Billy Bob's



1989 CALENDAR

Dear Friend,

Because you are one of my *very special* friends, I am giving you this 1989 Calendar which features me, Billy Bob! My friends at ShowBiz Pizza Place have been very busy making plans for you to have lots of fun during the coming year, so be sure to keep your calendar handy. Your Mom & Dad will like using the monthly money saving coupons in my calendar and I know you will like all the FREE gifts!

I can't wait to see you at ShowBiz Pizza Place — where a kid can be a kid!!

Your Pal,



HEY KIDS! JOIN BILLY BOB'S FAN CLUB!

With a Fan Club Card, you will receive 2 FREE ride and game tokens with Mom & Dad's food purchase. PLUS, every Tuesday is Fan Club Day . . . present your Fan Club Card for 5 free ride and game tokens and a FREE small Coke™ with your food purchase. You will also receive special newsletter mailings with money saving coupons and on your birthday you'll receive a card for a FREE mini pizza.

Just complete the fan club sign-up form on the back page of this calendar and bring it to ShowBiz to receive your official Billy Bob Fan Club Card and also 2 FREE ride and game tokens. (Membership is good for one year, so you'll need to be sure and sign up each year!)

We have the following fun activities planned for 1989 at ShowBiz Pizza Place:

Fan Club Party — Sunday, December 18, 1988

May Is Scouting Month at ShowBiz

Special Mother's Day Offer - Sunday, May 14th

Special Father's Day Offer - Sunday, June 18th

Storytime With Billy Bob begins on Wednesday, June 7th and will take place every Wednesday and Friday at 11:30 AM through the month of August. There will be games to play, fun activities, face painting, FREE tokens and of course lots of good books to read with me, Billy Bob!

Billy Bob's Birthday - Friday, June 23th

My friends at ShowBiz will be celebrating my birthday all week long, beginning Sunday, June 18th through Friday, June 23rd. Be sure to come in and join in on all the fun!

Special Grandparent's Day Offer - Sunday, September 10th

SAFE Halloween Fan Club Parties — Monday, October 30th & Tuesday, October 31st

Billy Bob loves to get out and visit around town. Call your local ShowBiz the next time you want Billy Bob to visit your sports event, fair, school carnival, benefit, parade or other gathering! It's FREE!

Note to Parents: The above activities may be red in the following locations: Fayetteville, AR: Myrtle Beach and Surfside Beach, SC. Please contact their General Manager for details. Thank you.



December



1988

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
STORE OF THE PERSON NAMED IN COLUMN TO THE PERSON NAMED IN COLUMN		IFT CERTIFICATES w Available	C		2	Have you made your wish list yet?
First Day of Hanukkah	5	6 St. Nicholas Day Fan Club Day	7	8	9	10
	12	13 Fan Club Day	14	Only 10 days 'til Christmas	16 Beethoven's Birthday	Wright Brother's Day
Fan Club Party	19	20	21 First Day of Winter	22	23	24
25 Christmas	26	Pan Club Day	28	29	30	Christmas Eve 3 1 New Year's Eve

\$13.89 HOLIDAY SPECIAL!

- Large 1 or 2 Topping Pizza or our Super Combo • Pitcher of Coke™ • 25 Ride & Game Tokens Save Up To \$9.00!
- With this coupon, any day, any time. Valid: December 1-30, 1988 Present coupon when ordering.
- Not valid with group packages, discount offers or other coupons.

\$13.89 SANTA'S TREAT! • Large 1 or 2 Topping Pizza or our Super Combo

• Pitcher of Coke" • 25 Ride & Game Tokens Save Up To \$9.00

With this coupon, any day, any time. Valid: December 1-30, 1988. Present coupon when ordering.



January



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	2	3	4	5	6	7
New Year's Day		Fan Club Day				
8 Elvis Presley's Birthday	9 First Balloon Flight in America, 1793	10		12	13	14
15	Martin Luther King, Jr.'s Birthday (Observed)		18	19	20	21
22	23	Pan Club Day	25	26	27	28
		Fan Club Day			No.	
29	30	31				
		Fan Club Day				

FREE Ride and Game Tokens with the purchase of any Large Pizza Valid: January 1-31, 1989

Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.

FREE Billy Bob Wallet

With the purchase of any Large Pizza

Valid: January 1-31, 1989 (While supplies last.) Present coupon when ordering.



February



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				2	3	4
5	6	7	Boy Scouts of America Founded, 1910 Ash Wednesday		10	11
12 Lincoln's Birthday	13	Valentine's Day Fan Club Day	15	16	17	18
19	20	21 Fan Club Day	22 Washington's Birthday	23	24	25
26	27	28	NAT		ILDREN'S D	ENTAL
		Fan Club Day				

FREE ShowBiz Custom Stickers

with the purchase of any Large Pizza

Stickers include Billy Bob, the Rock-Afire Explosion Characters, a "Billy Bob Loves Me" bumper sticker and a ShowBiz logo sticker.

Valid: February 1-28, 1989 (While supplies last.) Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.

FREE Breadsticks

with the purchase of any Large Pizza

Valid: February 1-28, 1989 Present coupon when ordering.



March



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				2	National Anthem Day	4
5	6	7 Fan Club Day	8	9	10	Johnny Appleseed Day
Girl Scouts Founded, 1912	13	14 Fan Club Day	15	16	17 St. Patrick's Day	
19 Palm Sunday	20 First Day of Spring	21 Fan Club Day	22	23	24 Good Friday	25
26 Easter	27	28 Fan Club Day	29	30	31	

FREE Ride and Game Tokens
with the purchase of any Large Pizza

Valid: March 1-31, 1989

Valid: March 1-31, 1989 Present coupon when ordering.

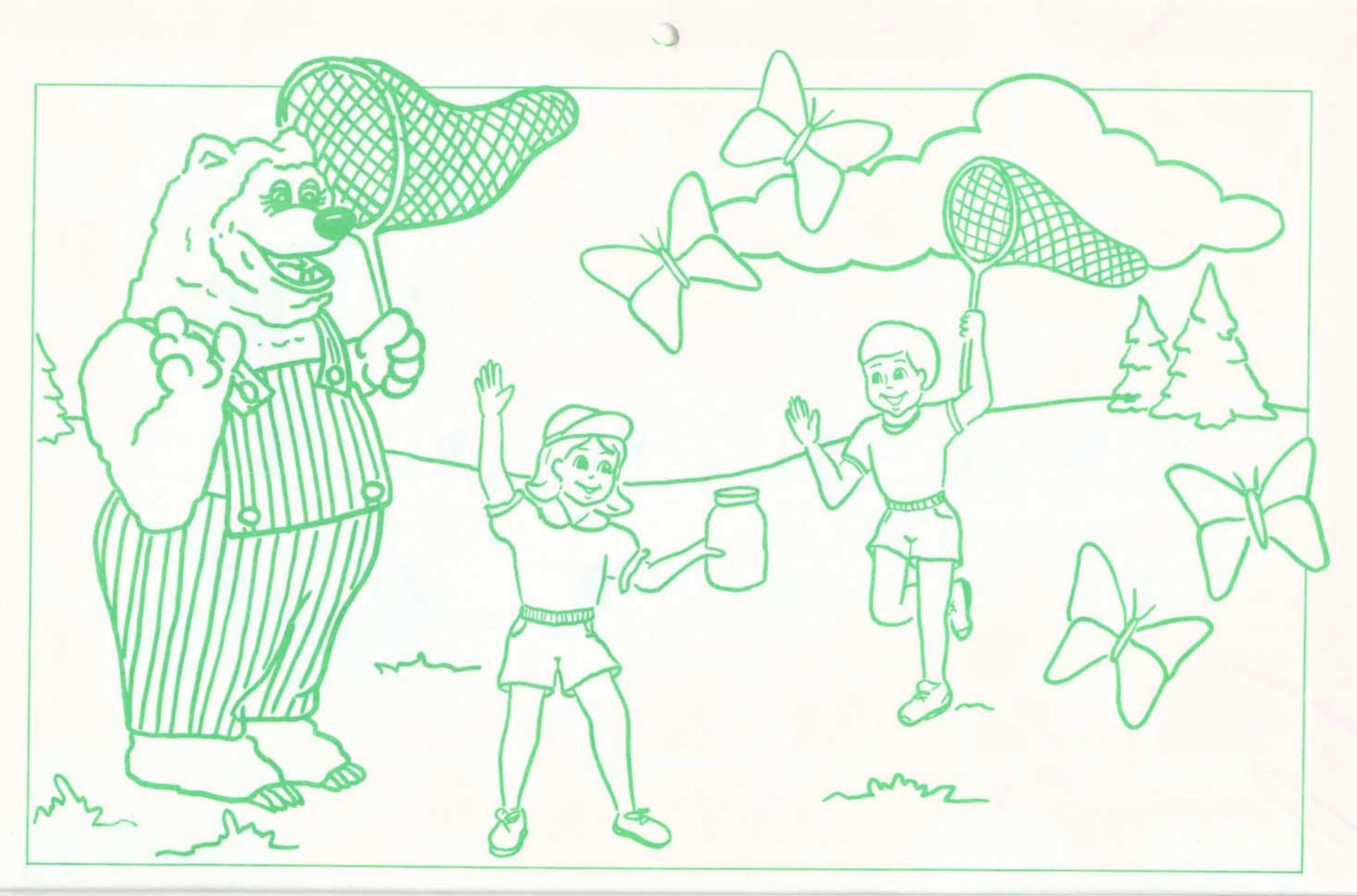
Not valid with group packages, discount offers or other coupons.



FREE Easter Egg

with Free Kiddie Koupon* inside!

No purchase necessary.
Valid: March 1-31, 1989.
Present coupon when ordering.
One coupon per child, please.
Good for 1 FREE Kiddie Ride



April



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	APRIL SH	OWERS BRING MAY	FLOWERS!			April Fool's Day
2 Daylight Savings Time Begins	3	Fan Club Day	5	6	7	8
9	10 Week of the Young Child	Tan Club Day	12	13	14	15
16	17	18 Fan Club Day	19	20 First Day of Passover	21	22
23	24	25	26	27	28	29
30		Fan Club Day				



\$14.89 SPRING SPECIAL

- Large 1 or 2 Topping Pizza or our Super Combo
 Pitcher of Coke^{Tu}
 25 Ride & Game Tokens

Save Up To \$9.00! With this coupon, any day, any time.

Valid: April 1-30, 1989 Present coupon when ordering. Not valid with group packages, discount offers or other coupons.

FREE Kid's Cereal Bowl with lid



with the purchase of any Large Pizza

Valid: April 1-30, 1989 (While supplies last.) Present coupon when ordering.



May



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
AMERICAN BIKE MONTH	Leave a basket of flowers on your friend's doorstep May Day	2 Fan Club Day	3	A NAY IS SCOUTING N	5 ONTH AT SHO	6 WBIZ!
7	8	9	10	11	12	13
		Fan Club Day				
Mother's Day	15	16 Fan Club Day	17	18 Count the days until school is out & mark it on your calendar	19	20 Armed Forces Day
21	22	23 Fan Club Day	24	25	26	27
28	29 John F. Kennedy's Birthday Memorial Day	30 Fan Club Day	31	and receiv		ur Fan Club Card Pizza for Mom! per Mom, please.)



FREE

"All-You-Can-Eat" Salad Bar

with the purchase of any Large Pizza

Valid: May I-31, 1989
Present coupon when ordering.
Not valid with group packages, discount offers or other coupons.

FREE Painter's Cap

with the purchase of any Large Pizza

Valid: May 1-31, 1989 (While quantities last.)

Present coupon when ordering.



June



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
BILLY BOB'S	S ALL WEEK BIRTHDA 23 — Make your group re	Y CELEBRATION eservation now!			2	3
4	5	6	7	8	9	10
		Fan Club Day	Storytime with Billy Bob 11:30 am		Storytime with Billy Bob 11:30 am	
11	12	13	1 4 Flag Day	15	16	17
		Fan Club Day	Storytime with Billy Bob 11:30 am		Storytime with Billy Bob 11:30 am	
78 Fathe		20	21	22	23	24
On Father' Fan Club C	's Day, show your Card and receive a ni Pizza for Dad!	Fan Club Day	Storytime with Billy Bob 11:30 am		Billy Bob's Birthda	1 (7)
25	26	27	28	29	30	NATIONAL
		Fan Club Day	Storytime with Billy Bob		Storytime with Billy Bob 11:30 am	MONTH

\$14.89 SUMMER SPECIAL!

Large 1 or 2 Topping Pizza or our Super Combo
 Pitcher of Coke^m • 25 Ride & Game Tokens
 Save Up To \$9.00!

With this coupon, any day, any time. Valid: June 1-30, 1989
Present coupon when ordering.
Not valid with group packages, discount offers or other coupons.

FREE Billy Bob Punch Ball

with the purchase of any Large Pizza

Valid: June 1-30, 1989 (While supplies last.) Present coupon when ordering.



July



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
NA	TIONAL ICE	CREAM MON	ITH			First USA Postage Stamp Issued in 1847
2	3	Independence Day Fan Club Day	5 Storytime with Billy Bob 11:30 am	6	Storytime with Billy Bob 11:30 am	8
9	10	Tan Club Day	12 Storytime with Billy Bob 11:30 am	13	Storytime with Billy Bob 11:30 am	National Ice Cream Day
16	17	18 Fan Club Day	19 Storytime with Billy Bob 11:30 am	20 Apollo II Landed on the Moon, 1969	21 Storytime with Billy Bob 11:30 am	22
23	24	25	26	27	28	29
30 Henry Ford's Birthday	31	Fan Club Day	Storytime with Billy Bob 11:30 am		Storytime with Billy Bob 11:30 am	



FREE Ride and Game Tokens

with the purchase of any Large Pizza

Valid: July 1-5 1989

Present coupon when ordering.

One coupon per large pizza, please.

Not valid with group packages, discount offers or other coupons.

FREE Billy Bob Plastic Mug

with the purchase of any Large Pizza

Valid: July 1-31, 1989 (While supplies last.)

Present coupon when ordering.



August



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
AUGUST IS SA	NDWICH MONTH	Fan Club Day	2 Storytime with Billy Bob 11:30 am	3	Storytime with Billy Bob 11:30 am	National Family Day
6	7	8	9	10	11	12
Friendship Day		Fan Club Day	Storytime with Billy Bob 11:30 am		Storytime with Billy Bob 11:30 am	
13 International Left-Hander's Day	14	15 Fan Club Day	16 Storytime with Billy Bob 11:30 am	17	18 Storytime with Billy Bob 11:30 am	19
20	21	22 Fan Club Day	23 Storytime with Billy Bob 11:30 am	24	25 Storytime with Billy Bob 11:30 am	26
27	28	29 Fan Club Day	30 Storytime with Billy Bob 11:30 am	31 First Pro Football Game Played, 1895		

FREE Billy Bob PlayBox

with the purchase of any Large Pizza

Valid: August 1-31, 1989 (While supplies last.)

Present coupon when ordering.

Not valid with group packages, discount offers or other coupons,

FREE "All-You-Can-Eat" Salad Bar

with the purchase of any Large Pizza

Valid: August 1-31, 1989

Present coupon when ordering.



September



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
On C	and receive a l Grandma	present your Fan Club FREE Mini Pizza for and Grandpa! One pizza per grandparent, please.)	Card			2
3	4	5	6	7	8	9
	Labor Day	Fan Club Day				1-15-12
10 Grandparent's	11	12	13	14	15	16
Day		Fan Club Day				
Citizenship Day	18	19	20	21 World Peace Day	22 First Day of Autumn	23
		Fan Club Day				
24	25	26	27 American Indian Day	28	29	30
		Fan Club Day				Rosh Hashanah



\$9.99 FAMILY SPECIAL!

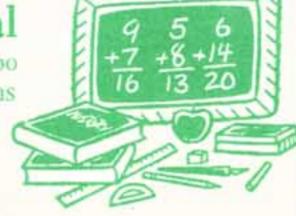
Large 1 Topping Pizza 10 Ride & Game Tokens

With this coupon, any day, any time. Valid: September 1-30, 1989 Present coupon when ordering. Not valid with group packages, discount offers or other coupons.

\$14.89 Back To School Special

- Large 1 or 2 Topping Pizza or our Super Combo
 Pitcher of Coke™ 25 Ride & Game Tokens Save Up To \$9.00!

With this coupon, any day, any time. Valid: September 1-30, 1989 Present coupon when ordering. Not valid with group packages, discount offers or other coupons.





October



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
2	9	Fan Club Day	11	12	13	14
	Yom Kippur	Fan Club Day		Columbus Day		
15	16	17	18	19	20	21 Sweetest Day
22	23	24 United Nation's Day	25	26	27	28 Statue of Liberty Dedicated in 1856
29 Daylight Savings Time End	s FAI	31 N CLUB OWEEN PARTIES! Fan Club Day		NATI	ONAL PIZZA MO	NTH!



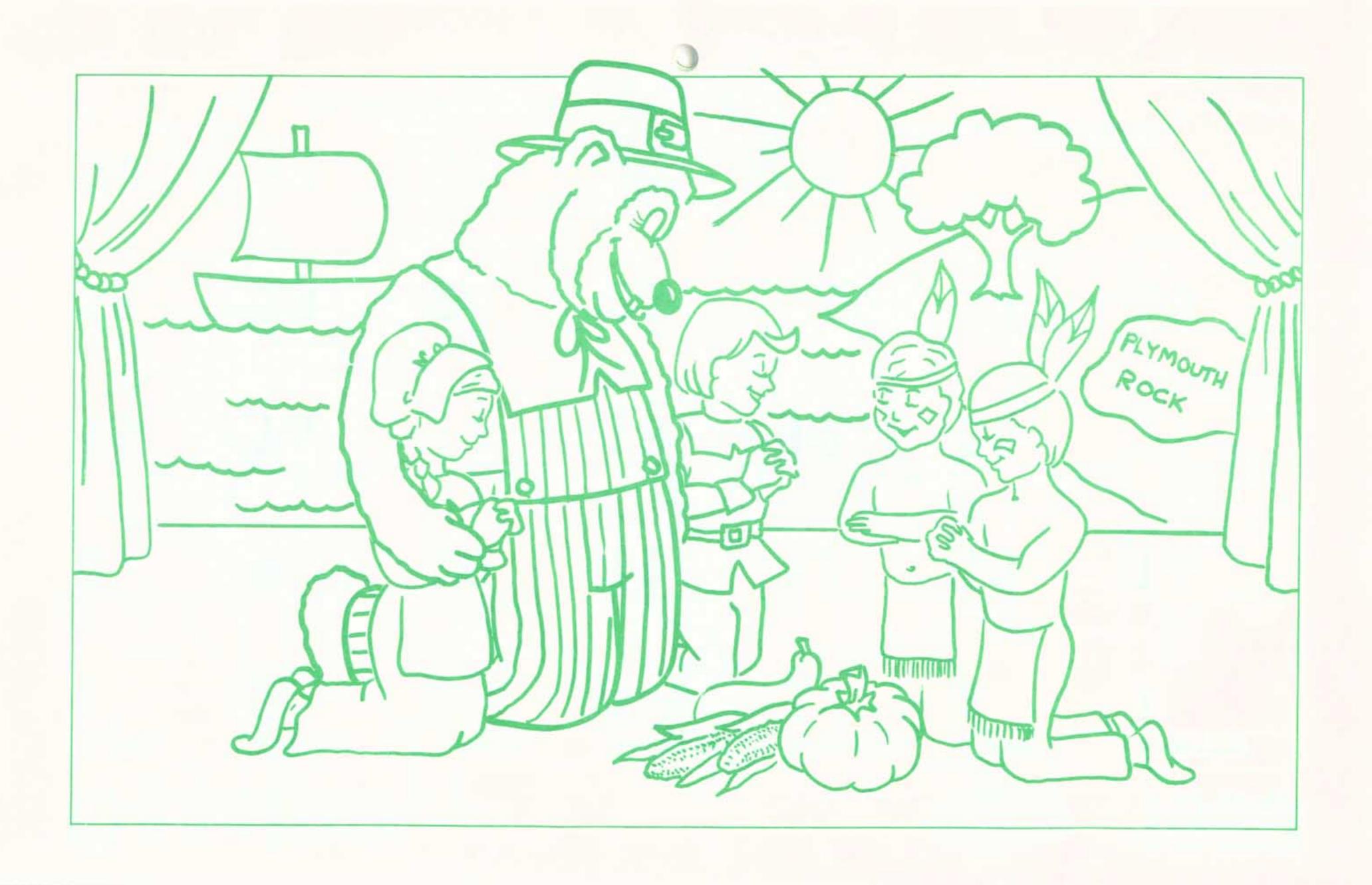
4 FREE Ride and Game Tokens

when you come to ShowBiz in your Halloween costume No purchase necessary. Valid: October 30-31, 1989 Children up to 12 years old only, please. Present coupon to eashier upon arrival. One coupon per child, please.

FREE Ride and Game Tokens

with the purchase of any Large Pizza

Valid: October 1-31, 1989 Present coupon when ordering.



November



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	D NUTRITION MONTH			2 Daniel Boone's Birthday	3	4
5	6	7	8	9	10	
		Election Day Fan Club Day				Veteran's Day
12	13	14	15	16	17	Teddy Bear Anniversary
		Fan Club Day				Mickey Mouse's Birthday
19	20	21	22	23	24	25
		Fan Club Day		Thanksgiving		
26	27	28	29	30		
		Fan Club Day				

Pitcher of Coke

(or up to 6 Soft Drinks)
with the purchase of any Large Pizza

Valid: November 1-20, 1000

Present coupon when ordering. One coupon per large pizza, please. Not valid with group packages, discount offers or other coupons.



FREE Billy Bob Slinky

with the purchase of any Large Pizza

Valid: November 1-30, 1989 (While supplies last.) Present coupon when ordering.



December



1989

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	SHOWBIZ GIFT C	ERTIFICATES — Pe	erfect for Holiday giving!			2
3	4	5	6 St. Nicholas Day	7	8	9
10	11	Fan Club Day	13	14	15	16
		Fan Club Day			Only 10 days 'til Christmas	
17	18	19 Fan Club Day	20	First Day of Winter	22	23 First Day Of Hanukkah
24 Christmas Eve 3 New Year's Eve		26	27	28	29	30

\$14.89 HOLIDAY TREAT!

• Large 1 or 2 Topping Pizza or our Super Combo
• Pitcher of Coke" • 25 Ride & Game Tokens
Save Up To \$9.00!

With this coupon, any day, any time, Valid: December 1-30, 1989

Present coupon when ordering.

\$14.89 WINTER SPECIAL!

Large 1 or 2 Topping Pizza or our Super Combo
 Pitcher of Coke¹¹ • 25 Ride & Game Tokens
 Save Up To \$9.00!

With this coupon, any day, any time. Valid: December 1-30, 1989.

Present coupon when ordering.

Not valid with group packages, discount offers or other coupons.



IT'S PARTY TIME AT SHOWBIZ!



The following group packages are also available at your local ShowBiz Pizza Place. Call the store manager for details and reservations.

Note: These group packages may be altered in the following locations: Fayetteville, AR; Myrtle Beach and Surfside Beach, SC.

BIRTHDAY PARTIES: There's no better place anywhere to have a birthday party filled with super entertainment, delicious food, fun and excitement than at ShowBiz! You will have a special decorated table, tokens for your entire party, a birthday cake with candles, plus a special Birthday Show and a gift certificate for the birthday child from Billy Bob! Call the ShowBiz nearest you to make your birthday reservation.

P.S. There are special ShowBiz birthday party invitations available too!

LUNCH TOUR: Ever wondered how a pizza is made at ShowBiz? Or how the electronic show works? Well, with our Lunch Tour you and your friends can find out! The action starts with a tour of Show-Biz, a brief talk or film on the performers, a pizza demonstration and a visit from Billy Bob. You also get pizza, Coke™, ride and game tokens and a FREE coupon for later use. We make learning fun!

FATZ' FEAST: This is a great way to get your friends together for food and fun! Package includes a large single topping pizza for each 4 people in your group, a Coke and \$1.50 in ride and game tokens per person. Minimum group size of 12, please. Tours are available upon request.

AFTER HOURS: This out-of-the-ordinary way to get your group together takes place after our normal closing time. It's also a GREAT fund-raising alternative. Your group will receive exclusive use of the ShowBiz facilities, "All-You-Can-Eat" pizza buffet and salad bar for 11/2 hours, unlimited Coke served all evening, \$7.50 in ride and game tokens per person. Minimum group size of 50, please. Special hours can be arranged to fit the needs of your group.

SUPER GROUPER: This is SUPER way to get your gang together for unlimited food and fun! Includes "All-You-Can-Eat" pizza and Coke"served to your group for 11/2 hours and \$5.00 in ride and game tokens per person. Minimum group size of 20, please.

BEACH BEAR BANQUET: Receive a 10% discount for your group of 20 or more. This discount pertains to food and beverage purchases only and can not be used in conjunction with any other existing group program, coupons or offers.

Answers: 1) Billy Bob

	e at ShowBiz Pizza Place? words below to find out!
1) ILBYL OBB 2) ZAPZI 3) EMGSA 4) KSTEON	
5) ADLASS 6) TBOORS	

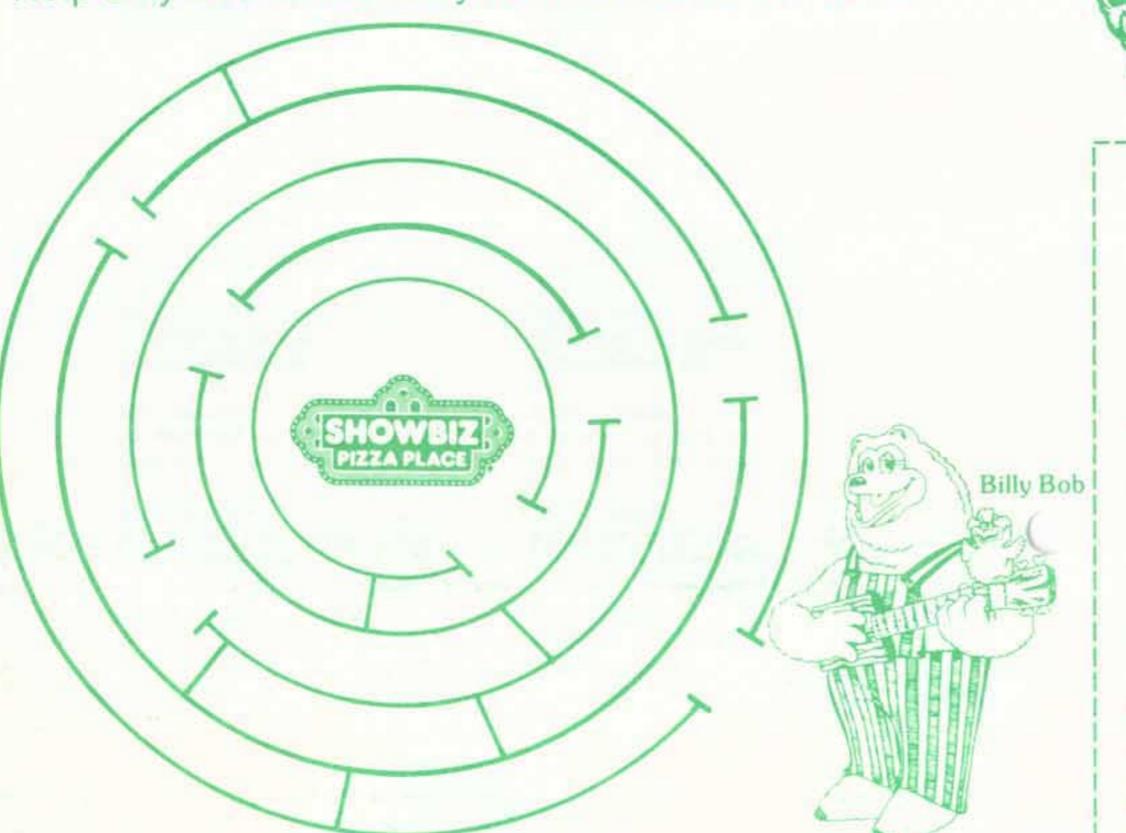
Help Billy Bob find his way to ShowBiz Pizza Place.

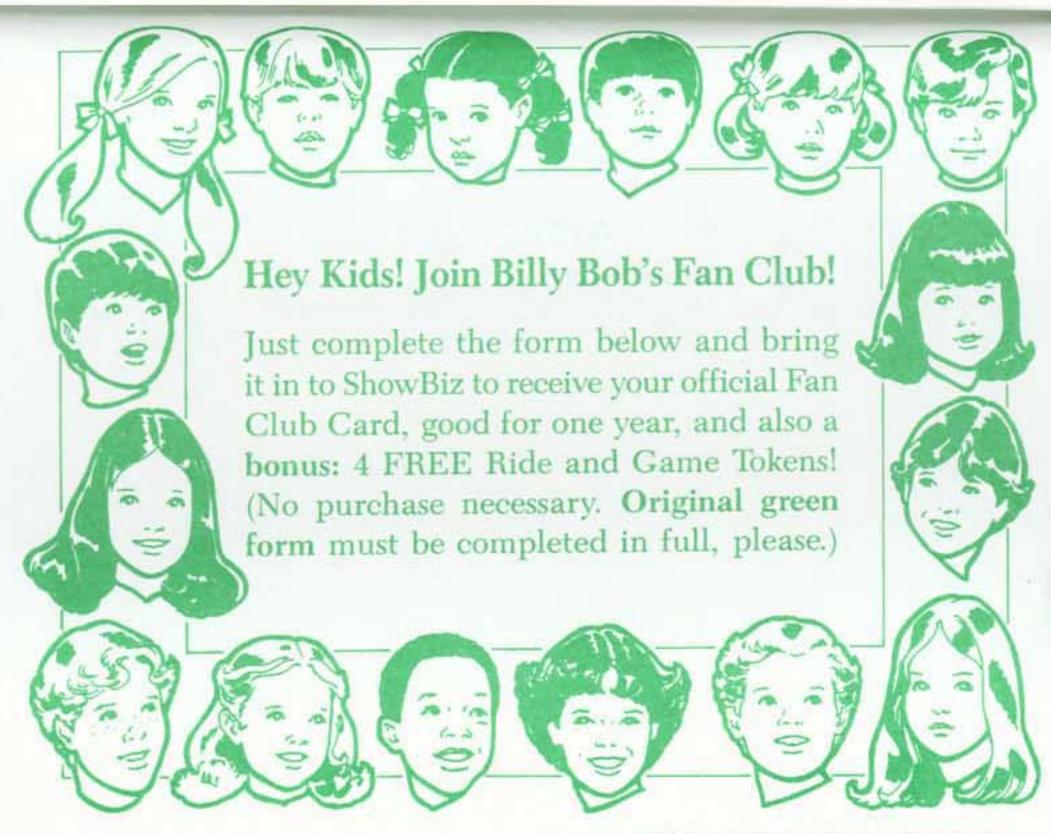
d) Lokens

3) Games

etodoR (a

Spalads (c





BILLY BOB'S FAN CLUB

Official Membership Form

FOR CHILDREN II YEARS & UNDER. PLEASE PRINT ALL INFORMATION.

IMPORTANT — WE MUST HAVE YOUR ZIP CODE.					
NAME					
ADDRESS					
CITY/ST	Billy				
ZIP CODE	Billy Bob				
BIRTHDATE					
This form, when completed	in full, is good towards []				

4 FREE Tokens! Expires 11/22/89.

Cashier: Only original green form can be accepted.



PARTICIPATING SHOWBIZ PIZZA PLACE RESTAURANTS

1330 N. College Fayetteville, AR 72703 501-443-7733

3601 Silverside Rd. Wilmington, DE 19803 302-478-4420

4432 W. Highway 98 Panama City, FL 32401 904-769-1283

820 W. Hind Drive Honolulu, HI 96821 808-373-2151

2915 McClain Drive Cedar Falls, IA 50613 319-277-6321

170 Collins Road N.E. Cedar Rapids, IA 52402 319-373-1228

903 E. Kimberly Rd. Davenport, IA 52807 319-391-2041

1431 22nd Street West Des Moines, IA 50265 515-223-9430

3600 East State St. Rockford, IL 61108 815-226-9400

1555 New Circle Rd Lexington, KY 40509 506-268-1800

1716 Boston Road Springfield, MA 01129 413-543-6881

6700 S. Westnedge Portage, MI 49002 616-323-2955 34 Tunnel Road Asheville, NC 28805 704-252-3883

1610 Sam Rittenberg Blvd. Charleston, SC 29407 803-763-0663

1775 Burning Tree Drive Columbia, SC 29210 803-772-0435

253 Congaree Rd. Greenville, SC 29607 803-297-6400

615 Lake Arrowhead Road N. Myrtle Beach, SC 29577 803-449-1459

900 Hwy, 17 North Surfside Beach, SC 29577 803-238-8974

22 Northgate Park Chaltanooga, TN 37415 615-870-3215

3649 Hickory Hill Rd. Memphis, TN 38115 901-363-1064

3268 Austin Peay Hwy Memphis, TN 38128 901-386-0072

4425 S. State Street Murray, UT 84107 801-261-2888

40 West Center Orem, UT 84057 801-225-4554

4059 Electric Road Roanoke, VA 24014 703-989-8193 BULK RATE
U.S. POSTAGE
PAID
TOPEKA, KS
Permit No. 1

SHOWBIZ PIZZA PLACE 1989 CALENDAR

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Version 1.0

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