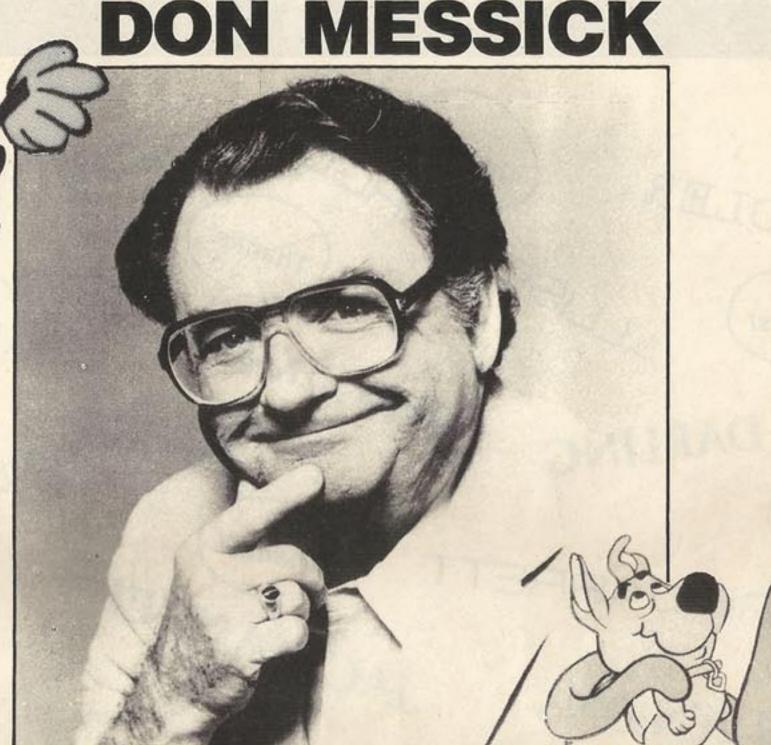
Hanna - Barbera Production, Luc, the owner yogi Bear Dans Butler Contract Go Miles Boun Anec Either I contract for Test" and I for rollost or combine both into single agreement Additions required: 25 1. Down will have 15 right of refusal in perpetuity at specified rates if test is successful. O R Z. Terms: /yr w/ 4/yr. options 18% increase/year Also include nien. # 0/6-8 min. segments to be produced / year list these figures: 1 3typ. 6 seg. at \$7500.00 ea 2 mg 8 seg. at 8250.00ca 3 dyn 10 seg at 907500 ea 4th yr. 12 seg at 998300ea 5th yr. 14 seg at 1098/00ea 3. All references to Down voice should be talking voice or speaking voice

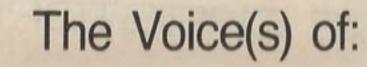
4. Specify that all shows produced will have Showbing or a responsible party representing Showbing signatory to the AFTRA Non Broadcast/ Andustrial Recorded material Code.

Don Massick 90 Charles H. Stern Agency Inc.
9220 Sunset Blood. Suite 218
L.A., CA 90069 haveit negotiated haveit negotiated but up to 6/2 for 6mo. For Voice of BooBoo #2500 for the 3 test segments in 3 stores for 10 mo.

## CHARLES H. STERN AGENCY, INC. PRESENTS THE MULTI-TALENTED









"Papa Smurf" "Scooby & Scrappy Doo" "Astro"

and a host of others

"Suds Z. Lemon" for Lemon Joy "Snap" for Kellogg's Rice Krispies and a variety of insects for Raid.

Also Currently Featured on:

"Foofur" "Yogi's Treasure Hunt" "The Paw Paws" and "The Jetsons"

Representation:

THE CHARLES H. STERN AGENCY, INC.

9220 Sunset Blvd., Suite #218 Los Angeles, CA 90069 (213) 273-6890



e. ShowBiz will be Signatory to the AFTRA WORK-BROADCAST/ Industrial Recorded Material Code for the Fost Merketing Period and segments and will be Continuous Signatory prior to beginning the Regular Cloc g. Any and all Gross + 7,1500 FICA + 1 % 5tate + ,8% FED. Act # 676-602-126



IGNORE Here dates LER

3-31-87

DEAR JOE:

IT IS OUR UNDERSTANDING BY ALL CONCERNED PARTIES, THAT SHOWBIZ PIZZA TIME, INC. HAS A VALID WRITTEN AGREEMENT WITH TAFT MERCHANDISING, GRANTING THEM THE RIGHT TO ENGAGE THE PROFESSIONAL SERVICES OF DAWS BUTLER TO FURNISH THE TALKING VOICE OF "YOGI BEAR".

FURTHER I WISH TO PREFACE THE ENCLOSED DEAL MEMO STATING THE FEES & CONDITIONS GOVERNING THE "VOICING" SERVICES OF MY CLIENT DAWS BUTLER, BY REMINDING YOU THAT AS STATED BY ME IN OUR PHONE CONVERSATIONS, THAT ANY DEAL WE CONCLUDE MUST BE PRECEDED BY MY BEING NOTIFIED BY THE AFTRA-HOLLYWOOD OFFICE THAT A RESPONSIBLE PARTY REPRESENTING SHOWBIZ PIZZA TIME, INC. HAS SIGNED THE AFTRA NON-BROADCAST/INDUSTRIAL RECORDED MATERIAL CODE, WITH SUCH NOTIFICATION TO ME NO LATER THAN

THEN BY NO LATER THAN PRI. 4-10-87 MY OFFICE SHOULD RECEIVE A LETTER AGREEMENT FOR THE TEST MARKET TAPE SERVICES ONLY, WITH A FULLY EXECUTED COPY OF SAME IN MY OFFICE NO LATER THAN WED. 4-15-87.

ALL OF THE FOREGOING ARE NECESSARY PRIOR TO MY ACCEPTING & CONFIRMING A SESSION DATE FOR THE TEST MARKET TAPES.

A SEPARATE LETTER AGREEMENT EMBODYING THE FEES & CONDITIONS FOR BUTLER'S SERVICES FOR REGULAR USE IF THE TEST MARKET PROVES OK SHOULD BE RECEIVED BY ME NO LATER THAN 5-20-87.

miles

# MILES BOHM AUER | Artists' Manager

office (213) 658-8105

8344 MELROSE AVENUE . SUITE 29 . HOLLYWOOD CALIFORNIA . HOLLYWOOD CALIFORNIA . HOLLYWOOD CALIFORNIA

(213) 823-2979 HomE

MARCH 31, 1987

MR. JOE CONTI SHOWBIZ PIZZA TIME, INC. 4441\_WEST RIRPORT FREEWAY IRVING, TEXAS 75062

DEAR JOE:

INFORMATION FOR THE "TEST MARKET DEAL"

THE FOLLOWING ARE THE FEES & CONDITIONS FOR DAWS BUTLER FURNISHING ONLY THE RECORDED "TALKING" VOICE OF "YOGI BEAR" -- SUCH "VOICING" TO BE RECORDED IN THE LOS ANGELES METROPOLITAN AREA & TO BE USED ONLY IN CON-JUNCTION WITH THE MAXIMUM 12 CONSECUTIVE MONTH TEST MARKETING OF A LIVE ROBOTIC ANIMATIC "YOGI BEAR" AS ENTERTAINMENT ON STAGES IN SHOWROOMS OF THE FAMILY RESTAURANT CHAINS OWNED BY SHOWBIZ PIZZA TIME, INC.I.E. "SHOW-BIZ PIZZA PLACE" OR "CHUCK E CHEESE" IN THE THREE CITIES: OMAHA, NEB., COLORADO SPRINGS, COLO., & AUGUSTA, GEORGIA.

IN NO EVENT CAN MORE THAN 14 CONSECUTIVE MONTHS HAVE ELAPSED FROM THE DATE OF THE FIRST RECORDING SESSION OF EACH TAPE.

ANY & ALL OTHER SERVICES THAT MAY BE REQUESTED OF DAWS BUTLER WILL REQUIRE SEPARATE NEGOTIATION & ADDITIONAL COMPENSATION.

\$2,000. PER "YOGI BEAR" "TALKING" VOICE OR PER MAXIMUM 4 CONSECUTIVE HOURS SESSION IN THE LOS ANGELES METROPOLITAN AREA OR PER MAXIMUM & MINUTE AUDIO TAPE OR PER MAXIMUM 6 CONSECUTIVE MONTHS OR ANY FRACTION THEREOF TEST MARKET USE IN ONLY RESTAURANTS BEARING THE NAMES OF EITHER "SHOWBIZ PIZZA PLACE" OR "CHUCK E CHEESE"; WHICHEVER IS GREATER.

FOR EACH SUCH FEE THE MAXIMUM 6 CONSECUTIVE MONTHS USE OF EACH MAXIMUM 6 MINUTE TAPE MUST BEGIN NO LATER THAN 60 CALENDAR DAYS AFTER THE DATE OF THE FIRST RECORDING SESSION FOR THAT PARTICULAR TAPE.

WRITTEN NOTIFICATION TO DAWS BUTLER C/O MILES BOHM AUER, 8344 MELROSE AVE., STE 29, HOLLYWOOD, CA 90069, NO LATER THAN 90 CALENDAR DAYS PRIOR TO TERMINATION OF THE TEST MARKETING IN THE 3 CITIES AS TO WHAT DECISION IS MADE WITH RESPECT TO THE FURTHER USE OF DAWS BUTLER AS THE RECORDED "TALKING" VOICE OF "YOGI BEAR".

ALL PAYMENTS WILL BE MADE TO THE ORDER OF DAWS BUTLER C/O MILES BOHM AUER AS ABOVE & SENT WITHIN 12 "WORKING" DAYS AFTER BECOMING DUE. ALSO THE P & W WILL BE SENT TO THE AFTRA=HOLLYWOOD OFFICE WHEN DUE.

THAT SHOULD DO IT.

AC: SONYA LAMONICA AFTRA-HLYD

DAWS BUTLER

SINCERELY, Mills Bohm auer

# MILES BOHM AUER Artists' Manager OFFice

(213) 653-8105 (213) 823-2979

8344 MELROSE AVENUE . SUITE 29 . HOLLYWOOD A CALIFORNIA . HOMEN AND CALIFORNIA . HOMEN AND CALIFORNIA . HOMEN AND CALIFORNIA . HOMEN AND CALIFORNIA . CALIFORNIA

APRIL 1,1987

Home

MR. JOE CONTI SHOWBIZ PIZZA TIME, INC. 4441 WEST AIRPORT FREEWAY IRVING, TEXAS 75062

DEAR JOE:

INFORMATION FOR THE "REGULAR USE DEAL"

THE FOLLOWING ARE THE FEES & CONDITIONS FOR DAWS BUTLER FURNISHING ONLY THE RECORDED "TALKING" VOICE OF "YOGI BEAR" -- SUCH "VOICING" TO BE RECORDED IN THE LOS ANGELES METROPOLITAN AREA & TO BE USED ONLY IN CON-JUNCTION WITH A LIVE ROBOTIC ANIMATIC "YOGI BEAR" AS ENTERTAINMENT ON STAGES IN SHOWROOMS OF THE FAMILY RESTAURANT CHAINS OWNED BY SHOWBIZ PIZZA TIME, INC. I.E. "SHOWBIZ PIZZA PLACE" OR "CHUCK E CHEESE".

Pieza Time Theotre BASED ON LOCATION OF SUCH RESTAURANT FACILITIES THE FEES & CONDITIONS ARE DIVIDED INTO TWO CATEGORIES:

- I UNLIMITED AS TO LOCATION & FREQUENCY OF USE IN ANY OF THE UNITS IN ANY OF THE 50 UNITED STATES:
  - A.\$7,500. PER "YOGI BEAR" "TALKING" VOICE OR PER MAXIMUM 4 CONSEC-UTIVE HOURS SESSION IN THE LOS ANGELES METROPOLITAN AREA OR PER MAXIMUM & MINUTE AUDIO TAPE OR PER MAXIMUM 6 CONSECUTIVE MONTHS OR ANY FRACTION THEREOF USE IN ONLY RESTAURANTS BEARING THE NAMES OF EITHER "SHOWBIZ PIZZA PLACE" OR "CHUCK E CHEESE", WHICHEVER IS GREATER.
- II UNLIMITED AS TO LOCATION & FREQUENCY OF USE IN ANY OF THE UNITS IN ANY OF THE 50 UNITED STATES; WITH ONE EXCEPTION & THAT OF ONLY PERMITTING THE CONCURRENT USE TO ONLY ONE OF THE THREE MAJOR CITIES OF NEW YORK, LOS ANGELES & CHICAGO, DURING A SPECIFIC 6 CONSECUTIVE MONTH PERIOD.
  - A. \$5,000. PER "YOGI BEAR" "TALKING" VOICE OR PER MAXIMUM 4 CONSEC-UTIVE HOURS SESSION IN THE LOS ANGELES METROPOLITAN AREA OR PER MAXIMUM 6 MINUTE AUDIO TAPE OR PER MAXIMUM 6 CONSECUTIVE MONTHS OR ANY FRACTION THEREOF USE IN ONLY RESTAURANTS BEARING THE NAMES OF EITHER "SHOWBIZ PIZZA PLACE" OR "CHUCK E CHEESE", WHICHEVER IS GREATER.

FOR PURPOSES OF USE & PAYMENT, THE 6 MONTH USE PERIOD BEGINS NO LATER THAN 60 -CALENDAR DAYS AFTER THE DATE OF THE FIRST RECORDING SESSION FOR THAT PARTICULAR TAPE.

ANY & ALL OTHER SERVICES THAT MAY BE REQUESTED OF DAWS BUTLER WILL REQUIRE SEPARATE NEGOTIATION & ADDITIONAL COMPENSATION.

# MILES BOHM AUER Artists' Manager

(213) 823-2979 8344 MELROSE AVENUE . SUITE 29 . HOLLYWOOD AK CALIFORNIA . WANNE NEW

PAGE 2

THE INITIAL TERM OF ANY AGREEMENT SHALL BE FOR A Z YEAR PERIOD FROM THE DATE OF THE FIRST RECORDING SESSION, WITH Z OPTIONS OF ADDITIONAL YEAR PERIODS EACH WITH A 20% INCREASE ON BOTH THE INITIAL FEES & THEN ON THE RESULTING FEE.

WRITTEN NOTIFICATION TO DAWS BUTLER C/O MILES BOHM AUER AT THE ABOVE ADDRESS NO LATER THAN 90 CALENDAR DAYS PRIOR TO TERMINATION OF EACH TERM SPECIFIED IN THE AGREEMENT WILL BE NECESSARY.

ALL PAYMENTS WILL BE MADE TO THE ORDER OF DAWS BUTLER 6/0 MILES BOHM AUER AS ABOVE & SENT WITHIN 12 "WORKING DAYS" AFTER BECOMING DUE Cach Season ALSO THE P & W WILL BE SENT TO THE AFTRA-HOLLYWOOD OFFICE WHEN DUE.

THAT OUGHT TO COVER IT.

SINCERELY,

miles Bohm auer

CC: SONYA LAMONICA, AFTRA-HOLLYWOOD DAWS BUTLER



April 14, 1987

Mr. Miles Bohm Auer 8344 Melrose Avenue Suite 29 Holllywood, California 90069

Dear Miles:

This letter will confirm the agreement (the "Agreement") between Mr. Daws Butler, represented by Mr. Miles Bohm Auer as his authorized agent at 8344 Melrose Avenue, Suite 29, Hollywood, California 90069 ("Butler"), and Cry Wolf Music, 3100 Cole Avenue, Suite 215, Dallas, Texas 75204 ("Wolf"), whereby Wolf shall produce an audio tape (the "Production") for ShowBiz Pizza Time, Inc. ("ShowBiz"), utilizing the voice of Butler as Yogi Bear in three segments, each approximately six to eight minutes in length.

SOUND RESULTS IN MULIC The terms of the Agreement shall be as follows:

- l. Butler shall perform the voice of Yogi Bear ("Butler's Voice Tracks") under the direction and supervision of Wolf, which shall be recorded at a studio in the Los Angeles metropolitan area.
- 2. Butler hereby licenses Wolf and ShowBiz to use and reproduce Butler's Voice Tracks as part of the Production only, and then only in conjunction with a robotic, "Animatronic", Yogi Bear as entertainment on stages in showrooms of the Family restaurants owned by ShowBiz (e.g., ShowBiz Pizza Place) located in Omaha, NE, Colorado Springs, CO and Augusta, GA (the "Restaurants") for a test marketing period of twelve (12) consecutive months (the "Test Marketing Period"). The Test Marketing

Mr. Miles Bohm Auer April 14, 1987 Page Two

Period shall commence on the earlier to occur of the following events: (1) first use by ShowBiz of the Production incorporating Butler's Voice Tracks in any of the Restaurants; or (2) sixty (60) days following the date of the first recording session involving Butler hereunder. The Test Marketing Period shall be divided into two (2) consecutive periods ("Public Display Periods") of six (6) consecutive months each, the first of which shall commence contemporaneously with the commencement of the Test Marketing Period.

- 3. Payment for Butler's services and the license granted hereunder shall be the greater of:
  - (a) Two Thousand Dollars (\$2,000.00) for each six-eight minute audio segment recorded by Butler hereunder; or
  - (b) Two Thousand Dollars (\$2,000.00) for each four consecutive hours of studio time by Butler hereunder; or
  - (c) Two Thousand Dollars (\$2,000.00) per segment for each Public Display Period that ShowBiz actually uses such segment(s) in the Restaurants.
- 4. Any and all other services that may be requested of Butler will require separate negotiation and may require additional compensation.
  - 5. Written notification will be made to Butler no later than ninety (90) calendar days prior to expiration of the Test Marketing Period regarding the decision of ShowBiz with respect to the further use of Butler's Voice Tracks by ShowBiz.
  - 6. All payments shall be made within twelve working days after becoming due. The session date.
  - 7. All correspondence and payments shall be sent to the following address:

Mr. Daws Butler
c/o Miles Bohm Auer
8344 Melrose Avenue
Suite 29
Hollywood, California 90069

Mr. Miles Bohm Auer April 14, 1987 Page Three

8. Cry Wolf Music hereby warrants that ShowBiz has in fact entered into an agreement with The Taft Merchandising Group, Inc. that authorizes the aforementioned display of Yogi Bear, and that the applicable license fee has been paid in advance.

If the above fairly sets forth our complete agreement, please sign and return one copy of this letter. The other copy may be retained for your records.

Very truly yours,
David Wolf

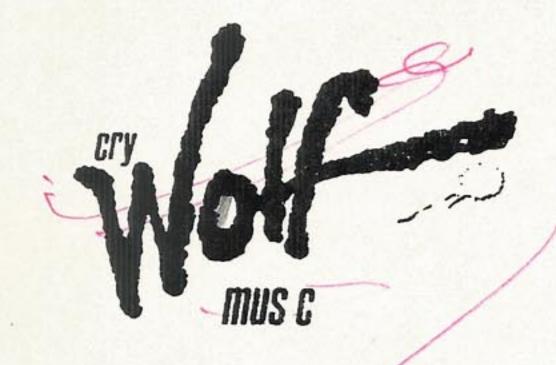
DW/lag

AGREED AND ACCEPTED BY:

Miles Bohm Authorized	for	Daws	Butler
Date:			

un

Mon Briz



RE: Talking Voice of you Bear Agreement - Test Marketing Pereson AND REGULAR USE PERIOD

April 14, 1987

Mr. Miles Bohm Auer 8344 Melrose Avenue Suite 29 Holllywood, California 90069

Dear Miles:

Show singular Mi Av and Tex tap

This letter will confirm the agreement (the "Agreement") between Mr. Daws Butler, represented by Mr. Miles Bohm Auer as his authorized agent at 8344 Melrose Avenue, Suite 29, Hollywood, California 90069 ("Butler"), and Cry Wolf Music, 3100 Cole Avenue, Suite 215, Dallas, Texas 75204 ("Wolf"), whereby Wolf shall produce an audio tape (the "Production") for ShowBiz Pizza Time, Inc. Sutla "ShowBiz"), utilizing the voice of Butler as Yogi Bear in three segments, each approximately six to eight minutes in length.

1. Test MARKETING POTION:)

SOUND

MUITE.

The terms of the Agreement shall be as follows:

I. Butler shall perform the voice of Yogi Bear ("Butler's Voice Tracks") under the direction and supervision of Wolf, which shall be recorded at a studio in the Los Angeles metropolitan area.

Shrisis &

2. Butler hereby licenses Wolf and ShowBiz to use and reproduce Butler's Voice Tracks as part of the Production only, and then only in conjunction with a robotic, "Animatronic", Yogi Bear as entertainment on stages in showrooms of the Family restaurants owned by ShowBiz (e.g., ShowBiz Pizza Place) located in Omaha, NE, Colorado Springs, CO and Augusta, GA (the "Restaurants") for a test marketing period of twelve (12) consecutive months (the "Test Marketing Period"). The Test Marketing

Mr. Miles Bohm Auer 52 April 14, 1987 Page Two

> Period shall commence on the earlier to occur of the following. events: (1) first use by ShowBiz of the Production incorporating Butler's Voice Tracks in any of the Restaurants; or (2) sixty (60) days following the date of the first recording session involving Butler hereunder. The Test Marketing Period shall be divided into two (2) consecutive periods ("Public Display Periods") of six (6) consecutive months each, the first of which shall commence contemporaneously with the commencement of the Test Marketing Period.

Payment for Butler's services and the license granted hereunder shall be the greater of:

> Two Thousand Dollars (\$2,000.00) for each six-eight minute audio segment recorded by Butler hereunder; or the same a (a) above except use "cerifit minute")

Two Thousand Dollars (\$2,000.00) for each four consecutive hours of studio time by Butler hereunder; or

Two Thousand Dollars (\$2,000.00) per segment for each Public Display Period that ShowBiz actually uses such segment(s) in the Restaurants.

A. Any and all other services that may be requested of Butler will require separate negotiation and may require additional compensation.

Written notification will be made to Butler no later than ninety (90) calendar days prior to expiration of the Test Marketing Period regarding the decision of ShowBiz with respect to the further use of Butler's Voice Tracks by ShowBiz.

6. All payments shall be made within twelve working days after becoming due. the session date.

All correspondence and payments shall be sent to the following address:

> Mr. Daws Butler Miles Bohm Auer 8344 Melrose Avenue Suite 29 Hollywood, California 90069

correspondence and vortices to Show ising shall be sent to the address:

Slankis Propa Time, Low-4441 west august Freining Juing Feren 15862

each cheenthis orange

graition where

SPT

July 10, 1987

Mr. Miles Bohm Auer 8344 Melrose Avenue Suite 29 Hollywood, California 90069

RE: Talking Voice of Yogi Bear Production Agreement
Test Marketing Period and Regular Use Period

Dear Mr. Bohm Auer:

This letter will confirm the agreement (the "Agreement") between Mr. Daws Butler, represented by Mr. Miles Bohm Auer as his authorized agent at 8344 Melrose Avenue, Suite 29, Hollywood, California 90069 ("Butler"), and ShowBiz Pizza Time, Inc., 4441 W. Airport Freeway, Irving, Texas 75062, whereby Butler shall produce an audio tape (the "Production") for ShowBiz, utilizing the talking voice of Butler as Yogi Bear for a Test Marketing Period and, if applicable, a Regular Use Period.

- I. <u>Test Marketing Period</u>: The terms and conditions of the Test Marketing Period shall be as follows:
  - a. Butler shall perform the speaking voice of Yogi Bear ("Butler's Voice Tracks") in three segments, each approximately six minutes in length, under the direction and supervision of ShowBiz, which shall be recorded at a studio in the Los Angeles metropolitan area.
  - b. Butler hereby licenses ShowBiz to use and reproduce Butler's Voice Tracks as part of the Production only, and then only in conjunction with a robotic, "Animatronic", Yogi Bear as entertainment on stages in showrooms of the Family restaurants owned by ShowBiz (e.g., ShowBiz Pizza Place) located in Omaha, NE, Colorado Springs, CO and Augusta, GA (the "Test Restaurants") for a Test Marketing Period of twelve (12) consecutive months. The Test Marketing Period shall commence on the earlier to occur of the following events: (1) first use by ShowBiz of the Production incorporating Butler's Voice Tracks in any of the Restaurants; or (2) sixty (60) days following the date of the first recording session involving Butler hereunder. The Test Marketing Period shall be divided into two (2) consecutive periods of six (6) consecutive months each, the first of which shall commence contemporaneously with the commencement of the Test Marketing Period.

- c. Payment for Butler's services and the license granted hereunder shall be the greater of:
  - (i) Two Thousand Dollars (\$2,000.00) for each six minute audio segment recorded by Butler hereunder; or
  - (ii) Two Thousand Dollars (\$2,000.00) for each eight minute audio segment recorded by Butler hereunder; or
  - (iii) Two Thousand Dollars (\$2,000.00) for each four consecutive hours of studio time by Butler hereunder; or
  - (iv) Two Thousand Dollars (\$2,000.00) per segment for each consecutive six (6) months or any fraction thereof that ShowBiz actually uses such segment(s) in the Restaurants.
- d. Written notification will be made to Butler no later than ninety (90) calendar days prior to expiration of the Test Marketing Period regarding the decision of ShowBiz with respect to the further use of Butler's Voice Tracks by ShowBiz.
- 2. Regular Use Period: Should ShowBiz determine, in its sole discretion, that the Test Marketing Period was a success, and has given the required notice to

Butler of such determination, then the parties shall proceed with the Regular Use Period.

The terms and conditions of the Regular Use Period shall be as follows:

- a. The term of the Regular Use Period shall commence no later than sixty (60) calendar days after the first recording session a particular tape and end one (1) year thereafter, provided, that said term may be extended by ShowBiz for four (4) separate additional terms of one (1) year each upon the same terms and conditions herein set forth, conditioned on ShowBiz giving written notice to Butler, no later than ninety (90) days prior to the termination of each term set forth herein, of its intention to extend the term.
- b. The talking voice of Butler as Yogi Bear may be used with unlimited frequency by ShowBiz as entertainment on stages in showrooms of the family restaurant chains owned, operated or licensed by ShowBiz, i.e. "ShowBiz Pizza Place", "Pizza Time Theatres" and "Chuck E. Cheese", ("ShowBiz Restaurants") located in any or all of the fifty (50) United States.
- c. Payment for the services of Butler and for the license granted hereunder shall be the greater of:

- (i) Seven Thousand Five Hundred Dollars (\$7,500.00) for each six minute audio segment recorded by Butler hereunder; or
- (ii) Seven Thousand Five Hundred Dollars (\$7,500.00) for each eight minute audio segment recorded by Butler hereunder; or
- (iii) Seven Thousand Five Hundred Dollars (\$7,500.00) for each four consecutive hours of studio time by Butler hereunder; or
- (iv) Seven Thousand Five Hundred Dollars (\$7,500.00) per segment for each consecutive six (6) months or any fraction thereof that ShowBiz actually uses such segment(s) in the Restaurants.
- (v) Each year, during the original term and the extensions hereof, the minimum segments to be produced by Butler and the maximum payment therefor as applied to (i), (ii), (iii) and (iv) above shall be as follows:

1st year 6 segments @ \$ 7,500.00 each 2nd year 8 segments @ \$ 8,250.00 each 10 segments @ \$ 9,075.00 each 12 segments @ \$ 9,983.00 each 14 segments @ \$10,981.00 each

3. <u>Miscellaneous</u>: The following shall be applicable during both the Test Marketing Period and the Regular Use Period, to-wit:

- a. For purposes of use and the payment therefor, the six (6) month use period shall begin no later than sixty (60) calendar days after the date of the first recording session for a particular tape.
- b. All payments shall be made within twelve (12) working days after each recording session date.
- c. All correspondence, notices and payments to Butler shall be sent to the following address:

Mr. Daws Butler

c/o Miles Bohm Auer

8344 Melrose Avenue

Suite 29

Hollywood, California 90069

All correspondence and voices to ShowBiz shall be sent to the following address:

ShowBiz Pizza Time, Inc.

4441 West Airport Freeway

Irving, Texas 75062

- d. ShowBiz hereby warrants that it has entered into an agreement with the Taft Merchandising Group, Inc. that authorizes the aforementioned display of Yogi Bear, and that the applicable license fee has been paid in advance.
- e. ShowBiz will cause the AFTRA Hollywood office to give Butler notice before each show produced, that a responsible party representing ShowBiz has executed the AFTRA NON-BROADCAST/INDUSTRIAL RECORDED MATERIAL CODE.
- f. After the termination of this Agreement and all extensions thereof, should ShowBiz desire to have additional audio tapes produced utilizing the talking voice of Yogi Bear, ShowBiz hereby grants to Butler a first right of refusal to undertake such production, so long as Butler is the active talking voice of Yogi Bear in productions for Hanna-Barbera Productions, Inc., the owner of Yogi Bear.

If the above fairly sets forth our complete agreement, please sign and return one copy of this letter. The other copy may be retained for your records.

very truly yours,	
SHOWBIZ PIZZA TIME, INC.	
By:	

AGREED AND ACCEPTED BY:

Miles Bohm Auer	
Authorized Agent	for Daws Butler

March 1 to 1 t				
Date:				
INTA.				
Duic.				
The second secon				

### SHOWBIZ PIZZA TIME, INC.

ShowBiz Pizza Place® · Chuck E. Cheese®

4441 West Airport Freeway, Irving, TX 75062

214/258-8507

July 10, 1987

Mr. Miles Bohm Auer 8344 Melrose Avenue Suite 29 Hollywood, California 90069

RE: Talking Voice of Yogi Bear Production Agreement Test Marketing Period and Regular Use Period

Dear Mr. Bohm Auer:

This letter will confirm the agreement (the "Agreement") between Mr. Daws Butler, represented by Mr. Miles Bohm Auer as his authorized agent at 8344 Melrose Avenue, Suite 29, Hollywood, California 90069 ("Butler"), and ShowBiz Pizza Time, Inc. ("ShowBiz"), 4441 W. Airport Freeway, Irving, Texas 75062, whereby Butler shall produce an audio tape (the "Production") for ShowBiz, utilizing the talking voice of Butler as Yogi Bear for a Test Marketing Period and, if applicable, a Regular Use Period.

- I. <u>Test Marketing Period</u>: The terms and conditions of the Test Marketing Period shall be as follows:
  - a. Butler shall perform the speaking voice of Yogi Bear ("Butler's Voice Tracks") in three segments, each approximately six minutes in length, under the direction and supervision of ShowBiz, which shall be recorded at a studio in the Los Angeles metropolitan area.
  - b. Butler hereby licenses ShowBiz to use and reproduce Butler's Voice Tracks as part of the Production only, and then only in conjunction with a robotic, "Animatronic", Yogi Bear as entertainment on stages in showrooms of the family restaurants owned by ShowBiz (e.g., ShowBiz Pizza Place) located in Omaha, NE, Colorado Springs, CO and Augusta, GA (the "Test Restaurants") for a Test Marketing Period of twelve (12) consecutive months. The Test Marketing Period shall commence sixty (60) days following the date of the first recording session involving Butler hereunder. The Test Marketing Period shall be divided into two (2) consecutive periods of six (6) consecutive months each, the first of which shall commence contemporaneously with the commencement of the Test Marketing Period.
  - c. Payment for Butler's services and the license granted hereunder shall be the greater of:
    - (i) Two Thousand Dollars (\$2,000.00) for each six minute audio segment recorded by Butler hereunder; or

(ii) Two Thousand Dollars (\$2,000.00) for each eight minute audio segment recorded by Butler hereunder; or

0.

- (iii) Two Thousand Dollars (\$2,000.00) for each four consecutive hours of studio time by Butler hereunder; or
- (iv) Two Thousand Dollars (\$2,000.00) per segment for each consecutive six (6) months or any fraction thereof that ShowBiz actually uses such segment(s) in the Restaurants.
- d. Written notification will be made to Butler no later than ninety (90) calendar days prior to expiration of the Test Marketing Period regarding the decision of ShowBiz with respect to the further use of Butler's Voice Tracks by ShowBiz.
- 2. Regular Use Period: Should ShowBiz determine, in its sole discretion, that the Test Marketing Period was a success, and has given the required notice to Butler of such determination, then the parties shall proceed with the Regular Use Period. The terms and conditions of the Regular Use Period shall be as follows:
  - a. The term of the Regular Use Period shall commence no later than sixty (60) calendar days after the first recording session of a particular tape and end one (1) year thereafter, provided, that said term may be extended by ShowBiz for four (4) separate additional terms of one (1) year each upon the same terms and conditions herein set forth, conditioned on ShowBiz giving written notice to Butler, no later than ninety (90) days prior to the termination of each term set forth herein, of its intention to extend the term.
  - b. The talking voice of Butler as Yogi Bear may be used with unlimited frequency by ShowBiz as entertainment on stages in showrooms of the family restaurant chains owned, operated or licensed by ShowBiz, i.e. "ShowBiz Pizza Place", "Pizza Time Theatres" and "Chuck E. Cheese", ("ShowBiz Restaurants") located in any or all of the fifty (50) United States.
  - c. Payment for the services of Butler and for the license granted hereunder shall be the greater of:
    - (i) Seven Thousand Five Hundred Dollars (\$7,500.00) for each six minute audio segment recorded by Butler hereunder; or
    - (ii) Seven Thousand Five Hundred Dollars (\$7,500.00) for each eight minute audio segment recorded by Butler hereunder; or
    - (iii) Seven Thousand Five Hundred Dollars (\$7,500.00) for each four consecutive hours of studio time by Butler hereunder; or

- (iv) Seven Thousand Five Hundred Dollars (\$7,500.00) per segment for each consecutive six (6) months or any fraction thereof that ShowBiz actually uses such segment(s) in the ShowBiz Restaurants.
- (v) Each year, during the original term and the extensions hereof, the minimum segments to be produced by Butler and the maximum payment therefor as applied to (i), (ii), (iii) and (iv) above shall be as follows:

1st year 6 segments @ \$7,500.00 each 2nd year 8 segments @ \$8,250.00 each 3rd year 10 segments @ \$9,075.00 each 4th year 12 segments @ \$9,983.00 each 5th year 14 segments @ \$10,981.00

- 3. <u>Miscellaneous:</u> The following shall be applicable during both the Test Marketing Period and the Regular Use Period, to-wit:
  - a. For purposes of use and the payment therefor, the six (6) month use period shall begin no later than sixty (60) calendar days after the date of the first recording session for a particular tape.
  - b. All payments shall be made within twelve (12) working days after each recording session date.
  - c. All correspondence, notices and payments to Butler shall be sent to the following address:

Mr. Daws Butler c/o Miles Bohm Auer 8344 Melrose Avenue Suite 29 Hollywood, California 90069

All correspondence and notices to ShowBiz shall be sent to the following address:

ShowBiz Pizza Time, Inc. 4441 West Airport Freeway Irving, Texas 75062

- d. ShowBiz hereby warrants that it has entered into an agreement with the Taft Merchandising Group, Inc. that authorizes the aforementioned display of Yogi Bear, and that the applicable license fee has been paid in advance.
- e. ShowBiz will cause the AFTRA Hollywood office to give Butler notice before each show produced, that a responsible party representing ShowBiz has executed the AFTRA NON-BROADCAST/INDUSTRIAL RECORDED MATERIAL CODE.

f. After the termination of this Agreement and all extensions thereof, should ShowBiz desire to have additional audio tapes produced utilizing the talking voice of Yogi Bear, ShowBiz hereby grants to Butler a first right of refusal to undertake such production, to continue so long as Butler remains as the active talking voice of Yogi Bear in productions for Hanna-Barbera Productions, Inc., the owner of Yogi Bear.

If the above fairly sets forth our complete agreement, please sign and return one copy of this letter. The other copy may be retained for your records.

SHOWBIZ PIZZA TIME, INC.	
By:	
	Vin Prindent White of Technical Service
AGREED AND ACCEPTED BY:	
Miles Bohm Auer Authorized Agent for Daws	Butler
Date:	

Very truly yours.

### SHOWBIZ PIZZA TIME, INC.

ShowBiz Pizza Place® • Chuck E. Cheese®

4441 West Airport Freeway, Irving, TX 75062

214/258-8507

July 10, 1987 Charlest Sten Agency 19220 Sunset Blud. #2189 Mr. Miles Bohm Aver LA 90069 8344 Melrose Avenue Suite 29
Hollywood, California 90069
Books

RE: Talking Voice of Yogi Bear Production Agreement Test Marketing Period and Regular Use Period

Charles of Stern Dear Mr. Bohm Aver:

This letter will confirm the agreement (the "Agreement") between Mr. Don Messilk Daws Butler, represented by Mr. Miles Bohm Aver as his authorized agent at 8344 Melrose Avenue, Suite 29, Hollywood, California 90069) ("Butler"), and ShowBiz Pizza Time, Inc. ("ShowBiz"), 4441 W. Airport Freeway, Irving, Texas 75062, whereby Butler shall produce an audio tape (the "Production") for ShowBiz, utilizing the talking voice of Butler as Yogi Bear, for a Test Marketing Period, and, if applicable, a Regular Use Period.

> Test Marketing Period: The terms and conditions of the Test Marketing Period shall be as follows:

Musich Butler shall perform the speaking voice of Yogi Bear ("Butler's Voice Tracks") in three segments, each approximately minutes in length, under the direction and supervision of ShowBiz, which shall be recorded at a studio in the Los Angeles metropolitan area.

Messich\_ Butler hereby licenses ShowBiz to use and reproduce Butler's Voice Tracks as part of the Production only, and then only in conjunction with a robotic, "Animatronic", Yogi Bear as entertainment on stages in showrooms of the family restaurants owned by ShowBiz (e.g., ShowBiz Pizza Place) located in Omaha, NE, Colorado Springs, CO and Augusta, GA (the "Test Restaurants") for a Test Marketing Period of twelve (12) consecutive The Test Marketing Period shall commence wsixty (60) days following the date of the first recording session involving Butter hereunder. The Test Marketing Period shall be divided into two (2) consecutive periods of six (6) consecutive months each, the first of which shall commence contemporaneously with the commencement of the Test Marketing Period.

Payment for Butler's services and the license granted hereunder shall be the greater of:

Two Thousand Dollars (\$2,000.00) for each six minute audio segment recorded by Butler hereunder; or

- (ii) Two Thousand Dollars (\$2,000.00) for each eight minute audio segment recorded by Butter hereunder; or
- (i/ii) Two Thousand Dollars (\$2,000.00) for each four consecutive hours of studio time by Butler hereunder; or
- (iv) Two Thousand Dollars (\$2,000.00) per segment for each consecutive six (6) months or any fraction thereof that ShowBiz actually uses such segment(s) in the Restaurants.
- d. Written notification will be made to Butter no later than ninety (90) calendar days prior to expiration of the Test Marketing Period regarding the decision of ShowBiz with respect to the further use of Butter's Voice Tracks by ShowBiz.
- 2. Regular Use Period: Should ShowBiz determine, in its sole discretion, that the Test Marketing Period was a success, and has given the required notice to Butler of such determination, then the parties shall proceed with the Regular Use Period. The terms and conditions of the Regular Use Period shall be as follows:
  - a. The term of the Regular Use Period shall commence no later than sixty (60) calendar days after the first recording session of a particular tape and end one (1) year thereafter, provided, that said term may be extended by ShowBiz for four (4) separate additional terms of one (1) year each upon the same terms and conditions herein set forth, conditioned on ShowBiz giving written notice to Butler, no later than ninety (90) days prior to the termination of each term set forth herein, of its intention to extend the term.
  - b. The talking voice of Butler as Yogi Bear may be used with unlimited frequency by ShowBiz as entertainment on stages in showrooms of the family restaurant chains owned, operated or licensed by ShowBiz, i.e. "ShowBiz Pizza Place", "Pizza Time Theatres" and "Chuck E. Cheese", ("ShowBiz Restaurants") located in any or all of the fifty (50) United States.
  - c. Payment for the services of Butler and for the license granted hereunder shall be the greater of:
    - (i) Seven Thousand Five Hundred Dollars (\$7,500.00) for each six minute audio segment recorded by Butler hereunder; or
    - (ii) Seven Thousand Five Hundred Dollars (\$7,500.00) for each eight minute audio segment recorded by Butler hereunder; or Musuck
    - (iii) Seven Thousand Five Hundred Dollars (\$7,500.00) for each four consecutive hours of studio time by Butter hereunder; or

- (iv) Seven Thousand Five Hundred Dollars (\$7,500.00) per segment for each consecutive six (6) months or any fraction thereof that ShowBiz actually uses such segment(s) in the ShowBiz Restaurants.
- (v) Each year, during the original term and the extensions hereof, the minimum segments to be produced by Butter and the maximum payment therefor as applied to (i), (ii), (iii) and (iv) above shall be as follows:

1st year 6 segments @ \$7,500.00 each 2nd year 8 segments @ \$8,250.00 each 3rd year 10 segments @ \$9,075.00 each 4th year 12 segments @ \$9,983.00 each 5th year 14 segments @ \$10,981.00

3. <u>Miscellaneous</u>: The following shall be applicable during both the Test Marketing Period and the Regular Use Period, to-wit:

- a. For purposes of use and the payment therefor, the six (6) month use period shall begin no later than sixty (60) calendar days after the date of the first recording session for a particular tape.
- b. All payments shall be made within twelve (12) working days after each recording session date.
- c. All correspondence, notices and payments to Butter shall be sent to the following address:

Mr. Daws Bufler Charles H. Stern agency 9/0 Miles Bohm Aver 8344 Melrose Avenue Suite 29 Hollywood, California 90069

All correspondence and notices to ShowBiz shall be sent to the following address:

ShowBiz Pizza Time, Inc. 4441 West Airport Freeway Irving, Texas 75062

- d. ShowBiz hereby warrants that it has entered into an agreement with the Taft Merchandising Group, Inc. that authorizes the aforementioned display of Yogi Bear, and that the applicable license fee has been paid in advance.
- e. ShowBiz will cause the AFTRA Hollywood office to give Butler notice before each show produced, that a responsible party representing ShowBiz has executed the AFTRA NON-BROADCAST/INDUSTRIAL RECORDED MATERIAL CODE.

Miles Aver ASAP address 8162 Manitobast. #119 Plays Del Rey, CA. 90293 All Fed X or Priority Mail

644-213-465-8446

3:30 AFTRA 6922 Hollywood 8th Floor 461-8111 Sonya Lamornica Mark Allen Ferber

### SHOWBIZ PIZZA TIME, INC.

ShowBiz Pizza Place® • Chuck E. Cheese®

4441 West Airport Freeway, Irving, TX 75062

214/258-8507

July 14, 1987

Mr. Miles Bohm Auer 8344 Melrose Avenue Suite 29 Hollywood, California 90069

RE: Talking Voice of Yogi Bear Production Agreement Test Marketing Period and Regular Use Period

Dear Mr. Auer:

This letter will confirm the agreement (the "Agreement") between Mr. Daws Butler, represented by Mr. Miles Bohm Auer as his authorized agent at 8344 Melrose Avenue, Suite 29, Hollywood, California 90069 ("Butler"), and ShowBiz Pizza Time, Inc. ("ShowBiz"), 4441 W. Airport Freeway, Irving, Texas 75062, whereby Butler shall perform on an audio tape (the "Production") for ShowBiz, utilizing the talking voice of Butler as Yogi Bear for a Test Marketing Period and, if applicable, a Regular Use Period.

- Marketing Period shall be as follows: The terms and conditions of the Test
  - a. Butler shall perform the talking voice of Yogi Bear ("Butler's Voice Tracks") in three segments, each maximum eight minutes in length, under the direction and supervision of ShowBiz, which shall be recorded at a studio in the Los Angeles metropolitan area.
  - b. Butler hereby licenses ShowBiz to use and reproduce Butler's Voice Tracks as part of the Production only, and then only in conjunction with a robotic, "Animatronic", Yogi Bear as entertainment on stages in showrooms of the family restaurants owned by ShowBiz (e.g., ShowBiz Pizza Place) located in Omaha, NE, Colorado Springs, CO and Augusta, GA (the "Test Restaurants") for a Test Marketing Period of twelve (12) consecutive months. The Test Marketing Period shall commence within sixty (60) days following the date of the first recording session involving Butler hereunder. The Test Marketing Period shall be divided into two (2) consecutive periods of six (6) consecutive months each, the first of which shall commence contemporaneously with the commencement of the Test Marketing Period.

- c. Payment for Butler's services and the license granted hereunder shall be the greater of:
  - (i) Two Thousand Dollars (\$2,000.00) for each maximum eight minute audio segment recorded by Butler hereunder; or
  - (ii) Two Thousand Dollars (\$2,000.00) for each maximum four consecutive hours of studio time by Butler hereunder; or
  - (iii) Two Thousand Dollars (\$2,000.00) per segment for each consecutive six (6) months or any fraction thereof that ShowBiz actually uses such segment(s) in the Restaurants.
- d. Written notification will be made to Butler no later than ninety (90) calendar days prior to expiration of the Test Marketing Period regarding the decision of ShowBiz with respect to the further use of Butler's Voice Tracks by ShowBiz.
- 2. Regular Use Period: Should ShowBiz determine, in its sole discretion, that the Test Marketing Period was a success, and has given the required notice to Butler of such determination, then the parties shall proceed with the Regular Use Period. The terms and conditions of the Regular Use Period shall be as follows:
  - a. The term of the Regular Use Period shall commence no later than sixty (60) calendar days after the first recording session of a particular tape and end one (1) year thereafter, provided, that said term may be extended by ShowBiz for four (4) separate additional terms of one (1) year each upon the same terms and conditions herein set forth, conditioned on ShowBiz giving written notice to Butler, no later than ninety (90) days prior to the termination of each term set forth herein, of its intention to extend the term.
  - b. The talking voice of Butler as Yogi Bear may be used with unlimited frequency by ShowBiz as entertainment on stages in showrooms of the family restaurant chains owned, operated or licensed by ShowBiz, i.e. "ShowBiz Pizza Place", "Pizza Time Theatres" and "Chuck E. Cheese", ("ShowBiz Restaurants") located in any or all of the fifty (50) United States.
  - c. Payment for the services of Butler and for the license granted hereunder shall be the greater of:

- (i) Seven Thousand Five Hundred Dollars (\$7,500.00) for each maximum eight minute audio segment recorded by Butler hereunder; or
- (ii) Seven Thousand Five Hundred Dollars (\$7,500.00) for each maximum four consecutive hours of studio time by Butler hereunder; or
- (iii) Seven Thousand Five Hundred Dollars (\$7,500.00) per segment for each consecutive six (6) months or any fraction thereof that ShowBiz actually uses such segment(s) in the ShowBiz Restaurants.
- (iv) Each year, during the original term and the extensions hereof, the minimum segments to be produced by Butler and the maximum payment therefor as applied to (i), (ii) and (iii) above shall be as follows:

1st year 6 segments @ \$ 7,500.00 each 2nd year 8 segments @ \$ 8,250.00 each 3rd year 10 segments @ \$ 9,075.00 each 4th year 12 segments @ \$ 9,983.00 each 5th year 14 segments @ \$10,981.00 each

- 3. <u>Miscellaneous:</u> The following shall be applicable during both the Test Marketing Period and the Regular Use Period, to-wit:
  - a. For purposes of use and the payment therefor, the six (6) month use period shall begin no later than sixty (60) calendar days after the date of the first recording session for a particular tape.
  - b. All payments shall be made within twelve (12) working days after each recording session date.
  - c. All correspondence, notices and payments to Butler shall be sent to the following address:

Mr. Daws Butler c/o Miles Bohm Auer 8344 Melrose Avenue Suite 29 Hollywood, California 90069

All correspondence and notices to ShowBiz shall be sent to the following address:

ShowBiz Pizza Time, Inc. 4441 West Airport Freeway Irving, Texas 75062

- d. ShowBiz hereby warrants that it has entered into an agreement with the Taft Merchandising Group, Inc. that authorizes the aforementioned display of Yogi Bear, and that the applicable license fee has been paid in advance.
- e. All shows produced will have ShowBiz, or a responsible party representing ShowBiz, as the signatory to the AFTRA NON-BROADCAST/INDUSTRIAL RECORDED MATERIAL CODE.
- f. After the Test Marketing Period, should ShowBiz desire to have additional audio tapes produced utilizing the talking voice of Yogi Bear, ShowBiz hereby grants to Butler a first right of refusal to undertake such production, to continue so long as Butler remains as the active talking voice of Yogi Bear in productions for Hanna-Barbera Productions, Inc., the owner of Yogi Bear.
- g. Any and all future productions utilizing the services of Butler will be negotiated separate and apart from this agreement.
- h. ShowBiz will give Butler a minimum of ten (10) calendar days prior notice to any anticipated session recording date.

If the above fairly sets forth our complete agreement, please sign and return one copy of this letter. The other copy may be retained for your records.

SHOWBIZ PIZZA TIME, INC.

By:

Agreed and accepted this \_\_\_\_\_ day of \_\_\_\_\_\_, 1987

BY:

Daws Butler

BY:

Miles Bohm Auer, Authorized

Very truly yours,

Agent for Daws Butler

### SHOWBIZ PIZZA TIME, INC.

ShowBiz Pizza Place® • Chuck E. Cheese®

4441 West Airport Freeway, Irving, TX 75062

214/258-8507

1000

Mr. Charles H. Stern CHARLES H. STERN AGENCY 9220 Sunset Blvd. #218 Los Angeles, CA 90069

July 30, 1987

RE: Talking Voice of Boo Boo Production Agreement Test Marketing Period

Dear Mr. Charles H. Stern:

This letter will confirm the agreement (the "Agreement") between Mr. Don Messick, represented by Charles H. Stern Agency as his authorized agent at 9220 Sunset Blvd. #218, Los Angeles, California 90069, ("Messick"), and ShowBiz Pizza Time, Inc. ("ShowBiz"), 4441 W. Airport Freeway, Irving, Texas 75062, whereby Messick shall produce an audio tape (the "Production") for ShowBiz, utilizing the talking voice of Messick as Boo Boo for a Test Marketing Period.

- 1. Test Marketing Period: The terms and conditions of the Test Marketing Period shall be as follows:
  - Bear ("Messick's Voice Tracks") in three segments, each approximately eight minutes in length, under the direction and supervision of ShowBiz, which shall be recorded at a studio in the Los Angeles metropolitan area.
    - Messick hereby licenses ShowBiz to use and reproduce Messick Voice Tracks as part of the Production only, and then only in conjunction with a robotic, "Animatronic", Your Bear as entertainment on stages in showrooms of the family restaurants owned by ShowBiz (e.g., ShowBiz Pizza Place) located in Omaha, NE, Colorado Springs, CO and Augusta, GA (the "Test Restaurants") for a Test Marketing Period of twelve (12) consecutive months. The Test Marketing Period shall commence sixty (60) days following the date of the first recording session involving Messick hereunder. The Test Marketing Period shall be divided into two (2) consecutive periods of six (6) consecutive months each, the first of which shall commence contemporaneously with the commencement of the Test Marketing Period.

within

- c. Payment for Messick's services and the license granted hereunder shall be the greater of:
  - (i) Eight Hundred and Fifty Dollars (\$850.00) for each eight minute audio segment recorded by Messick hereunder; or
  - (ii) Eight Hundred and Fifty Dollars (\$850.00) per segment for each consecutive six (6) months or any fraction thereof that ShowBiz actually uses such segment(s) in the Restaurants.
- d. Written notification will be made to Messick no later than ninety (90) calendar days prior to expiration of the Test Marketing Period regarding the decision of ShowBiz with respect to the further use of Messick's Voice Tracks by ShowBiz.
- 2. Miscellaneous: The following shall be applicable during both the Test Marketing Period and the Regular Use Period to-wit:
  - a. ShowBiz will be Signatory to the Aftra Non-Broadcast Industrial Material Code.
  - b. For purposes of use and the payment therefor, the six (6) month use period shall begin no later than sixty (60) calendar days after the date of the first recording session for a particular tape.
  - c. All payments shall be made within twelve (12) working days after each recording session date.
  - d. All correspondence, notices and payments to Messick shall be sent to the following address:

Charles H. Stern Agency 9220 Sunset Blvd. #218 Los Angeles, CA 90069

All correspondence and notices to ShowBiz shall be sent to the following address:

ShowBiz Pizza Time, Inc. 4441 W. Airport Frwy. Irving, TX 75062

e. ShowBiz hereby warrants that it has entered into an agreement with the Taft Merchandising Group, Inc. that authorizes the aforementioned display of Yogi Boo Bear, and that the applicable license fee has been paid in advance.

#### SHOWBIZ PIZZA TIME, INC.

July 30, 1987

ShowBiz Pizza Place® • Chuck E. Cheese®

4441 West Airport Freeway, Irving, TX 75062

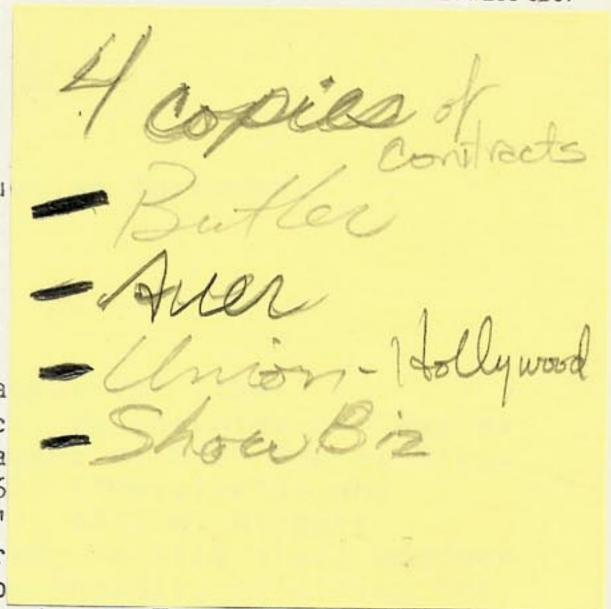
214/258-8507

Mr. Charles H. Stern CHARLES H. STERN AGENCY 9220 Sunset Blvd. #218 Los Angeles, CA 90069

RE: Talking Voice of Boo Boo Produ Test Marketing Period

Dear Mr. Charles H. Stern:

This letter will confirm the a "Agreement") between Mr. Don Messic H. Stern Agency as his authorized a #218, Los Angeles, California 9006 ShowBiz Pizza Time, Inc. ("ShowBiz" Freeway, Irving, Texas 75062, wher an audio tape (the "Production") fo talking voice of Messick as Boo Boo for a Test Marketing Period.



1. Test Marketing Period: The terms and conditions of the Test Marketing Period shall be as follows:

- a. Messick shall perform the speaking voice of Boo Boo ("Messick's Voice Tracks") in three segments, each approximately eight minutes in length, under the direction and supervision of ShowBiz, which shall be recorded at a studio in the Los Angeles metropolitan area.
- Messick hereby licenses ShowBiz to use and reproduce Messick. Voice Tracks as part of the Production only, and then only in conjunction with a robotic, "Animatronic", Boo Boo as entertainment on stages in showrooms of the family restaurants owned by ShowBiz (e.g., ShowBiz Pizza Place) located in Omaha, NE, Colorado Springs, CO and Augusta, GA (the "Test Restaurants") for a Test Marketing Period of twelve (12) consecutive months. The Test Marketing Period shall commence within sixty (60) days following the date of the first recording session involving Messick hereunder. The Test Marketing Period shall be divided into two (2) consecutive periods of six (6) consecutive months each, the first of which shall commence contemporaneously with the commencement of the Test Marketing Period.

- c. Payment for Messick's services and the license granted hereunder shall be the greater of:
  - (i) Eight Hundred and Fifty Dollars (\$850.00) for each eight minute audio segment recorded by Messick hereunder; or
  - (ii) Eight Hundred and Fifty Dollars (\$850.00) per segment for each consecutive six (6) months or any fraction thereof that ShowBiz actually uses such segment(s) in the Restaurants.
- d. Written notification will be made to Messick no later than ninety (90) calendar days prior to expiration of the Test Marketing Period regarding the decision of ShowBiz with respect to the further use of Messick's Voice Tracks by ShowBiz.
- 2. Miscellaneous: The following shall be applicable during the Test Marketing Period:
  - a. ShowBiz will be Signatory to the Aftra Non-Broadcast Industrial Material Code.
  - b. For purposes of use and the payment therefor, the six (6) month use period shall begin no later than sixty (60) calendar days after the date of the first recording session for a particular tape.
  - c. All payments shall be made within twelve (12) working days after each recording session date.
  - d. All correspondence, notices and payments to Messick shall be sent to the following address:

Charles H. Stern Agency 9220 Sunset Blvd. #218 Los Angeles, CA 90069

All correspondence and notices to ShowBiz shall be sent to the following address:

ShowBiz Pizza Time, Inc. 4441 W. Airport Frwy. Irving, TX 75062

e. ShowBiz hereby warrants that it has entered into an agreement with the Taft Merchandising Group, Inc. that authorizes the aforementioned display of Boo Boo, and that the applicable license fee has been paid in advance.

f. Terms for use of Messicks Boo Boo voice tracks in other stores will be seperately negotiated.

If the above fairly sets forth our complete agreement, please sign and return one copy of this letter. The other copy may be retained for your records.

Very truly yours,
SHOWBIZ PIZZA TIME, INC.

By:

AGREED AND ACCEPTED BY:

By:

Date:

Don Me	essick	 	
Date:			

Charles H. Authorized	for	Don	Messick	
Dete:				

# YOGI BEAR SHOW MEMOS, CONTRACT NEGOTIATIONS, & MISC

Date of Origin: 1987
Archived: 1-17-13
Submission by VegaNova / P. Linden
Version 1.0

The documents contained herein are for educational use only. Please do not replicate, redistribute, or make any unauthorized printings. All intellectual property including characters, artwork, photography, and slogans are trademark and/or copyright their respective owners.

