In The Spotlight...
Steve Charlebois
Western Region DM

“Doing the right thing is always the right thing, no matter what”

Making Magic!
Make Magic Texarkana, TX #570
Midwest Region ~ Kevin Moon’s District
Great Leadership From GM ~ Ron Holland

I was in your Texarkana, TX store this past Saturday, not really wanting to be there because I know how kid places are. I was pleasantly surprised, we were greeted at the stand at the front door by a very nice girl (don’t remember her name) she explained everything to us so that we would know what to do. When we got to the register the cashier was very helpful in explaining the menu so that we did not have to stand in line for half an hour trying to figure out what to order. I was very impressed with how professional everyone was. All of your employees were very courteous and more than willing to help us with anything that we needed. We really enjoyed our meal, there was a girl named Jessica that even got me a refill on my drink I was really surprised. The kids had a great time and I have to admit that I even enjoyed myself and can’t wait to return. Most kid places are really loud, boring and pretty dirty. But I have to say that the shows with Chuck E. were really entertaining and it was a very clean store. Hats off to your management team and staff there, you can really tell that they take pride in their work and really care what their customers think. Keep up the good work and my family will see you soon!
I have to tell you that you have a manager named Rich that works at your Roosevelt Blvd, Philadelphia, PA location who has to be one of the nicest people I have ever met. Rich should be considered an asset to your company and we hope he is around for along time. We have four children and end up there very often and he is just a wonderful manager. My husband and I know how hard it is to watch over four children and Rich watches over all the children that come into Chuck E. Cheese and does it with ease and still can manage to make sure that everything else in the store runs with no problem. I think he is also a wonderful role model for the younger people that work there.

Make Magic Philadelphia, PA #437
Southern Region ~ Jerry Lutskus District
Great Leadership From GM ~ Don Toogood

Give your Payroll Department a call to say “Thanks” for keeping our checks coming...

Kelly Heaton ~ 5438
Lorene Higgins ~ 3210
Karen Nielsen ~ 4231
Maxine Stevens ~ 5470
Muriel Johnson ~ 5580
Diane Ruppert ~ 5493
Sandi Han ~ 5405
Amy Heard ~ 5450
Diane Cavazos ~ 3059
Michelle Greeney ~ 5629
Optum’s Health Information Library

When you call NurseLine®, you can speak to a registered nurse who can answer your health or medical questions. At times you may want to learn more about health and well-being but you're not sure what to ask the nurse. That's the perfect time to call the audio Health Information Library.

The Health Information Library offers hundreds of recorded messages on health and well-being topics. You can listen to the messages that interest you at your convenience. It's a great resource that can help you make well-informed health care decisions.

The Health Information Library is easy to use:

1. Dial Nurse's line toll free number
2. Press 2/3 for audio library
3. Enter this three digit pin 123
4. Enter the code number for the topic you want to hear

You can learn about many health concerns including:

- Aging
- Cancer
- Heart Health
- Children's Health
- General Health
- Medications
- Nutrition
- Common Illness
- Parenting

See Page 2 for a list of some of the hundreds of audio topics available. For more topics, you can ask the nurse or visit myuhc.com to view the more than 1,100 topics available.

Call NurseLine’s Health Information Library as often as you like— it’s available 24 hours every day at no cost to you!
Katrina Disaster Relief for our Employees

We recently had approximately 315 Chuck E. Cheese employees impacted by Hurricane Katrina. We are asking for emergency assistance for our Chuck E. Cares program in the form of a one-time contribution. For those that are currently participating in the program you have the option of increasing your payroll contributions as well. In the past contributions could be made up to $5.00 per paycheck. We are now changing the contribution rates giving employees the option to donate up to $20.00 per paycheck. Year to date we have assisted CEC families with over $32,000.

For any employee that makes a one-time contribution to aide employees affected by Katrina, the company will match dollar for dollar on all contributions made in this effort.

Please make checks payable to CEC Entertainment – Chuck E. Cares. Please forward your checks to the Human Resources Department.

We appreciate those of you that are currently contributing to the program and any contributions made during this critical time. Thanks for your continued support. Any contribution no matter how small makes a difference.
Family Assistance Program

Enrollment Form

I would like to contribute to Chuck E. Cares Family Assistance Program to help fellow employees in times of need.

Name: ___________________________ Location #: __________

Social Security #: __________ / __________ / __________

Street Address: ____________________________________________

City: ___________________________ State: ______ Zip: __________

Donation Amount per Paycheck:

☐ $1.00  ☐ $5.00  ☐ $9.00  ☐ $13.00  ☐ $17.00
☐ $2.00  ☐ $6.00  ☐ $10.00  ☐ $14.00  ☐ $18.00
☐ $3.00  ☐ $7.00  ☐ $11.00  ☐ $15.00  ☐ $19.00
☐ $4.00  ☐ $8.00  ☐ $12.00  ☐ $16.00  ☐ $20.00

This is a Voluntary Program and is not tax deductible. All money contributed is the sole property of Chuck E. Cares and cannot be refunded. I authorize CEC Entertainment, Inc. to take the above deduction from each paycheck.

__________________________________________  ______________________________________
Signature                                      Date

Mail/Fax to:       CHUCK E. CARE’S
                    Human Resources Department
                    P.O. Box 152077
                    Irving, TX 75015
                    (972) 258-4522
### WEEK 34

#### TOP TEN SALES VOLUME

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. BELL, CA #446</td>
<td>$89,262</td>
</tr>
<tr>
<td>2. BROOKLYN, NY #522</td>
<td>$88,087</td>
</tr>
<tr>
<td>3. SUN VALLEY, CA #418</td>
<td>$77,873</td>
</tr>
<tr>
<td>4. SANTA MARIA, CA #761</td>
<td>$75,648</td>
</tr>
<tr>
<td>5. BRONX, NY #523</td>
<td>$75,025</td>
</tr>
<tr>
<td>6. HERNDON, VA #099</td>
<td>$67,389</td>
</tr>
<tr>
<td>7. BURBANK, CA #453</td>
<td>$67,234</td>
</tr>
<tr>
<td>8. QUEENS, NY #513</td>
<td>$66,728</td>
</tr>
<tr>
<td>9. TORRANCE, CA #465</td>
<td>$66,255</td>
</tr>
<tr>
<td>10. LYNWOOD, CA #377</td>
<td>$60,794</td>
</tr>
</tbody>
</table>

#### TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ROCKVILLE, MD #531</td>
<td>20.2%</td>
</tr>
<tr>
<td>2. INWOOD, TX #734</td>
<td>18.0%</td>
</tr>
<tr>
<td>3. LAKE JACKSON, TX #576</td>
<td>17.5%</td>
</tr>
<tr>
<td>4. READING, PA #539</td>
<td>17.0%</td>
</tr>
<tr>
<td>5. MISSISSAUGA, ONT #844</td>
<td>16.8%</td>
</tr>
<tr>
<td>6. MILWAUKEE, WI #447</td>
<td>16.5%</td>
</tr>
<tr>
<td>7. GULF GATE, TX #591</td>
<td>14.2%</td>
</tr>
<tr>
<td>8. ROCHESTER HILLS, MI #085</td>
<td>14.1%</td>
</tr>
<tr>
<td>9. GREENSBORO, NC #637</td>
<td>13.8%</td>
</tr>
</tbody>
</table>

---

**Compliments**

**Weekending August 28, 2005**

<table>
<thead>
<tr>
<th>Region</th>
<th>Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midwest Region:</td>
<td>794,341,958,931 &amp; 557</td>
</tr>
<tr>
<td>Western Region:</td>
<td>595,594,453,109,324,404,2-322,399,710, 721 &amp; 447</td>
</tr>
<tr>
<td></td>
<td>49,410 &amp; 376</td>
</tr>
<tr>
<td>Southern Region:</td>
<td>703,330,716,609,611,84,56,664,382,87 &amp; 965</td>
</tr>
<tr>
<td>Northern Region:</td>
<td>2-841,752,513,682,681,2-426,719,65,519, 455,77 &amp; 470</td>
</tr>
</tbody>
</table>

---

**Complaints**

**Weekending August 28, 2005**

<table>
<thead>
<tr>
<th>Region</th>
<th>Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midwest Region:</td>
<td>794,341,958,931 &amp; 557</td>
</tr>
<tr>
<td>Western Region:</td>
<td>595,594,453,109,324,404,2-322,399,710, 721 &amp; 447</td>
</tr>
<tr>
<td></td>
<td>49,410 &amp; 376</td>
</tr>
<tr>
<td>Southern Region:</td>
<td>703,330,716,609,611,84,56,664,382,87 &amp; 965</td>
</tr>
<tr>
<td>Northern Region:</td>
<td>2-841,752,513,682,681,2-426,719,65,519, 455,77 &amp; 470</td>
</tr>
</tbody>
</table>
Want to earn a cool $1,000??

Check out the current management and technician opportunities!!

Do you know a winner?

Call the Referral Hotline 972-258-5552

Southern Region
Towson, MD – Tech
Annapolis, MD – Mgr
Decatur, AL – Mgr
Murfreesboro, TN – Mgr
Winston Salem, NC – Mgr
Asheville, NC – Tech
Florence, SC – Mgr, Tech
Gastonia, NC – Mgr, Ast Mgr
Buford, GA – Tech
Alpharetta, GA – Mgr
Fairfax, VA – Mgr
Rocky Mount, NC – Tech
Richmond, VA – Mgr
Lexington, KY – Tech
Jonesboro, GA – Tech

Western Region
Bellevue, WA – Tech
Vancouver, WA – Mgr
San Diego, CA – Mgr
El Centro, CA – Ast Mgr
Corona, CA – Mgr
Glendora, CA – Mgr, CC, Tech
Salinas, CA – Tech
Placentia, CA – Ast Mgr
Palm Desert, CA – Mgr
Oceanside, CA – Mgr
Midland, TX – CC
El Paso, TX – Ast Mgr
Abilene, TX – Mgr, CC, Tech
Amarillo, TX – Mgr, Ast Mgr
Hayward, CA – Mgr
Aurora, CO – Mgr

Midwest Region
Columbus, OH – Tech
Ann Arbor, MI – CC
Southgate, MI – Tech
Naperville, IL – Tech
Hobart, IN – Mgr
Bloomington, IL – Tech
Darien, IL – Mgr
Gurnee, IL – Mgr
Melrose Park, IL – Mgr
Skokie, IL – Mgr
Chicago, IL – Tech
Muncie, IN – Tech
Portage, MI – Mgr
Davenport, IA – Mgr
Jonesboro, AR – Mgr, CC, Tech
Victoria, TX – CC
Houston/Sugarland, TX – CC
Houston/Westwall, TX – Tech
Lake Jackson, TX – Mgr
Houston/Memorial, TX – Tech

Northern Region
Melbourne, FL – Mgr
Jensen Beach, FL – Mgr, Ast Mgr
Staten Island, NY – Mgr
Patchogue, NY – Mgr
West Islip, NY – Tech
W. Long Branch, NJ – CC
Cherry Hill, NJ – Mgr
Deptford, NJ – Mgr
Mays Landing, NJ – Tech
Brick, NJ – Mgr
Princeton, NJ – Mgr
Middletown, NJ – Ast Mgr
Lakeland, FL – Mgr, Tech
East Orlando, FL – Tech
Ocala, FL – Mgr
St. Louis, MO – Mgr
Columbia, MO – Tech
Racine, WI – Tech
Greenbay, WI – Mgr
Wilkes Barre, PA – Tech
Doylestown, PA – Mgr
Levittown, PA – Mgr
North Wales, PA – CC
Vaughan, ONT – Mgr, Tech
Kingston, ONT – Mgr
Regina, SK – Mgr
N. Edmonton, ALB – Mgr
Warwick, RI – Mgr
Orange, CT – Mgr
Everett, MA – Mgr
Greece, NY – Mgr
Newington, CT – Tech
Springfield, MA – Mgr
Amherst, NY – Mgr
Bronx, NY – Mgr
Harlem, NY – Mgr, Tech
N. Bergen, NJ – Tech
Albany, NY – Mgr
Wayne, NJ – Mgr
As part of our cross promotion with Fox Entertainment and their September 27 release of Robots on DVD at all participating Toys R Us stores they have provided us free of charge tray liners which are being shipped directly to all Chuck E. Cheese’s.

These tray liners should arrive at your restaurant September 16 – 17, please put one of these liners on each tray you hand out beginning as soon as you receive them and continuing until supplies run out. There will be no re-orders available.

Note the CEC burst on the left hand side is not a coupon but merely a call out that there is a Chuck E. coupon for 30 free tokens with a large pizza in specially marked Robots DVD’s available exclusively at Toys R’ Us beginning September 27.

If you have any comments or concerns please contact Brenda Holloway at 972/258-4222.

In exchange for additional TV air time on 4Kids Entertainment shows we have agreed to distribute their activity books.

They have provided us these activity books free of to be distributed at our Kid Check stations.

Beginning September 16 and continuing through September 25 or until supplies run out please hand out one of these books to each child as they exit the restaurant through the Kid Check area. There will be no re-orders available.

If you have any questions or concerns please contact Brenda Holloway at 972/258-4222.
We still have 25 cases of Super Chuck Foil Balloons. Hurry and get yours today before stock runs out.

To order call Merchandise @ 972-258-4252

DID YOU KNOW WE HAVE PRIZES FOR KIDS UNDER 3??

Q: Do we have toys for children under 3?
A: Yes, we carry one 15, 30, 50, and 100 ticket levels!

Q: How do we know which items are ok for children under 3?
A: All the items that start with “ALL-AGE” are the items that have been approved for children under the age of 3!

Q: Where can I find this information?
A: In the back of every “Merchandise Standards Book” are a set of PINK 3 by 5 cards that have all the “ALL-AGE” prize categories per ticket level listed.

Q: What if I have lost or can’t find them; can I get more for my managers and cast members?
A: Yes, call Merchandise @ 972-258-4252 and we will send you more!
Chuck E. Focus

Compliment to Entertainment!

I just wanted to tell the staff that makes the show Thank You. This new show is upbeat and fun. It makes working so much more fun. Therefore every guest sees Happy. Keep up the good work.

Cyndi Daniels
Springfield, Ohio #938

Join the 401k Plan and get extra money!!!

Whether retirement is down the road or right around the corner, your 401k Plan is one of the SMARTEST ways to save. You can accumulate money with significant tax advantages. Plus, we will match a portion of every dollar you contribute up to a certain amount of your eligible pay. It's like getting extra money with every paycheck (company matching contributions are subject to a vesting schedule).

Our company’s match could make a big difference in your savings. But you need to join the plan to get that bonus. So enroll in your retirement plan today and watch your savings grow.

401k Enrollment Packets are being sent to all newly eligible employees in the weekly packets on September 2, 2005. There are also extra enrollment forms and contribution change forms. The deadline for enrollment is Friday September 30, 2005. All elections will be effective October 1, 2005. You can also fax forms to the Benefits Department at (972) 258-5543.

United Health Group Opens Crisis Hotline in Wake of Hurricane Katrina

UnitedHealthcare, in conjunction with LifeEra and Optum, has opened a crisis hotline to help individuals in Gulf Coast states impacted by the devastation of Hurricane Katrina cope with the emotional aftermath of this traumatic event. While these services are routinely available to UnitedHealthcare customers, the hotline set up for Hurricane Katrina is designed to address the needs of all residents affected by the hurricane.

Callers can speak with counselors to help them handle the difficult emotions they may experience such as stress, anxiety and the grieving process. Callers also may receive referrals from a national database of community resources to help them with specific concerns, such as financial and legal issues. Callers who may have suffered physical trauma or symptoms will be transferred to a nurse who will be able to provide health education and decision support regarding the need for medical treatment. Internet resources are available through www.liveandworkwell.com.

The toll-free crisis hotline number is (866) 615-8700. It will be open 24 hours a day, seven days a week for as long as necessary. Service is free of charge.
Chuck E. Focus

SEPTEMBER 11 COUPON PROMOTION
All markets will be participating in a newspaper coupon promotion in September. Below is a detailed list by market with coupon versions.

<table>
<thead>
<tr>
<th>SUPER FUN FAMILY PACK</th>
<th>FUN TIME PACK</th>
<th>FUN MEAL DEAL</th>
<th>BIG BLAST PACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
</tr>
<tr>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
</tr>
<tr>
<td>- 30 tokens</td>
<td>- 50 tokens</td>
<td>- 75 tokens</td>
<td>- 100 tokens</td>
</tr>
<tr>
<td>ONLY $20.99 WITH COUPON</td>
<td>ONLY $23.99 WITH COUPON</td>
<td>ONLY $26.99 WITH COUPON</td>
<td>ONLY $29.99 WITH COUPON</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MARKETS:</th>
<th>MARKETS:</th>
<th>MARKETS:</th>
<th>MARKETS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALBANY, GA</td>
<td>DAYTON/SPR</td>
<td>LAFAYETTE</td>
<td>RENO</td>
</tr>
<tr>
<td>ATLANTA</td>
<td>DENVER</td>
<td>LAKE CHARLES</td>
<td>ROANOKE</td>
</tr>
<tr>
<td>AUGUSTA</td>
<td>DES MOINES</td>
<td>LANSING</td>
<td>ROCKFORD</td>
</tr>
<tr>
<td>BATON ROUGE</td>
<td>DETROIT</td>
<td>LAS VEGAS</td>
<td>SAN ANTONIO</td>
</tr>
<tr>
<td>BEAUMONT</td>
<td>ERIE</td>
<td>LEONING, KY</td>
<td>SAVANNAH</td>
</tr>
<tr>
<td>BELOXI-GULFPORT</td>
<td>EVANSVILLE</td>
<td>LINCOLN</td>
<td>SHEREPORT</td>
</tr>
<tr>
<td>BIRMINGHAM</td>
<td>FLINT/SAGINAW</td>
<td>LITTLE ROCK, AR</td>
<td>SIOUX FALLS</td>
</tr>
<tr>
<td>BOISE</td>
<td>FT. SMITH/FAYETT</td>
<td>LOUISVILLE</td>
<td>SOUTH BEND</td>
</tr>
<tr>
<td>BUFFALO</td>
<td>FT. WAYNE</td>
<td>MADISON</td>
<td>SPRINGFIELD, IL</td>
</tr>
<tr>
<td>CEDAR RAPIDS</td>
<td>GR. RAPIDS (W/O MUSK &amp; HOLL)</td>
<td>MCALLEN-BROWNSVILLE</td>
<td>SPRINGFIELD, MO</td>
</tr>
<tr>
<td>CHARLOTTE, NC</td>
<td>GREENSBORO-WINSTON SALEM</td>
<td>MIAMI</td>
<td>TOLEDO</td>
</tr>
<tr>
<td>CHARLOTTE, SC</td>
<td>GREENVILLE, SC</td>
<td>MILWAUKEE</td>
<td>TOPEKA</td>
</tr>
<tr>
<td>CHATTANOOGA, TN</td>
<td>HOUSTON</td>
<td>MOBILE/PENSACOLA</td>
<td>TULSA</td>
</tr>
<tr>
<td>CINCINNATI</td>
<td>HUNTSVILLE</td>
<td>NEW ORLEANS</td>
<td>TYLER/LONGVIEW</td>
</tr>
<tr>
<td>COLORADO SPRINGS</td>
<td>INDIANAPOLIS</td>
<td>NORFOLK/VIRGINIA BEACH</td>
<td>WEST PALM</td>
</tr>
<tr>
<td>COLUMBUS, OH</td>
<td>JACKSON, TN</td>
<td>OKLAHOMA CITY</td>
<td>WICHITA FALLS</td>
</tr>
<tr>
<td>COLUMBUS, GA</td>
<td>KANSAS CITY</td>
<td>OMAHA</td>
<td>WICHITA, KS</td>
</tr>
<tr>
<td>CORPUS CHRISTI</td>
<td>KNOXVILLE</td>
<td>ORLANDO</td>
<td>WILKES-BERRY-SCRANTON</td>
</tr>
<tr>
<td>DAVENPORT</td>
<td>LACROSSE</td>
<td>PEORIA</td>
<td>WINSTON/SALEM</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SUPER FUN FAMILY PACK</th>
<th>FUN TIME PACK</th>
<th>FUN MEAL DEAL</th>
<th>BIG BLAST PACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
</tr>
<tr>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 2 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
</tr>
<tr>
<td>- 30 tokens</td>
<td>- 50 tokens</td>
<td>- 75 tokens</td>
<td>- 100 tokens</td>
</tr>
<tr>
<td>ONLY $21.99 WITH COUPON</td>
<td>ONLY $24.99 WITH COUPON</td>
<td>ONLY $27.99 WITH COUPON</td>
<td>ONLY $30.99 WITH COUPON</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MARKETS:</th>
<th>MARKETS:</th>
<th>MARKETS:</th>
<th>MARKETS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>ALEXANDRIA</td>
<td>EL PASO</td>
<td>JOHNSTOWN/ALTOONA</td>
<td>MONTGOMERY</td>
</tr>
<tr>
<td>AMARILLO</td>
<td>HATTISBURG, MS</td>
<td>LUBBOCK</td>
<td>MUSKEGON &amp; HOLLAND, MI</td>
</tr>
<tr>
<td>COLUMBUS, GA</td>
<td>JACKSONVILLE</td>
<td>MACON</td>
<td>ST. LOUIS</td>
</tr>
<tr>
<td>ALBANY, NY</td>
<td>DALLAS/FT. WORTH</td>
<td>PALM SPRINGS</td>
<td>ROCKY MOUNT</td>
</tr>
<tr>
<td>ALBUQUERQUE</td>
<td>FRESNO/VELAIA</td>
<td>PHILADELPHIA</td>
<td>SALINAS/MONTEREY</td>
</tr>
<tr>
<td>ANCHORAGE</td>
<td>GOLDSBORO</td>
<td>PITTSBURGH</td>
<td>SALISBURY, MD</td>
</tr>
<tr>
<td>BAKERSFIELD</td>
<td>HARRISBURG, PA</td>
<td>PORTLAND, ME</td>
<td>SAN FRANCISCO</td>
</tr>
<tr>
<td>BALTIMORE</td>
<td>JACKSONVILLE, NC</td>
<td>PORTLAND, OR</td>
<td>SEATTLE</td>
</tr>
<tr>
<td>BINGHAMPTON (VESTAL)</td>
<td>LOS ANGELES</td>
<td>PROVIDENCE</td>
<td>SHERMAN</td>
</tr>
<tr>
<td>BOSTON</td>
<td>NEW YORK</td>
<td>RICHMOND</td>
<td>SPRINGFIELD, MA</td>
</tr>
<tr>
<td>CHICAGO</td>
<td>OLYMPIA</td>
<td>ROCHESTER</td>
<td>SYRACUSE, NY</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SUPER FUN FAMILY PACK</th>
<th>COOL TIME PACK</th>
<th>DOUBLE PLAY DEAL</th>
<th>BIG BLAST PACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
</tr>
<tr>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 2 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
</tr>
<tr>
<td>- 30 tokens</td>
<td>- 65 tokens</td>
<td>- 80 tokens</td>
<td>- 100 tokens</td>
</tr>
<tr>
<td>ONLY $20.99 WITH COUPON</td>
<td>ONLY $25.99 WITH COUPON</td>
<td>ONLY $25.99 WITH COUPON</td>
<td>ONLY $30.99 WITH COUPON</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MARKETS:</th>
<th>MARKETS:</th>
<th>MARKETS:</th>
<th>MARKETS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOWLING GREEN</td>
<td>CLEVELAND</td>
<td>CLEVELAND</td>
<td>NASHVILLE</td>
</tr>
<tr>
<td>AUSTIN</td>
<td>MINNEAPOLIS</td>
<td>NASHVILLE</td>
<td>NASHVILLE</td>
</tr>
<tr>
<td>SUPER FUN FAMILY PACK</td>
<td>COOL TIME PACK</td>
<td>DOUBLE PLAY DEAL</td>
<td>BIG BLAST PACK</td>
</tr>
<tr>
<td>-----------------------</td>
<td>---------------</td>
<td>------------------</td>
<td>---------------</td>
</tr>
<tr>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
</tr>
<tr>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 2 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
</tr>
<tr>
<td>- 30 tokens</td>
<td>- 65 tokens</td>
<td>- 80 tokens</td>
<td>- 100 tokens</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MARKETS:</th>
<th>MARKETS:</th>
<th>MARKETS:</th>
<th>MARKETS:</th>
</tr>
</thead>
<tbody>
<tr>
<td>HARTFORD</td>
<td>SACRAMENTO</td>
<td>SAN DIEGO</td>
<td>SPRINGFIELD, IL</td>
</tr>
</tbody>
</table>

Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne in the marketing department if you have any questions about the coupon promotion.
Key Facts About Flu

This year's flu season is off to an earlier than usual start. It also appears to be more severe than in the past. Protect yourself and your family from infection by learning more about flu and following these safety tips from the Centers for Disease Control and Prevention (CDC).

What is flu?

Influenza, or flu, is a contagious respiratory illness caused by a virus. It can become severe or cause life-threatening complications. Symptoms include fever, headache, extreme tiredness, dry cough, sore throat, runny or stuffy nose, and muscle aches. Gastrointestinal signs, such as nausea, vomiting and diarrhea, are more common among children.

Flu spreads when a sick person coughs, sneezes or speaks—sending the virus into the air. Then, other people may inhale it through their nose, throat or lungs. Once breathed in, germs multiply and cause symptoms. Touching a surface with the virus and then touching your nose, mouth or eyes also can spread flu.

When can a person pass flu along?

Adults may be contagious from one day before developing symptoms to up to seven days after getting sick. Children can be contagious for more than seven days.

Are there ways to prevent it?

The single best way to prevent flu is to get vaccinated each fall, if possible. But, there also are antiviral drugs that can stop the virus. These medications are available by prescription, so talk with your doctor.

What else can you do?

It's important to be vigilant when protecting yourself from flu. Follow these steps to prevent the spread of infection:

Avoid close contact with people who are sick.
Stay home if you're sick.
Cover your mouth and nose when coughing or sneezing.
Wash your hands often.
Avoid touching your eyes, nose or mouth.

What if you get sick?

If you're ill, be sure to get plenty of rest and drink lots of liquids. Avoid using alcohol and tobacco. You also can take over-the-counter medications to relieve your symptoms. Never give aspirin to anyone younger than age 19. It's linked to Reye's syndrome, a rare but sometimes fatal condition.

Call your doctor immediately if your symptoms are unusually severe, or if you're having trouble breathing.

Some people have a higher risk for complications of flu. This includes people ages 65 and older, people with a chronic medical condition, pregnant women and children. If you or a family member falls into one of these categories, talk with your doctor when symptoms start.

Source: Adapted from the CDC

For the most up-to-date information, visit the CDC's Web site at www.cdc.gov/flu, or call the National Immunization Hotline at 1-800-232-2522 (English), 1-800-232-0233 (español) or 1-800-243-7889 (TTY).
Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at: ebriggs@cecentertainment.com

I look forward to hearing from you!
Erica Briggs
Sr. Administrator, Operations

Emergency Exits
By Facilities

Please check all of your emergency exit doors periodically to make sure they are operational and in good condition. It is the Facilities Department’s recommendation that you check the batteries attached to these emergency exits monthly to be sure they are charged and working properly. The alarms may help in deterring a possible burglary attempt, and will also assist you in the event a child slips out of an emergency exit without a parent’s knowledge.

If you have any facilities issues, please call Facilities at 972/258-5643.

Some new (and old) ideas to relieve stress

- Hear people out — don’t interrupt.
- Find any view visited by boats and stay awhile to enjoy it.
- Avoid discussing politics with friends.
- Squeeze and knead some exercise balls or putty.
- Make something you would normally buy.
- Stay away from overly competitive people.
- Find a cause you want to support and volunteer to help.
- Keep a good atlas at your fingertips.
- Take a massage class with your partner.
- Focus on the solution — not the problem.
- Visit a zoo or an aquarium.
- Associate with positive, upbeat people.
I would like to take a moment to tell you about the outstanding job of one of your assistant managers and another employee. I have 8 family members from New Orleans staying with me due to the hurricane in that area. They have lost everything except the few clothes they were able to pack in the car. My great nephew’s 5th birthday is today and my niece was very concerned and determined that he would have a birthday. Upon arrival at my house on Tuesday August 30 we discussed a party for him. She told me he liked Chuck E. Cheese so I had her call the location in Cordova, TN. She spoke to the Assistant Manager David and explained the situation and he was extremely nice and told her that they would do everything they could to assure him a party. We explained that it would be mostly adults and only a couple of children. He was so nice that she was crying when she hung up from him. We went to his location on Monday September 5, 2005 with 3 children and about 13 adults, asked for him and she explained who she was, he of course remembered her and her situation. He and another employee Kristi went out of their way to make sure that Ty’s 5th birthday was a huge success. Every employee was great but these two went above and beyond to make sure that he had a wonderful birthday party. When it was time to make a wish and blow out the candles this is exactly what he said "I wish, I wish, I wish that I had a new house" I don’t mind telling you that at that point there was not one adult who did not either have tears in their eyes or like me who had them spilling out to the point that I had to turn around grab a napkin and walk off. These two employees are to be highly commended for the way that they handled the situation. They made sure that we did not need anything. If they even noticed us looking their direction they were right there to make sure that we did not need anything. It is a blessing to have found these people who showed us so much consideration during this terrible disaster.
I have taken my grand children over the years to Chuck E Cheese in Deptford, NJ. I have learned to be there at 9 or 9:30, we order pizza and drinks at 11 and leave around noon, we beat the crowds. They love it. I use the online coupons. I have NEVER found an employee to be anything but very helpful, courteous, and professional. I have witnessed the rudeness of some children and parent/adults to your employees and NEVER heard harsh words or remarks or nasty looks returned. I have also witnessed children with a problem go to the uniformed person for help and receive it. I have seen a child that had his coins taken be given a couple coins to stop the tears. Many good acts have been witnessed as I sit there and try to keep my senses with all the noise of the kids having a wonderful, SAFE, and enjoyable time. To end, I have never left with my grandchildren with out having our hands checked. Yesterday, my grandson (7) ducked under the turnstile, he had to come back to be checked. I we very pleased!!! Please pass this and my thanks on to your employees. If Deptford is an example of all your facilities, you are to be commended. Oh, yes, forgot to mention how clean I found the facility.

Bottom left to right:
Yvonne Carachure, Marisa Gonzalez, Carmen Pina, and Heather Landry.

Center:
Shelly Fly.

Top left to right:
Micah Hardt, Nathan Phillips, Adam Shafran, Andy Wiersma and Issiah Donalde
STANDARD CLARIFICATION:

We sterilize our tables, games, sky tubes, etc with “STER BAC BLU”. Now the question is “**how much product to water**”? The correct formula is **1oz of ster bac to 1 gallon of water**. We have two options for you to use in order to obtain the correct formula in your spray bottles.

**OPTION 1:** Call your Ecolab rep and have your sanitation station pump changed out for the 4 dial pump. That way you will have room for your Ster Bac, Glass Cleaner, and All Purpose cleaner. Please check with your Ecolab rep, this SHOULD not be any cost to your store.

![Ecolab pump](image)

**OPTION 2:** You can purchase a larger container and add **1 oz of ster bac per gallon** of water. This will give you the correct formula as well. You will need to shake the container well to mix the solution when using this method when filling the bottles (the ster bac will settle to the bottom).

![Large container](image)

Please label all bottles with the labels that will be arriving in your mail. All spray bottles in your location MUST be properly labeled.
Now that Super Chuck Summer has come to an end there are going to be a few Merch changes.

- The 30 and 175 tix level are going back to 7 prizes. The two 8th prizes are going to be categorized differently. Here are the changes.

**30 tix Super Flying Chuck >> 30 tix Plane Prize**

**175 tix Super Chuck Light-Up Magnet >> 175 Sur-prize**

- Keep selling all your Super Chuck prizes until you run out!

**Move your LEC baskets from the front counter.**

**One will be put away and the other will go back on the merch counter.**

- You will be receiving a new LEC header card with two clips for your basket.
- You also need to keep the scrap booking kit display out on the merch counter.

How are your Cases LOOKING??

After seeing what some of your cases are looking like it is time to make sure the **STANDARDS** are correct!

*Use two rises per ticket level.
*All prizes should be facing front and easy to see.
*If there are multiple colors/styles, use one of each to make the selection process easier.
*There should be 7 items in each level.
*One item from each of the categories should be represented. No duplicate categories!!
*We want clean, crisp displays, and no visible tape!

*Please use this page to make sure your cases are correct. You can even put this into your Merchandise Standards book for easy reference.
PharmaCare Helps Mail Service Members Access Medications in Wake of Hurricane Katrina

PharmaCare Direct, the PBM’s mail service operation, has implemented a series of procedures to help members who have been displaced by Hurricane Katrina receive their medications in a timely manner.

To ensure the company has a list of all affected members, PharmaCare identified orders processed or shipped during the storm to zip codes where the USPS, UPS and FedEx are unable to deliver. The company is attempting to contact each member to determine an alternate address and, in the meantime, will hold packages pending a valid delivery location.

If a member provides Customer Service with an address and needs their medication immediately, PharmaCare will ship the package overnight at no additional charge. Alternatively, a member can contact Customer Service if it would be more convenient to pick up their medication at one of PharmaCare’s nationwide network of 56,000 retail pharmacies, and the company will transfer the prescription accordingly.

PharmaCare’s parent company, CVS/pharmacy, has also initiated several programs to assist the victims of the hurricane, including:

- Working closely with state and federal agencies to place up to 30 mobile pharmacy trailers.
- Converting several of its Baton Rouge, LA, stores to operate as 24-hour locations to meet the growing needs of local hurricane victims.
- Committing $504,000 in money and supplies to the American Red Cross to help in the relief effort.

About PharmaCare

PharmaCare is one of the largest pharmaceutical benefit management companies in the country. PharmaCare helps large employers, managed care organizations, insurance companies, unions and government agencies make safe, cost-effective drug decisions for over 30 million Americans. The company’s comprehensive PBM services include fully integrated state-of-the-art mail-service pharmacies and one of the largest specialty operations in the country. PharmaCare fills prescriptions at more than 56,800 retail pharmacies, located in all 50 states, and in nearly every city. PharmaCare is a wholly-owned subsidiary of CVS Corporation (NYSE:CVS).
TOP TEN SALES VOLUME

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>BELL, CA #446</td>
<td>$81,105</td>
</tr>
<tr>
<td>BROOKLYN, NY #522</td>
<td>$79,944</td>
</tr>
<tr>
<td>BRONX, NY #523</td>
<td>$77,946</td>
</tr>
<tr>
<td>SUN VALLEY, CA #418</td>
<td>$70,989</td>
</tr>
<tr>
<td>TORRANCE, CA #465</td>
<td>$70,021</td>
</tr>
<tr>
<td>BURBANK, CA #109</td>
<td>$68,606</td>
</tr>
<tr>
<td>SANTA MARIA, CA #761</td>
<td>$67,426</td>
</tr>
<tr>
<td>QUEENS, NY #513</td>
<td>$61,005</td>
</tr>
<tr>
<td>LYNWOOD, CA #465</td>
<td>$54,954</td>
</tr>
<tr>
<td>FAIRFAX, VA #084</td>
<td>$54,189</td>
</tr>
</tbody>
</table>

TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>BRICK, NJ #500</td>
<td>56.0%</td>
</tr>
<tr>
<td>MIDDLETOWN, NJ #480</td>
<td>39.5%</td>
</tr>
<tr>
<td>COMMACK, NY #504</td>
<td>38.3%</td>
</tr>
<tr>
<td>N. DARTMOUTH, MA #751</td>
<td>35.2%</td>
</tr>
<tr>
<td>POUGHKEEPSIE, NY #505</td>
<td>31.0%</td>
</tr>
<tr>
<td>HOUSTON INWOOD, TX #734</td>
<td>29.3%</td>
</tr>
<tr>
<td>WEST ISLIP, NY #511</td>
<td>25.8%</td>
</tr>
<tr>
<td>LAFAYETTE, LA #715</td>
<td>21.7%</td>
</tr>
<tr>
<td>BRIDGEWATER, NJ #512</td>
<td>21.7%</td>
</tr>
<tr>
<td>WAYNE, NJ #489</td>
<td>20.6%</td>
</tr>
</tbody>
</table>
Want to earn a cool $1,000??

Check out the current management and technician opportunities!!

Do you know a Winner?

Call the Referral Hotline 972-258-5552

**Southern Region**
- Towson, MD – Tech
- Annapolis, MD – Mgr
- Decatur, AL – Mgr
- Winston Salem, NC – Mgr
- Asheville, NC – Tech
- Florence, SC – Mgr, Tech
- Gastonia, NC – Mgr, Ast Mgr
- Buford, GA – Tech
- Alpharetta, GA – Mgr
- Fairfax, VA – Mgr
- Rocky Mount, NC – Tech
- Richmond, VA – Mgr
- Lexington, KY – Tech
- Jonesboro, GA – Tech

**Northern Region**
- Melbourne, FL – Mgr
- Jensen Beach, FL – Mgr, Ast Mgr
- Staten Island, NY – Mgr
- Patchogue, NY – Mgr
- West Islip, NY – Tech
- W. Long Branch, NJ – CC
- Cherry Hill, NJ – Mgr
- Deptford, NJ – Mgr
- Mays Landing, NJ – Tech
- Princeton, NJ – Mgr
- Middletown, NJ – Ast Mgr
- Lakeland, FL – Mgr, Tech
- East Orlando, FL – Tech
- Ocala, FL – Mgr
- St. Louis, MO – Mgr
- Columbus, MO – Tech
- Racine, WI – Tech
- Greenbay, WI – Mgr
- Janesville, WI – Mgr
- Wilkes Barre, PA – Tech
- Doylestown, PA – Mgr
- Levittown, PA – Mgr
- North Wales, PA – CC
- Vaughan, ONT – Mgr, Tech
- Kingston, ONT – Mgr
- Regina, SK – Mgr
- N. Edmonton, ALB – Mgr
- Warwick, RI – Mgr
- New London, CT – Mgr
- Orange, CT – Mgr
- Everett, MA – Mgr
- Greece, NY – Mgr
- Newington, CT – Tech
- Springfield, MA – Mgr
- Amherst, NY – Mgr
- Bronx, NY – Mgr
- Harlem, NY – Mgr, Tech
- N. Bergen, NJ – Tech
- Albany, NY – Mgr
- Wayne, NJ – Mgr

**Midwest Region**
- Columbus, OH – Tech
- Ann Arbor, MI – CC
- Naperville, IL – Tech
- Hobart, IN – Mgr
- Bloomington, IL – Tech
- Darien, IL – Mgr
- Gurnee, IL – Mgr
- Melrose Park, IL – Mgr
- Skokie, IL – Mgr
- Chicago, IL – Tech
- Muncie, IN – CC
- Portage, MI – Mgr
- Davenport, IA – Mgr
- Jonesboro, AR – Mgr, CC, Tech
- Houston/Weseyland, TX – Tech
- Lake Jackson, TX – Mgr

**Western Region**
- Bellevue, WA – Tech
- Vancouver, WA – Mgr
- Alaska – Mgr
- Olympia, WA – Tech
- Stockton, CA – Tech
- San Diego, CA – Mgr
- El Centro, CA – Ast Mgr
- Le mesa, CA – Mgr
- Pasadena, CA – Mgr
- Corona, CA – Mgr
- Glendale, CA – 2 Mgrs, Tech
- Salinas, CA – Tech
- Placentia, CA – Ast Mgr
- Palm Desert, CA – Mgr
- Garden Grove, CA – Mgr
- Las Vegas, NV – Mgr
- Midland, TX – CC
- El Paso, TX – Ast Mgr
- Amarillo, TX – Mgr, Ast Mgr
- Aurora, CO – Mgr
- Lonetree, CO – Mgr
Chuck E. Focus

Exterior Building Maintenance
By Facilties

It can’t be stressed enough how important it is to maintain the exterior of your building from the guest’s perspective. It is the first impression they receive of Chuck E. Cheese and as you know, first impressions are lasting impressions.

Here is an “Exterior Checklist” of what Facilities believes is important from a guests viewpoint:

___ Parking lot is well lighted

___ Parking lot has no potholes; asphalt is smooth and well striped

___ There is no trash in the parking lot

___ Awnings and signs are completely lit and clean

___ Sidewalks are level and concrete is unbroken

___ Sidewalks are clean

___ Dumpster pads/concrete are clean and no trash on ground

___ Windows are clean and free of cracks

___ Walls/siding have no holes and are properly painted

___ Landscaping is well maintained and free of trash

___ Front doors are well painted

___ Front doors open and close easily

Please note that sidewalks should be cleaned daily, pending current weather conditions, and awnings and dumpster pads should be cleaned weekly. Some sidewalks will require power spraying to get rid of oil based stains and gum. With regular maintenance, however, you should be able to clean it with a garden hose and/or buckets of hot water. NOTE: some municipalities do not allow detergents to flow into their storm drains, so verify your local code before using detergents.

Please take the time to run through this checklist as you are walking the perimeter of your building and see it from your guest’s standpoint. It could be a real “eye opener.” Please contact Facilities at 972/258-5643 if you have any questions or concerns.
SUPER CHUCK SUMMER

Are you still waiting on your rewards? We apologize for the delay...they will be shipped to you in next week's store packet. Each cast member from the winning store will receive a $25 gift card and each manager (opening coordinator or above) will receive a $50 gift card. Just a reminder, winners were listed directly from the Payroll sheets. Since this is an incentive, this is submitted to payroll as earnings for 2005. Please return all gift cards for cast members that are no longer employed with CEC so their earnings can be credited.

The winners for the Limited Edition Sales contest will be announced in next week's newsletter.

NO GUEST COMPLAINTS. The following locations had ZERO GUEST COMPLAINTS for the entire Super Chuck Summer program - 14 weeks. Great job to all who made this list. Now, that's hospitality! Your "No Guests Complaints" pin will be in your store packet next week. Wear it with pride!!

SOUTHERN REGION
Jamie Brewster - 403, 474, 759
Jim Dougherty - 048, 566, 706, 709
Jim Hamblen - 055, 074, 368, 638
Cindy Higdon - 372, 704, 969
Chris Kelly - 039, 064, 381, 385, 386, 939
Jerry Lutskus - 540
Tom Mallindine - 600, 613, 616, 729, 869
Don May - 099, 545, 548, 652
David Pippin - 301, 302, 340, 564, 667
Frank Priest - 531
Abbas Saadat - 383, 617
Mike Stevens - 417, 454, 565, 577, 853, 936, 943

NORTHERN REGION
Mike Boyko - 434
Jim Brawley - 452, 521, 533, 541
Sam Catinella - 831, 834, 846
Komal Chatwani - 463, 464, 651, 755
John Connolly - 457, 459, 488, 625, 751
Emerson Curtis - 476, 516, 526, 839, 840
Bill Eich - 485, 501, 505, 522, 523, 525, 849
Scott Gaba - 487, 504, 511, 512
Mike Heuston - 480, 500, 528
Hamid Javidan - 420, 436, 460
Tim Stocker - 060, 067, 665, 916, 947, 948
Bob Stripsky - 726, 728

MIDWEST REGION
Jim Blough - 555, 670, 738, 938
Dan Blystone - 080, 085, 103, 337, 475, 700, 713
Dan Domer - 576, 691, 930
Jeff Ehlers - 096, 097, 345, 349, 714
Sherrie Erickson - 054, 688
Mike Graeber - 656, 724, 793, 795, 796, 861
Alex Guntrum - 530, 535544, 763
Arshad Khan - 058, 073, 686
Kevin Moon - 568, 570, 742, 749, 889, 962
Bill Pressel - 323, 326, 336, 827, 828, 829
Frank Ramirez - 598, 731, 734
Denny Sanders - 547, 556, 559, 743, 745
Bill Simmons - 047, 655, 956

WESTERN REGION
Eric Bargas - 310, 732, 856, 928, 933
Wayne Casey - 043, 316, 333, 338, 364, 627
Steve Charlebois - 044, 370, 441, 620
Danny Dickson - 358, 367, 390, 462
Albert Houpy - 081, 090, 307, 309, 580, 850, 854
Tim Kerum - 308, 311, 421
Jonathan Moore - 942, 949
Ed Porter - 411, 418, 429, 446, 451, 453
Mike Rogers - 200, 321
Dave Ryerson - 095, 371, 409, 413, 419, 428, 442
Mike Schoellhorn - 325, 356, 423, 440
Russ Stutzman - 339, 708, 711, 717
Chuck E. Cheese’s is deeply saddened by the tragedy of Hurricane Katrina along the Gulf Coast. The majority of our folks from our locations in New Orleans Vets, New Orleans Cypress, Gulfport, Hattiesburg, Baton Rouge, Slidell, Houma and Mobile, AL have been impacted in various degrees. Needless to say, our thoughts are with these people and their families.

We would like to share with you what our company is doing to help.

We have now heard from all of our Management team in the Hurricane affected area! We are still in the process of talking with Cast Members to find out how they are all doing but still need to hear from many more. As we continue to hear from people we are trying to understand and address their needs on an individual basis - for many it is too early to know as they are still trying to reach a safe place to stay. We appreciate your concerns and generosity as we have received many calls and emails offering housing and employment as well as donations to our employees who have been impacted. That truly shows what great people we work with - Thank you!

CEC is also matching all contributions made by our employees to Chuck E. Cares, our corporate fund to help our employees who suffered losses. If your location has collected cash from employees, please have a check made payable to CEC Entertainment, Inc/Chuck E. Cares and forward to HR at the support center. Please do not keep this cash in your location or mail cash to HR. Remember, contributions to Chuck E. Cares are not tax deductible and benefits only fellow employees. In the first week alone, we received over $6,200 from fellow employees!

For victims of this tragedy (defined as anyone living the gulf coast area), we will also give 10% off all purchases plus 10 free tokens to each child visiting any Chuck E. Cheese’s between now and September 30, 2005. Managers: please communicate this to your cast members. The 10 free tokens may be rung on the Token Screen, 10 free tokens key. POS will communicate via email how to ring up the 10% discount. As there are people spread across the country from this area please ask the Guest to show a drivers license in order to obtain the discount.

We have also had a great outpouring of support and many locations have decided to donate items, have Chuck E. Cheese visit shelters or help collect donations for Red Cross. Again this truly shows the spirit of our people. In order to ensure we are all on the same page there are a few guidelines that we ask you follow:

Do not collect cash from your guests for relief efforts. Refer them directly to the American Red Cross or Salvation Army instead. If you have cash already in your location for the purpose, get a cashier’s check immediately and forward to one of the organizations.

Do not take Chuck E. Cheese to the shelters or out on the streets. Please refer these requests to Human Resources and we will attempt to address to the best of our ability.

If you receive requests for food deliveries, free visits, etc. again please direct those calls to Human Resources. We have been able to feed many disaster recovery people, provide generators, ice and beverages and many pizzas to survivors so far. Again, we want to ensure we are providing assistance to where it’s most needed.

We are trying to assist people one by one as each person’s needs are varied at this point in time. We are hoping to have a better picture of what we can do as time moves on and will keep you apprised of the situation. Again, thanks for your concern and outpouring of support - I know everyone impacted truly appreciates it. Please continue to keep them in your thoughts and prayers.
Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at: ebriggs@cecentertainment.com

I look forward to hearing from you!

Erica Briggs
Sr. Administrator, Operations

The Technical Support Department now carries the following hard drives for the Coloring Book game made by Coastal Amusements R06, R09, R11. Please call 785 862 6002 should you need a replacement.

As we are doing repairs to the Sketch Book Printers we are finding that the left side of the printer is getting damaged. We believe it is from sliding the printer in and out of the game cabinet when paper is added to the printer. If the left side cover of the printer is left off there is a ribbon cable that is exposed and can be damaged as shown in the Figure #1. This cable is soldered directly to the Electronic Control Board at the bottom of the printer. If it becomes damaged and shorts it can cause the board to fail which many times can not be repaired. The cost of the board is $145.00. It’s very important that the printer is not operated with the covers off.

When you place an order for a advance replacement printer please check to see which model of printer you have, either a 1200 or 1300 printer. It is also very important to properly package the printer when you are sending it back to us for repair. Wrapping the printer in a bag to keep packing material from getting inside the printer and having at least 4 inches of crush room around the printer when it is in the box, will help keep the repair cost as low as possible. Please call the Technical Support Department at 785 862 6002, should you have any questions.
Some people dream of worthy accomplishments while others stay awake and do them.

Today was the last day I had to spend with my grandson, Jimmy. I have been babysitting him since birth and tomorrow he will start full day kindergarten. I had to think of somewhere to spend the day with him so we wouldn’t be sitting at home where I am sure I would have been crying. I have never been to Chuck E. Cheese’s but have heard others talk about it. I went on line and printed a coupon, and off we went. What a day we had!! My husband and I are both retired and really didn’t have too much cash to spend, but with the coupon I printed we all had a great time. It was the best time I ever had with any of the grandchildren. Jimmy had never been there either and he really had a ball! Thank you so much for making what I thought would be a sad day for me into such a joyous occasion. The food was great, the employees were friendly, the whole place was neat and clean, the day was perfect!!! It was a day that I will never forget and you can be sure we will be going back to the N. Olmstead location soon with the other grandchildren. Thanks again From an over-emotional grandma.
We held my niece's 1st birthday party tonight at the San Bernardino location and it was a wonderful experience. All the staff was very friendly and helpful, there were two young ladies who assisted Chuck E. during the singing part of the celebration that were great. They really made it a memorable experience for us and for all the kids at the restaurant. We couldn't have asked for better customer service. They looked like they truly enjoyed their job which made everyone (not only our group) enjoy their experience. We'll definitely be back to this location. Please let them know they made Maia's 1st birthday a success and we appreciated their great customer service.

As of September 1st 2005, The Jessica Lunsford Act was passed and currently in affect in the state of Florida. This law affects all visits to schools promoting school fund-raising events as well as Chuck E. Cheese visits on school grounds. Effective immediately, school visits by any Chuck E. Cheese's employee in the state of Florida are to be cancelled.

Managers or hourly employees cannot "be at school when students are present" unless fingerprinted and screened through the Florida Department of Law Enforcement and criminal records cleared through the Federal Bureau of Investigation.

Please contact your DM or AD before beginning this process. All information regarding this new Florida Legislation can be found online at http://www3.fdle.state.fl.us/sopu/citizeninfo.asp

If you have further questions, please contact Ryan Linders in Marketing at (972) 258-4281.
Attn: GMs and Techs

We are looking for your help! The Merchandise Dept is developing HUGE display changes but we can’t do it without YOU! In this packet or via email you have received a flyer that explains exactly what we need. So break out the measuring tapes and start today!

Fax your info to
972-258-4266

The quicker you get the measurements to us, the faster we can share the newest merch display!

---

How are your Cases LOOKING??

Here is the 175 ticket level with the STANDARDS you should be following including the “Instant Win Play Doh” Promotion.

* Use two rises per ticket level.
* All prizes should be facing front and easy to see.
* In this level the prizes are getting larger. Use one or two prizes to make your display.
* There should NOW be 8 items in 175 ticket level.
* We want clean, crisp displays, and no visible tape!

* The new 8th item in 175 is the “Instant Win Play Doh” item # 55761-54028.
* You will be receiving 12 DZ Play Doh drop shipped with your next DFI order.
* You need to reorder this 8th item until supplies last.

* If you have any questions about the new promotion please contact the Marketing Dept @ 972-258-5604.
* If you have any questions about displaying the item please contact the Merchandise Dept @ 972-258-4252.
BENEFITS REMINDER
Attention Employees Enrolled in the CEC Entertainment Medical Plan

It is your obligation to notify the CEC Benefits Department when they have a dependent child or ex-spouse enrolled in the Medical Plan that is not eligible to be covered (within 30 days of the change) as a dependent due to the following reasons:

- Change in Legal Marital Status; i.e., divorce.
- Change in Number of Tax Dependents; i.e., death
- Dependent Not Eligible for Benefits; i.e., dependent over age 19, no longer full time student, or age 25 if a full time student, and divorce

If the employee does not notify the Benefits Department to drop coverage for their dependent that is not eligible to be on the Medical Plan, and consequently, medical, prescription, dental or vision claims are paid on behalf of that dependent, the employee will be required to repay the Medical Plan for any claims incurred during the period the dependent was not eligible to be on the Medical Plan.

If you have any questions regarding this please call the Benefits Department at (972)-258-5463, (972) 258-5496, (972) 258-5505. Thanks!

HELPING KATRINA VICTIMS FROM HR...

Mark your calendars and stay tuned - we are participating in this nationwide fundraising event for the Red Cross... more information will be coming soon!

The Red Cross has issued some Hurricane Katrina evacuee’s credit / debit type cards. These cards are tax - exempt. When the register system asks for a tax-exempt code please enter Red Cross & your location number. For example: Red Cross 096

HELPING KATRINA VICTIMS FROM HR...
TOP TEN SALES VOLUME

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>BELL, CA #446</td>
<td>$88,353</td>
</tr>
<tr>
<td>SUN VALLEY, CA #418</td>
<td>$69,317</td>
</tr>
<tr>
<td>PEMBROKE PINES, FL #433</td>
<td>$68,010</td>
</tr>
<tr>
<td>BRONX, NY #523</td>
<td>$62,675</td>
</tr>
<tr>
<td>BURBANK, CA #109</td>
<td>$62,214</td>
</tr>
<tr>
<td>BROOKLYN, NY #522</td>
<td>$61,695</td>
</tr>
<tr>
<td>SANTA MARIA, CA #761</td>
<td>$61,294</td>
</tr>
<tr>
<td>LYNWOOD, CA #513</td>
<td>$58,155</td>
</tr>
<tr>
<td>KENDALL, FL #438</td>
<td>$58,116</td>
</tr>
<tr>
<td>TORRANCE, CA #465</td>
<td>$54,189</td>
</tr>
</tbody>
</table>

TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>HUMBLE, TX #105</td>
<td>50.0%</td>
</tr>
<tr>
<td>LAFAYETTE, LA #715</td>
<td>49.1%</td>
</tr>
<tr>
<td>PASADENA, TX #691</td>
<td>42.5%</td>
</tr>
<tr>
<td>LAKE CHARLES, LA #709</td>
<td>40.1%</td>
</tr>
<tr>
<td>SAN BERNARDINO, CA #415</td>
<td>39.2%</td>
</tr>
<tr>
<td>HOUSTON MEADOWS, TX #571</td>
<td>37.5%</td>
</tr>
<tr>
<td>WESLAYAN, TX #575</td>
<td>30.0%</td>
</tr>
<tr>
<td>BEAUMONT, TX #930</td>
<td>29.6%</td>
</tr>
<tr>
<td>COPPERFIELD, TX #033</td>
<td>27.9%</td>
</tr>
<tr>
<td>HOUSTON WEBSTER, TX #591</td>
<td>27.9%</td>
</tr>
</tbody>
</table>

WEEK 36

Compliments
Weekending September 11, 2005

<table>
<thead>
<tr>
<th>Region</th>
<th>Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midwest Region:</td>
<td>360 &amp; 326</td>
</tr>
<tr>
<td>Western Region:</td>
<td>419</td>
</tr>
<tr>
<td>Southern Region:</td>
<td>563,964 &amp; 612</td>
</tr>
<tr>
<td>Northern Region:</td>
<td>603,65,560,719 &amp; 849</td>
</tr>
</tbody>
</table>

Complaints
Weekending September 11, 2005

<table>
<thead>
<tr>
<th>Region</th>
<th>Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midwest Region:</td>
<td>547,327 &amp; 534</td>
</tr>
<tr>
<td>Western Region:</td>
<td>453,411,355,465,421,315,579,35,441 &amp; 300</td>
</tr>
<tr>
<td>Southern Region:</td>
<td>577,705,664,772 &amp; 450</td>
</tr>
<tr>
<td>Northern Region:</td>
<td>752,755,719,481,519,665,524,833 &amp; 467</td>
</tr>
</tbody>
</table>
Want to earn a cool $1,000??

Check out the current management and technician opportunities!!

Do you know a winner?

Call the Referral Hotline 972-258-5552

**Northern Region**
- Melbourne, FL – Mgr
- Jensen Beach, FL – Mgr, Ast Mgr
- Staten Island, NY – Mgr
- Patchogue, NY – Mgr
- Hempstead, NY – Tech
- W. Long Branch, NJ – CC
- Cherry Hill, NJ – Mgr
- Deptford, NJ – Mgr
- Mays Landing, NJ – Tech
- Princeton, NJ – Mgr
- Middletown, NJ – Ast Mgr
- Tampa, FL – Tech
- Lakeland, FL – Mgr, Tech
- East Orlando, FL – Tech
- Ocala, FL – Mgr
- St. Louis, MO – Mgr
- Columbia, MO – Tech
- Racine, WI – Tech
- Greenbay, WI – Mgr
- Janesville, WI – Mgr
- Wilkes Barre, PA – Tech
- Doylestown, PA – Mgr
- Levittown, PA – Mgr
- North Wales, PA – CC
- Vaughan, ONT – Mgr, Tech
- Kingston, ONT – Mgr
- Whitby, ONT – Mgr
- Regina, SK – Mgr
- N. Edmonton, ALB – Mgr
- Warwick, RI – Mgr
- New London, CT – Mgr
- Orange, CT – Mgr
- Everett, MA – Mgr
- Greece, NY – Mgr
- Newington, CT – Tech
- Springfield, MA – Mgr

**Midwest Region**
- Mansfield, OH – Mgr, CC, Tech
- Troy, MI – 2 Mgr, Tech
- Ann Arbor, MI – CC
- Naperville, IL – Tech
- Hobart, IN – Mgr
- Bloomington, IL – Tech
- Darien, IL – Mgr
- Gurnee, IL – Mgr
- Melrose Park, IL – Mgr
- Skokie, IL – Mgr
- Chicago, IL – Tech
- Muncie, IN – CC
- Portage, MI – Mgr
- Ft. Wayne, IN – Tech
- Jonesboro, AR – CC, Tech
- Houston/Wesleyland, TX – Tech
- Lake Jackson, TX – Mgr

**Western Region**
- Bellevue, WA – Tech
- Vancouver, WA – Mgr
- Alaska – Mgr
- Olympia, WA – Tech
- Stockton, CA – Tech
- San Diego, CA – Mgr
- El Centro, CA – Ast Mgr
- Le Mesa, CA – Mgr
- Pasadena, CA – Mgr
- Corona, CA – Mgr
- Glendale, CA – 2 Mgrs
- Salinas, CA – Tech
- Placentia, CA – Ast Mgr
- Palm Desert, CA – Mgr
- Garden Grove, CA – Mgr
- Las Vegas, NV – Mgr
- Midland, TX – CC
- El Paso, TX – Ast Mgr
- Amarillo, TX – Mgr, Ast Mgr
- Aurora, CO – Mgr
- Lonetree, CO – Mgr

**Southern Region**
- Towson, MD – Tech
- Winston Salem, NC – Mgr
- Decatur, AL – Tech
- Asheville, NC – Tech
- Florence, SC – Mgr, Tech
- Gastonia, NC – Ast Mgr
- Fairfax, VA – Mgr
- Rocky Mount, NC – Tech, Mgr
- Glen Burnie, MD – Mgr
Hey Guys & Gals if you would like to share something in the Chuck E.
Focus feel free to contact me directly at ext. 5448 or e-mail me at:

  ebriggs@cecentertainment.com

I look forward to hearing from you!

   Erica Briggs
   Sr. Administrator, Operations

---

The SPT Technical Support Department now repairs the Studio C Interactive Computers. If you need to have yours repaired please call us at 785 862 6002.

Amutec Photo Ride Lamps

If the lights for the ride are all off and then after you coin up the ride the lights all work again. The problem is that the coin switch wires are wired from Common to Normally Closed terminal instead of Normally Open to Common terminals. Once you wire the coin switch correctly the ride lighting circuits should work correctly. To prevent this from happening again in the future it would be a good idea to break off the Normally Closed terminal of the coin switch so that it could not be used again.

Amutec Photo Ride Auto-Cutter

For the auto cutter circuit there is a fuse that protects the auto-cutter motor. There has been some confusion as to the size of the fuse. To properly protect the motor from failing prematurely the correct value should be a 500m (1/2) amp GMA fast blow fuse. A replacement fuse is available from the SPT Parts Department, part # APR-0228 and costs only .21 cents. Having the correct fuse in the auto cutter circuit will help preserve the life of your auto cutter motor. If you have any questions please call the SPT Technical Support Department at 785 862 6002.
Instead of using the word PROBLEM, try substituting the word OPPORTUNITY.

On 9-16-2005 we had a reserved birthday party for our 6 year old daughter Nikki at the Greece, NY location. This was our first party at Chuck E. and I have to say I was a little nervous. When we arrived at our table there was a young lady named Taunia with the biggest smile waiting to greet us and especially the birthday girl! She introduced herself to us with most upbeat and enthusiastic energy I had ever felt from a public relations employee. Taunia immediately put all of my concerns to rest. She answered all of my questions before I could even ask them. We had alot of adults who needed and wanted everything at the same time, of course. Not only did she fulfill all those needs she did it all with a smile. She kept the party moving and made all of guests feel completely welcome and comfortable. Always cracking a joke or just making nice compliments. As far as her interaction with the children, she was great!!!! My daughter asked her if she would play air hockey with her and of course she was up for anything!! Of course Nikki won and was very pleased with her. Even the littlest of the children were letting her hold them and dance and sing with her. I have to say that Taunia helped make this birthday party one of the best yet. Everyone complimented to us how awesome she was and was considering having a future party there because of her. I hope that she is recognized for her outstanding service and commitment to her job. I believe she most definitely is a valuable employee to your company and sets many examples for others.
I recently had a birthday party for my daughter on September 10, 2005 at the Chuck E. Cheese in Laurel, Maryland. I was extremely pleased with the service that I received at this location. I was especially pleased with my party coordinator Youseff (sorry don't know last name). Youseff was extremely helpful and worked well with the children and made sure that my child’s birthday party was enjoyable. I wanted to take a moment to express my satisfaction with the staff at the Laurel, Maryland location, and especially with my party coordinator Youseff.

MARKETING UPDATE...

As part of our cross promotion with HIT Entertainment’s DVD release of Barney - “The Land of Make Believe” we have been provided free of charge goody bags to be distributed at our Kid Check stations. You should have received these from Party Direct. Each Barney themed bag includes: crayon, bookmark, postcard, coloring book and a 10 free token coupon.

Beginning October 1 (or after you have distributed your fund raising handouts) and continuing until supplies run out please hand one of these bags to each child aged 2-4 or to anyone who is interested as they exit the restaurant through the Kid Check area. There will be no re-orders available.

If you have any questions or concerns please contact Brenda Holloway at 972/258-4222.
Another Costume Survey?
From Entertainment...

Yes...sorry 'bout that! Here in the Entertainment Department we were so busy trying to think of all the questions we needed to ask you all in regard to your costumes, that we forgot to ask for your store information! How can we run a fair drawing if we don't have everyone's info? So, to remedy the problem (Rob says, "My mistake!") we are sending you an 'Revised Costume Survey.' Even if you've already sent in your first one, please fill this one out and send it in...including your store info! In order to give you time to do it, we've pushed the deadline to October 7th. Thanks in advance for overlooking our short coming on this one. It's a joy supporting you all!

Broom Handles in Doors
Make Lousy Door Stops

Just a friendly reminder from your Facilities Department: DON'T PROP YOUR KITCHEN DOOR OPEN WITH A BROOM HANDLE! Inserting a broom handle between the hinge side of the door and the frame causes costly repairs. It springs the hinges and strips the screws from the frame. The door will sag and not close properly, creating a security issue. These repairs do not qualify as warranty issues. Please instruct all of your store personnel to discontinue this practice. Thank you!
Listed below is the Winning Store in each district for the Super Chuck Summer Limited Edition Contest (7/18/05 - 9/4/05)

<table>
<thead>
<tr>
<th>District</th>
<th>Store</th>
<th>% Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>(Y)</td>
<td>DAVE RYERSON</td>
<td>3.2147</td>
</tr>
<tr>
<td>(YY)</td>
<td>BILL BROWN</td>
<td>2.9281</td>
</tr>
<tr>
<td>(O)</td>
<td>DANNY DICKSON</td>
<td>2.1907</td>
</tr>
<tr>
<td>(E)</td>
<td>WAYNE CASEY</td>
<td>2.1875</td>
</tr>
<tr>
<td>(QQ)</td>
<td>JIM BLOUGH</td>
<td>1.5351</td>
</tr>
<tr>
<td>(NN)</td>
<td>BILL EICH</td>
<td>1.4622</td>
</tr>
<tr>
<td>(EE)</td>
<td>JIM DOUGHERTY</td>
<td>1.3847</td>
</tr>
<tr>
<td>(WW)</td>
<td>EMERSON CURTIS</td>
<td>1.1811</td>
</tr>
<tr>
<td>(I)</td>
<td>SHERRIE ERICKSON</td>
<td>1.1569</td>
</tr>
<tr>
<td>(G)</td>
<td>MIKE STEVENS</td>
<td>1.0438</td>
</tr>
<tr>
<td>(MM)</td>
<td>STEVE CHARLEBOIS</td>
<td>1.0385</td>
</tr>
<tr>
<td>(U)</td>
<td>JOHN CONNOLLY</td>
<td>1.0236</td>
</tr>
<tr>
<td>(X)</td>
<td>MIKE SCHOELLHORN</td>
<td>0.9814</td>
</tr>
<tr>
<td>(Q)</td>
<td>CINDY HIGDON</td>
<td>0.964</td>
</tr>
<tr>
<td>(V)</td>
<td>KEVIN MOON</td>
<td>0.916</td>
</tr>
<tr>
<td>(XX)</td>
<td>SAM CATINELLA</td>
<td>0.8883</td>
</tr>
<tr>
<td>(II)</td>
<td>RUSS STUTZMAN</td>
<td>0.8294</td>
</tr>
<tr>
<td>(FF)</td>
<td>TOM MALLINDINE</td>
<td>0.8205</td>
</tr>
<tr>
<td>(K)</td>
<td>DAVID PEPPIN</td>
<td>0.7522</td>
</tr>
<tr>
<td>(AA)</td>
<td>MIKE HEUSTON</td>
<td>0.7119</td>
</tr>
<tr>
<td>(F)</td>
<td>ED PORTER</td>
<td>0.7018</td>
</tr>
<tr>
<td>(M)</td>
<td>BILL PRESSEL</td>
<td>0.6608</td>
</tr>
<tr>
<td>(KK)</td>
<td>MIKE GRAEBER</td>
<td>0.6472</td>
</tr>
<tr>
<td>(SS)</td>
<td>JERRY LUTSKUS</td>
<td>0.6443</td>
</tr>
<tr>
<td>(P)</td>
<td>FRANK PRIEST</td>
<td>0.6425</td>
</tr>
</tbody>
</table>

What will the winning stores receive?

All Cast Members and Managers listed in Payroll as of 9/19/05 are eligible for a gift card. Cast Members will receive their choice of a $25 gift card and all Managers (Opening Coordinator and above) will receive their choice of a $50 gift card. Order forms are enclosed in this week's packet. Please note the deadline of 10/7/05 (NO EXCEPTIONS - Order forms not turned in by the deadline will result in that store forfeiting ALL prizes). DON'T LET YOUR CAST DOWN!!

DM WINNERS ($200 GIFT CARD)

<table>
<thead>
<tr>
<th>District</th>
<th>Net Sales</th>
<th>Amt Sold</th>
<th>% Sales</th>
</tr>
</thead>
<tbody>
<tr>
<td>MW</td>
<td>$1,493,191.00</td>
<td>$5,927.52</td>
<td>0.396969979</td>
</tr>
<tr>
<td>N</td>
<td>$1,546,374.00</td>
<td>$7,423.38</td>
<td>0.480050751</td>
</tr>
<tr>
<td>S</td>
<td>$1,994,496.00</td>
<td>$6,388.86</td>
<td>0.320324533</td>
</tr>
<tr>
<td>W</td>
<td>$2,529,253.00</td>
<td>$38,563.83</td>
<td>1.524712237</td>
</tr>
</tbody>
</table>
NO GUEST COMPLAINTS CONTEST

We recently announced the stores that received NO Guest Complaints during the Super Chuck Summer Program. Congratulations to all 199 stores!!! Because there were so many stores with No Guest Complaints, we ran out of pins. We have ordered 1400 more pins and will send them as soon as they arrive.

As discussed in the Super Chuck Summer roll-out meeting, there is an additional prize with the No Guest Complaints Contest. All cast members and managers receive a special "No Guest Complaints" pin and the store is placed in the grand prize drawing. The winning store’s GM and DM will be flown to Dallas to attend a sporting event with Dick, Mike and Mark during 4th quarter. And the winners are...

<table>
<thead>
<tr>
<th>WINNING STORE</th>
<th>GM</th>
<th>DM</th>
</tr>
</thead>
<tbody>
<tr>
<td>#302 Fayetteville, GA</td>
<td>J. Stewart Price</td>
<td>David Pippin</td>
</tr>
<tr>
<td>#544 North Hills, PA</td>
<td>Sharon Haley</td>
<td>Alex Guntrum</td>
</tr>
<tr>
<td>#451 Northridge, CA</td>
<td>Nereida Catalan</td>
<td>Ed Porter</td>
</tr>
<tr>
<td>#526 Syracuse, NY</td>
<td>Jeff Powell</td>
<td>Emerson Curtis</td>
</tr>
</tbody>
</table>

CONGRATULATIONS and stay tuned for details on your trip.

**NOTE** A Change to the 100 Ticket Prize LEVEL!!

The (100 TIX) Magnet Prize Category is now gone!!

Q.) What do I do with my current prizes that were in the (100 TIX) Magnet Category??
A.) Move all magnets to the (55757) (100 TIX) Sur-Prize!! The current prize for the (55757) (100 TIX) Sur-prize will be the magnet prize (Dora the Explorer magnets) until all inventory at Dennis Foland is depleted.

Q.) How do I get the prize in the NEW (55780) Magazine Prize Category??
A.) With your next merchandise order from Dennis Foland, you will automatically be receiving – 1 Gr of the (55780) (100 TIX) CEC Magazine. To place reorders, simply order the (100 TIX) Magazine Prize by using the item number, 55780.

Q.) What are the categories in the 100 Ticket Prize Level??
A.) There are still 7 total prizes (categories) in the 100 Ticket Prize Level.

The list is as follows:

<table>
<thead>
<tr>
<th>Item #:</th>
<th>Prize Category</th>
<th>Minimum Order</th>
</tr>
</thead>
<tbody>
<tr>
<td>55754</td>
<td>(100 TIX) Spinning/Flying Prize</td>
<td>6 dz.</td>
</tr>
<tr>
<td>55755</td>
<td>(100 TIX) Crayon/Pen Prize</td>
<td>6 dz.</td>
</tr>
<tr>
<td>55756</td>
<td>(100 TIX) All-Age Memo Pad Prize</td>
<td>6 dz.</td>
</tr>
<tr>
<td>55757</td>
<td>(100 TIX) Sur-Prize!!</td>
<td>6 dz.</td>
</tr>
<tr>
<td>55758</td>
<td>(100 TIX) Jewelry Prize</td>
<td>6 dz.</td>
</tr>
<tr>
<td>55759</td>
<td>(100 TIX) Make Up Prize</td>
<td>6 dz.</td>
</tr>
<tr>
<td>55780</td>
<td>(100 TIX) Magazine Prize <strong>NEW</strong></td>
<td>1 Gr.</td>
</tr>
</tbody>
</table>
Greensburg, PA #763
Opening Team

Lt. to Rt. ~ Kari Lindahl, Leah Beckner, Trista Crookston, Brian Psenski, Adam Valle and Bonnie Marga

Bottom ~ Ben Roth and Carla Yorkavich

Not pictured ~ Tim Romano, Tech and our GM John Sonner, who is a proud daddy of his new son Hunter!
TOP TEN SALES VOLUME

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. BELL, CA #446</td>
<td>$77,013</td>
</tr>
<tr>
<td>2. STOCKTON, CA #631</td>
<td>$69,575</td>
</tr>
<tr>
<td>3. SUN VALLEY, CA #418</td>
<td>$66,757</td>
</tr>
<tr>
<td>4. BRONX, NY #523</td>
<td>$59,234</td>
</tr>
<tr>
<td>5. ROSEVILLE, CA #633</td>
<td>$57,798</td>
</tr>
<tr>
<td>6. VICTORIA, TX #581</td>
<td>$57,501</td>
</tr>
<tr>
<td>7. BURBANK, CA #109</td>
<td>$57,483</td>
</tr>
<tr>
<td>8. VENTURA, CA #453</td>
<td>$54,156</td>
</tr>
<tr>
<td>9. LYNWOOD, CA #377</td>
<td>$53,685</td>
</tr>
<tr>
<td>10. TORRANCE, CA #465</td>
<td>$53,344</td>
</tr>
</tbody>
</table>

TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. JENSEN BCH, FL #690</td>
<td>103.0%</td>
</tr>
<tr>
<td>2. LAFAYETTE, LA #715</td>
<td>36.2%</td>
</tr>
<tr>
<td>3. MOBILE, AL #560</td>
<td>31.6%</td>
</tr>
<tr>
<td>4. LAKE CHARLES, LA #709</td>
<td>30.9%</td>
</tr>
<tr>
<td>5. HOUSTON MEMORIAL, TX #731</td>
<td>29.9%</td>
</tr>
<tr>
<td>6. BATON ROUGE, LA #609</td>
<td>29.4%</td>
</tr>
<tr>
<td>7. KEDZIE, IL #063</td>
<td>29.3%</td>
</tr>
<tr>
<td>8. SAN BERNARDINO, CA #415</td>
<td>28.3%</td>
</tr>
<tr>
<td>9. MATTESSON, IL #073</td>
<td>27.4%</td>
</tr>
<tr>
<td>10. WILMINGTON, DE #954</td>
<td>24.8%</td>
</tr>
</tbody>
</table>

Weekending September 18, 2005

Midwest Region:
797,101,745,348,958,359,731, 2-576,575 & 2-736

Western Region:
950,309,597,445,49,364,2-631,596 & 441

Southern Region:
703,616,729,602,637,772,118,401,50, 965 & 771

Northern Region:
496,645,682,65,560,420,481,523,846 & 526

Midwest Region:
713

Western Region:
393,375,422 & 2-589

Southern Region:
563,401,87 & 543

Northern Region:
948,849 & 839
WEB COUPONS

We now have a new tool for communicating value to our guests. A new TV commercial and our web site are now directing moms to chuckedeals.com for a weekly money saving offer. We will rotate coupons so guests have a variety of offers to choose. POS is in the process of programming these now, so watch for email alerts with details on the coupon codes. For now the rotating offers will be:

- **Coupon Code 321**
- **Coupon Code 170**
- **Coupon Code 322**
- **Coupon Code 320**
- **Coupon 325**
- **Coupon 169**

All of these offers are to be used ONLY with a coupon. Direct questions to Piper Ranne at ext. 5489.
Shock your buds with the next 300 Sur-prize!!
Chuck E.’s Test Tube Candy - Blasting Powder!
Kids LOVE the sour taste of this candy - and part of the fun is eating out of a test tube!

Shown here is Blasting Powder in its custom display.

Two FREE test tube candy displays are being shipped to each location via US Mail.

Please use one in each 300 ticket level - always show both Blasting Powder flavors at the same time.

This item is available at Dennis Foland and is currently the 55776 - 300 TIX Sur-Prize!!

This is a photo of a 300 ticket level with Blasting Powder included.

The picture above is the standard for the 300 ticket level. Please note there are still TWO risers in the ticket level - the round riser and the hand riser.

Once the Blasting Powder is gone, keep the displays - chances are you will see other flavors in the future.

If you have any questions - or need replacement displays Call - THE TOY BOX - at 972.258.4252.
Want to earn a cool $1,000??

Check out the current management and technician opportunities!!

Do you know a Winner?

Call the Referral Hotline 972-258-5552

Thank you $1,000 times over!!

Jarrett Simpson

You will receive $1000 for your referral, James Hinkel in next week’s mail!

**Western Region**
- Bellevue, WA – Tech
- Vancouver, WA – Mgr
- Anchorage, AK – Mgr
- Olympia, WA – Tech
- Kelso, WA – Ast Mgr
- Stockton, CA – Tech
- Sacramento, CA – Mgr
- San Diego, CA – Mgr
- El Centro, CA – Ast Mgr
- Le Mesa, CA – Mgr
- Pasadena, CA – Mgr
- Corona, CA – Mgr
- Glendale, CA – 2 Mgrs
- Dublin, CA – Ast Mgr
- Rohnert Park, CA – Mgr
- Salinas, CA – Mgr, Tech
- Placentia, CA – Ast Mgr
- Palm Desert, CA – Mgr
- Garden Grove, CA – Mgr
- Pico Rivera, CA – Mgr
- Las Vegas, NV – Mgr
- Lubbock, TX – CC
- Grand Prairie, TX – Mgr
- Midland, TX – CC
- Irving, TX – Mgr
- El Paso, TX – Ast Mgr
- Garland, TX – Mgr
- Amarillo, TX – Mgr, Ast Mgr
- Aurora, CO – Mgr
- Lonestree, CO – Mgr

**Midwest Region**
- Mansfield, OH – Mgr, CC, Tech
- Sharonville, OH – Mgr
- Rochester Hills, MI – Mgr, Tech
- Troy, MI – 2 Mgr, Tech
- Roseville, MI – Mgr
- Ann Arbor, MI – CC
- Bloomington, IL – Tech
- Darien, IL – Mgr
- Gurnee, IL – Mgr
- Melrose Park, IL – Mgr
- Skokie, IL – Mgr
- Chicago, IL – Tech
- Muncie, IN – CC
- Portage, MI – Mgr
- Ft. Wayne, IN – Tech
- Jonesboro, AR – CC, Tech
- Victoria, TX – Ast Mgr
- Houston/Sugarland, TX – Mgr
- Houston/Wesleyland, TX – Tech
- Lake Jackson, TX – Mgr

**Northern Region**
- Melbourne, FL – Mgr
- Jensen Beach, FL – Mgr, Ast Mgr
- Staten Island, NY – Mgr
- Patchogue, NY – Mgr, Tech
- Hempstead, NY – Tech
- Cherry Hill, NJ – Mgr
- Mays Landing, NJ – Tech
- Princeton, NJ – Mgr
- Middletown, NJ – Ast Mgr
- Tampa, FL – Tech
- Lakeland, FL – Mgr, Tech
- East Orlando, FL – Tech
- Ocala, FL – Mgr
- St. Louis, MO – Mgr
- Racine, WI – Tech
- Green Bay, WI – Mgr
- Janesville, WI – Mgr, Tech
- Wilkes Barre, PA – Tech
- Doylestown, PA – Mgr
- Levittown, PA – Mgr
- North Wales, PA – CC
- Vaughan, ONT – Mgr, Tech
- Kingston, ONT – Mgr
- Whitby, ONT – Mgr
- Warwick, RI – Mgr
- New London, CT – Mgr
- Orange, CT – Mgr
- Worcester, MA – Mgr
- Everett, MA – Mgr
- Greece, NY – Mgr
- Newington, CT – Tech
- Amherst, NY – Mgr
- Bronx, NY – Mgr
- Harlem, NY – Mgr, Tech
- Union, NJ – Mgr
- N. Bergen, NJ – Tech
- Albany, NY – Mgr
- Wayne, NJ – Mgr
Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at: ebriggs@cecentertainment.com

I look forward to hearing from you!
Erica Briggs
Sr. Administrator, Operations

Frantic Fred Wells Gardner Monitor from SPT Parts Department

If you receive a replacement monitor from the SPT Parts Department, the following must be done to properly install the monitor.

First, make sure that the video cable is plugged into the side marked for CGA/EGA.

Second, the pin-out configuration on the video input connector needs to be as follows.

<table>
<thead>
<tr>
<th>Starting from top to bottom</th>
<th>Pin</th>
<th>Wire Color</th>
<th>Video Color</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>yellow / red</td>
<td>Red</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>yellow / green</td>
<td>green</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>yellow / blue</td>
<td>blue</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>yellow / black</td>
<td>ground</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>yellow / white</td>
<td>vertical (leave blank)</td>
</tr>
<tr>
<td>6</td>
<td>6</td>
<td>yellow / white</td>
<td>Horizontal (video sync)</td>
</tr>
</tbody>
</table>

Pins 5 & 6 were originally bridged, leave pin 5 blank.

If you have any questions regarding troubleshooting your Wells Gardner monitor please call Chuck Rabiola at 708 290 2181.

Special thanks to Michael Hill Technical Manager, Location #098 San Antonio TX. for helping us with this information.

Chuck E. Cheese
4441 W. Airport Fwy.
Irving, TX 75062
Phone: 972.258.8507
E-mail: chuckecheese.com

“Where a Kid can be a Kid!”

Tech Support

Memo Park Hydraulic rides

If after you power up the ride and the ride begins to rotate immediately, the most common problem is that the 4 amp fuse on the Main CPU board has blown. There is a Toshiba Inverter that controls the rotation motor and the main CPU controls the Toshiba Inverter. If the 4 amp fuse on the CPU fails, the Toshiba Inverter no longer gets its direction from the CPU and makes the ride rotate on its own. If after replacing the fuse and its blows again, it could be that something external to the CPU board is causing the fuse to blow. Disconnect all the connectors to the CPU except J1 which is power to the board, if the fuse still blows the CPU board is bad. If the fuse remains good, plug in one connector at a time until the fuse blows. Once you find which connector blows the fuse use the ELY CPU Connector diagram found in Tech Tips Volume 14 Issue #2 page 5, to help isolate the problem.

If you have any questions or need further assistance please contact the SPT Technical Support Department at 785 862 6002.
In The Spotlight...

Erica Briggs

"Life isn't about waiting for the storm to pass... It's about dancing in the rain."

I recently planned a 35th Birthday Party for my Boyfriend. Yes 35! Growing up as a child his single mom could not afford a Chuck E. Cheese party. I guess he had asked previous girlfriends for a Chuck E. Cheese Birthday, but none took him serious. Yes family and friends, brothers & sisters, nieces and nephews all came to the Birthday party. We had the balloons and he even wore a Chuck E. Cheese party crown. We had a wonderful time. The food was great and employees where helpful. We attended the Chuck E. Cheese in Foothill Ranch, California on September 15th 2005. I would like to send a picture of our wonderful time at Chuck E. Cheese - Yes, Any age can have their childhood dreams come true at Chuck E. Cheese.
Hi all of Chuck E. Cares,

I have never been so proud of this company as I am today. I recently submitted a CEC cares application for a cast member. Her apartment burned down because her niebhor tried committing suicide. I was not expexting anything from you. I thought because of Katrina there may not have been any money left. I thought at best $500.00-$1000.00. I was so wrong the check was for $2000.00. I presented this check to her in front of the cast that was here as well as her parents. If you could only see the look on their faces. **PRICELESS** Thank you so much.
has joined with the National Restaurant Association and the American Red Cross for a fundraiser for victims of Hurricane Katrina.

CEC will donate $5 for every Family Saver Value Meal purchased on Wednesday, October 5th.
(All tracking will be done through the Support Center, no additional tracking necessary during point of purchase through operations).

All stores will receive the window cling below to be displayed through October 5th.
Please post on the glass entry doors or windows of your location.

For questions, please contact Kay Boswell in our HR Department at x5486.

What Bugs you?
By Facilities

PESTS bug me... no, not you! I am referring to the ants, bugs, termites and insects that infest our facilities. A simple definition of pests is any insect, animal or plant that cultivates unsanitary conditions and causes destruction to our facilities.

Termites and pests can enter crevices as small as 1/32 of an inch. Be aware of entry routes and eliminate outdoor nesting areas close to the building. Installing barriers and making necessary repairs to prevent pests from entering your building will decrease the possibility of entry. Insects can often be physically removed from a facility by vacuuming deep inside crevices and wall and building openings where they tend to hide. Sealing or caulking cracks in the foundation and around pipes entering the building from outside and installing brushes (door sweeps) under exterior doors will help keep them out.

Once the pests find a way in, the best way to prevent infestation is through improved cleaning, sanitation and maintenance. As long as food and water sources are plentiful, the risk of pest infestation will remain high. In our type of establishment, spilled food, damaged cans, and even crumbs on the floor or embedded in the carpets can provide an infinite food supply for insects. Employees need to ensure these food sources are removed and cleaned up in a timely manner. Even food product turnover rates should be considered because insects are more likely to be attracted to food products that are left in storage for extended periods of time.

Enhanced, thorough cleaning reduces food and water availability, causing pests and insects to look elsewhere for a place to live and breed. Spraying pesticides immediately after identifying a pest problem is often only a temporary fix. Instead, prevention is often more practical and much safer for humans and the environment.

Please call the Facilities Department at 972/258-5643 if we may be of assistance to you. Have a great week!
Cancer is the second leading cause of death in the United States, after heart disease. Learning more about cancer and what you can do to prevent and detect it can help improve your long-term health and overall well-being.

What is cancer?
Cancer is distinguished by abnormal cells growing and spreading uncontrollably in the body. These abnormal cells multiply and form tumors that may attack and destroy normal cells. Often, tumors spread from their primary site to a different part of the body, which is called metastasis.

What are risk factors?
A risk factor is anything that increases someone’s chance of developing a disease. However, just because someone displays risk factors for cancer does not necessarily mean that he or she will develop cancer. Risk factors vary between cancers, but may include:
- Smoking
- Heavy use of alcohol
- Family history
- High fat diet

How can I prevent cancer?
Living a healthy lifestyle may help prevent many cancers. For example, smoking and heavy use of alcohol are two risk factors that, if eliminated, can help reduce the risk of lung, mouth, throat and other cancers. In addition, avoiding the sun’s harmful rays can prevent skin cancer. Maintaining a healthy, well-balanced diet is also important.

What are the signs of cancer?
Signs vary with each cancer type. Be aware of any unusual changes in your body. See your doctor if you discover anything that seems out of the ordinary.

How is cancer detected?
Regular checkups are important. There are tests that can help detect cancer in its earliest stages—mammograms for breast cancer; fecal occult blood tests, sigmoidoscopies and colonoscopies for colorectal cancer; Pap tests for cervical cancer; and digital rectal exams for prostate cancer.

What are the treatment options?
Cancer can be treated with chemotherapy, radiation, hormone therapy, immunotherapy, surgery or a combination of any of these treatments. If you are diagnosed with cancer, talk with your doctor about the options that are right for your situation.

If you would like to learn more about cancer or other health issues, call Optum® any time—24 hours every day.
Cancer Resources

If you or someone close to you is facing a cancer diagnosis, it’s natural to feel worried or uncertain. You may be looking for information about your condition or treatment options. Or, maybe you just would like to talk with someone about it. Fortunately, there are a number of organizations and associations that can help you cope. They can help answer your questions—or put you in touch with people who understand just what you’re going through. These resources can be valuable for patients, family members or caregivers.

American Cancer Society
1599 Clifton Road, N.E.
Atlanta, GA 30329-4251
(800) ACS-2345
www.cancer.org

National Coalition for Cancer Survivorship
1010 Wayne Avenue, Suite 770
Silver Spring, MD 20910-5600
(877) NCCS-YES
www.cansearch.org

Cancer Care, Inc.
275 Seventh Avenue
New York, NY 10001
(800) 813-HOPE
www.cancercare.org

National Family Caregivers Association
10400 Connecticut Avenue, Suite 500
Kensington, MD 20895-3944
(800) 896-3650
www.nfcacares.org

Family Caregiver Alliance
690 Market Street, Suite 600
San Francisco, CA 94104
(415) 434-3388
www.caregiver.org

Susan G. Komen Breast Cancer Foundation
5005 LBJ Freeway, Suite 250
Dallas, TX 75244
(972) 855-1600
National Toll-Free Breast Cancer Helpline
(800) 462-9273
www.komen.org

National Cancer Institute
Public Inquiries Office
Building 31, Room 10A31
31 Center Drive, MSC 2580
Bethesda, MD 20892-2580
(800) 4-CANCER
www.nci.nih.gov
October 9 Coupon Promotion

All markets will be participating in a newspaper coupon promotion in October. Below is a detailed list by market with coupon versions.

<table>
<thead>
<tr>
<th>SUPER FUN FAMILY PACK</th>
<th>FUN TIME PACK</th>
<th>FUN MEAL DEAL</th>
<th>BIG BLAST PACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
</tr>
<tr>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
</tr>
<tr>
<td>- 30 tokens</td>
<td>- 50 tokens</td>
<td>- 75 tokens</td>
<td>- 100 tokens</td>
</tr>
<tr>
<td>ONLY $20.99 WITH COUPON</td>
<td>ONLY $23.99 WITH COUPON</td>
<td>ONLY $26.99 WITH COUPON</td>
<td>ONLY $29.99 WITH COUPON</td>
</tr>
</tbody>
</table>

MARKETS:
- LACROSSE
- ROCNOWE
- YOUNGSTOWN
- ALBANY, GA
- COLUMBUS, OH
- LANSING
- ROCKFORD
- AUGUSTA
- CORPS CHRISTI
- LAS VEGAS
- SAVANNAH
- BATON ROUGE
- DAVENPORT
- LEXINGTON, KY
- SHREVEPORT (TEXARKANA)
- BEAUMONT
- DAYTON/SPR.
- LINCOLN
- SIoux CITY
- BILoxi-GULFPORT
- DES MOINES
- LITTLE ROCK, AR
- SIOUX FALLS
- BIRMINGHAM
- ERIE
- LOUISVILLE
- SOUT HBIND
- BOISE
- EVANVILLE
- MADISON
- SPRINGFIELD, IL
- BUFFALO
- FT. SMITH/FAYETTEVILLE
- MCALLEN-BROWNSVILLE
- SPRINGFIELD, MO
- CEDAR RAPIDS
- FT. WAYNE
- MOBILE/PENSACOLA
- TOLEDO
- CHARLESTON, SC
- GREENBAY
- NEW ORLEANS
- TOPEKA
- CHARLESTON, WV
- GREENSBORO-WINSTON SALEM
- NORFOLK/VA BEACH
- TYLELORGVIEW
- CHARLOTTE, NC
- GREENVILLE, SC
- OMAHA
- TRI CITIES (JOHNSON CITY)
- CHATTANOOGA, TN
- HUNTSVILLE
- PEORIA
- WICHITA FALLS
- CINCY
- JOPLIN
- RAPID CITY
- WICHITA, KS
- COLUMBIA, SC
- KNOXVILLE
- RENO
- WILKES/BARRE-SCRANTON

SUPER FUN FAMILY PACK
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens
- ONLY $19.99 WITH COUPON

MARKETS:
- DOThan
- JOHNSTOWN/ALTOONA
- MACON
- ALEXANDRIA
- EL PASO
- LAFAYETTE
- MONTGOMERY
- AMARILLO
- HATTISBURY, MS
- LAKE CHARLES
- ST. LOUIS
- COLUMBUS, GA
- JACKSONVILLE, FL
- LUBBOCK
- WACO

***PLEASE NOTE THAT THE FOLLOWING TOKEN OFFERS (BUY 40 - BUY 50) CAN BE USED WITH OTHER OFFERS.***

<table>
<thead>
<tr>
<th>SUPER FUN FAMILY PACK</th>
<th>BUY 40 TOKENS</th>
<th>GET 40 TOKENS FREE</th>
<th>$9.99 LARGE PIZZA</th>
<th>BIG BLAST PACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td></td>
</tr>
<tr>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td></td>
</tr>
<tr>
<td>- 30 tokens</td>
<td>- 50 tokens</td>
<td>- 75 tokens</td>
<td>- 100 tokens</td>
<td></td>
</tr>
<tr>
<td>ONLY $20.99 WITH COUPON</td>
<td>ONLY $23.99 WITH COUPON</td>
<td>ONLY $26.99 WITH COUPON</td>
<td>ONLY $29.99 WITH COUPON</td>
<td></td>
</tr>
</tbody>
</table>

MARKETS:
- LOS ANGELES
- PITTSBURGH
- WEST PALM
- ATLANTA
- DETROIT
- MEMPHIS
- PORTLAND, OR
- AUSTIN
- FLINTSAGINAW
- MIAMI
- RALEIGH/DURHAM
- BOWLING GREEN
- GRAND RAPIDS
- MILWAUKEE
- SALISBURY, MD
- CHICAGO
- GRAND JUNCTION
- MINNEAPOLIS
- SAN ANTONIO
- CLEVELAND
- HOUSTON
- NASHVILLE
- SAN DIEGO
- COLORADO SPRINGS
- INDIANAPOLIS
- OKLAHOMA CITY
- SHERMAN
- DALLAS/FT. WORTH
- JACKSON, TN
- ORLANDO
- TAMPA/ST. PETERSBURG
- DENVER
- KANSAS CITY
- PALM SPRINGS
- TULSA

SUPER FUN FAMILY PACK
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens
- ONLY $20.99 WITH COUPON

MARKETS:
- BALTIMORE
- ANCHORAGE
- NEW YORK
- SALINAS/MONTEREY
- SEATTLE
- BAKERSFIELD
- OLYMPIA
- SAN FRANCISCO
- WASHINGTON DC

SUPER FUN FAMILY PACK
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens
- ONLY $21.99 WITH COUPON

MARKETS:
- BOSTON
- PHILADELPHIA
- ROCHESTER
- ALBANY, NY
- FRENSNO/SAVILLA
- PORTLAND, ME
- SACRAMENTO
- ALBUQUERQUE
- HARRISBURG, PA
- PROVIDENCE
- SPRINGFIELD, MA
- BINGHAMTON
- HARTFORD
- RICHMOND
- SYRACUSE, NY

SUPER FUN FAMILY PACK
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens
- ONLY $21.99 WITH COUPON

MARKETS:
- PHOENIX
- YUMA & EL CENTRO
- GREENVILLE, NC (JACKSONVILLE)

Call the POS department at 972/258-5451 if you have any questions about your registers. If you have any questions after hours, call 817/870-0744.

Please call Piper Ranne in the marketing department if you have any questions about the coupon promotion.
**Complaints**

Weekending September 25, 2005

**Midwest Region:**
2-553,547,348,958,105,736,737 & 736

**Western Region:**
81,942,949,2-407,353 & 732

**Southern Region:**
330,703,969,963,365,664,403,437, 538 & 450

**Northern Region:**
755,496,420,560,460,67,505 & 485

---

**Compliments**

Weekending September 25, 2005

**Midwest Region:**
53,713,745,359,581 & 670

**Western Region:**
597,761,710 & 371

**Southern Region:**
637,667 & 614

**Northern Region:**
843,603,457,433,528,480,524 & 467

---

**WEEK 38**

**TOP TEN SALES VOLUME**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. BELL, CA #446</td>
<td>$78,398</td>
</tr>
<tr>
<td>2. SUN VALLEY, CA #418</td>
<td>$69,457</td>
</tr>
<tr>
<td>3. STOCKTON, CA #631</td>
<td>$66,549</td>
</tr>
<tr>
<td>4. LYNWOOD, CA #377</td>
<td>$59,164</td>
</tr>
<tr>
<td>5. VENTURA, CA #453</td>
<td>$58,958</td>
</tr>
<tr>
<td>6. BRONX, NY #523</td>
<td>$58,598</td>
</tr>
<tr>
<td>7. TORRANCE, CA #465</td>
<td>$57,143</td>
</tr>
<tr>
<td>8. ARDEN WAY, CA #410</td>
<td>$55,739</td>
</tr>
<tr>
<td>9. BURBANK, CA #109</td>
<td>$55,649</td>
</tr>
<tr>
<td>10. ROSEVILLE, CA #633</td>
<td>$55,258</td>
</tr>
</tbody>
</table>

---

**TOP TEN SALES INCREASE**

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ALEXANDRIA, VA #072</td>
<td>82.8%</td>
</tr>
<tr>
<td>2. VERNON HILLS, IL #342</td>
<td>45.3%</td>
</tr>
<tr>
<td>3. CRYSTAL LAKE, IL #53</td>
<td>34.8%</td>
</tr>
<tr>
<td>4. MONTGOMERY, AL #608</td>
<td>34.2%</td>
</tr>
<tr>
<td>5. FRESNO, CA #042</td>
<td>32.6%</td>
</tr>
<tr>
<td>6. E. HARTFORD, CT #467</td>
<td>32.4%</td>
</tr>
<tr>
<td>7. WEST ALLIS, W I #843</td>
<td>30.3%</td>
</tr>
<tr>
<td>8. FAIRFAX, VA #084</td>
<td>25.8%</td>
</tr>
<tr>
<td>9. WILLOWDALE, ONT #845</td>
<td>25.4%</td>
</tr>
<tr>
<td>10. TOWNE SOUTH, OK #888</td>
<td>25.3%</td>
</tr>
</tbody>
</table>

---

Chuck E. Focus
Can you Believe it ???

NEW HIGH END PRIZES ARE AVAILABLE !!!

Aloha Stores: (446 CEC Locations)

You will NOW be receiving the new order form via e-mail. Please check your CEC e-mail and print out the order form attachment for your reference.

Download and update your price import book each week prior to placing your order electronically.

By doing this each and every week - your order worksheet will have ALL the current items available and in-stock.

Remember, all orders must be placed through the Aloha system - No fax or phone call orders will be accepted!!

Progressive Stores: (CEC #200, CEC #589, Canada's 8 CEC's, Southern FL 7 CEC's District H)

Look in this next week's support center mailing for a new, updated order form.

Throw away all OLD order forms, ASAP!!
Make sure each page of the NEW order form, when faxing, has your location number and name!!

Orders using the OLD order forms will not be accepted via fax beginning Oct. 7th.
Remember, when your location receives the NEW Aloha system - All orders will be placed electronically - No more phone calls or faxing necessary!!!
Want to earn a cool $1,000??

Check out the current management and technician opportunities!!

Do you know a Winner?

Call the Referral Hotline 972-258-5552

---

**Western Region**

Bellevue, WA – Tech
Vancouver, WA – Mgr
Stockton, CA – Tech
Sacramento, CA – Mgr
San Diego, CA – Mgr
El Centro, CA – Ast Mgr
Le Mesa, CA – Mgr
Hemet - Ast Mgr
Pasadena, CA – Mgr
Corona, CA – Mgr
Glendale, CA – 2 Mgrs
Dublin, CA – Ast Mgr
Rohnert Park, CA - Mgr
Salinas, CA – Mgr, Tech
Hayward, CA – Tech
Placentia, CA – Ast Mgr
Palm Desert, CA – Mgr, Tech
Garden Grove, CA – Mgr
Pico Rivera, CA – Mgr
Las Vegas, NV – Mgr
Lubbock, TX – CC
Grand Prairie, TX – Mgr
Midland, TX – CC
Irving, TX – Mgr
Garland, TX – Mgr
Amarillo, TX – Mgr, Ast Mgr
Aurora, CO – Mgr
Lonetree, CO – Mgr
Ventura, CA — Mgr

**Midwest Region**

Mansfield, OH – Mgr, CC, Tech
Sharonsville, OH – Mgr
Columbus, IN — CC
Rochester Hills, MI – Mgr, Tech
Troy, MI – Mgr, Tech
Roseville, MI – Mgr
Indianapolis — 2 Mgr
Bloomington, IL – Tech
Darien, IL – Mgr
Gurnee, IL – Mgr
Melrose Park, IL – Mgr
Skokie, IL – Mgr
Chicago, IL – Tech
Novi, MI — Mgr
Ft. Wayne, IN – Tech
Jonesboro, AR – CC, Tech
Little Rock, AR - Tech
Victoria, TX – Ast Mgr

**Southern Region**

Towson, MD – Tech
Winston Salem, NC – Mgr
Decatur, AL – Tech
Florence, SC – Mgr, Tech
Gastonia, NC –Ast Mgr
Fairfax, VA – Mgr
Rocky Mount, NC – Tech, Mgr
Montgomery, AL – Tech
Lafayette, LA – Tech

---

**Northern Region**

Melbourne, FL – Mgr
Jensen Beach, FL – Mgr, Ast Mgr
Staten Island, NY – Mgr
Patchogue, NY – Tech
Hempstead, NY – Tech
Cherry Hill, NJ – Mgr
Mays Landing, NJ – Tech
Princeton, NJ – Mgr
Tampa, FL – Tech
Lakeland, FL – Mgr, Tech
East Orlando, FL – Tech
Ocala, FL – Mgr
St. Louis, MO – Mgr
Racine, WI – Tech
Greenbay, WI – Mgr
Janesville, WI – Mgr, Tech
Wilkes Barre, PA – Tech
Doylestown, PA – Mgr
Levittown, PA – Mgr
North Wales, PA – Mgr
Vaughan, ONT – Mgr, Tech
Kingston, ONT – Mgr
Whiby, ONT – Mgr
Warwick, RI – Mgr
New London, CT – Mgr
Orange, CT – Mgr
Waterbury, CT – Tech
Worcester, MA – Mgr
Everett, MA – Mgr
Greece, NY – Mgr
Newington, CT – Tech
Amherst, NY – Mgr
Manchester, CT — Mgr
Rochester, CT — Mgr
Bronx, NY – Mgr
Harlem, NY – Mgr, Tech
Union, NJ – Mgr
N. Bergen, NJ – Tech
Albany, NY – Mgr
Wayne, NJ – Mgr
Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at: ebriggs@cecentertainment.com
I look forward to hearing from you!
Erica Briggs
Sr. Administrator, Operations

Please remember to always address your show compressor needs through the SPT Technical Support Department. By doing so, we can provide you better pricing for parts and labor cost and better support for your service needs. Each service call is logged and assigned a unique NSP # that will provide a history of the service requirements for your location should there be any questions in the future regarding what service has been performed in the past and if the repairs qualify for warranty. Please contact the SPT Technical Support Department at 785 862 6002.

The oil for all stage show compressors can be found at Grainger’s, the part # is 4M578 and is sold by the quart. This “All Season” oil is best to use in your compressors especially new ones.

The Memo Park Hydraulic Rides such as ELY Helicopter, Delta Fly, Sea Clette, and Crazy Balloon should be using a Mobile DTE 24 Hydraulic Oil, Grainger’s part # 4Z433 and also is sold by the gallon. This oil is for the pump reservoir and should be filled \( \frac{1}{2} \) an inch from the top of the fill hole. It is a good idea to check the fluid level once a month.

For the 3 Stage show locations, 10 wt. non-detergent oil for the stage oilers can be purchased from Grainger’s. The part # is 4F974 and is sold by the gallon.

<table>
<thead>
<tr>
<th>Item</th>
<th>Premium Hydraulic Oil</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAE Grade</td>
<td>10</td>
</tr>
<tr>
<td>Viscosity (SUS @ 100 F)</td>
<td>165</td>
</tr>
<tr>
<td>Flash Point (F)</td>
<td>395</td>
</tr>
<tr>
<td>Pour Point (F)</td>
<td>-10</td>
</tr>
<tr>
<td>Container Size</td>
<td>1 gallon</td>
</tr>
<tr>
<td>ISO Viscosity Grade</td>
<td>32</td>
</tr>
<tr>
<td>Product Head</td>
<td>DTE 24</td>
</tr>
<tr>
<td>Standards</td>
<td>Dension HF-O, Vickers V-104C and 35VQ25 and Sundstrand Pump Tests</td>
</tr>
</tbody>
</table>

Replacement bulbs for the New Style Menu boards can be purchased through City Lighting, Part # F25T12/CW/28 and the Cost is $2.89 each.
CHUCK E. FOCUS - SEPTEMBER 2005 ISSUES
(FIVE ISSUES - 9/2/05, 9/9/05, 9/16/05, 9/23/05, 9/30/05)

Date of Origin: 2005
Archived: 5-28-12
Submission by Steve
Version 1.0

The documents contained herein are for educational use only. Please do not replicate, redistribute, or make any unauthorized printings. All intellectual property including characters, artwork, photography, and slogans are trademark and/or copyright their respective owners.