Chuck E. 101

Super Savers - The best way to save while enjoying Chuck E. Cheese's. Value meals include your pizza, drinks & tokens at a discounted price.

Token Savers™ - Purchasing one of our Token Value Packages saves you more while your kids play harder.

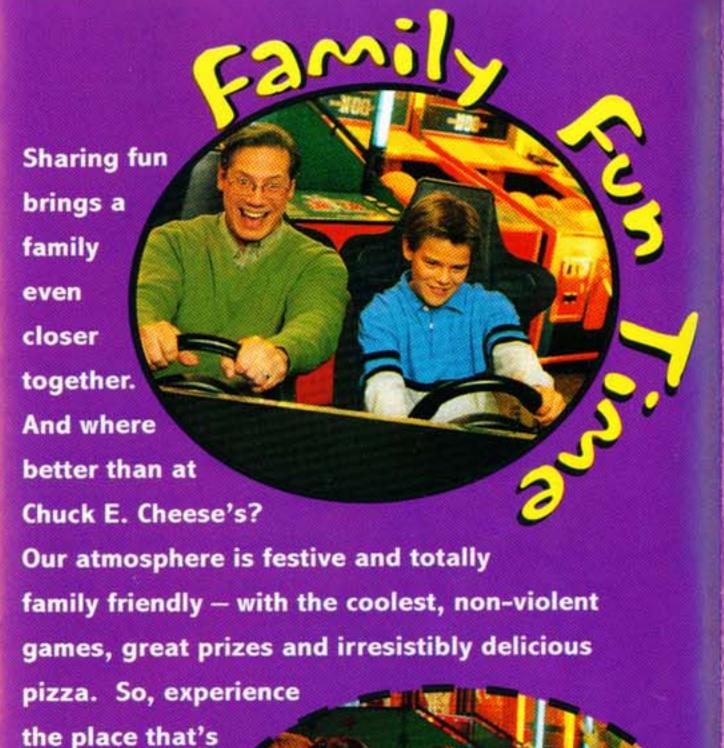
Tokens For Grades - At Chuck E. Cheese's, we believe nothing is more important than a good education. Have your child bring in a most recent report card, and they will receive FREE tokens for good grades.

Valid only with food purchase. All grading systems accepted. Up to 15 tokens maximum



Kid Check* - A program we provide to assist you, so that everyone who comes together, leaves together. (this program is not a substitute for adult supervision)

Toddler Zone™ - A special place to play at Chuck E. just for the little ones, with rides and play equipment designed to help physical development. (Attraction varies by location)



like no other.

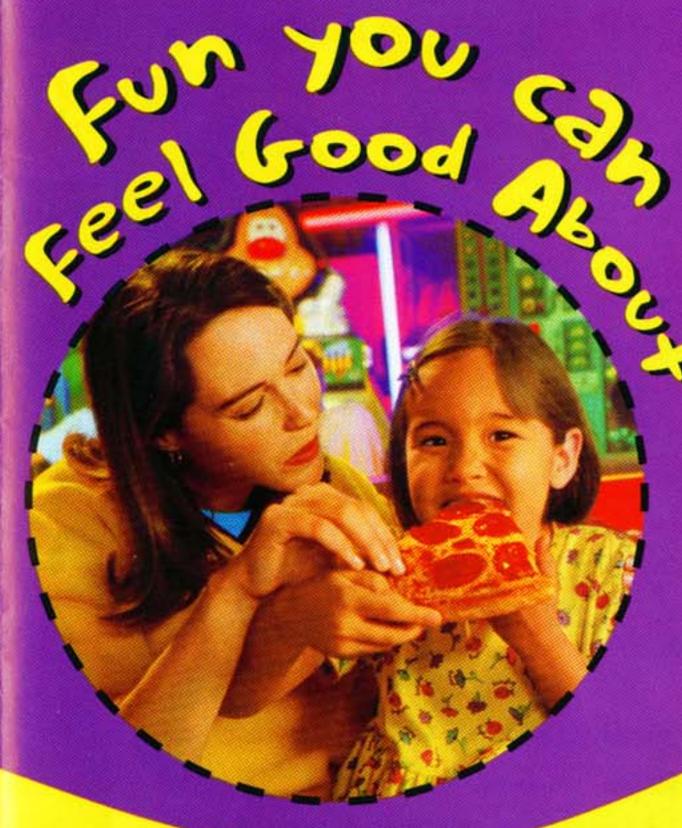
Where A Kid

Can Be A Kid

We believe that today, more than ever, families need a safe, wholesome environment in which they can laugh, play, and simply enjoy being together.

Reserve a Birthday Party at www.chuckecheese.com or call:

CHUCKESE'S.







We are the Birthday Capital of the Universe!™ Our parties are a totally great way for your kids to celebrate. Plus, all you do is relax.

> Because we do all the work. So book your child's party today.

Choose your Party

Standard Party

\$12.99 (per child):

A festive and colorfully decorated table

· A tasty birthday cake, pizza and drinks

• \$5.00 of tokens per child

 A Chuck E. Cheese collectible cup, balloon and cotton candy for the birthday child

Add our super cool goody bags of toys and candy for only \$1.99 per child

Super Party Upgrade

(only \$5.00 more per child)

Includes all Standard Party items & Special Offers plus:

- \$3.00 of additional tokens per child
- 1 goody bag per child
- 500 prize tickets for the birthday child
- 100 prize tickets for each guest child

Just for Parents

Add a medium pizza of your choice to either party package for only \$9.99



Reserve a Party Today!

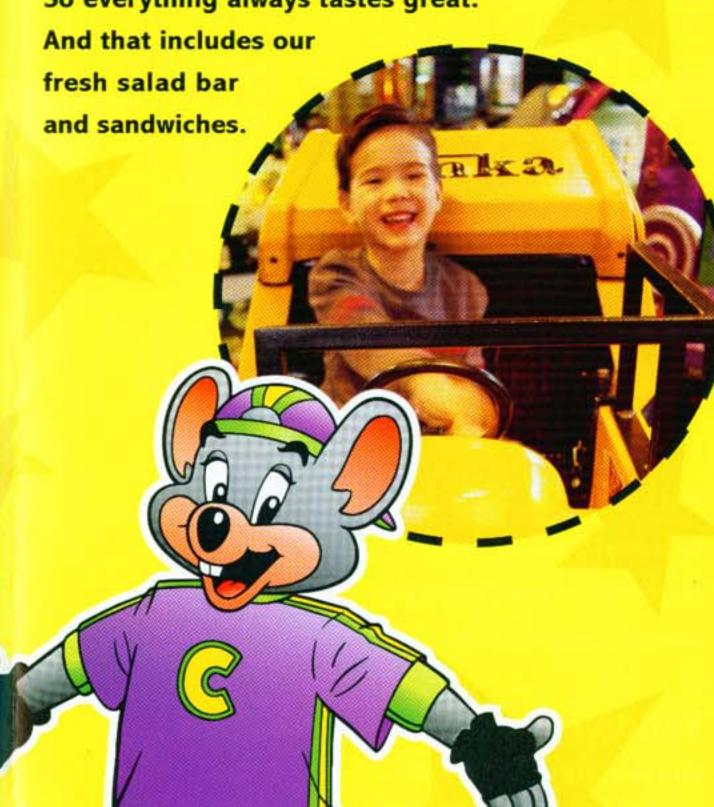
Reservations and a deposit are required. Cash and credit cards only.

Easy & Quick Birthday Reservations on-line at:

www.chuckecheese.com



At Chuck E. Cheese's, the pizza is as great as the fun. We use only the finest, freshest ingredients - like 100% real cheese, our special sauce and the best toppings. We even make our dough fresh. So everything always tastes great.



B0411

1001 CEC Entertainment Concepts, L.P.

CEC'S FUN YOU CAN FEEL GOOD ABOUT PROMOTIONAL BROCHURE

Date of Origin: 2003
Archived: 7-22-08
Submission by VegaNova
Version 1.0

The documents contained herein are for educational use only. Please do not replicate, redistribute, or make any unauthorized printings. All intellectual property including characters, artwork, photography, and slogans are trademark and/or copyright their respective owners.

