</tr>
<tr>
<td>#439 National City, San Diego</td>
<td>$75,504</td>
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</tbody>
</table>

TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>#450 Snyder Plaza, PA</td>
<td>116.2%</td>
</tr>
<tr>
<td>#522 Brooklyn, NY</td>
<td>98.1%</td>
</tr>
<tr>
<td>#916 Fairview Hts/St. Lou Birmingham-Parkway, AL</td>
<td>93.9%</td>
</tr>
<tr>
<td>#372 Birmingham-Parkway, AL</td>
<td>92.7%</td>
</tr>
<tr>
<td>#034 Oaklawn / Chicago</td>
<td>91.1%</td>
</tr>
<tr>
<td>#849 Nanuet, NY</td>
<td>90.7%</td>
</tr>
<tr>
<td>#513 Queens, NY</td>
<td>89.3%</td>
</tr>
<tr>
<td>#424 Hialeah/Miami, FL</td>
<td>87.9%</td>
</tr>
<tr>
<td>#562 Gulfport, MS</td>
<td>73.1%</td>
</tr>
<tr>
<td>#511 West Islip, NY</td>
<td>72.0%</td>
</tr>
</tbody>
</table>
New Items (and a little help with Paper Cost)

462887 - Plastic Food Film w/ Slide Cutter - 18 X 2000 - $12.17 (was $21.87)
  Savings: $9.70 per roll (44.3%)

361063 - 20 oz. Translucent Cup (Beer) - $28.28 / 500 ct. (was $148.93 / 1000 ct.)
  Savings: $46.19 per 500 ct. (38.8%)

361022 - 12 oz. Translucent Cup (Beer & Water) - $26.11 / 1000 ct. (was 73.13 / 1000 ct.)
  Savings: $47.02 per 1000 ct. case (64.3%)

New Edward Don Order Guide

You should have recently received the new Edward Don order guide. Before the end of the 2nd Quarter, we expect to have web ordering ready to go for E-Don. If you have not received the new order guide or have any questions or concerns please let us know.

Mclane Telxon Machines

The transition to Mclane Web Ordering has been complete for over a year now. However, not all stores have returned their Telxon machines back to Mclane. If you still have a Telxon, please call the Purchasing Department at 972-258-5550 so we can arrange for pick up. If you have not already returned your Telxon and do not return it by the end of April you will own it, and Mclane will charge you up to $250.
Coastal Amusement Slam Dunk Service Bulletin

For Slam Dunk games equipped with Model # P20 (Wei Ya) Power Supply.

If your Slam Duck game has a 12VDC exhaust fan and a model P20 Wei Ya power supply, the fan may stress the capacity of the P20 power supply’s 12VDC output.

To correct this issue, you can simply disconnect the fan. Coastal has tested the game with out the fan and found that the cooling fan is not required.

However if you wish to keep the fan in service, follow the below steps

   Remove the black wire form the fan and the blue wire of the P20 power supply output.
   Remove the red wire from the fan and the black wire in the 9 pin P20 power supply connector.
   Directly connect the black wire of the fan to the black wire coming from the power supply’s output.
   Directly connect the red wire of fan to the yellow wire of the power supply’s output.

This will provide 12VDC to the fan directly from the power supply and not drain the 12 VDC going to the game electronics.

Please call Coastal Amusements at 732-905-6662, should you have any questions.

Remember to Visit the Technical Support website at BBS.CECENTERTAINMENT.COM for this and other Service Bulletins for future reference
Make sure all spray bottles are labeled.

Be familiar with the Material Safety Data Sheets (MSDS) and where it is located.

Never leave any unattended chemical bottles in the Guest areas (Showroom, Kiddie Room, Game Room, and Restrooms).

When using spray cleaners/chemicals always be sure no one will be exposed to any overspray/splash.

When handling chemicals, wear appropriate protective equipment: chemical resistant gloves, safety glasses and/or face shield.

Store hazardous materials in their original containers.

Never mix chemicals or apply on top of one another.

Never store chemicals near heat.

Never store chemicals near other chemicals that may react.
We arrived at Chuck E. Cheese abruptly after relocating from another party location that had gone seriously wrong. I explained the situation to Kathy, I believe she was a manager. I told her about the terrible experience we had at a different place and how distraught the birthday girl was. I asked her to please accommodate us as best she could, because we had a group of about 30. She never complained, she embraced the situation with a smile and EXCELLENT customer service. She immediately cleared a table and laid down a birthday table cloth. She helped us get set up and continued to check on us throughout our stay. She was AMAZING, an absolutely extraordinary employee!! We were able to give this little girl the best birthday ever, she deserves infinite kudos.

, The Toves Family
My name is Melissa Buckner and I have just recently moved to Garland. The only familiar things I have found so far are Wal-Mart and Chuck E Cheese for my kids. In my previous visit, I had an excellent time. I let my kids go play while I sat at the table. I had been having an awful week and a young lady by the name of Erin completely turned that around. She was extremely polite and took care of me throughout the remainder of my visit. I am so pleased to know that there are places where the customer truly does come first. I am very excited that we have this Chuck E Cheese so close to our new home and even more excited that everyone is so helpful. Please let Erin know that I am appreciative of her kindness.

Thanks So Much,
Melissa Buckner

I want to take a moment to say thanks for Chuck E Cheese at the Erie, PA store. We have been to CEC in three states and this one by far beats the rest. My child who is 5 loves it here and never wants to leave. Security here in Erie is the best, the food is always fresh, and the staff has always been very courteous. So I just wanted to take a quick moment to tell you all thanks for a wonderful time and a great environment.

Sincerely yours,
The parents of Cass Whitehead, Jr.
(5 years of age)
Olean, NY
Compliments

Week Ending April 15, 2007

Midwest Region:
54, 603, 832, 971

Western Region:
311, 311, 407

Southwest Region:
599, 599, 935, 962

Northeast Region:
501, 471, 457, 487, 559, 537, 530, 763

Southeast Region:
87

Complaints

Week Ending April 15, 2007

Midwest Region:
96, 456, 58, 97, 794

Western Region:
357, 423, 308, 422, 419

Southwest Region:
596, 962, 598

Northeast Region:
524, 849, 849, 501, 648, 471, 464, 645
481, 840, 521, 494, 494, 740, 736

Southeast Region:
401, 663, 117, 55, 438, 62, 435, 79, 79
502, 560, 436, 720

WEEK 15

TOP TEN SALES VOLUME

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>#446 Bell / LA</td>
<td>$94,893</td>
</tr>
<tr>
<td>#522 Brooklyn, NY</td>
<td>$89,363</td>
</tr>
<tr>
<td>#840 Amherst, NY</td>
<td>$83,395</td>
</tr>
<tr>
<td>#652 Richmond, VA</td>
<td>$79,370</td>
</tr>
<tr>
<td>#453 Ventura / LA</td>
<td>$77,090</td>
</tr>
<tr>
<td>#523 Bronx, NY</td>
<td>$76,610</td>
</tr>
<tr>
<td>#362 Cerritos, CA</td>
<td>$74,825</td>
</tr>
<tr>
<td>#465 Torrance / LA</td>
<td>$73,731</td>
</tr>
<tr>
<td>#058 Tinley Park / Chicago</td>
<td>$72,531</td>
</tr>
<tr>
<td>#111 Louisville, KY</td>
<td>$72,347</td>
</tr>
</tbody>
</table>

TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>#111 Louisville, KY</td>
<td>257.3%</td>
</tr>
<tr>
<td>#085 Rochester Hills / Det</td>
<td>252.9%</td>
</tr>
<tr>
<td>#516 Hamburg, NY</td>
<td>206.7%</td>
</tr>
<tr>
<td>#080 Canton / Detroit</td>
<td>199.4%</td>
</tr>
<tr>
<td>#556 North Toledo, OH</td>
<td>175.5%</td>
</tr>
<tr>
<td>#715 Lafayette, LA</td>
<td>174.2%</td>
</tr>
<tr>
<td>#103 Sterling Heights, MI</td>
<td>169.7%</td>
</tr>
<tr>
<td>#101 Parma, OH</td>
<td>163.10</td>
</tr>
<tr>
<td>#839 Greece, NY Rochester/Henrietta, NY</td>
<td>161.5%</td>
</tr>
<tr>
<td>#517</td>
<td>160.5%</td>
</tr>
</tbody>
</table>
Beverage Quality Assurance

Now that BIB inventories from the December drop-shipment have been depleted, and spring breaks are behind us, it is a perfect time for everyone to do a quick Beverage Quality Check. With the products that we carry, the equipment that we have, and the support that Coca-Cola provides, we should always be serving a high quality fountain drink to our guests. Please take a few minutes to review the following check list.

1. Carbonation
   - Is the CO2 tank turned all the way on?
   - Does the tank have enough CO2 in it?
   - Are the regulators properly set? (stand alone carbonator=105 psi; built in carbonator=95 psi).

2. Temperature
   - Drinks must be cold (32 - 40 degrees F).
   - Ice should be in full contact with cold plate and bin at least 1/3 full.
   - Ice bin should be clean and draining properly.
   - The condenser should be clean.

3. Taste and Freshness
   - Right water to syrup ratio?
   - Good water source?
   - Are water lines blocked?
   - Check the "Enjoy By" date. Make sure that product is being rotated correctly.
   - Remove any empty BIB containers and make sure all BIBs are properly connected.
   - Syrup pressure gauge should be set at 65 psi.
   - Clean nozzles, diffusers, levers, drip tray, drain, and ice bin daily with warm water and sanitizer. **DO NOT clean with bleach or any unapproved sanitizer.**

4. Flavor and Inventory review
   - Make sure proper inventory of each flavor is maintained. Be prepared for spikes in business. We never want to run out of a flavor.
   - Each flavor should always be hooked up to the correct valve.
   - Organize inventory in a way that makes it easy to rotate based on the "Enjoy By" date, and easy to review for ordering purposes.

If you have any issues with your beverage equipment, please call 1-800-241-2653 and speak to a service agent. If the problem can not be resolved over the phone, they will send an agent out to your restaurant.

If you have any questions in regard to maintaining beverage quality and inventory, please call the purchasing department at 972-258-5550.
## Wells Gardner K7203 Repair Guide

<table>
<thead>
<tr>
<th>Symptom</th>
<th>Cause</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>No Video</td>
<td>D305, D103, IC1, C803, CRT</td>
<td>Q801, Q802, C508</td>
</tr>
<tr>
<td>Distorted Video</td>
<td>C403, C305, C307, IC 301</td>
<td></td>
</tr>
<tr>
<td>Intermittent Video</td>
<td>R101, C011, Q002</td>
<td></td>
</tr>
<tr>
<td>Hissing / Squeal</td>
<td>C008, C013</td>
<td></td>
</tr>
<tr>
<td>Dead / No Power</td>
<td>R101, Q002, D001, Q11, D312, T103</td>
<td></td>
</tr>
<tr>
<td></td>
<td>C802, D104, D503, C600, C601, T601</td>
<td>Blows Fuse</td>
</tr>
<tr>
<td></td>
<td>Q002, Q503, D312, T601, T501</td>
<td></td>
</tr>
<tr>
<td>Dark Picture</td>
<td>C008, C013</td>
<td></td>
</tr>
<tr>
<td>Shuts Down</td>
<td>C101, Q002, D001, C012, R101, C117</td>
<td>C101 -105 Degrees</td>
</tr>
<tr>
<td></td>
<td>C102, U101, Q501, C511, C511, VR001, T601</td>
<td>C101 -105 Degrees</td>
</tr>
<tr>
<td></td>
<td>Q203, C011, U101, Q002</td>
<td></td>
</tr>
<tr>
<td>Brightness</td>
<td>C319, C320, Q307, D305, VR102, IC U301</td>
<td>C101 -105 Degrees</td>
</tr>
<tr>
<td>Contrast</td>
<td>C316, Q306, D311, VR101, U301</td>
<td></td>
</tr>
<tr>
<td>No Vert. Deflection</td>
<td>R403, Q304, U401</td>
<td></td>
</tr>
<tr>
<td>Sync Problem</td>
<td>Q309, C515, D307, C504, C506, IC U301</td>
<td>R510, VR501</td>
</tr>
<tr>
<td>Horiz. Line Top</td>
<td>C413</td>
<td></td>
</tr>
<tr>
<td>Color problems</td>
<td>U301, C807, Q801, Q803, Q805</td>
<td></td>
</tr>
<tr>
<td>No Red</td>
<td>Q801, Q802, Q301, IC U301, CRT</td>
<td>No Blue and Green may have failed</td>
</tr>
<tr>
<td>Picture Red</td>
<td>Q801, Q802, IC U301, CRT</td>
<td>Blue and green may have failed</td>
</tr>
<tr>
<td>Picture Blue</td>
<td>Q805, Q806, IC U301, CRT</td>
<td>Red and Green may have failed</td>
</tr>
<tr>
<td>No Green</td>
<td>Q803, Q804, Q302, IC U301, CRT</td>
<td></td>
</tr>
<tr>
<td>Width Problem</td>
<td>C600, D602, VR105, T601</td>
<td></td>
</tr>
<tr>
<td>Pin Cushion</td>
<td>C611, Q601, Q602, C612</td>
<td>Adjust VR601 and VR602</td>
</tr>
</tbody>
</table>

**Items in the “Cause” column are listed from most common to least common components.**

This will also be posted on the Technical Support Web site BBS.CECENTERTAINMENT.COM
Procedures for DOL Audits

Each state’s DOL differs regarding their procedures and requirements for audits conducted. There are states that will send a notice in advance announcing the date of the audit, along with a Request for Information to be compiled and provided on or before the date of the audit. The DOL Notice and Request for information should immediately be faxed to Human Resources at (972) 258-4237 prior to the date the information is due.

It is required that each location immediately notify their Human Resources Manager of any correspondence or requests received from the DOL. The same holds for any unannounced DOL audit. Your Human Resources Manager is responsible for securing and preparing any Requests for Information from the DOL. Once the audit is conducted you should immediately fax the results of the audit directly to Human Resources at (972) 258-4237.

Following the audit, the DOL may require supplemental information or a letter detailing corrective action to be taken within a specified period of time. Your Human Resources Manager should be aware of these instructions to the employer so that they can promptly prepare a response and send to the DOL. In some instances this could avoid or reduce any fines or penalties imposed. Failure to do so can directly impact your location.

Human Resources Managers:

Northern & Midwestern Region: Jackie Washington (972) 258-5439
Western & Southwestern Region: Sylvia Pierce (972) 258-4523
Southeastern Region: Tammy Lucero (972) 258-4530
All stores will be participating in an FSI coupon promotion on April 29, 2007. Coupons will expire on June 16, 2007.

Coupon details by markets are listed below:

<table>
<thead>
<tr>
<th>Abilene</th>
<th>Detroit</th>
<th>Las Vegas</th>
<th>Roanoke</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alabany, GA</td>
<td>Dothan</td>
<td>Lexington, KY</td>
<td>Rockford</td>
</tr>
<tr>
<td>Alexandria</td>
<td>El Paso</td>
<td>Lincoln</td>
<td>San Diego</td>
</tr>
<tr>
<td>Amarillo</td>
<td>Erie</td>
<td>Little Rock, AR</td>
<td>Sherman</td>
</tr>
<tr>
<td>Atlanta</td>
<td>Evansville</td>
<td>Los Angeles</td>
<td>Sioux City</td>
</tr>
<tr>
<td>Austin</td>
<td>Ft. Smith/Fayette</td>
<td>Lubbock</td>
<td>Sioux Falls</td>
</tr>
<tr>
<td>Baton Rouge</td>
<td>Ft. Wayne</td>
<td>Macon</td>
<td>South Bend</td>
</tr>
<tr>
<td>Beaumont</td>
<td>Grand Junction</td>
<td>Madison</td>
<td>Springfield, IL</td>
</tr>
<tr>
<td>Birmingham</td>
<td>Grand Rapids</td>
<td>Brownsville</td>
<td>Springfield, MO</td>
</tr>
<tr>
<td>Boise</td>
<td>Greeneay</td>
<td>Miami</td>
<td>Tampa/ST. Pete</td>
</tr>
<tr>
<td>Buffalo</td>
<td>Greensboro-W. Salem</td>
<td>Minneapolis</td>
<td>Toledo</td>
</tr>
<tr>
<td>Charleston, SC</td>
<td>Greensville, SC</td>
<td>Montgomery</td>
<td>Topeka</td>
</tr>
<tr>
<td>Charleston, WV</td>
<td>Hattisburg, MS</td>
<td>New Orleans</td>
<td>Tri-Cities/Johnson City</td>
</tr>
<tr>
<td>Chattanooga, TN</td>
<td>Houston</td>
<td>Omaha</td>
<td>Victoria</td>
</tr>
<tr>
<td>Chicago</td>
<td>Huntsville</td>
<td>Orlando</td>
<td>Waco</td>
</tr>
<tr>
<td>Colorado Springs</td>
<td>Indianapolis</td>
<td>Palm Springs</td>
<td>West Palm</td>
</tr>
<tr>
<td>Columbus, MO</td>
<td>Johnstown/Altoona</td>
<td>Peoria</td>
<td>Wichita Falls</td>
</tr>
<tr>
<td>Columbus, GA</td>
<td>Joplin, MO</td>
<td>Phoenix</td>
<td>Wichita, KS</td>
</tr>
<tr>
<td>Dallas/FT. WORTH</td>
<td>Knoxville</td>
<td>Pittsburgh</td>
<td>Wilkes/Barre-Scranton</td>
</tr>
<tr>
<td>Davenport</td>
<td>LaCrosse</td>
<td>Portland, OR</td>
<td>Youngstown</td>
</tr>
<tr>
<td>Dayton/SPR</td>
<td>Lafayette</td>
<td>Raleigh/Durham</td>
<td>Yuma/El Centro</td>
</tr>
<tr>
<td>Denver</td>
<td>Lake Charles</td>
<td>Rapid City, IA</td>
<td></td>
</tr>
<tr>
<td>Des Moines</td>
<td>Lansing</td>
<td>Reno</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Anchorage</th>
<th>Cincin</th>
<th>Salinas/monterey</th>
<th>S Barbara - S Maria</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bakersfield</td>
<td>New York</td>
<td>Salisbury, MD</td>
<td>Seattle</td>
</tr>
<tr>
<td>Baltimore</td>
<td>Norfolk/VA Beach</td>
<td>San Francisco</td>
<td>Washington DC</td>
</tr>
</tbody>
</table>
Coupon Promotion, April 29, 2007 –cont.

<table>
<thead>
<tr>
<th>- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens $21.99</th>
<th>BUY 50 TOKENS GET 50 TOKENS FREE</th>
<th>- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens $24.99</th>
<th>- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens $30.99</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALBANY, NY</td>
<td>FRESNO/VISALIA</td>
<td>PHILADELPHIA</td>
<td>SPRINGFIELD, MA</td>
</tr>
<tr>
<td>ALBUQUERQUE</td>
<td>GREENVILLE, NC (JAX NC)</td>
<td>PORTLAND, ME</td>
<td>ST. LOUIS</td>
</tr>
<tr>
<td>BINGHAMPTON</td>
<td>HARRISBURG, PA</td>
<td>PROVIDENCE</td>
<td>SYRACUSE, NY</td>
</tr>
<tr>
<td>BOSTON</td>
<td>HARTFORD</td>
<td>RICHMOND</td>
<td></td>
</tr>
<tr>
<td>CHARLOTTE, NC</td>
<td>JACKSONVILLE</td>
<td>ROCHESTER</td>
<td></td>
</tr>
<tr>
<td>COLUMBUS, OH</td>
<td>LOUISVILLE</td>
<td>SACRAMENTO</td>
<td></td>
</tr>
</tbody>
</table>

- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens $19.99

<table>
<thead>
<tr>
<th>BUY 50 TOKENS GET 50 TOKENS FREE</th>
<th>- 1 large one topping pizza - 2 regular size soft drinks - 20 tokens $16.99</th>
<th>- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens $29.99</th>
</tr>
</thead>
<tbody>
<tr>
<td>MARKETS:</td>
<td>AUGUSTA</td>
<td>COLUMBIA, SC</td>
</tr>
<tr>
<td>AUGUSTA</td>
<td>COLUMBIA, SC</td>
<td>MEMPHIS</td>
</tr>
<tr>
<td>BILOXI-GULFPORT</td>
<td>CORPUS CHRISTI</td>
<td>MILWAUKEE</td>
</tr>
<tr>
<td>BOWLING GREEN</td>
<td>FLINT/SAGINAW</td>
<td>MOBILE/PENSACOLA</td>
</tr>
<tr>
<td>CEDAR RAPIDS</td>
<td>JACKSON, TN</td>
<td>NASHVILLE</td>
</tr>
<tr>
<td>CLEVELAND</td>
<td>KANSAS CITY</td>
<td>OKLAHOMA CITY</td>
</tr>
</tbody>
</table>

Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.
We are excited to announce an enhanced relationship with Sprint Wireless. I would like to introduce myself...my name is Curtis Johnston and I am your Authorized Sprint representative and will be directly involved with you, the employee/associates of CEC Entertainment, in relation to wireless phones and data services from Sprint.

A CEC website is now available for your review at www.wirelessbof.com (login 248).

I am authorized to represent Sprint on a nationwide basis; therefore the majority of your needs can be handled by phone and email rather than you having to go to a retail store.

Employees also benefit from:

- A Sprint/CEC Website with discounts already included in pricing for employees to order from directly.
- Current monthly specials flyer available on CEC/Sprint website
- New phones and upgrades will be sent directly to you.
- If you currently have Sprint wireless service you are now eligible to receive a **10% monthly recurring discount** rather than the previous 5%.
- If you have been receiving a discount you will automatically receive the new 10% discount when it is instituted.
- If you have had Sprint wireless service for 23 months you may be eligible to receive a **new upgrade phone plus any available rebates**. Contact me to see if you are eligible.

If you are not currently receiving any discount at this time please contact me as well.
You will soon receive in-store posters and promotional literature so stay tuned and watch for details.
I look forward to working with all CEC employees and associates and hope to enhance your Sprint/Nextel experience.

I can be reached at:

**Mobile toll free** 888.387.7727
**Office toll free** 866.321.3307

*If I am unavailable please leave a message*

Curtisj@wirelessbof.com
I would like to take a moment to let you know that the party I had at your Miamisburg, Ohio (Prestige Plaza) location yesterday was wonderful. Our hostess was Amy and she made sure everything was perfect for my son’s 7th birthday party. He had the best time. The thing that was great about Amy was that people kept showing up that hadn’t given me an r.s.v.p. but each time I told her I had to add a child, she took care of it quickly and made sure no one felt out of place. She is the reason the party was such a success and I would just like to get that message to her.

Thank you,
Christa Dahlinghaus
Miamisburg, Ohio
As the General manager of a restaurant nearby your Holland Chuck E Cheese, I am a very difficult person to please and it takes really great service to impress me. I have to say, after visiting your restaurant on Friday, April 20th, I'm completely impressed. I'm a regular visitor to your restaurant my kids always have a good time. Friday was different though, my kids and I felt as if we were the most important family in the restaurant the entire time. Jason, whom I later found out was a guest manager from a different store, treated us as if we were the only family in the restaurant. Although this location wasn't any busier than normal, he took his time making sure everybody in the store was having fun. I first noticed him talking with a different family whom I assumed was friends or family at first while we were playing games, but then I realized he took the time to actually chat with every family in the restaurant. That type of service is really, really hard to find. He spent his afternoon ensuring that every child was having a blast, the parents had intellectual conversation while employees took care of everything. I was disappointed when he mentioned he worked at a different CEC location (I do not remember which one). This was by far the most amazing visit we've had to your store and I thank you and Jason for the phenomenal time we had.

Alexis, Alejandro, and Elena Perez

We reserved a birthday party online for my daughter Sarah who was turning 3. We had not been to a CEC party since we were kids. Our host JP was awesome. He walked us through what to expect at the party and when everything would happen. He was always there to make sure our needs were met, even picking up gift wrapping trash before I had time to ask him for help. He also bagged up the gifts, and had the left over cake and pizza packaged for us while I tried to keep up with the kids. It was a crazy day with a bunch of three year olds, but JP made it all go very smoothly. I didn't have to worry about a thing, except having fun and taking lots of pictures! We really appreciate his help and look forward to having more birthday parties at CEC. Please make sure JP and his manager receive this message. Thanks!

Carol Huber
## Compliments

**Week Ending April 22, 2007**

**Midwest Region:**
73, 826, 331, 827

**Western Region:**
357

**Southwest Region:**
599, 599, 749, 749, 599, 565, 596

**Northeast Region:**
479, 457, 481, 516, 527

**Southeast Region:**
87, 770, 402, 87, 84, 652, 607, 62, 725

## Complaints

**Week Ending April 22, 2007**

**Midwest Region:**
456, 34, 59, 589, 555, 564, 564, 855

**Western Region:**
363, 318, 324, 367, 367, 308, 407, 447, 421, 443, 405, 41, 43

**Southwest Region:**
950, 942, 586, 857, 949, 597, 598, 716, 702

**Northeast Region:**
648, 523, 753, 478, 753, 625, 755, 651, 751, 528, 101, 556, 535

**Southeast Region:**
383, 55, 368, 502

## WEEK 16

### TOP TEN SALES VOLUME

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>#446 Bell / LA</td>
<td>$92,139</td>
</tr>
<tr>
<td>#418 Sun Valley / LA</td>
<td>$75,727</td>
</tr>
<tr>
<td>#453 Ventura / LA</td>
<td>$71,944</td>
</tr>
<tr>
<td>#377 Lynwood, CA</td>
<td>$65,605</td>
</tr>
<tr>
<td>#523 Bronx, NY</td>
<td>$65,284</td>
</tr>
<tr>
<td>#522 Brooklyn, NY</td>
<td>$64,687</td>
</tr>
<tr>
<td>#465 Torrance / LA</td>
<td>$63,441</td>
</tr>
<tr>
<td>#755 Everett, MA</td>
<td>$63,171</td>
</tr>
<tr>
<td>#470 Hartford/Newington</td>
<td>$62,910</td>
</tr>
<tr>
<td>#634 Glendale, CA</td>
<td>$62,773</td>
</tr>
</tbody>
</table>

### TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>North West Hwy/OKC</td>
<td>81.0%</td>
</tr>
<tr>
<td>Birmingham-Vestavia, AL</td>
<td>59.4%</td>
</tr>
<tr>
<td>Hartford/Newington, CT</td>
<td>51.9%</td>
</tr>
<tr>
<td>Amarillo, TX</td>
<td>47.7%</td>
</tr>
<tr>
<td>Birmingham-Parkway, AL</td>
<td>45.9%</td>
</tr>
<tr>
<td>Attleboro, MA</td>
<td>35.7%</td>
</tr>
<tr>
<td>Midland, TX</td>
<td>35.1%</td>
</tr>
<tr>
<td>Orange/Hartford, CT</td>
<td>34.1%</td>
</tr>
<tr>
<td>Joplin, MO</td>
<td>31.1%</td>
</tr>
<tr>
<td>Colorado Springs, CO</td>
<td>30.9%</td>
</tr>
</tbody>
</table>
I.C.E. Thrill Rider Game

The Parts Department now carries replacement Motion sensors for the fence. These are the original Radio Shack sensors (Cat # 49-312). The cost of the Sensor is only $34.47 and the part # is GTR-0001.

There are two types of motion sensors used, one is in a blue enclosure and has 24VDC to operate it, and the other is in a white enclosure and uses 12VDC. These two units are not interchangeable. It is very important to verify which type motion sensor you have before you place your order. Please see picture of the two enclosures below. The Motion Sensor that is Blue can be ordered from I.C.E. and the Part # is CLE00041X. I.C.E. can be reached at 716-759-0360.

Radio Shack has discontinued production of these sensors so there is a limited inventory available. Once this inventory is completed this item will no longer be available from the Part Department. Call I.C.E. for instructions on how to upgrade to the new Blue motion sensors.

Radio Shack Sensor (White Enclosure)  New I.C.E. Motion Sensor (Blue)
Several weeks ago, all locations had a new icon added on their back office computer’s Start Menu that will allow each location to access the POS Support Helpdesk System. This is a new access point that will allow you to Start POS support requests more quickly, and be up to date with the status of any open or closed support calls relating to your POS System. From this website you can start POS Support tickets, check the current status of your open calls, review the history of past calls and even respond to the technician assigned to your ticket directly. This website is a tool to communicate more quickly and directly with POS Support technicians and to aid in being more informed of the status of your support requests.

1. To Access the POS Support Web
2. Click on the POS Support Icon.

To Open, View, Edit a helpdesk Ticket, Click on the Work Orders option at the top of the screen. From this screen, you will be able to identify any open tickets and view the current status as well as respond back to them. You can also click on CLOSED to see all helpdesk tickets that were completed, and ALL shows all open and closed tickets.

To Start a new Helpdesk Support Request, click the link, "Add a new Work Order".

Complete the form that appears. When you click submit, the helpdesk request immediately appears in the helpdesk system, and a technician will be assigned to the call. As work progresses, the website is updated to reflect the progress.
Next week you will receive salad bar materials to help promote your recent salad bar upgrade. Please install materials upon receipt.

**SHIPPING CONTENT LIST:**
- 1 Salad Bar Light Box Insert (if your store has a light box)
- 1 Chuck E. Club Light Box Insert (if your store has 2 light boxes)
- 4 Register Inserts
- 1 Pack of Salad Bar Table Tents

**Table Tent Inserts:**
Replace Flushed away with New Salad Bar insert. The three you should have are Salad Bar, Minute Maid, and CEC Club.

**Register Inserts:**
Replace your current For Grown up tastes with New Salad Bar.

**Light box insert: (see pics of light boxes)**
Salad Bar - if you have a light box that is between the front door and the menu area please install the salad bar message in the light box closest to the menu.

CEC Club - if you have a second light box or your only light box is located in back of the house please install this Chuck E. Club light box insert.

If you have more than two light boxes use either Fundraising or Tokens for Grades for the additional light box (should have already).

**REORDERS / QUESTIONS?**
If you need any of these materials or have further questions, please email Dalia Perez at dperez@cecentertainment.com or call 972/257-3056 for a replacement.
On May 1\textsuperscript{st} 2007, we will be launching our monthly email campaign to guests who have signed up to receive coupons through our Chuck E-Club Newsletter. These 4 offers will be the following coupons below with an expiration date of May 27\textsuperscript{th} 2007.

### US COUPONS

<table>
<thead>
<tr>
<th>Coupon#1</th>
<th>Coupon#2</th>
<th>Coupon#3</th>
<th>Coupon#4</th>
</tr>
</thead>
<tbody>
<tr>
<td>$19.99</td>
<td>$5.00</td>
<td>$29.99</td>
<td>$12.50</td>
</tr>
<tr>
<td>1-2 Topping Pizza</td>
<td>Buy 20 Tokens</td>
<td>1 Large Pizza</td>
<td>Buy 50 Tokens</td>
</tr>
<tr>
<td>4 Soft Drinks</td>
<td>Get 20 Free</td>
<td>(1-2 Topping or our Super Combo)</td>
<td>Get 50 Tokens Free</td>
</tr>
<tr>
<td>28 Tokens</td>
<td>Total of 40 Tokens</td>
<td>1 Medium Cheese Pizza</td>
<td>Total of 100 Tokens</td>
</tr>
<tr>
<td>Coupon Code #173</td>
<td>Coupon Code #322</td>
<td>4 Soft Drinks</td>
<td>Coupon Code #321</td>
</tr>
<tr>
<td></td>
<td></td>
<td>30 Tokens</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Coupon Code #221</td>
<td></td>
</tr>
</tbody>
</table>

### CANADA COUPONS

<table>
<thead>
<tr>
<th>Coupon #1</th>
<th>Coupon #2</th>
<th>Coupon #3</th>
</tr>
</thead>
<tbody>
<tr>
<td>$29.99</td>
<td>$16.50</td>
<td>$23.99</td>
</tr>
<tr>
<td>Large 1-2 Topping Pizza or Combo</td>
<td>Buy 50 Tokens Get 50 Free</td>
<td>Large 1-2 Topping Pizza or Combo</td>
</tr>
<tr>
<td>4 Soft Drinks</td>
<td>Coupon Code #801</td>
<td>4 Soft Drinks</td>
</tr>
<tr>
<td>24 Tokens</td>
<td></td>
<td>24 Tokens</td>
</tr>
<tr>
<td>1 Large Salad Bar</td>
<td></td>
<td>Coupon Code #800</td>
</tr>
<tr>
<td>Coupon Code #803</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

You may see some of these coupons come in a text format. Please except these as well as some of our guests cannot receive the HTML coupon graphics. If you have any other questions about our E-marketing program, feel free to call me directly at 972-258-4281 or email rlinders@cecentertainment.com
Marketing—NEW ONLINE COUPONS

We have added a new website to include more of our online coupons. For the test we will have two coupons on the www.coupons.com website. Below are copies of the coupons that will be posted starting this weekend. Call marketing at 972/258-5514 if you have any questions.

**MANUFACTURER’S COUPON**

**Hurry! Valid until 5/31/2007**

**Save up to $13**

![Coupon Image]

1 Large Pizza (1-2 Toppings or our Super Combo), 3 Soft Drinks and 30 Game Tokens for $17.99

Valid only at participating locations. No cash value. Not valid in Canada, Hawaii or Puerto Rico.

#233

**MANUFACTURER’S COUPON**

**Hurry! Valid until 5/31/2007**

**Save $12.50**

![Coupon Image]

Buy 50 Tokens for $12.50 and get 50 Tokens Free

Valid only at participating locations. No cash value. Not valid in Canada, Hawaii or Puerto Rico.

#352
Where a Kid can be a Kid

Limited Time Offers

Sanyo 3100
VGA Camera Phone
$19.99 Regular
$15.00 instant savings
$4.99 mail in rebate
FREE*
VGA digital zoom
SMS text messaging

Power Pack Family Plans Starting at
Family Plan includes 2 phones
$53.99 after discount 550 anytime
$62.99 after discount 700 anytime
$80.99 after discount 1400 anytime

Unlimited Nights & Weekends at 7pm *
Unlimited Phone to Phone Calling *
Nationwide Roaming *
Unlimited Long Distance
Add up to 3 additional lines for only $8 each

Individual plans
$35.99 after discount 450 anytime
$53.99 after discount 900 anytime

Call us to see if you qualify
for a new phone upgrade

Sprint LX150
Bluetooth Enabled
FREE:
$169.99 Reg
After $50 instant rebate
$119.99 Net Price
Text messaging

Katana by Sanyo
Bluetooth Enabled
$29.99*
$24.99 Reg
After $15 off instant savings
$8 Mail in rebate
$20 instant savings

Additional phones & rate plans
www.wirelessbof.com (login 248)

* Limited time offers and May 1st. Coverage not available everywhere. Actual features and services vary by phone/network. Nationwide Sprint PCS network reaches over 262 million people. Offers not available in all markets. Subject to credit approval. 126 activation fee per line. Deposit may be req. Add ons & restrictions apply. See store or Sprint.com for details. Phone Offer: Customer must purchase both in one transaction. Offer ends 5/13/07 or while supplies last. Instant Savings: Activation at time of purchase required. Mail in Rebate: 126 purchase by 5/13/07 for activation by 5/27/07. Rebate amount cannot exceed purchase price. Taxes excluded. Price must be active 30 consecutive days. Allow 6 to 12 weeks for rebate. Power Pack Family Plans: Offer ends 6/1/07. Add ons are extra. Mon-Thurs, 7pm-7am, Fri-Sat, 7pm-11pm. Partial min. charged as full min. A majority of minutes may not be used while roaming. Mobile-to-Mobile: Applies to calls placed between Sprint PCS & Nextel phones (not through voicemail, direct access, other indirect methods, or while roaming). © 2007 Sprint Nextel. All rights reserved. Sprint, the logo, and other trademarks are the trademarks of Sprint Nextel.
Don't abuse alcohol or drugs

Any use of alcohol and drugs is strictly prohibited at work. El uso de alcohol y drogas está estrictamente prohibido en el trabajo.

Cast members cannot report to work while impaired or under the influence of illegal drugs or alcohol.

Los compañeros del equipo no podrán presentarse en el trabajo mientras se encuentren inhabilitados para hacerlo o bajo la influencia de alcohol o drogas ilegales.

One in two workplace injuries is caused by the usage of alcohol and drugs.

Una de dos lesiones ocurridas en los centros de trabajo es provocada por el uso de alcohol y drogas.

No abuse de alcohol ni drogas
Don't abuse alcohol or drugs
No abuse de alcohol ni drogas

BACKGROUND INFORMATION
Abuse of alcohol and drugs is a serious problem in our society. Any use of alcohol or illegal drugs at work will not be tolerated and can result in termination.

INFORMACIÓN PREVIA
El abuso del alcohol y de drogas es un problema serio en nuestra sociedad. El uso de alcohol o drogas ilegales en el trabajo es algo que no se tolerará en absoluto y que podría conducir a la cesación del empleo.

WHAT TO DO
- Any use of alcohol and drugs is strictly prohibited at work.
- One in two workplace injuries is caused by the usage of alcohol and drugs.
- Cast members cannot report to work while impaired or under the influence of illegal drugs or alcohol.
- Be aware of the signs of abuse:
  - Always late to work
  - Poor appearance
  - Poor work habits
  - Alcohol breath odor
  - Smoke-like breath odor
  - Stress over financial, personal or job-related problems
  - A poor acceptance of criticism and a desire to hold grudges, especially against authority
- To accurately document training and progress, be sure to sign this month’s Safety Lesson Plan Record.

DON’T DRINK AND DRIVE!
This is for all employees, not just managers.

QUÉ HACER
- El uso de alcohol y drogas está estrictamente prohibido en el trabajo.
- Una de dos lesiones ocurridas en los centros de trabajo es provocada por el uso de alcohol y drogas.
- Los compañeros del equipo no podrán presentarse en el trabajo mientras se encuentren inhabilitados para hacerlo o bajo la influencia de alcohol o drogas ilegales.
- Esté atento a las señales de abuso:
  - Llegar siempre tarde al trabajo
  - Aspecto físico inadecuado
  - Hábitos de trabajo deficientes
  - Olor aliento a alcohol
  - Olor aliento similar al de haber fumado
  - Estrés relativo a problemas financieros, problemas personales o problemas relacionados con el trabajo
  - Aceptación escasa de críticas y tendencia a guardar rencor, especialmente contra las autoridades
- Para documentar adecuadamente la capacitación y el progreso, asegúrese de firmar el Registro de lección de seguridad de este mes.

¡NO TOME SI VA A MANEJAR!
Eso es para todos los empleados, no solamente los gerentes.
CHUCK E. FOCUS - APRIL 2007 ISSUES
(FOUR ISSUES - 4/6/07, 4/13/07, 4/20/07, 4/27/07)

Date of Origin: 2007
Archived: 5-30-12
Submission by Steve
Version 1.0

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