I took ten of my daughter’s friends to your restaurant on January 20, 2007. It was an impromptu birthday celebration. We had a wonderful time, and I just wanted to mention how professional and courteous the staff was that evening. Every single employee I encountered was sincere, had a great attitude, was accommodating and genuine. What a pleasure to be someplace where the staff goes out of their way to make your kids feel welcome. I know how noisy and crazy your restaurant can get, but the folks working there were unfazed by it all. The manager also was wonderful for what seemed (to me!) to be a very young guy, extremely professional and courteous. Your pizza is also so delicious, I had to take one home for the kids to munch on after they had birthday cake. Thanks to the Thousand Oaks Chuck E Cheese for a great night out for my kids!

C. Healey
Tuesday, January 30, 2007, President Bush ate breakfast with a small group of Peoria business owners. News spread quickly that the president had stopped at the restaurant for breakfast. Crowds formed in front of the mall across the street, but no one was allowed in or out of the restaurant while the president was inside. Dozens of people left their offices at the building across the parking lot, hoping to spot him on his way out. After breakfast, the caravan headed out again, with more supporters lining the street to cheer him on, including someone in a Chuck E. Cheese outfit.

"Quote from the Peoria Journal Star"

Magical Hospitality Muskegon, MI #829
Midwest Region ~ Patty Leonhardt, Manager
Great Leadership From GM ~ Dominique Ornelas

It was Sat, about 4 p.m., the store was very busy and our church group brought a 4 year old in for a birthday party. We met three good managers, who were very helpful because they tried to fit us in when they were full of parties. There was no room for 20 people but they said we will try to fit you in, just be patient. We got in about 15 minutes later, when they thought it would be about 2 hours. They were very helpful, cleaning tables and getting high chairs for us. Their names are Patty, Jason, and I believe Mickey. The managers and servers that night were awesome. Good team you have, all of them. They really made it work! Our church was very happy and sends out our gratitude that your workers took the time to help us out.

Thanks again,
Robin Jones on behalf of
Full Life Deliverance Ministries, Muskegon, MI

CORRECTION - CEC NEWSLETTER FROM 1/26/07
The hospitality story on the front cover should have gone to the staff of store #501 Paramus, NJ
Thanks to Manager, Neveen Mikael and GM, Jason Braun.
Compliments
Week Ending January 28, 2007

Midwest Region:
319, 826, 336, 829, 832

Western Region:
390, 311, 371, 320

Southwest Region:
2-304, 2-599, 31, 584, 579, 596
693, 889

Northeast Region:
448, 481, 965, 938

Southeast Region:

Complaints
Week Ending January 28, 2007

Midwest Region:
348, 346, 97, 34, 960, 2-475, 334,
831, 873, 872, 961, 345

Western Region:
399, 633, 428, 324, 2-462, 377
419, 2-405

Southwest Region:
303, 928, 942, 856, 591, 98, 943
572, 566, 708, 558

Northeast Region:
448, 485, 755, 651, 2-645, 519, 526
511, 527, 2-101, 452, 763

Southeast Region:
966, 381, 84, 545, 602, 2-718, 62,
424, 65, 436

TOP TEN SALES VOLUME

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>#446 Bell / LA</td>
<td>$99,740</td>
</tr>
<tr>
<td>#418 Sun Valley / LA</td>
<td>$79,927</td>
</tr>
<tr>
<td>#465 Torrance / LA</td>
<td>$70,394</td>
</tr>
<tr>
<td>#453 Ventura / LA</td>
<td>$67,529</td>
</tr>
<tr>
<td>#410 Sacramento –Arden</td>
<td>$66,659</td>
</tr>
<tr>
<td>#523 Bronx, NY</td>
<td>$66,584</td>
</tr>
<tr>
<td>#522 Brooklyn, NY</td>
<td>$66,464</td>
</tr>
<tr>
<td>#456 Skokie, Chicago</td>
<td>$66,243</td>
</tr>
<tr>
<td>#407 Corona / LA</td>
<td>$65,469</td>
</tr>
<tr>
<td>#948 St Louis—St Charles</td>
<td>$65,092</td>
</tr>
</tbody>
</table>

TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>#426 Lakeland, FL</td>
<td>55.8%</td>
</tr>
<tr>
<td>#034 Oaklawn / Chicago</td>
<td>44.6%</td>
</tr>
<tr>
<td>#121 Winston-Salem, NC</td>
<td>44.0%</td>
</tr>
<tr>
<td>#067 Metcalf / KC, KS</td>
<td>42.1%</td>
</tr>
<tr>
<td>#948 St.Louis –St.Charles</td>
<td>40.3%</td>
</tr>
<tr>
<td>#937 Amarillo, TX</td>
<td>34.0%</td>
</tr>
<tr>
<td>#722 Orlando-Waterford</td>
<td>29.6%</td>
</tr>
<tr>
<td>#376 Hemet, CA</td>
<td>29.3%</td>
</tr>
<tr>
<td>#576 Lake Jackson, TX</td>
<td>29.1%</td>
</tr>
<tr>
<td>#387 Rocky Mount, NC</td>
<td>28.6%</td>
</tr>
</tbody>
</table>
Over the past few months many of you have noticed one major flaw with our Tenure Award web address. It is a very simple fix, instead of typing “www” in front of the web address just enter “cec.incentives.com” with no “www” it will take you directly to our site if you leave those three little letters off. If you have any questions concerning the above information you may contact Erica Briggs at ext. 5448.

Also, you will soon be able to go directly to our Tenure Award Program site from your store! Notification will be sent our as soon as it's up and running.

Hope you're enjoying the new program...We Applaud You!

175 Jewelry Prize / 100 Bin C - Ring NOT Recalled
There was a recall done for a large jewel ring that looks similar to the ring we carry.

It is not the same ring.

The ring we carry has been tested for lead and does not contain any. If you have any guest concerns please have them contact our Guest Relations Dept, ext 4210.
To help prevent issues with your Sega Game CPU Boards the following precautions should be taken.

1. The supply voltages should be checked during PM of the game. It's very important that the 5 volt dc supply should never read more than 5.1 volts, any more could cause serious issues to the internal circuit boards. See picture below for best way of checking the 3.3, 5.1 and 12 volt supply voltages. This connector is found on the outside the cage that contains all the game boards. The White wire is the ground reference, the Brown wire is the 3.3 volts DC, the Yellow wire is for the 5.1 volts DC and the Red wire is for the 12 volt DC.

2. It is also very important that while you are doing the PM to the game boards or cleaning them to not flex the boards or bend them in any way. There are IC’s on the board that can separate from the board and cause issues with game. Most boards that are sent to Sega for repair have issues related to the board being flexed or bent. Carefully handling the game board will help prevent costly repairs to your game boards.

If you have any questions, please contact the SPT Technical Support department at 785 962 6002.
Keys to a Healthy Heart

Keeping your heart strong and healthy isn’t hard. But, it does take a little effort. Taking care of your heart can pay off in good health for many years to come.

♥ **Visit your doctor.** Have regular checkups. Include blood pressure and cholesterol level readings, as appropriate. Talk with your doctor about any risk factors. Discuss any illnesses, ongoing health concerns and family medical history. If you have health conditions such as diabetes, high blood pressure or high cholesterol, carefully follow your doctor’s instructions. And, keep him or her informed of any symptoms or changes.

♥ **Kick the smoking habit.** Don’t put it off any longer. Many serious health risks are related to smoking, including heart disease and elevated blood pressure. Try a quit smoking program or talk with your doctor about aids, such as nicotine gum or patches. Counseling or a support group also may be helpful. Quitting smoking may not be easy. But, your health—and life—depends on it.

♥ **Fuel up with good food.** Eat foods that are low in saturated and trans-fats, cholesterol and sodium. But, remember that low in fat doesn’t always mean low in calories. So, read nutrition labels carefully. A diet high in fiber can lower cholesterol. Be sure to include foods such as oats and beans in your diet. Fruits and vegetables also can supply fiber. And, they have many heart-healthy vitamins and minerals. If you drink alcoholic beverages, do so in moderation.

♥ **Keep your body moving.** Exercise is important for a healthy heart. But, that doesn’t mean you need to run marathons. Aerobic exercise such as walking, bicycling or swimming is great for your heart. Choose an activity that is a good match to your fitness level. And, be sure to start slowly. Gradually work up to five days a week, 30 minutes a day. Before beginning any exercise or sports program, talk with your doctor.

♥ **Learn to manage stress and anger.** Keeping life free of stress isn’t possible. But, you can make changes to the way you react to life’s daily challenges. Use relaxation techniques such as deep breathing, gentle stretching or meditation. Look at your daily and long-term priorities. Are your goals realistic? Do your best each day and let the rest go. Eating well and exercising also can help. Make time for good health and good relationships. It will do your heart good.

Want to learn more about keeping your heart strong and healthy?
*Call Optum® any time—24 hours every day.*
Stop Workplace Violence

Don’t harass or coerce fellow Cast Members. No clowning around.
No acose o ejerza coerción sobre sus compañeros de trabajo.
Nada de payasadas.

Pare la Violencia en el Lugar de Trabajo

Do not play pranks or practical jokes at work. Never make jokes or insults based on age, sex, color, race, religion, national origin or disability.

No haga jugarretas o bromas pesadas en el trabajo. Jamás haga bromas o insultos basados en la edad, el sexo, el color, la raza, la religión, la nacionalidad o la discapacidad.
Stop Workplace Violence
Pare la Violencia en el Lugar de Trabajo

BACKGROUND INFORMATION
Our workplace should be an enjoyable, rewarding experience. Keeping a happy, professional attitude with our Guests and fellow Cast Members, will make our restaurant a fun and safe place to work.

INFORMACIÓN PREVIA
Nuestro lugar de trabajo debe ser una experiencia agradable y que nos recompensa. Tener una actitud alegre y profesional con nuestros clientes y compañeros de trabajo, hará que nuestro restaurante sea un lugar divertido y seguro para trabajar.

What To Do:
- Treat every Cast Member with respect and dignity.
- Call people by their proper names. Don’t use stereotypes or make-up “playful” nicknames.
- Think about how your comments or actions may be perceived prior to doing/saying something.
- If you have any doubts, don’t say or do it.
- Don’t harass or coerce fellow Cast Members.

Qué Debe Hacer:
- Trate a cada integrante del equipo con respeto y dignidad.
- Llame a las personas por sus nombres propios. No use estereotipos o apodos “juguetones”.
- Piense en cómo sus comentarios o acciones pueden percibirse antes de hacer/dice algo.
- Si tiene cualquier duda, no lo diga o haga.
- No acosa o ejerce presión sobre sus compañeros de trabajo.

What To Avoid:
- No deambulando.
- No hacer bromas o travesuras en el trabajo.
- Never make jokes or insults based on age, sex, color, race, religion, national origin or disability.
- Do not hug or touch co-workers or Guests inappropriately.
- Harass or requiring someone to perform a meaningless task as “initiation” is humiliating - don’t do it.

Qué Debe Evitar:
- Nada de payasadas.
- No haga bromas o travesuras en el trabajo.
- Jamás haga bromas o insultos basados en la edad, el sexo, el color, la raza, la religión, la nacionalidad o la discapacidad.
- Nada de desafíos o travesuras en el trabajo.
- Las novatadas o requerir que alguien haga una tarea sin sentido como “initiación” es humillante - no lo haga.

© 2007 CEC Entertainment Concepts, L.P.
We recently visited your Chuck E Cheese store in Lowell, Massachusetts for my son’s 6th birthday party. I have to say that your staff was great from the second we walked in the door. General Manager Ed Bates made my son feel like he was the most special person in the world. It was a Saturday afternoon and the store was very busy but our host Casey kept our party organized and all of the kids (and adults) had an awesome time. Ed came over a few times to make sure everything was okay. He even challenged my son to a game of basketball, he was so excited. I really thought that you should know how impressed we were with Ed and his staff. You should be proud of this location.

Sincerely,

Tifaney Ann
The very first thing that I want to do is thank the staff at Chuck E Cheese for always providing my family and I with great service all the time (at every store that I've been too). My family and I came in on the 6th of February to celebrate my little girl's 7th birthday. This time was better; the restaurant was very clean, all the employees were extra helpful and very very nice to the kids and my husband and I. The overall experience was excellent. I spoke with the manager at the front door as the children were picking out toys, and I got him to write down the name of the staff from that night; so that I could send a special thanks to Dana, Torriano, Angelo, Anthony, and Bobby, thank you very much for the great times and memories.

My family and I recently visited Chuck E. Cheese in Joplin for a birthday party. Our youngest was turning three and he wouldn't have his party anywhere else, so to Chuck E Cheese we went. This was our second party and the last one was very fun, so we weren't worried about wasting our money. When we got there, we were immediately greeted by our server, Megan. She showed us to our table and even remembered the kids' names from last year. I was really surprised, since we don't go there often. I was very comfortable and knew she would take care of us again, and she did. She made sure we were all happy and even helped us carry our presents to the car. We will surely start going there more frequently, since the service is great and the kids have a blast. Thank you for everything. You are now a favorite to the family and me.

Janice Steerwalt
Compliments
Week Ending February 4, 2007
Midwest Region:
96, 728, 2-826, 931, 832, 844, 738, 340
Western Region:
429, 2-311, 447, 353, 443, 333
Southwest Region:
13x’s 599, 2-749, 570, 732, 416, 580
Northeast Region:
488, 625, 457, 470, 7x’s 481, 510, 521, 520, 965
Southeast Region:
968, 385, 616

Complaints
Week Ending February 4, 2007
Midwest Region:
348, 58, 957, 958, 331, 327, 836, 563, 340
Western Region:
Southwest Region:
303, 301, 668, 928, 950, 416, 583, 935, 98 586, 310, 962, 33, 105, 609, 708, 558
Northeast Region:
448, 485, 849, 501, 522, 489, 651, 645, 467 480, 528, 476, 494, 496, 556, 533, 628, 2—938
Southeast Region:
474, 605, 381, 39, 84, 681, 420, 720, 2-65

TOP TEN SALES VOLUME
LOCATION      VOLUME
1 #446    Bell / LA        $101,265
2 #418    Sun Valley / LA  $79,371
3 #522    Brooklyn, NY     $74,553
4 #453    Ventura / LA     $74,049
5 #523    Bronx, NY        $73,196
6 #591    Houston/Gulfgate $70,244
7 #377    Lynwood, CA      $69,239
8 #465    Torrance / LA    $69,097
9 #410    Sacramento-Arden $68,501
10 #420   Brandon / Tampa  $65,306

TOP TEN SALES INCREASE
LOCATION         % INCREASE
#592 Houston-Webster       58.8%
#576 Lake Jackson, TX      47.8%
#589 Anchorage, AK         43.7%
#591 Houston/Gulfgate      37.2%
#320 Thousand Oaks, CA     33.8%
#533 Wilkes Barre, PA       31.8%
#854 Grapevine, TX         28.5%
#948 St Louis/St Charles   28.1%
#732 Killeen, TX           28.0%
#311 Las Vegas SE, NV      27.6%
Good business practices:

It is the policy and practice of CEC to provide and promote Equal Employment Opportunities for all applicants and employees. It is the responsibility of all employees to ensure that the concepts of equal employment opportunity and non-discrimination are understood, abided by and carried out by everyone. The goal of CEC’S policy is to maintain a workplace that fosters appropriate conduct among employees and respect for individual values and sensibilities. In this regard, CEC is committed to each of its employees, and to a work environment that enables employees to be productive workers.
We currently have an opening for a successful, Technical Coordinator for Remodel Construction based at our Support Center in Irving, TX. The responsibilities of this position include:

- Provide on site support for the Project Manager, Superintendent, CEC Operations and CEC Installation teams during the remodel to insure the most difficult stages of remodels (including saw-cutting and show, furniture and games installations) are executed in an organized and efficient manner meeting the CEC expected standard.
- Provide communication from the site to the CEC Construction team and senior management, relative to the contractor's performance prior to the most difficult stages of remodels so challenges may be responded to in a timely manner, minimizing the impact to the Operations and Installation teams.
- Assist in the development and insure the execution of CEC safety standards, and the Construction team's response to operational, construction and architectural plan challenges during remodel construction.
- Provide supplemental communications and follow up support for the Manager of Construction to the CEC Construction Department, Parkway Construction, and the CEC Operations and Installation teams to help insure we execute remodels in a cost effective, organized and timely manner.
- Assist the Manager of Construction by walking and creating punch/adds lists for certain remodel projects.
- Assist the Manager of Construction and the Construction Contractor in the coordination and execution of remodel punch lists and additional items to achieve sign-off in a timely and efficient manner.
- Lead the execution and organization of Game enhancements with construction remodels forward from budget approval, including schedule coordination, punch walk-through and sign-off.

Qualifications include:

- Minimum of 3 – 5 years experience in construction remodel in the retail industry, preferably in the restaurant industry. Prior CEC experience helpful. At least one year experience in the mechanical and electrical fields. Must be extremely organized and able to handle multiple projects at one time.
- Proficient with MS Word and Excel.
- High School Diploma required. College degree preferred.

Must have good verbal and written communication skills, good analytical skills, be detail-oriented and have excellent organizational skills. Must have a professional demeanor and be a team player. 70-80% travel required.

Qualified candidates may apply by completing a profile including salary requirements in our CEC Career Center at cec-careers.com. Internal candidates must notify their current supervisor with their intent to apply.

CEC Entertainment is an equal opportunity employer.

Drug free workplace.
**Memo Park CEC Magician Wand**

The correct part # and price for the wand is MP-000T-30 and cost $79.93.

**Memo Park Tic Toc CPU**

The picture below will illustrate the common items that may fail on your Tic Toc CPU Board which is located either below the cash box or in the back behind the clock.

1. TDA2003 (NTE 1288) is a 10 watt audio amplifier with 5 legs. If you have no audio and everything else is working, this could have failed. Verify first that the speaker and wiring is good, should read 8 ohm resistance at the 2 pin speaker connector on CPU.

2. Red Dip Switches settings should be the one next to the 9 pin connector, 1 on and the rest off. The other should be 2 on and the rest off.

3. Blue Dip switch bank and the two dip switches on the seat belt transmitter PCB must match each other to receive the signal when the seat belt is plugged in.

4. Q1 is for the Coin Meter which is a BC547 which crosses to a NTE123 and if used must be turned 180 degrees opposite the original BC547 transistor.
Stop Workplace Violence

Don't harass or coerce fellow Cast Members. No clowning around.
No acose o ejerza coerción sobre sus compañeros de trabajo.
Nada de payasadas.

Pare la Violencia en el Lugar de Trabajo

Do not play pranks or practical jokes at work. Never make jokes or insults based on age, sex, color, race, religion, national origin or disability.

No haga jugarretas o bromas pesadas en el trabajo. Jamás haga bromas o insultos basados en la edad, el sexo, el color, la raza, la religión, la nacionalidad o la discapacidad.
Stop Workplace Violence
Pare la Violencia en el Lugar de Trabajo

BACKGROUND INFORMATION
Our workplace should be an enjoyable, rewarding experience. Keeping a happy, professional attitude with our Guests and fellow Cast Members, will make our restaurant a fun and safe place to work.

INFORMACIÓN PREVIA
Nuestro lugar de trabajo debe ser una experiencia agradable y que nos recompensa. Tener una actitud alegre y profesional con nuestros clientes y compañeros de trabajo, hará que nuestro restaurante sea un lugar divertido y seguro para trabajar.

What To Do:
- Treat every Cast Member with respect and dignity.
- Call people by their proper names. Don’t use stereotypes or make-up “playful” nicknames.
- Think about how your comments or actions may be perceived prior to doing or saying something.
- If you have any doubts, don’t say or do it.
- Don’t harness or coerce fellow Cast Members.

Qué Debe Hacer:
- Trate a cada integrante del equipo con respeto y dignidad.
- Llame a las personas por sus nombres propios. No use estereotipos o apodos “juegos”.
- Piense como sus comentarios o acciones puedan percibirse antes de hacer o decir algo.
- Si tiene cualquier duda, no lo diga o haga.
- No acopie o ejerza presión sobre sus compañeros de trabajo.

What To Avoid:
- No loafing around.
- Do not play pranks or practical jokes at work.
- Never make jokes or insults based on age, sex, color, race, religion, national origin or disability.
- Do not hug or touch co-workers or Guests inappropriately.
- Hazing or requiring someone to perform a meaningless task as “initiation” is humiliating - don’t do it!

Qué Debe Evitar:
- No se aloje.
- No haga bromas o burlas en el trabajo.
- Nunca haga bromas o insultos basados en la edad, el sexo, el color, la raza, la religión, la nacionalidad o la discapacidad.
- No haga bromas o burlas en el trabajo.
- Las novatadas o requerir que alguien lleve a cabo una tarea sin sentido como “iniciación” es humillante - no lo haga.
I just wanted to take a few moments to let you know how grateful myself and co-workers are for the courtesy, kindness and patience your staff have shown us at the Chuck E. Cheese in Middletown, NY. I work for an agency that provides services for adults with developmental disabilities. Although Chuck E Cheese, known for "where a kid can be a kid", is portrayed for a children’s play area, my clients (all adults) are children at heart and have an amazing time when they come to play. What makes our time at Cheese complete is how we are treated not only when we arrive, but during our visit and when we leave. We come to Cheese so often that some of our clients are known by name, greeted with a big smile and even get excited to see some of the staff in particular Gretchen, John and Antonio. Disability or not, Chuck E Cheese should be an environment for all and I would like to thank you and the staff at this particular location for making that possible.

Thank you,
Lauren A. Gilielmi, Family Empowerment Council, INC.
We just had a party for our son at your Hagerstown, Maryland location. I want to com-
pliment how nice the service and the entire event was for us. The store manager, Amanda,
came and introduced herself which was great. The party hostess, Minta, was too fabulous for
words. She was polite, professional and worked very nicely with the kids. We got everything
we asked of her in a timely and kind manner. She was always willing to help us and answer any of
our questions. I called the store about how wonderful Minta was and they recommended that I
pass our comments along. I do not have a last name for her, but if there is any corporate rec-
ognition given, Minta certainly deserves it. I would recommend Chuck E. Cheese to anybody for
a party. I also liked the extra advantages we received by booking on a Monday night. Thanks
for a job well done.

Mr. and Mrs. Darryl Brown

I live in California, but all my nieces and nephews are in Las Vegas. I visit them about every 4-6
weeks and usually take them to Chuck E. Cheese as a treat for good school work, behavior, etc.
Their ages are 13, 6, 5, and 3. The reason I visit your store #311 is because of the employees
and the service we receive. The employees make sure and make it fun for all ages (adults in-
cluded) by holding little contests and doing ticket and token tossing. This gets everyone all ex-
cited and scrambling for goodies and they make sure and do it by size so the little ones do not
get hurt. They also do it with a smile. One employee in particular, Mireya Guevara, nickname
Mimi, is exceptional. Not once during my many visits, has she ever been anything but out-
standing. Her customer service, whether she is dealing with me or the kids is courteous, re-
spectful and prompt. Her demeanor is always friendly and she goes out of her way t make her
customers feel welcome. I have held every "Auntie’s" birthday party for my nieces and nephews
there. I even had my birthday celebration there this past week and I am 41!!! I just thought it
was time for me to let your management know that you have a top notch employee in Mireya and
she is the reason I continue to visit and spend money at your establishment. Her smile is in-
spiring and her enthusiasm refreshing. I wanted to give credit where it is due and I hope you
let her know she is well thought of by her customers. The manager there Lupe Guzman is also
wonderful. Please make sure they don't go anywhere. Fell free to contact me for more infor-

Thank you, Evelyn Fernandez
**Compliments**

Week Ending January 21, 2007

**Midwest Region:**
604, 960, 2-826, 713, 738, 971

**Western Region:**
329, 429, 307, 311, 453

**Southwest Region:**
2-599, 5-304, 2-31, 950, 584, 891, 943, 962

**Northeast Region:**
524, 526, 628

**Southeast Region:**
2-772, 383, 385, 65

---

**Complaints**

Week Ending January 21, 2007

**Midwest Region:**
3-348, 686, 331, 826, 832, 738, 564, 77, 855, 82

**Western Region:**
444, 358, 377, 332, 311, 376, 407, 356, 422, 405, 405, 761, 338

**Southwest Region:**
599, 928, 935, 510, 565

**Northeast Region:**
501, 755, 467, 3-645, 505, 476, 516, 526, 494, 745, 2-101, 743, 552, 540, 763, 534

**Southeast Region:**
770, 474, 967, 545, 658, 613, 433, 560, 460

---

**WEEK 6**

**TOP TEN SALES VOLUME**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>#446 Bell / LA</td>
<td>$105,110</td>
</tr>
<tr>
<td>#418 Sun Valley / LA</td>
<td>$80,006</td>
</tr>
<tr>
<td>#522 Brooklyn, NY</td>
<td>$73,769</td>
</tr>
<tr>
<td>#453 Ventura / LA</td>
<td>$73,537</td>
</tr>
<tr>
<td>#591 Houston/Gulfgate</td>
<td>$71,608</td>
</tr>
<tr>
<td>#523 Bronx, NY</td>
<td>$71,462</td>
</tr>
<tr>
<td>#377 Lynwood, CA</td>
<td>$67,389</td>
</tr>
<tr>
<td>#465 Torrance / LA</td>
<td>$66,757</td>
</tr>
<tr>
<td>#410 Sacramento-Arden</td>
<td>$66,349</td>
</tr>
<tr>
<td>#407 Corona / LA</td>
<td>$65,646</td>
</tr>
</tbody>
</table>

**TOP TEN SALES INCREASE**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>#402 Silver Springs, MD</td>
<td>118.5%</td>
</tr>
<tr>
<td>#525 East Hanover, NJ</td>
<td>100.1%</td>
</tr>
<tr>
<td>#401 Gaithersburg, MD</td>
<td>93.5%</td>
</tr>
<tr>
<td>#412 Catonsville, MD</td>
<td>91.8%</td>
</tr>
<tr>
<td>#496 Patchogue, NY</td>
<td>91.4%</td>
</tr>
<tr>
<td>#487 Edison, NJ</td>
<td>91.1%</td>
</tr>
<tr>
<td>#470 Hartford/Newington</td>
<td>85.5%</td>
</tr>
<tr>
<td>#542 Union, NJ</td>
<td>85.2%</td>
</tr>
<tr>
<td>#527 Hempstead, NY</td>
<td>80.8%</td>
</tr>
<tr>
<td>#483 Springfield, PA</td>
<td>80.65%</td>
</tr>
</tbody>
</table>
DOL COMPLIANCE

Locations periodically are audited by the State Department of Labor (DOL). The Department of Labor has the authority to review all personnel files on CEC premises, to view all labor law posters and review time records for all employees. Please be sure you have the most current wage and labor law posters in a conspicuous place in the restaurant which can be viewed by all employees. Violations to labor laws may result in a civil penalty assessment which is charged to the location.

HATS OFF to the following locations who were recently audited by the State DOL and no violations were found:

#563 Cordova TN  GM - Eldon Brittmon  DM - David Pippin
#663 Johnson City TN  GM - Thomas Kenney  AD - Jim Hamblen

Referral Bonus News

4th Quarter Winner:  PAUL BAINES #832

2006 Winner for 3 or more Referrals:  LOUIS DAGUINDEAU #522
Rotation of Coca Cola Product

Please remember to rotate your Coca Cola product. On the front of each Bag-in-the-Box is an “enjoy by” date. The earliest dates should be used first. If you have any questions, please feel free to call the Purchasing Department.

2 Great Promotions Launching

DreamWorks and Chuck E. Cheese Partner

We are participating in a cross promotion with DreamWorks Animation on the DVD release of Flushed Away on February 20, 2007. Our promotion runs February through March.

What We Get:

There will be two CEC offers #214 & #342 inserted into the DVD. The offers expire 3/31/08 and are as follows:

- **Offer #214**
  - Buy 30 Tokens and get 30 Tokens Free
  - $17.99

- **Offer #342**
  - $1 Large Pizza (2x toppings of your choice)
  - 2 Large Soft Drinks
  - 30 Game Tokens
  - $11.00

Save $7.50

HOURS: MON - SAT 11AM - 11PM; SUN 11AM - 10PM
Enrollment Form

Chuck E. Care's is a family assistance program established to help employees in times of crises. Thanks to your contributions we have helped many fellow employees with personal tragedies. You can make donations in the form of payroll deductions or personal check. Please complete this form if you are interested in donating and forward it to the Human Resources department. The Company will match your contribution dollar for dollar to a maximum of $20,000.00 per year. Chuck E. Care's is another way to show your support for the wonderful people who truly make a difference every day!

I would like to contribute to Chuck E. Care's Family Assistance Program to help fellow employees in times of need.

Name: _______________________________ Location #: ___________________________

Social Security #: _________ / _________ / _________

Street Address: ____________________________

City: __________________ State: _____ Zip: ______________

Donation Amount per Paycheck:

☐ $1.00  ☐ $2.50  ☐ $4.00  ☐ $10.00
☐ $1.50  ☐ $3.00  ☐ $4.50  ☐ $15.00
☐ $2.00  ☐ $3.50  ☐ $5.00  ☐ $20.00
☐ Other $_____

This is a Voluntary Program and is not tax deductible. All money contributed is the sole property of Chuck E. Care's and cannot be refunded. I authorize CEC Entertainment, Inc. to take the above deduction from each paycheck.

__________________________________________________________________________

Signature

__________________________________________________________________________

Date

Mail/Fax to:  CHUCK E. CARE'S
Human Resources Department
P.O. Box 152077
Irving, TX 75015
(972) 258-4237
FEBRUARY 25, 2007 COUPON PROMOTION

All stores will be participating in an FSI coupon promotion on February 25, 2007. Coupons will expire on March 31, 2007. Coupon details by markets are listed below:

<table>
<thead>
<tr>
<th>Markets</th>
<th>BUY 40 TOKENS GET 40 TOKENS FREE</th>
<th>- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens $19.99</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABILENE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ALBANY, GA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ALEXANDRIA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AMARILLO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>ATLANTA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>AUSTIN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BATON ROUGE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BEAUMONT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BIRMINGHAM</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BOISE</td>
<td></td>
<td></td>
</tr>
<tr>
<td>BUFFALO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHARLESTON, SC</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHARLESTON, WV</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHATTANOOGA, TN</td>
<td></td>
<td></td>
</tr>
<tr>
<td>CHICAGO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COLORADO SPRINGS</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COLUMBIA, MO</td>
<td></td>
<td></td>
</tr>
<tr>
<td>COLUMBUS, GA</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DALLAS/FT. WORTH</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DAVENPORT</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DAYTON/SPR.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DENVER</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DES MOINES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DALLAS/FT. WORTH</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DAYTON/SPR.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DENVER</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DES MOINES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DALLAS/FT. WORTH</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DAYTON/SPR.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DENVER</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DES MOINES</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DALLAS/FT. WORTH</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DAYTON/SPR.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DENVER</td>
<td></td>
<td></td>
</tr>
<tr>
<td>DES MOINES</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

MARKETS:

- ANCHORAGE
- BAKERSFIELD
- BALTIMORE
- CINCY
- NEW YORK
- NORFOLK/VA BEACH
- SALINAS/MONTEREY
- SALISBURY, MD
- SAN FRANCISCO
- S BARBARA - S MARIA
- SEATTLE
- WASHINGTON DC
**Message from Marketing cont.**

<table>
<thead>
<tr>
<th>Offer Description</th>
<th>Token Purchase</th>
<th>Price</th>
<th>Special Offer</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>BUY 50 TOKENS</td>
<td>$12.50</td>
<td>GET 50 TOKENS FREE</td>
</tr>
<tr>
<td>- 4 drinks</td>
<td></td>
<td>$21.99</td>
<td>Get a total of 100 tokens $12.50</td>
</tr>
<tr>
<td>- 30 tokens</td>
<td></td>
<td></td>
<td>- 50 tokens $24.99</td>
</tr>
<tr>
<td></td>
<td>BUY 40 TOKENS</td>
<td>$10.00</td>
<td>GET 40 TOKENS FREE</td>
</tr>
<tr>
<td>- 4 drinks</td>
<td></td>
<td>$19.99</td>
<td>Get a total of 80 tokens $10.00</td>
</tr>
<tr>
<td>- 30 tokens</td>
<td></td>
<td></td>
<td>- 20 tokens $16.99</td>
</tr>
</tbody>
</table>

**MARKETS:**

<table>
<thead>
<tr>
<th>Location</th>
<th>Location</th>
<th>Location</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALBANY, NY</td>
<td>FRESNO/VISALIA</td>
<td>PHILADELPHIA</td>
<td>SPRINGFIELD, MA</td>
</tr>
<tr>
<td>ALBUQUERQUE</td>
<td>GREENVILLE, NC (JAX NC)</td>
<td>PORTLAND, ME</td>
<td>ST. LOUIS</td>
</tr>
<tr>
<td>BINGHAMPTON</td>
<td>HARRISBURG, PA</td>
<td>PROVIDENCE</td>
<td>SYRACUSE, NY</td>
</tr>
<tr>
<td>BOSTON</td>
<td>HARTFORD</td>
<td>RICHMOND</td>
<td></td>
</tr>
<tr>
<td>CHARLOTTE, NC</td>
<td>JACKSONVILLE</td>
<td>ROCHESTER</td>
<td></td>
</tr>
<tr>
<td>COLUMBUS, OH</td>
<td>LOUISVILLE</td>
<td>SACRAMENTO</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.
The Nicktoons Racing game is a PC based video game. If after powering up your game the computer keeps coming on for a moment then shutting off, the problem could be with the power supply located within the computer case. To verify first disconnect everything from the computer except the power cord and video output and see if the computer will boot up. If it does not then open the computer and check the 4 pin power supplies connector. (Yellow +12 volts dc, Black is ground, Red is +5 volts dc). If the computer boots up normally then the problem is external to the computer. The computer +12 volt supply is used not only for the computer but also for the games lamp circuits, coin meter and other items as well. There could be a shorted lamp socket or a pinched wire at the coin door. The computer power supply has a circuit that will detect a short in the +5 and +12 circuit and will not allow it to come on, thus preventing the power supply from destroying itself. There is a interface board located on the right hand side of the cabinet that operates the lamps and other circuits. You can disconnect the different outputs of that board to help isolate the shorted condition.

Another common issue is that there will be a message on the monitor that reads “the controls seem to be unplugged, please re-plug”. The game only displays this message when any 1 of the pot circuits goes open. The steering, gas, brake and shifter are all read as potentiometers. One end of each is connected to +5 volts, the wipers are each connected to the game port, and the other end is not connected. When this message is displayed, there is a bad connection, the connector to the pots is disconnected or a pot is bad. Once you find the issue the message should go away.

The SPT Technical Support web site has the memo and other technical information related to this game should you need it.

Please call Chicago Gaming Company at 708 780 0070 should you have any Questions
I just wanted to take a few moments to let you know how grateful myself and co-workers are for the courtesy, kindness and patience your staff have shown us at the Chuck E. Cheese in Middletown, NY. I work for an agency that provides services for adults with developmental disabilities. Although Chuck E Cheese, known for "where a kid can be a kid", is portrayed for a children’s play area, my clients (all adults) are children at heart and have an amazing time when they come to play. What makes our time at Cheese complete is how we are treated not only when we arrive, but during our visit and when we leave. We come to Cheese so often that some of our clients are known by name, greeted with a big smile and even get excited to see some of the staff in particular Gretchen, John and Antonio. Disability or not, Chuck E Cheese should be an environment for all and I would like to thank you and the staff at this particular location for making that possible.

Thank you,

Lauren A. Gilielmi, Family Empowerment Council, INC.
We just had a party for our son at your Hagerstown, Maryland location. I want to com-
pliment how nice the service and the entire event was for us. The store manager, Amanda,
came and introduced herself which was great. The party hostess, Minta, was too fabulous for
words. She was polite, professional and worked very nicely with the kids. We got everything
we asked of her in a timely and kind manner. She was always willing to help us and answer any of
our questions. I called the store about how wonderful Minta was and they recommended that I
pass our comments along. I do not have a last name for her, but if there is any corporate rec-
ognition given, Minta certainly deserves it. I would recommend Chuck E. Cheese to anybody for
a party. I also liked the extra advantages we received by booking on a Monday night. Thanks
for a job well done.

Mr. and Mrs. Darryl Brown

I live in California, but all my nieces and nephews are in Las Vegas. I visit them about every 4-6
weeks and usually take them to Chuck E. Cheese as a treat for good school work, behavior, etc.
Their ages are 13, 6, 5, and 3. The reason I visit your store #311 is because of the employees
and the service we receive. The employees make sure and make it fun for all ages (adults in-
cluded) by holding little contests and doing ticket and token tossing. This gets everyone all ex-
cited and scrambling for goodies and they make sure and do it by size so the little ones do not
get hurt. They also do it with a smile. One employee in particular, Mireya Guevara, nickname
Mimi, is exceptional. Not once during my many visits, has she ever been anything but out-
standing. Her customer service, whether she is dealing with me or the kids is courteous, re-
spectful and prompt. Her demeanor is always friendly and she goes out of her way to make her
customers feel welcome. I have held every "Auntie's" birthday party for my nieces and nephews
there. I even had my birthday celebration there this past week and I am 41!!! I just thought it
was time for me to let your management know that you have a top notch employee in Mireya and
she is the reason I continue to visit and spend money at your establishment. Her smile is in-
spiring and her enthusiasm refreshing. I wanted to give credit where it is due and I hope you
let her know she is well thought of by her customers. The manager there Lupe Guzman is also
wonderful. Please make sure they don't go anywhere. Fell free to contact me for more informa-
tion.

Thank you, Evelyn Fernandez
**Compliments**

Week Ending January 21, 2007

**Midwest Region:**
604, 960, 2-826, 713, 738, 971

**Western Region:**
329, 429, 307, 311, 453

**Southwest Region:**
2-599, 5-304, 2-31, 950, 584, 891, 943, 962

**Northeast Region:**
524, 526, 628

**Southeast Region:**
2-772, 383, 385, 65

---

**Complaints**

Week Ending January 21, 2007

**Midwest Region:**
3-348, 686, 331, 826, 832, 738, 564
77, 855, 82

**Western Region:**
444, 358, 377, 332, 311, 376, 407, 356
422, 405, 405, 761, 338

**Southwest Region:**
599, 928, 935, 510, 565

**Northeast Region:**
501, 755, 467, 3-645, 505, 476, 516, 526
494, 745, 2-101, 743, 552, 540, 763, 534

**Southeast Region:**
770, 474, 967, 545, 658, 613, 433, 560, 460

---

**WEEK 6**

**TOP TEN SALES VOLUME**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>#446 Bell / LA</td>
<td>$105,110</td>
</tr>
<tr>
<td>#418 Sun Valley / LA</td>
<td>$80,006</td>
</tr>
<tr>
<td>#522 Brooklyn, NY</td>
<td>$73,769</td>
</tr>
<tr>
<td>#453 Ventura / LA</td>
<td>$73,537</td>
</tr>
<tr>
<td>#591 Houston/Gulfgate</td>
<td>$71,608</td>
</tr>
<tr>
<td>#523 Bronx, NY</td>
<td>$71,462</td>
</tr>
<tr>
<td>#377 Lynwood, CA</td>
<td>$67,389</td>
</tr>
<tr>
<td>#465 Torrance/ LA</td>
<td>$66,757</td>
</tr>
<tr>
<td>#410 Sacramento-Arden</td>
<td>$66,349</td>
</tr>
<tr>
<td>#407 Corona / LA</td>
<td>$65,646</td>
</tr>
</tbody>
</table>

---

**TOP TEN SALES INCREASE**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>#402 Silver Springs, MD</td>
<td>118.5%</td>
</tr>
<tr>
<td>#525 East Hanover, NJ</td>
<td>100.1%</td>
</tr>
<tr>
<td>#401 Gaithersburg, MD</td>
<td>93.5%</td>
</tr>
<tr>
<td>#412 Catonsville, MD</td>
<td>91.8%</td>
</tr>
<tr>
<td>#496 Patchogue, NY</td>
<td>91.4%</td>
</tr>
<tr>
<td>#487 Edison, NJ</td>
<td>91.1%</td>
</tr>
<tr>
<td>#470 Hartford/Newington</td>
<td>85.5%</td>
</tr>
<tr>
<td>#542 Union, NJ</td>
<td>85.2%</td>
</tr>
<tr>
<td>#527 Hempstead, NY</td>
<td>80.8%</td>
</tr>
<tr>
<td>#483 Springfield, PA</td>
<td>80.65%</td>
</tr>
</tbody>
</table>
DOL COMPLIANCE

Locations periodically are audited by the State Department of Labor (DOL). The Department of Labor has the authority to review all personnel files on CEC premises, to view all labor law posters and review time records for all employees. Please be sure you have the most current wage and labor law posters in a conspicuous place in the restaurant which can be viewed by all employees. Violations to labor laws may result in a civil penalty assessment which is charged to the location.

HATS OFF to the following locations who were recently audited by the State DOL and no violations were found:

#563 Cordova TN  GM - Eldon Brittmon  DM - David Pippin
#663 Johnson City TN  GM - Thomas Kenney  AD - Jim Hamblen

Referral Bonus News

4th Quarter Winner:

PAUL BAINES #832

2006 Winner for 3 or more Referrals:

LOUIS DAGUINDEAU #522
Rotation of Coca Cola Product

Please remember to rotate your Coca Cola product. On the front of each Bag-in-the-Box is an “enjoy by” date. The earliest dates should be used first. If you have any questions, please feel free to call the Purchasing Department.

2 Great Promotions Launching

DreamWorks and Chuck E. Cheese Partner

We are participating in a cross promotion with DreamWorks Animation on the DVD release of Flushed Away on February 20, 2007. Our promotion runs February through March.

What We Get:

There will be two CEC offers #214 & #342 inserted into the DVD. The offers expire 3/31/08 and are as follows:
What We Will Do:

TABLE TENTS

Please remove Snack Cheeses and replace with Flushed Away inserts as soon as you receive them.
Minute Maid and Chuck E. Cheese Partner

We are participating in a cross promotion with Minute Maid. Chuck E. coupons will be on specially marked packages of Hi-C, Minute Maid Juice Boxes and 64 oz. Punch.

OFFERS

The following offers expire 10/31/07

Hi-C Box #328 10 free tokens with any food purchase
MM Juice Box  #104 Super Family Fun Pack - Lg. Pizza 1 or 2 toppings or Super Combo, 4 soft drinks, 30 tokens

#327 Double Token Time - Buy 40 tokens/get 40 tokens free

Juice Box Front

Inside Juice Box
MM Chilled Cartons  #213 $18.99 Super Family Fun Pack - Lg. Pizza 1 or 2 toppings or Super Combo, 4 soft drinks, 30 tokens

#340 Double Token Time - Buy 40 tokens/get 40 tokens free
#341 10 free tokens with any food purchase

64 Oz. Chilled Punch
Please remove the New, For Grown Up Tastes tent and replace with these new inserts as soon as you receive them.

Please contact Brenda Holloway at 972/258-4222 if you have any questions or concerns.
Enrollment Form

Chuck E. Care's is a family assistance program established to help employees in times of crises. Thanks to your contributions we have helped many fellow employees with personal tragedies. You can make donations in the form of payroll deductions or personal check. Please complete this form if you are interested in donating and forward it to the Human Resources department. The Company will match your contribution dollar for dollar to a maximum of $20,000.00 per year. Chuck E. Care's is another way to show your support for the wonderful people who truly make a difference every day!

I would like to contribute to Chuck E. Care's Family Assistance Program to help fellow employees in times of need.

Name: ________________________________ Location #: _______________________

Social Security #: _______ / _______ / _______

Street Address: __________________________________________________________

City: ___________________________ State: _____ Zip: _______________________

Donation Amount per Paycheck:

☐ $1.00  ☐ $2.50  ☐ $4.00  ☐ $10.00  
☐ $1.50  ☐ $3.00  ☐ $4.50  ☐ $15.00  
☐ $2.00  ☐ $3.50  ☐ $5.00  ☐ $20.00  
☐ Other $________

This is a Voluntary Program and is not tax deductible. All money contributed is the sole property of Chuck E. Care's and cannot be refunded. I authorize CEC Entertainment, Inc. to take the above deduction from each paycheck.

________________________________________  __________________________
Signature                        Date

Mail/Fax to:  CHUCK E. CARE'S
Human Resources Department
P.O. Box 152077
Irving, TX  75015
(972) 258-4237
All stores will be participating in an FSI coupon promotion on February 25, 2007. Coupons will expire on

<table>
<thead>
<tr>
<th>Coupon Details</th>
<th>Markets</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens</td>
<td>$19.99</td>
</tr>
<tr>
<td>1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens</td>
<td>$29.99</td>
</tr>
<tr>
<td>4 drinks</td>
<td></td>
</tr>
<tr>
<td>30 tokens</td>
<td></td>
</tr>
<tr>
<td>100 tokens</td>
<td></td>
</tr>
<tr>
<td>1 topping</td>
<td></td>
</tr>
<tr>
<td>$10.00</td>
<td></td>
</tr>
</tbody>
</table>

**BUY 40 TOKENS GET 40 TOKENS FREE** | **BUY 50 TOKENS GET 50 TOKENS FREE** | **BUY 50 TOKENS GET 50 TOKENS FREE** | **BUY 50 TOKENS GET 50 TOKENS FREE**

- Buy any Large Pizza with 1 topping for only $9.99
- Get a total of 80 tokens

**MARKETS:**
- ANCHORAGE
- BAKERSFIELD
- BOSTON
- BURLINGTON
- CHICAGO
- COLUMBUS, GA
- DALLAS/FT. WORTH
- DAYTON/SPR.
- DES MOINES
- DETROIT
- DOThan
- EL PASO
- ERIE
- EVANSVILLE
- FT. SMITH/FAYETT
- FT. WAYNE
- GRAND JUNCTION
- GRAND RAPIDS
- GREENBAY
- GREENSBORO-W. SALEM
- GREENVILLE, SC
- HATTISBURG, MS
- HOUSTON
- HUNTSVILLE
- INDIANAPOLIS
- JOHNstown/ALTOONA
- JOPLIN, MO
- KNOXVILLE
- LACROSSE
- LAFAYETTE
- LAKE CHARLES
- LANSING
- LAS VEGAS
- LEXINGTON, KY
- LINCOLN
- LITTLE ROCK, AR
- LOS ANGELES
- LUBBOCK
- MACON
- MADISON
- BROWNSVILLE
- MIAMI
- MINNEAPOLIS
- MONTGOMERY
- NEW ORLEANS
- OMAHA
- ORLANDO
- PALM SPRINGS
- PEORIA
- PHOENIX
- PITTSBURGH
- PORTLAND, OR
- RALEIGH/DURHAM
- RAPID CITY, IA
- RENO
- ROCKFORD
- SAN DIEGO
- SHERMAN
- SIOUX CITY
- SIOUX FALLS
- SOUTH BEND
- SPRINGFIELD, IL
- SPRINGFIELD, MO
- TAMPA/ST. PETE
- TOLEDO
- TOPEKA
- TRI-CITIES/JOHNSON CITY
- VICTORIA
- WACO
- WEST PALM
- WICHITA FALLS
- WICHITA, KS
- WILKES/BARRE-SCRANTON
- YOUNGSTOWN
- YUMA/EL CENTRO

**BUY 50 TOKENS GET 50 TOKENS FREE**

- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 30 tokens - $20.99
- 1 large pizza with one or two toppings or Super Combo - 4 regular size soft drinks - 50 tokens - $23.99
- 1 large pizza with one or two toppings or Super Combo - 4 drinks - 100 tokens - $29.99

**MARKETS:**
- CINCINNATI
- NEW YORK
- NORFOLK/VA BEACH
- SALINAS/MONTEREY
- SALISBURY, MD
- SAN FRANCISCO
- SEATTLE
- S BARBARA-S MARIA
- WASHINGTON, DC
**Message from Marketing cont.**

- 1 large pizza with one or two toppings or Super Combo
  - 4 drinks
  - 30 tokens
  $21.99

- **BUY 50 TOKENS GET 50 TOKENS FREE**
  - 1 large pizza with one or two toppings or Super Combo
  - 4 drinks
  - 50 tokens
  $24.99

- 1 large pizza with one or two toppings or Super Combo
  - 4 drinks
  - 100 tokens
  $30.99

<table>
<thead>
<tr>
<th>ALBANY, NY</th>
<th>FRESNO/VISALIA</th>
<th>PHILADELPHIA</th>
<th>SPRINGFIELD, MA</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALBUQUERQUE</td>
<td>GREENVILLE, NC (JAX NC)</td>
<td>PROVIDENCE</td>
<td>ST. LOUIS</td>
</tr>
<tr>
<td>BINGHAMPTON</td>
<td>HARRISBURG, PA</td>
<td>RICHMOND</td>
<td>SYRACUSE, NY</td>
</tr>
<tr>
<td>BOSTON</td>
<td>HARTFORD</td>
<td>ROCHESTER</td>
<td></td>
</tr>
<tr>
<td>CHARLOTTE, NC</td>
<td>JACKSONVILLE</td>
<td>SACRAMENTO</td>
<td></td>
</tr>
<tr>
<td>COLUMBUS, OH</td>
<td>LOUISVILLE</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- 1 large pizza with one or two toppings or Super Combo
  - 4 drinks
  - 30 tokens
  $19.99

- **BUY 40 TOKENS GET 40 TOKENS FREE**
  - 1 large one topping pizza
  - 2 regular size soft drinks
  - 20 tokens
  $10.00

- 1 large one topping pizza
  - 2 regular size soft drinks
  - 20 tokens
  $16.99

- 1 large pizza with one or two toppings or Super Combo
  - 4 drinks
  - 100 tokens
  $29.99

<table>
<thead>
<tr>
<th>BOWLING GREEN</th>
<th>FLINT/SAGINAW</th>
<th>MOBILE/PENSACOLA</th>
<th>SHREVEPORT</th>
</tr>
</thead>
<tbody>
<tr>
<td>CEDAR RAPIDS</td>
<td>JACKSON, TN</td>
<td>NASHVILLE</td>
<td>TULSA</td>
</tr>
<tr>
<td>CLEVELAND</td>
<td>KANSAS CITY</td>
<td>OKLAHOMA CITY</td>
<td>TYLER/LONGVIEW</td>
</tr>
<tr>
<td>MARKETS:</td>
<td>COLUMBIA, SC</td>
<td>MEMPHIS</td>
<td>SAN ANTONIO</td>
</tr>
</tbody>
</table>

Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne at 972/258-5489 if you have any questions about the coupon promotion.
Nicktoons Racing video game made by Chicago Games

The Nicktoons Racing game is a PC based video game. If after powering up your game the computer keeps coming on for a moment then shutting off, the problem could be with the power supply located within the computer case. To verify first disconnect everything from the computer except the power cord and video output and see if the computer will boot up. If it does not then open the computer and check the 4 pin power supplies connector. (Yellow +12 volts dc, Black is ground, Red is +5 volts dc). If the computer boots up normally then the problem is external to the computer. The computer +12 volt supply is used not only for the computer but also for the games lamp circuits, coin meter and other items as well. There could be a shorted lamp socket or a pinched wire at the coin door. The computer power supply has a circuit that will detect a short in the +5 and +12 circuit and will not allow it to come on, thus preventing the power supply from destroying itself. There is a interface board located on the right hand side of the cabinet that operates the lamps and other circuits. You can disconnect the different outputs of that board to help isolate the shorted condition.

Another common issue is that there will be a message on the monitor that reads “the controls seem to be unplugged, please re-plug”. The game only displays this message when any 1 of the pot circuits goes open. The steering, gas, brake and shifter are all read as potentiometers. One end of each is connected to +5 volts, the wipers are each connected to the game port, and the other end is not connected. When this message is displayed, there is a bad connection, the connector to the pots is disconnected or a pot is bad. Once you find the issue the message should go away.

The SPT Technical Support web site has the memo and other technical information related to this game should you need it.

Please call Chicago Gaming Company at 708 780 0070 should you have any Questions
I just wanted to take time to tell you what a wonderful experience I had with my host for my son’s birthday party today. I do not remember his name, he was a young male, very sweet and very helpful. The host name on my receipt says Shada but I am not sure if that is correct. Our party was at noon on 2-3-07 (Jay Styles). I have had parties there the past three years, but this host was special, he was on time, smiling, helpful, and concerned for our needs. The management was super nice and checked on us several times. Today CEC helped to make my son’s birthday extra special and I want to say thank you!!

Jennifer Styles
My son and I visited your East York store Sunday afternoon for a birthday party. I wrote you two letters last year regarding my visits to this same store. They were not positive ones. I had issues with your kid check system. I am happy to tell you that as always our experience in the store was wonderful! As we were leaving I must confess I was nervous. I watched the people in front of me head for the door. The girl at the door was helping another customer, so I thought, here we go again. However, she excused herself and stopped them to check their hands. I was very, very happy. When my son and I left she checked ours as well. I am very happy about the quick response to my letters and the progress that is obviously happening.

Sincerely,
Cathy Grove

I am hoping this makes it to the right place. I would like to give great kudos to some of your employees at one of your stores. My mother-in-law and I took my five kids to your store on Saturday, January 13th for family play time. It was really busy and everyone seemed to be working really hard. They found us a seat and even helped my mother-in-law with getting all the drinks while I sat with my newborn. This is when it got scary. I could not leave my table because of the baby so my M-I-L was with the other four playing games. Well, when she came back to the table she was short one. My three year old. I panicked, handed the baby to my mother-in-law and started screaming for Sam. I was in tears and yelling (yes I am so embarrassed and feel so bad for the girl) at the front door. That is when the manager Carrie came and asked me if she could help. So like a crazy lady, I started screaming at her too. I was just scared. She handled me so well, she calmed me down and promised she would help me find Sam. She sent one of the employees Stephanie into the tubes and thank God he was up there. I apologized to all of them, but a scared mom is nothing short of a loon! Anyhow, thank you for listening and please let anyone who needs to know that those guys have what it takes to run a great place.

, M. Richards (Hurst, TX)
**Compliments**

Week Ending February 18, 2007

**Midwest Region:**
793, 738, 948, 77

**Western Region:**
311, 451

**Southwest Region:**
10x599, 2-31, 584, 950

**Northeast Region:**
542, 457, 500, 519, 487, 646, 839, 520, 521, 520, 965, 455

**Southeast Region:**
545, 121, 704, 560

---

**Week 7**

**TOP TEN SALES VOLUME**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 #446 Bell / LA</td>
<td>$109,613</td>
</tr>
<tr>
<td>2 #418 Sun Valley / LA</td>
<td>$81,109</td>
</tr>
<tr>
<td>3 #453 Ventura / LA</td>
<td>$77,900</td>
</tr>
<tr>
<td>4 #522 Brooklyn, NY</td>
<td>$72,361</td>
</tr>
<tr>
<td>5 #377 Lynnwood, CA</td>
<td>$72,011</td>
</tr>
<tr>
<td>6 #439 National City / San D</td>
<td>$71,498</td>
</tr>
<tr>
<td>7 #465 Torrance / LA</td>
<td>$68,013</td>
</tr>
<tr>
<td>8 #591 Houston / Gulfgate</td>
<td>$67,589</td>
</tr>
<tr>
<td>9 #634 Glendale, CA</td>
<td>$66,148</td>
</tr>
<tr>
<td>10 #410 Sacramento –Arden</td>
<td>$66,024</td>
</tr>
</tbody>
</table>

---

**Complaints**

Week Ending February 18, 2007

**Midwest Region:**
59, 58, 685, 97, 678, 724, 319, 53, 336, 832, 847, 971, 970, 360, 82

**Western Region:**
786, 416, 462, 852

**Southwest Region:**
301, 742, 949, 35, 962, 962

**Northeast Region:**
542, 501, 472, 468, 645, 510, 487, 476, 513, 494, 928, 536

**Southeast Region:**
474, 56, 718, 435, 437, 704

**TOP TEN SALES INCREASE**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>#302 Fayetteville, AR</td>
<td>209.7%</td>
</tr>
<tr>
<td>#304 North Little Rock, AR</td>
<td>172.5%</td>
</tr>
<tr>
<td>#303 Little Rock, AR</td>
<td>127.6%</td>
</tr>
<tr>
<td>#889 Northwest Hwy /OKC</td>
<td>113.8%</td>
</tr>
<tr>
<td>#564 Horn Lake, MS</td>
<td>109.5%</td>
</tr>
<tr>
<td>#970 Memphis, TN</td>
<td>101.2%</td>
</tr>
<tr>
<td>#971 North Memphis, TN</td>
<td>89.9%</td>
</tr>
<tr>
<td>#891 Tulsa-Crossing Oaks</td>
<td>84.2%</td>
</tr>
<tr>
<td>#563 Memphis/Cordova</td>
<td>59.5%</td>
</tr>
<tr>
<td>#888 Towne South /OKC</td>
<td>52.6%</td>
</tr>
</tbody>
</table>
Appearance Standards

Appearance standards should be strictly and consistently enforced amongst both the Management and Cast Members. An employee’s appearance is a direct reflection on CEC’s professionalism, and we encourage and expect a professional appearance. Please refer to the Restaurant Operations Management Employee Handbook and/or the Star Cast Member Handbook for more information concerning CEC’s Appearance Standards.

Additionally, all job applicants should be informed of CEC’s Appearance standards at the time of their interview. It is not acceptable to wait until after they have been hired. This allows the opportunity to immediately address any issues with the applicant, such as tattoos, body piercing etc.

Our appearance will make a lasting impression on each guest you come into contact with: therefore, the manager on duty will inspect your uniform daily to insure that it meets or exceeds CEC standards in the areas of cleanliness, accuracy, and neatness.
The New Straw / Lid Stands are on the way. You will receive four different boxes, one box for each stand, and one box for each straw dispenser. Make sure that you have all four pieces before discarding your old units.

Projected Rollout Schedule by Region:
Southwest: Feb 15 - Feb 23
Western: Feb 19 - Mar 2
Southeast: Feb 26 - Mar 5
Midwest: Mar 1 - Mar 9
Northern: Mar 5 - Mar 9

The benefits of these new units include:

More storage capacity. A set will store up to 300 lids and 1,000 straws.
Reduced straw waste and jamming. This will not only reduce paper cost, but will be much less frustrating for our guests and operators.

Covered lid compartments will allow us to store lids upside down, which makes them much easier to remove. Again less waste and frustration.

If you have any questions or would like additional information, please give ole purchasing a call at 972-258-5550.
Gift Card Displays

We have received feedback from locations about losing inactivated gift cards off the display. Here is a suggestion to all locations on using your gift card display. Instead of cards use the carriers. In this display we used a total of ten carriers. There are eight in the back, four on each side to fill up the slots, and two up front. In the first picture you will notice that the two front carriers are open over the bar. Resulting in a nice presentation shown in the second picture. If your losing carriers then you can punch a small hole in the bottom of the first two carriers and with ties secure the two cards to the display.

Questions

Please contact the Marketing department at marketing@cecentertainment.com or call us at 972-258-5413.

TABLE TENTS

Please remove the Snack Cheeses and New, For Grown Up Tastes and replace with these new inserts.

REORDERS / QUESTIONS?

You can place re-orders on these materials by calling Purchasing at 972-258-5550

Please contact the Marketing department at 972-257-3056 for any questions on the materials

*Please note our Canadian locations will not be receiving any new table tent inserts.
CEC Hoops Game made by I.C.E. – L.E.D Displays

It has been found that at times the score displays may develop missing segments or fall out completely. These large L.E.D. displays are soldered to a board and then mounted to the wood frame. After a period of time, the vibration of game play may cause cold solder connections or solder failures on the L.E.D. display resulting in missing segments. In some cases the display may fall out completely.

A small rubber “shock absorber” and an improved L.E.D. Display board have been created by I.C.E. to help resolve this issue.

All units built after 02/12/07 will already have this improvement. If you are having this issue you may contact I.C.E. directly to receive the updated display with the rubber shock absorbers. Each game will require two displays one for the left and the right sides of the game. Also a serial number of the game is required when you place the order and will be shipped UPS blue at no charge. The kits will be charged as an advance replacement until the old displays are returned for credit. Please make sure that the items shipped back are clearly marked from your location to receive the proper credit. The part # for the kit is NBUPDATEBB.

If you are not having issues with the score display and want to have the Rubber shock absorbers as a preventive maintenance measure, you can order just the rubber shock absorbers at no charge.

Please call I.C.E. at 716-759-0360 to place your order or if you have any questions.

Please remember that this memo and others like will always be posted on the SPT Technical Support web site. bbs.cecentertainment.com
Know How to Keep Our Food Safe

Keep food preparation surfaces clean and in good condition.

Maintenga todas las superficies de preparación de los alimentos limpias y en buenas condiciones.

Notify your Manager immediately if a Guest finds a foreign object in his/her food.

Notifique inmediatamente a su gerente si un cliente encuentra un objeto extrano en su comida.

Conosca Como Mantener Nuestro Alimento Seguro
Know How to Keep Our Food Safe

Conosca Como Mantener Nuestro Alimento Seguro

BACKGROUND INFORMATION
Proper food handling and preparation are mandatory in preventing serious illness of Guests and Cast Members. Stress to all Cast Members that food safety starts with personal hygiene, correct food storage and proper food serving. The safety of our Guests and Cast Members is vital to our success.

INFORMACIÓN PREVIA
El manejo y la preparación adecuada de los alimentos son obligatorios para prevenir graves enfermedades a nuestros clientes y empleados. Enfatice a todos los empleados que la seguridad de los alimentos comienza con la higiene personal, el almacenamiento adecuado de los alimentos y el servir correctamente los mismos. La seguridad de nuestros clientes y empleados es vital para nuestro éxito.

DISCUSSION POINTS
- Remind Cast Members to practice FIFO, First In - First Out, when storing new food items.
- Remind Cast Members to use Day Dots to identify days product should be rotated and used.
- Remind Cast Members about FAT-TOM to reduce bacterial growth in food.
  - F = High protein foods
  - A = Foods low in acid
  - T = Food that should not be in temperature danger zone for more than 4 hours.
  - T = Temperature Danger Zone is 41°F to 140°F.
  - O = Some bacteria requires oxygen to grow.
  - M = Potentially hazardous foods have high water activity levels.
- Use FAT-TOM to guard against bacterial growth in potentially hazardous foods.
- Always wash your hands before preparing any food items.
- Keep all surfaces clean and in good condition.
- Make sure all food is free of foreign objects.
- Store chemicals away from food preparation and storage areas.
- Contact your Manager immediately if a Guest finds a foreign object in his/her food.

PUNTOS PARA LA DISCUSIÓN
- Recuerde al empleado que debe practicar FIFO, First In-First Out (Primero en entrar - primero en salir) cuando almacene los nuevos artículos de alimentos.
- Recuerde al empleado que debe utilizar los Day Dots (Puntos para Dias) para identificar los días que deben ser alternados y utilizados los productos.
- Recuerde a los empleados acerca de FAT-TOM para reducir el crecimiento de bacterias en los alimentos.
  - F - Alimentos de alto contenido en proteínas.
  - A - Alimentos de bajo contenido ácido.
  - T - Alimento que no debe permanecer en la zona de peligro de la temperatura por más de 4 horas.
  - O - Algunas bacterias necesitan oxígeno para crecer.
  - M - Los alimentos que presentan un riesgo potencial tienen grandes niveles de actividad de agua.
- Utilice FAT-TOM para proteger los alimentos que presentan un riesgo potencial del crecimiento bacteriano.
- Antes de preparar cualquier tipo de alimentos siempre lave las manos.
- Mantenga todas las superficies limpias y en buenas condiciones.
- Asegúrese que todos los alimentos estén libres de objetos extraños.
- Almacene los productos químicos lejos de áreas de preparación de alimentos y almacenamiento.
- Notifique inmediatamente a su gerente si un cliente encuentra un objeto extraño en su comida.