December 2, 2005

Inside this issue:

- Making Magic! 1
- Benefit Packets 2
- WOTC Winners 3
- Uniform Enhancement 4
- WOTC Online Info 5
- $1000 Winner! 6
- Tech Tips 7

In The Spotlight...

The game of life is the game of boomerangs. Our thoughts, deeds and words return to us sooner or later, with astounding accuracy.

Making Magic!

Make Magic Cedar Falls, IA #655
Midwest Region ~ Bill Simmons District
Great Leadership From GM ~ Brad Johnson

My most recent visit was great, but when I was entering the restaurant the first thing I noticed was your employee at kid check was wearing shorts. I felt really bad for her. She was freezing and I don’t understand why they have to wear shorts. This is the strangest thing I have ever seen a restaurant do to their employees. In Iowa the weather gets really cold and if they are wearing shorts I am very concerned about their well-being. Please take this into consideration that if you are concerned about your employees then don’t make them wear shorts in Iowa. Especially when it is freezing and snow is falling outside. Otherwise my visit to the Cedar Falls Chuck E. Cheese’s was great and enjoyable. All the employees were great at helping us enjoy ourselves. Please at least let the Iowa Chuck E. Cheese’s wear pants IT’S COLD OUT HERE!!!
Last weekend, I visited Chuck E. Cheese in **Dublin, CA** with my husband and daughter. This was the first visit for all of us. My daughter is about two and a half. She had so much fun! My husband and I also had fun since we were able to relax and enjoy our meal and not worry about our daughter since we felt she was safe; I applaud Chuck E. Cheese for the great guest numbering system so that no one could leave with anyone else’s child. We will be coming back again and again just for that reason! I hope you have plans to build one closer to us.
### Complaints

**Weekending November 27, 2005**

**Midwest Region:**
54,359,733 & 738

**Western Region:**
0 ~ Better Luck next week

**Southern Region:**
540

**Northern Region:**
434,560,460 & 844

### Compliments

**Weekending November 27, 2005**

**Midwest Region:**
342,740,101 & 556

**Western Region:**
0 ~ Better Luck next week

**Southern Region:**
540

**Northern Region:**
434,560,460 & 844

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### WEEK 47

#### TOP TEN SALES VOLUME

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. BELL, CA #446</td>
<td>$70,109</td>
</tr>
<tr>
<td>2. ARDEN WAY, CA #410</td>
<td>$59,994</td>
</tr>
<tr>
<td>3. SUN VALLEY, CA #418</td>
<td>$59,263</td>
</tr>
<tr>
<td>4. TORRANCE, CA #465</td>
<td>$55,253</td>
</tr>
<tr>
<td>5. KENNESAW, GA #117</td>
<td>$53,192</td>
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<tr>
<td>6. BROOKLYN, NY #522</td>
<td>$52,782</td>
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<tr>
<td>7. VENTURA, CA #453</td>
<td>$52,535</td>
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<tr>
<td>8. BRONX, NY #523</td>
<td>$51,312</td>
</tr>
<tr>
<td>9. GARDEN GROVE, CA #422</td>
<td>$50,699</td>
</tr>
<tr>
<td>10. BURBANK, CA #109</td>
<td>$50,676</td>
</tr>
</tbody>
</table>

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#### TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. ST. PETE, FL #460</td>
<td>52.5%</td>
</tr>
<tr>
<td>2. LAFAYETTE, LA #715</td>
<td>48.7%</td>
</tr>
<tr>
<td>3. BROWNSVILLE, TX #853</td>
<td>34.0%</td>
</tr>
<tr>
<td>4. LAKE CHARLES, LA #709</td>
<td>31.9%</td>
</tr>
<tr>
<td>5. BATON ROUGE, LA #609</td>
<td>28.3%</td>
</tr>
<tr>
<td>6. SLIDELL, LA #693</td>
<td>27.6%</td>
</tr>
<tr>
<td>7. KATY, TX #598</td>
<td>27.6%</td>
</tr>
<tr>
<td>8. N. MIAMI, FL #435</td>
<td>22.1%</td>
</tr>
<tr>
<td>9. KANSAS CITY, MO #082</td>
<td>20.5%</td>
</tr>
<tr>
<td>10. TAMPA, FL #436</td>
<td>20.1%</td>
</tr>
</tbody>
</table>
Want to earn a cool $1,000??
Check out the current management and technician opportunities!!
Do you know a Manager or Tech?
Call the Referral Hotline
972-258-5552

Northern Region
Jensen Beach, FL – Ast Mgr
Waterbury, CT – Tech
Everett, MA – Mgr
Union, NJ – Mgr
Harlem, NY – Tech
Bronx, NY – Mgr
Hempstead, NY – Tech, Mgr
W. Orlando, FL – Mgr
Lakeland, FL – Tech, Mgr
St. Louis, MO – Mgr
Janesville, WI – Mgr
Greenbay, WI – Mgr
Boca Raton, FL – Mgr
Newington, NH – Mgr
St. Charles, MO – Mgr.
Burlington, MA – 2 Mgr
Allentown, PA – Mgr.
Dartmouth, MA – CC
Patchougue, NY – Tech
Middletown, NJ – Tech
W. Long Branch, NJ – Mgr
Bridgewater, NJ – Mgr
Mathuen, MA – Mgr

Western Region
Glendale, CA - Mgr
Garden Grove, CA – Mgr
Aurora, CO – Mgr
San Bruno, CA - Mgr
Roseville, CA – Mgr
Lynnwood, CA – Mgr
Las Cruces, NM – Ast Mgr
Fontana, CA – Ast Mgr
Bellevue, WA – Mgr
Stockton, CA – Mgr
Torrance, CA – Mgr
West Hills, CA – Mgr
Dublin, CA – Ast Mgr
Hayward, CA – Mgr
Oceanside, CA – Tech
Moreno Valley, CA, - Mgr, Tech
Corona, CA - Mgr
Chino, CA- Mgr
Bakersfield, CA – Tech

Midwest Region
Columbus, IN – CC
Sharonville, OH – Mgr
Roseville, MI – Mgr
Rochester Hills, MI – Mgr
Bloomington, IL – Tech
Darien, IL – Mgr
Chicago, IL – Tech
Des Moines, IA – Mgr
Dublin, OH – Mgr
Vernon Hills, IL – Tech
S. Toledo, OH – Mgr
Streamwood, IL – Mgr
Crystal Lake, IL – Tech
Riverpoint, IL – Mgr
Rapid City, SD – Mgr
St. Paul, MN – Mgr
Omaha, NE – Mgr

Southern Region
Glen Burnie, MD – Mgr
Gulfport, MS – Mgr
Potomac Mills, VA – Mgr
Richmond, VA – Tech
Charlotte, NC – Mgr
Columbia, SC – Mgr
Charleston, SC – Mgr
Augusta, GA – Mgr
Macon, GA – Mgr
Hickory, NC—Tech
Wilkes Barre, PA – Mgr
North Wales, PA – Mgr

Southwest Region
Lake Jackson, TX – Ast Mgr.
Houston/Meadows, TX – Tech
Amarillo, TX- Ast Mgr
Tyler, TX – Mgr
Midland, TX – Mgr
Longview, TX – Mgr
Rockwall, TX – Mgr
ABILENE #582 OPENING TEAM

James               Brent      Ken
NUO                  GM        Mgr.

Brandon
Mgr.

Front:  Mike, John, Kara & Joel
Back:   Jonathan, Tony & Mark

GRAND OPENING
11/14/05
Attention Studio

C locations:

You may remember from '04 that the Holiday DVD's have an 'auto play' function that adds one small step to starting up your show. After you have powered up your DVD players, they will automatically start playing. Simply stop them prior to starting up the show from the manager control panel. This will assure proper operation. We apologize for the inconvenience. This issue will be eliminated from future shows. We appreciate your understanding. If you have any questions please call Michael Hill at 972-258-5613.

Have a Happy Holiday!

Dept 18 Productions

WOTC - 63.20%

What does the 63.20% mean? This 63.20% represents the number of yes responses generated after the report end date of the monthly/preliminary compliance report. Calls made after the report end date are not reflected on the monthly/preliminary report.

To eliminate this last minute rush to screen new hires, General Managers should have employees screened on the date of hire. Also, the GM should be careful about the hire date reported to Payroll. If the hire date reported to payroll is the orientation date and screened date (actual date the employee starts work) is three weeks later then a no response will more than likely be generated on the preliminary report.

The 63.20% was derived from the January through October final report results for this year.
LET'S KEEP OUR GUESTS & CAST MEMBERS SAFE

MERCHANDISE:

Use the approved Air Pressure Gauge when airing up Basketballs, Kickballs, & Mini-Basketballs

Through over-inflation of these Merch items we have caused injuries to guests and cast members.

PLEASE take care in this task:

➔ To prevent the possible “popping” of the ball, harming the Guest or Cast Member
➔ Air the balls up until the wrinkles disappear, DO NOT EXCEED PROPER AIR PRESSURE

➔ Proper air pressure is as follows:
   1. Mini Basketballs – 2lbs of air pressure
   2. Playground Balls (Lg. & Sm.) – 2lbs of air pressure
   3. Basketballs – 6lbs of air pressure

➔ Use the gauge every time & on every ball aired up in your store, DO NOT EXCEED PROPER AIR PRESSURE

➔ Gauges can be ordered through our parts department, and they are $4.00 each.

KID CHECK:

Break-Away magnets are a MUST for your kid check stand on ALL 3 hooks
➔ To prevent the kid check stand from tipping over when pulling on the ropes
➔ To allow for faster service for our guests entering and exiting through kid check
➔ Break-away magnets can be ordered through our purchasing department
THANK YOU
$1,000
TIMES OVER!!

Jessica Lillie #589
Charlie Langdon #321
Hashem Saadat #381
Wendy Snyder #772
Lisa Campbell #386
Chris Bruno #455

You will receive $1000 for your referrals, Brandon Kogel, Albino Ramirez, Orang Khademi-Seysan, Brooke Barker, Phillip Marlow and Kirit Patel in next week’s mail!
Do you still have the 500 Halloween Cars??

It is time to get rid of them. What’s the best way to do this?

Unpack the ghosts and sell them individually in the 100 level. The ghost will be an 8th item until you run out of them.

Make sure you display them as pictured with one of the ghosts open so the guest can see the car.

Chuck E is having a Sale!
If you have any of the following prizes, make these changes ASAP!

** Once your current 50 Beauty Prize runs out, put the 175 Water Squirter in its place. If you don’t have any water squirters place an order for the 50 Beauty Prize and you will receive them. Change the name of the 50 Beauty Prize to the 50 Water Squirter Prize.

** If you have the 300 Kooshling, move it into the 175 Water Squirter spot. Change the name of the 175 Water Squirter Prize to the 175 Koosh Prize. If you need to replace the Koosh as the 300 Surprize order the 300 Surprise to get your BRAND new replacement prize.

** Once you run out of the 100 Pen/Crayon prize, move the 300 Nerf Foot into the 100 and change the category to the 100 Nerf Prize. If you need to replace the Nerf Foot as the 300 Sport/Game prize order the 300 Sport/Game prize to get your BRAND new replacement prize.

When you place your order for the above categories you will be sent the appropriate prize - and charged the lower price, that’s right - WE are absorbing the cost! So let’s give the guest a GREAT DEAL!

Remember this is the season for selling!! I hope everyone is having a magical day!!

If you have any questions or concerns please call ext: 3069.
With the support of Dick, Mike and Mark, the cast members now have a choice of shorts or pants as part of the standard uniform. Like anything else, we must execute this option with excellence. “Show pride in your team by setting high uniform standards. You shouldn’t have to manage uniforms... set the expectations and then hold them accountable” – Todd Horchner

Listed below are some of the sources that currently provide pant styles that meet our standards. These sources can either provide you with ideas of what the standard should look like, or you may purchase directly through them.

Prices and availability may vary slightly throughout the year on the brands listed below.

Fine Incentives (These pants require hemming) = $16.75
Wal-Mart (Puritan Brand) = $19.00 - $21.00
Target (Cherokee Brand) = $19.95 - $24.95
JC Penny’s (Dockers Brand) = $21.95 - $24.00

Specific standards as a review: Refer to your handbook as a reference.
- Black shorts or pants for Game room attendants only wearing the B &W stripe shirts. Navy blue shorts or pants for the rest of the cast.
- Must have belt loops, a belt must be worn and seen when the shirt is tucked in.
- Shorts or pants must be worn at the waist and fit your size (no baggy or skin tight fit).
- Pants must be cuffed or hemmed at your shoe line and have a front crease.
SKYTUBE CLEANING
From Training

Skytubes should be cleaned **DAILY**.

- Clean under all mats at each junction box
- Dust all tubes with a dust mop
- **CLEAN** inside of tubes with STP Son of a Gun or Jelly Brite
- **SANITIZE** inside of tubes with Ster Bac Blu
- Clean and shine outside of tubes with STP Son of a Gun or Jelly Brite
- Vacuum inside all netted area

Please make sure all bottles are properly labeled. To re-order Ster Bac Blu labels, contact Eco-Lab.

**STANDARD CLARIFICATION:**

We sterilize our tables, games, sky tubes, etc with **"STER BAC BLU"**. Now the question is "**how much product to water**"? The correct formula is **1oz of ster bac to 1 gallon of water**. We have two options for you to use in order to obtain the correct formula in your spray bottles.

**OPTION 1:** Call your Ecolab rep and have your sanitation station pump changed out for the 4 dial pump. That way you will have room for your Ster Bac, Glass Cleaner, and All Purpose cleaner. Please check with your Ecolab rep, this SHOULD not be any cost to your store.

**OPTION 2:** You can purchase a larger container and add **1 oz of ster bac per gallon** of water. This will give you the correct formula as well. You will need to shake the container well to mix the solution when using this method when filling the bottles (the ster bac will settle to the bottom).
REMINDER FROM HUMAN RESOURCES

Background checks must be performed for all Cast Members age 18 and over prior to extending an offer.

Applications must be completed in full, including the background check release authorization located at the bottom of the back page, and signed in both of the applicable signature spaces by the applicant.

Authorization should then be faxed to GIS to the fax number listed at the bottom of the page.

You will receive a fax back from GIS, within 48 hours, indicating the applicant is "Okay To Hire" or "Possible delay in the background investigation".

If you do not receive a response, indicating one of the above within 48 hours (excluding weekends and holidays) please contact Kay Boswell in Human Resources immediately. There could be a problem with GIS receiving your fax thus causing additional delays.

If you receive a fax stating "Possible delay in the background investigation" that means there was a possible hit and the background will need to be researched further. This could take anywhere from 3-5 additional days.

When the above occurs, you will be contacted by Human Resources immediately when the results are complete.

Applicants must not be hired prior to receiving the results from GIS or when applicable from HR.

The decision to add this step in the hiring process has not been made lightly. However, when considering the damage one incident could cause to a child and our concept, we feel it is necessary to put this process in place.

Thank you for your attention and support. If you should have any questions regarding this process, please contact Kay Boswell at extension 5486 or Catherine Olivieri at 5518.
December 4, 2005 coupon promotion

All markets will be participating in a newspaper coupon promotion in December. Below is a detailed list by market with coupon versions.

### Super Fun Family Pack
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

### Fun Time Pack
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 50 tokens

### Fun Meal Deal
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 75 tokens

### Big Blast Pack
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 100 tokens

### Markets:
- ALBANY, GA: COLUMBUS, OH
- AUGUSTA: COLUMBUS, OH
- BATON ROUGE: DENVENPORT
- BAY CITY: DAVENPORT
- BIRMINGHAM: DES MOINES
- BOISE: EVANSVILLE
- CHICAGO: WHITE RAPIDS
- COLUMBUS, GA: HATTIESBURG, MS
- COLUMBUS, GA: HATTIESBURG, MS
- COLUMBUS, OH: COLUMBUS, OH
- AUGUSTA: CORPUS CHRISTI
- BATON ROUGE: DAVENPORT
- BAY CITY: DAVENPORT
- BIRMINGHAM: DES MOINES
- BOISE: EVANSVILLE
- COLUMBUS, GA: HATTIESBURG, MS
- COLUMBUS, OH: HATTIESBURG, MS
- AUGUSTA: CORPUS CHRISTI
- BATON ROUGE: DAVENPORT
- BAY CITY: DAVENPORT
- BIRMINGHAM: DES MOINES
- BOISE: EVANSVILLE
- COLUMBUS, GA: HATTIESBURG, MS
- COLUMBUS, OH: HATTIESBURG, MS
- AUGUSTA: CORPUS CHRISTI
- BATON ROUGE: DAVENPORT
- BAY CITY: DAVENPORT
- BIRMINGHAM: DES MOINES
- BOISE: EVANSVILLE
- COLUMBUS, GA: HATTIESBURG, MS
- COLUMBUS, OH: HATTIESBURG, MS

### Only $20.00 with Coupon

### Only $23.00 with Coupon

### Only $25.00 with Coupon

### Only $28.00 with Coupon

### Only $30.00 with Coupon

### Super Fun Family Pack
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

### Fun Time Pack
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 50 tokens

### Fun Meal Deal
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 75 tokens

### Big Blast Pack
- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 100 tokens

### Markets:
- RENO: WILKES-BARRE/SCRANTON
- RENO: WILKES-BARRE/SCRANTON
- COLUMBUS, GA: COLUMBUS, GA
- AUGUSTA: CORPUS CHRISTI
- BATON ROUGE: DAVENPORT
- BAY CITY: DAVENPORT
- BIRMINGHAM: DES MOINES
- BOISE: EVANSVILLE
- COLUMBUS, GA: HATTIESBURG, MS
- COLUMBUS, OH: HATTIESBURG, MS
- AUGUSTA: CORPUS CHRISTI
- BATON ROUGE: DAVENPORT
- BAY CITY: DAVENPORT
- BIRMINGHAM: DES MOINES
- BOISE: EVANSVILLE
- COLUMBUS, GA: HATTIESBURG, MS
- COLUMBUS, OH: HATTIESBURG, MS
- AUGUSTA: CORPUS CHRISTI
- BATON ROUGE: DAVENPORT
- BAY CITY: DAVENPORT
- BIRMINGHAM: DES MOINES
- BOISE: EVANSVILLE
- COLUMBUS, GA: HATTIESBURG, MS
- COLUMBUS, OH: HATTIESBURG, MS

### December 4, 2005 Coupon Promotion

- Only $21.99 with coupon
- Only $24.99 with coupon
- Can be used with other offers
- Only $30.99 with coupon

### Markets:
- All markets will be participating in a newspaper coupon promotion in December. Below is a detailed list by market with coupon versions.
Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:
ebriggs@cecentertainment.com
I look forward to hearing from you!
Erica Briggs
Sr. Admin, Operations

Heya Kid can be a Kid!”

Ely / Delta - Red Led not flashing

Troubleshooting Tips for RED Led on CPU Board not flashing

Measure between pin 2 (ground) and Pin 3 (pulse input) for pulses from 24 volts DC to ground when you pedal with the seat belt plugged in. If you have pulses problem is with the board suggest replacing the Red LED or optocoupler next to the Red Led. If still it does not work call the SPT Technical Support for an advance replacement CPU Board. (785) 862 6002

If you do not have pulses on pin 3 of J6, check the following:
1. Check seat belt switch to be sure that switch is functioning properly.
2. Check continuity from Pin 3 of J6 to seat belt switch for any open circuits.
3. Make sure that the seat belt switch wires are not shorted to the frame of the ride. The ride is grounded and if the seat belt switch wires short to the frame the proximity switch can not pulse the CPU board at J6 pin 3.
4. Check led on proximity sensor, if led never comes on proximity sensor could be bad. It has also been found that the led can flash and the proximity sensor is still could be bad. If the wiring is good, the seat belt switch is good, and there is no short to ground on the pulse wire, then the proximity sensor is bad.

You can also check the proximity sensor outside the ride with a 9 volt battery. Connect the Brown wire to the positive terminal of the battery. Connect the blue wire to the negative terminal of the battery. The black wire is the pulse output, it should pulse from 9 volts DC to ground when you play a metal object in front of or next to the proximity sensor.
We visited our local Chuck E Cheese in Jackson, TN on December 6, 2005 for a school fundraiser event. I want to comment on a young man employed there. His name is Brett Storts. He is the nicest young man. He was very helpful, polite, checked on us often, and just a fun person to be around. Our service was excellent and the food was good. My daughter Madison's birthday is next week and we weren’t going to be able to come back next week, but Brett got her a crown and a balloon, brought Chuck E. by our table and brought her an ice cream sandwich with a birthday candle in it. He just made the whole visit wonderful. There were also two young ladies working the prize counter that were very patient while my three year old tried to pick from so many choices! Unfortunately, I did not get their names. I want to commend Brett and these ladies for a great job. Keep up with the good work! Thank you.
I recently visited Chuck E Cheese’s in Rochester, New York with my husband and almost 2 year old daughter. Everything was great from service to entertainment. As the evening was ending we had placed our left over pizza and drinks on a table while we were finishing up with games etc. when we returned back to the table our pizza was gone. We had figured that the pizza had been disposed of and I found an employee just to make sure. It turns out that I had found the GM of the restaurant and explained that our pizza was gone and asked if it had just been moved. Before I could get my whole question out she said (with a smile) "I’m sorry I’ll make you another" and ran off to the kitchen. She returned a moment later and said our new pizza would be out in about 5 minutes and she was sorry for the wait. As we were talking the server who had thrown away our pizza came out and apologized personally. I have worked in the food service business my whole adult life and I can understand how customers are sometimes “not very understanding”. But these two women who I worked with were the best I’ve ever dealt with and I’m VERY impressed with the service and attitude at that establishment. These two employees left no room for complaints. They were great. I hope that this comment reaches back to them. They should know how great they did. I will be returning as a loyal customer. Thank you again.

From the Benefits Department

The CEC Entertainment 401(k) Plan has a discretionary company match that is given to all eligible 401(k) participants annually.

Employees enrolled in the CEC Entertainment 401(k) Plan may transfer their CEC Stock to another fund in the Plan once they become 100% vested (employed with CEC for three years). To transfer from your stock fund to another CEC 401(k) fund please contact the Benefits Department for the transfer form.

Once you have transferred out of the CEC stock fund you cannot transfer back to the stock fund. For all other transfers to and from funds please call the Prudential answer line a 1-877-778-2100 or visit the Prudential website at www.prudential.com/online/retirement.

WOTC

General Managers should use the WOTC portal first to screen new employees and only calling the 1-800-524-4414 at Ernst and Young as a last resort. Also, the 8850 return and release form that is generated through the WOTC portal will replace the 8850 return and release form in the new hire packet.
## Compliments
Weekending December 4, 2005

- **Midwest Region:** 688,554,327 & 73
- **Western Region:** 633,320 & 375
- **Southern Region:** 372,121,412,759,869,117,605 & 965
- **Northern Region:** 512,472,752,460,780,460,448,468,520 & 526 & 516
- **Southwest Region:** 580,466,35,416 & 596

## Complaints
Weekending December 4, 2005

- **Midwest Region:** 688,554,327 & 73
- **Western Region:** 633,320 & 375
- **Southern Region:** 372,121,412,759,869,117,605 & 965
- **Northern Region:** 512,472,752,460,780,460,448,468,520 & 526 & 516
- **Southwest Region:** 580,466,35,416 & 596

## WEEK 48

### TOP TEN SALES VOLUME

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<th>VOLUME</th>
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<tbody>
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<td>$79,791</td>
</tr>
<tr>
<td>2. SUN VALLEY, CA #418</td>
<td>$62,845</td>
</tr>
<tr>
<td>3. VENTURA, CA #453</td>
<td>$52,881</td>
</tr>
<tr>
<td>4. LYNWOOD, CA #377</td>
<td>$51,795</td>
</tr>
<tr>
<td>5. BURBANK, CA #109</td>
<td>$50,289</td>
</tr>
<tr>
<td>6. ARDEN WAY, CA #410</td>
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<td>7. TORRANCE, CA #465</td>
<td>$50,184</td>
</tr>
<tr>
<td>8. BRONX, NY #523</td>
<td>$49,571</td>
</tr>
<tr>
<td>9. HAYWARD, CA #363</td>
<td>$48,361</td>
</tr>
<tr>
<td>10. CORONA, CA #407</td>
<td>$47,791</td>
</tr>
</tbody>
</table>

### TOP TEN SALES INCREASE

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<tr>
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<th>% INCREASE</th>
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</thead>
<tbody>
<tr>
<td>1. CHERRY HILL, NJ #498</td>
<td>52.9%</td>
</tr>
<tr>
<td>2. HOUS INWOOD, TX #734</td>
<td>47.3%</td>
</tr>
<tr>
<td>3. ARLINGTON, TX #416</td>
<td>45.2%</td>
</tr>
<tr>
<td>4. ROCKVILLE, MD #709</td>
<td>44.5%</td>
</tr>
<tr>
<td>5. LAS VEGAS, NV #311</td>
<td>43.7%</td>
</tr>
<tr>
<td>6. MILWAUKEE, WI #842</td>
<td>43.3%</td>
</tr>
<tr>
<td>7. PASADENA, TX #691</td>
<td>40.9%</td>
</tr>
<tr>
<td>8. KENDALL, FL #438</td>
<td>37.6%</td>
</tr>
<tr>
<td>9. BRICK, NJ #500</td>
<td>37.0%</td>
</tr>
<tr>
<td>10. W LAS VEGAS, NV #308</td>
<td>34.2%</td>
</tr>
</tbody>
</table>
Want to earn a cool $1,000? Check out the current management and technician opportunities!!
Do you know a Manager or Tech?
Call the Referral Hotline 972-258-5552

Northern Region
Jensen Beach, FL – Ast Mgr
Waterbury, CT – Tech
Everett, MA – 2 Mgr
Union, NJ – Mgr
Harlem, NY – Tech
Bronx, NY – Mgr
Hempstead, NY – Tech, Mgr
W. Orlando, FL – Mgr
Lakeland, FL – Mgr
St. Louis, MO – Mgr
Janesville, WI – Mgr
Greenbay, WI – Mgr
Boca Raton, FL – Mgr
St. Charles, MO – Mgr.
Burlington, MA – Mgr
Allentown, PA – Mgr.
Dartmouth, MA – CC
Patchouge, NY – Tech
Middletown, NJ – Tech, Mgr
W. Long Branch, NJ – Mgr
Bridgewater, NJ – Mgr
Mathuen, MA – Mgr
Brandon, FL – Mgr
Lowell, MA – Mgr

Western Region
Glendale, CA – Mgr
Garden Grove, CA – Mgr
Aurora, CO – Mgr
San Bruno, CA – Mgr
Roseville, CA – Mgr
Lynnwood, CA – Mgr
Las Cruces, NM – Ast Mgr
Fontana, CA – Ast Mgr
Bellevue, WA – Mgr
Stockton, CA – Mgr
Torrance, CA – Mgr
West Hills, CA – Mgr
Dublin, CA – Ast Mgr
Hayward, CA – Mgr
Oceanside, CA – Tech
Moreno Valley, CA, - Mgr
Corona, CA - Mgr
Chino, CA - Mgr
Bakersfield, CA – Tech
Fullerton, CA – Mgr

Midwest Region
Columbus, IN – CC
Sharonville, OH – Mgr
Roseville, MI – Mgr
Rochester Hills, MI – Mgr
Bloomington, IL – Tech
Darien, IL – Mgr
Chicago, IL – Tech
Des Moines, IA – Mgr
Dublin, OH – Mgr
Vernon Hills, IL – Tech
S. Toledo, OH – Mgr
Streamwood, IL – Mgr
Crystal Lake, IL – Tech
Riverpoint, IL – Mgr
Rapid City, SD – Mgr
St. Paul, MN – Mgr
Omaha, NE – Mgr
Columbus, OH – Mgr

Southern Region
Glen Burnie, MD – Mgr
Gulfport, MS – Mgr
Potomic Mills, VA – Mgr
Richmond, VA – Tech
Charlotte, NC – Mgr
Columbia, SC – Mgr
Charleston, SC – Mgr
Augusta, GA – Mgr
Hickory, NC, - Tech
Wilkes Barre, PA – Mgr
North Wales, PA – Mgr
Alpharetta, GA – Mgr
Buford, GA – Mgr

Southwest Region
Lake Jackson, TX – Ast Mgr.
Houston/Meadows, TX – Tech
Tyler, TX – Mgr
Midland, TX – Mgr
Longview, TX – Mgr
Rockwall, TX – Mgr
For New Hire – Completing Applicant/WOTC Survey

Click the W.O.T.C. Processing Ernst and Young, LLP icon on the desktop and the new hire will be taken to the W.O.T.C. Applicant Survey (8850). This link will display a login screen prompting the new hire for the username and password. The username box is made up of three sections. Enter EM in the first section, 34 in the second section, and the three-digit store number (for stores with two digits, i.e. 99, place a zero in front of the store number, i.e. 099) in the last section. No password is required to be entered for the password option.

Upon completion of the survey, if prompted to do so, the new hire should print the populated 8850 form and sign it and return this to the GM. The GM should mail the 8850 form in the Ernst & Young, LLP prepaid envelope immediately. To document completion of the survey the confirmation number displayed should be recorded and placed in the new hire’s file. Additional documentation may be sent in a second mailing to Ernst & Young, LLP.

Release notice for additional documentation: Depending upon the criteria selected and the state the new hire is employed in a release notice may or may not be required. If the release form is needed the system will generate a populated form. The new hire should complete the form and this may be returned to Ernst &Young, LLP in a separate prepaid envelope.

For General Manager – Monitoring the WOTC Process

Click the W.O.T.C. Processing Ernst & Young, LLP icon on the desktop and the GM will be taken to the W.O.T.C. Applicant/Employee W.O.T.C. Survey (8850 form) and various W.O.T.C. reports. This link will display a login screen prompting the GM for the username and password. The username box is made up of three sections. Enter LM in the first section, 34 in the second section, and the store number in the last section. The password is Chuck with a capital "C" plus the three-digit store number.

After logging in click the Report link and this will take you to seven report options. The first four reports will be the reports that the GM will use to monitor the WOTC process.

1. Activity Overview - select date range to produce a current activity report
2. Employees Needing Form 8850 Completion - select option and outstanding 8850s will be displayed
3. Employees Needing Documentation - select option and outstanding documents will be displayed
4. Employees Not Surveyed for WOTC - select date range and employees to be screened will be displayed
Holiday Schedules for the following Vendors

**Coastal Amusements** will be closed Monday Dec. 26<sup>th</sup> and Monday Jan 2<sup>nd</sup>

**Bay Tek** will be closed Friday the 9<sup>th</sup> at 12:00 and Monday Dec. 26<sup>th</sup> and Monday Jan 2<sup>nd</sup>

**Bob’s Space Racers** will be closed Monday Dec. 26<sup>th</sup> and Monday Jan 2<sup>nd</sup>

**Skeeball** will be closed Friday Dec 23rd, Monday Dec. 26, Friday Dec. 30 and Monday Jan 2<sup>nd</sup>

**Wells Gardner** will be closed Friday Dec. 23rd, Monday Dec. 26 and Monday Jan 2<sup>nd</sup>

**Moss Distributing** Closing earlier Friday Dec. 23<sup>rd</sup>, Closed Monday Dec. 26 and Monday Jan 2<sup>nd</sup>

**I.C.E.** will be closed Monday Dec. 26<sup>th</sup> and Friday Dec. 30<sup>th</sup> I.C.E. will be open Jan 2 for service calls however they will not be shipping parts orders.

**SPT Technical Support and Parts Department** Closed Friday Dec. 23rd, Monday Dec. 26<sup>th</sup> and Monday Jan 2<sup>nd</sup>

Please remember to visit the SPT Technical Support Web Site at [www.bbs.cecentertainment.com](http://www.bbs.cecentertainment.com)

If you have not logged in before, you will have to register first by assigning yourself a user name and password. When asked for the system password it is “ticket”

---

Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:

   ebriggs@cecentertainment.com

I look forward to hearing from you!

Erica Briggs
Sr. Admin, Operations
I feel compelled to share this true life story with your Company. My son Cody is 6 yrs old today, we have celebrated his birthday at the Lake Charles, LA Chuck E. Cheese since he was 3 yrs old. Mainly because he sees the great commercials on T.V. and begs his mommy to take him there. He has pretty much done that since he was 2 yrs old. Once we had that 1st Birthday party, he has wanted it to be there every year including this year. So, I went on line and discovered that no reservations were available due to shortage of staff because of the hurricanes. But to my surprise, once I was able to talk to the local store, I found all hope was not lost. This wonderful, nice manager named Chris said that we could still have the party. Only it was going to be done a little differently. When I explained to him how much this party meant to my little boy. Chris took over and suggested how we could still make this happen. He said we could have everything as my little boy wanted. That meant so much to both of us because with the hurricanes everything has been turned upside down and disappointing for him and I. So I want to express our joy and let you know how your manager lifted out spirits, Chris gave us hope and helped us with an unforgettable birthday. Thank you so much, I will never forget this.
I represent a foster family agency, Walden Family Services, and every year we have our holiday party for our foster families at your location on San Fernando Mission Blvd in Granada Hills, CA. This year we hosted our party on Monday, 12/5 from 5-8pm. Carlos Gomez was the manager on duty and he was AMAZING! He and his staff constantly circulated throughout the restaurant to ensure our needs were met, and was extremely helpful in complying with special requests. Carlos and his staff could not have been more wonderful, and all of the foster children and families had a great time. We have been hosting these parties at Chuck E Cheese for over 7 years, and thanks to the service and management, we will continue to do so.

Prior to the beginning of the “Every Kid’s a Winner” promotion we will be removing the complimentary tokens off of the registers. Starting on December 21 your registers will no longer give out any complimentary tokens with purchases. Please call or email the following with any questions:

POS - rridder@cecentertainment.com 972/258-5451
Marketing - pranne@cecentertainment.com 972/258-5489

Thanks and have a magical day!
**Compliments**
Weekending December 11, 2005

<table>
<thead>
<tr>
<th>Region</th>
<th>Complaints</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midwest Region</td>
<td>604</td>
</tr>
<tr>
<td>Western Region</td>
<td>329,451,49,441 &amp; 305</td>
</tr>
<tr>
<td>Southern Region</td>
<td>374,79,615,964 &amp; 543</td>
</tr>
<tr>
<td>Northern Region</td>
<td>511,504,498,420,522,448 &amp; 526</td>
</tr>
<tr>
<td>Southwest Region</td>
<td>575,667 &amp; 310</td>
</tr>
</tbody>
</table>

**Complaints**
Weekending December 11, 2005

<table>
<thead>
<tr>
<th>Region</th>
<th>Complaints</th>
</tr>
</thead>
<tbody>
<tr>
<td>Midwest Region</td>
<td>604</td>
</tr>
<tr>
<td>Western Region</td>
<td>329,451,49,441 &amp; 305</td>
</tr>
<tr>
<td>Southern Region</td>
<td>474,609,715 &amp; 600</td>
</tr>
<tr>
<td>Northern Region</td>
<td>499,488,472,498,460,916,436 &amp; 650</td>
</tr>
<tr>
<td>Southwest Region</td>
<td>NO COMPLAINTS! GOOD JOB!</td>
</tr>
</tbody>
</table>

**WEEK 49**

**TOP TEN SALES VOLUME**

<table>
<thead>
<tr>
<th>Location</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. BELL, CA #446</td>
<td>$72,415</td>
</tr>
<tr>
<td>2. SUN VALLEY, CA #418</td>
<td>$57,706</td>
</tr>
<tr>
<td>3. TORRANCE, CA #465</td>
<td>$57,664</td>
</tr>
<tr>
<td>4. BURBANK, CA #109</td>
<td>$54,639</td>
</tr>
<tr>
<td>5. ARDEN WAY, CA #410</td>
<td>$51,857</td>
</tr>
<tr>
<td>6. CORONA, CA #407</td>
<td>$51,715</td>
</tr>
<tr>
<td>7. BRONX, NY #523</td>
<td>$48,045</td>
</tr>
<tr>
<td>8. VENTURA, CA #453</td>
<td>$47,202</td>
</tr>
<tr>
<td>9. LYNWOOD, CA #377</td>
<td>$46,546</td>
</tr>
<tr>
<td>10. HERNDON, VA #99</td>
<td>$46,502</td>
</tr>
</tbody>
</table>

**TOP TEN SALES INCREASE**

<table>
<thead>
<tr>
<th>Location</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. MAPLE GROVE, MN #794</td>
<td>57.6%</td>
</tr>
<tr>
<td>2. SAN BERN, CA #415</td>
<td>57.5%</td>
</tr>
<tr>
<td>3. SLIDELL, LA #693</td>
<td>49.8%</td>
</tr>
<tr>
<td>4. LAKE CHARLES, LA #709</td>
<td>49.6%</td>
</tr>
<tr>
<td>5. OMAHA, NE #733</td>
<td>42.8%</td>
</tr>
<tr>
<td>6. LAS VEGAS, NV #311</td>
<td>42.2%</td>
</tr>
<tr>
<td>7. BATON ROUGE, LA #609</td>
<td>39.3%</td>
</tr>
<tr>
<td>8. KENDALL, FL #438</td>
<td>35.9%</td>
</tr>
<tr>
<td>9. HOUS INWOOD, TX #734</td>
<td>33.9%</td>
</tr>
<tr>
<td>10. MORENO VALLEY, CA #393</td>
<td>32.1%</td>
</tr>
</tbody>
</table>
Check out the current management and technician opportunities!!

It’s a great way to earn a $1,000??

Do you know a Manager or Tech?

Please direct your referrals to visit www.cec-careers.com and create an online profile.

Northern Region
- Waterbury, CT – Tech
- Everett, MA – Mgr
- Union, NJ – Mgr
- Harlem, NY – Tech
- Bronx, NY – Mgr
- Hempstead, NY – Tech, Mgr
- W. Orlando, FL – Mgr, Tech
- Lakeland, FL – Mgr
- St. Louis, MO – Mgr
- Boca Raton, FL – Mgr
- St. Charles, MO – Mgr
- Burlington, MA – Mgr
- Dartmouth, MA – CC
- Patchouge, NY – Tech
- Middletown, NJ – Tech
- W. Long Branch, NJ – Mgr
- Mathuen, MA – Mgr
- Brandon, FL – Mgr
- Lowell, MA – Mgr
- Albany, NY – Mgr
- E. Hanover, NJ – Mgr
- Queens, NY – Mgr
- St. Petersburg, FL – Mgr

Midwest Region
- Columbus, IN – CC
- Sharonville, OH – Mgr
- Roseville, MI – Mgr
- Rochester Hills, MI – Ast Mgr
- Bloomington, IL – Tech
- Darien, IL – Mgr
- Chicago, IL – Tech
- Dublin, OH – Mgr
- Vernon Hills, IL – Tech
- S. Toledo, OH – Mgr
- Streamwood, IL – Mgr
- Crystal Lake, IL – Tech
- Riverpoint, IL – Mgr
- Rapid City, SD – Mgr
- Columbus, OH – Mgr
- Mansfield, OH – Tech
- Port Huron, MI – Tech
- Saginaw, MI – Mgr
- N. Olmstead, OH – Mgr
- Mayfield Heights, OH – Mgr
- Green Bay, WI – Mgr
- Janesville, WI – Mgr
- Indy, Wash Square, IN – Mgr
- Gurnee, IL – Mgr
- Skokie, IL – 2 Mgr

Western Region
- Glendale, CA - Mgr
- Garden Grove, CA – Mgr, Tech
- Aurora, CO – Mgr
- San Bruno, CA - Mgr
- Roseville, CA – Mgr
- Lynnwood, CA – Mgr
- Las Cruces, NM – Ast Mgr
- Fontana, CA – Ast Mgr, Tech
- Bellevue, WA – Mgr
- Stockton, CA – Mgr
- Torrance, CA – Mgr
- West Hills, CA – Mgr
- Dublin, CA – Ast Mgr
- Hayward, CA – Mgr
- Corona, CA - Mgr
- Chino, CA - Mgr
- Bakersfield, CA – Tech
- Fullerton, CA – Mgr
- Olympia, WA – Ast Mgr
- Kent, WA – Mgr
- El Centro, CA – CC
- Hemet, CA - CC
- Northridge, CA – Ast Mgr
- Colorado Springs, CO – Ast Mgr

Southern Region
- Gulfport, MS – Mgr
- Potomic Mills, VA – Mgr
- Charlotte, NC – Mgr
- Columbia, SC – Mgr
- Charleston, SC – Mgr
- Augusta, GA – Mgr
- Hickory, NC - Tech
- Wilkes Barre, PA – Mgr
- North Wales, PA – Mgr
- Alpharetta, GA – Mgr
- Mall of Georgia – Mgr
- Layfayette, LA – Tech

Southwest Region
- Lake Jackson, TX – Ast Mgr.
- Houston/Meadows, TX – Tech
- Tyler, TX – Mgr
- Midland, TX – Mgr
- Longview, TX – Mgr
- Rockwall, TX – Mgr
- Victoria, TX – Ast Mgr
- Bandera, TX – Mgr
- Sugarland, TX – Mgr
- Webster, TX – Mgr
- Omaha, NE – Mgr
You will receive $1000 for your referrals, Amanda Kirkland, Anthony Michaud, Christian Diaz and Jose Medina in next week's mail!
CHUCK E. CHEESE IS A BIG HIT!

Methuen High School senior Reynaldo Santana has fun with the children while at work at Chuck E. Cheese at the Loop. Dancing with Chuck E. are from left, Savana Marino, 8, of Lawrence and her brother Dominick, 6.
The man inside the mouse
Aspiring Boston Symphony musician enjoys entertaining children

BY LESLIE TALMAGE
STAFF WRITER

MEHTHORN — When Reynolds Santana puts on his oversized pink ears and green and purple hat and shimmies to the Holley Poesy, children flock to him.

He is, he said proudly, “like the true Chuck E.”

For up to 16 hours a week, the high school senior is Chuck E. Cheese, the company mascot for the restaurant chain in Methuen.

“He is one of the best (mascots),” Lily Tran, a company cashier said. “He’s very enthusiastic and that’s what we need for a Chuck E.”

Manager Chris Mandarino agreed. “He knows how to interact with the kids and get them involved,” he said.

All dressed up for a birthday party for Jackson, aged 4, Santana waved bands of high-fives, gently reached out to his young fans and clasped his hands. Two little girls bounce up and down and screech into his oversized, furry legs, embracing him warmly.

He is, he conceded, “like a magnet” for children. While he’s decided in his goal is simple: To make the children happy.

“I treat each kid as a family,” he said.

The young man behind Chuck E is a talented musician who aspires to play with an ensemble like the Boston Symphony Orchestra.

Last week, he auditioned for and was accepted by the New England Conservatory’s Massachusetts Young Wind Ensemble, which accepts only band students.

“Thanks to God, I got in,” he said, sitting outside of the restaurant before his shift began.

But Santana can’t begin practicing with the Conservatory group until the football season ends. He plays alto sax for the high school band and will be performing at the team’s Friday night games through November.

In addition to playing with the high school band, the 17-year-old will begin practicing this week for the school’s jazz band, and will play with the concert band later this year. Since the seventh grade, he has attended the University of Massachusetts at Lowell summer band camp. Since the eighth grade, he has participated in the University of Massachusetts at Lowell’s ALC City Youth Wind Ensemble, which consists primarily of high school and college students.

Frank Bevery, band director and head of the school’s fine arts department, described Santana as a talented musician with a great sense of humor and a strong work ethic.

“He’s an outstanding musician,” he said. “He’s worked very hard for a long time at that. He’s above the level you’d expect a normal high school senior to be at.”

Santana’s teacher for seven years, Debra-Nicole Huber, who is assistant director of university bands at the University of Massachusetts, Lowell, said “he has a wonderful sense of timing and rhythm. He has very good ears... Roy also has the drive, the heart, the determination to be very, very good.” Plus, she said, he is “a kind gentleman.”

“When I play trumpet, I feel good inside,” he said, quietly. “It makes me happy.”

“Sometimes when I play I flow with the music,” he said, his dark eyelashes downcast, adding that “a true musician” feels, moves with and understands the music.

His passion and talent run in his family.

Santana’s 19-year-old brother Jovany plays the drums; his mother Connie plays the tenor sax, clarinet and trumpet; his father Fernando plays the tuba, bass and trumpet.

The whole family plays in their church band in Lawrence, the Mita Congregation, where Santana also serves as one of three conductors. (Santana also plays piano, bass, French horn, alto and tenor saxophone, guitar and drums.)

His favorite trumpet player is Wynton Marsalis. He is confident that “with the help of God,” he, too, will be able to make it as a musician.

And it appears he has the discipline to succeed. Two or three days a week, he skips lunch or scars it down quickly so he can practice his trumpet in either the band or the theater room. (He prefers the latter, where the sound is better.)

This fall, he plans to apply to the University of Massachusetts at Lowell and the New England Conservatory of Music. When asked about whether he will apply to Juilliard, the A and B student said, “it looks too hard.” But, he said, “I might try. If I get in? Wow.”

But you won’t find the senior sweating about his future plans.

“I have faith,” he said. “I take everything easy and slow. Everything comes in its own time,” he said. “You just have to have patience.”
FROM MARKETING...

We are participating in a cross promotion with Cinemark Theaters. The offer is 35 free tokens with the purchase of any large pizza and it expires 12/31/06.

The coupons will be in Cinemark movie calendars which are currently available in all of their theaters. They are selling the calendars for $1.00 with the purchase of a large Coke.

Please contact Brenda Holloway at extension 4222 if you have any questions.

A Message From Entertainment

Guess what? We asked what song you’d like to do for the next Road Show CD and the overwhelming response has been, “WE WANT THE CHA CHA!” Well, we hear you. That’s why we’ve produced a new Road Show with the “Cha Cha Slide” on it! That’s right. And get this…It’s good for the entire year of 2006! Yup. We licensed this baby for you guys to use all year long. WooHoo! We also made a point to put it on the same CD with all your other song options so you don’t have to swap CD’s! With that said, keep your eyes peeled for the new disc. It should hit your location at the end of this month. Oh, and get this…we’re also producing a “Cha Cha Slide Training Video” to get you started.

Thanks for your valuable input! Have fun doing the Cha Cha Slide with our guests!

Dept 18 Productions

New Vinyl Figures
There are two new designs of the CEC Vinyl Figures.

CEC Roller Blade Vinyl Figure
When you run out of the CEC Soccer Vinyl Figure you will now order the CEC Roller Blade Vinyl Figure, item # 54525. The CEC Skateboard Vinyl Figure has been discontinued.

CEC Hockey Vinyl Figure
The CEC Hockey Vinyl Figure is changing looks. It is still going to be item # 57524 but in cool NEW colors.
***DFI HOLIDAY/INVENTORY SCHEDULE***

Please be aware Dennis Foland’s availability to ship Merch/Prizes the last week of the month will be very limited!!

MONDAY, DECEMBER 26<sup>th</sup> -- CLOSED (HOLIDAY)
TUESDAY, DECEMBER 27<sup>th</sup> -- OPEN (Will be shipping orders starting with Mon day ship-day orders received and will ship orders until close of business.)
WEDNESDAY, DECEMBER 28<sup>th</sup> -- OPEN UNTIL NOON PST (Will continue to ship orders based on ship-day orders received -- will ship orders until NOON PST.)
THURSDAY, DECEMBER 29<sup>th</sup> -- CLOSED (INVENTORY)
FRIDAY, DECEMBER 30<sup>th</sup> -- CLOSED (INVENTORY)
MONDAY, JANUARY 2<sup>nd</sup> -- CLOSED (HOLIDAY)
TUESDAY, JANUARY 3<sup>rd</sup> -- OPEN – (Will continue to ship orders remaining from previous week, based on ship-day in which the orders were received, and then start with new orders.)

***PLEASE NOTE -- AND ORDER ACCORDINGLY!!***

In preparation for an AWESOME 1<sup>st</sup> quarter in sales AND for the HUGE 1<sup>st</sup> Qtr Marketing Campaign – “Every Kid’s a Winner” – PLEASE, PLEASE, PLEASE place a merchandise order for your location the week of Monday, December 19<sup>th</sup> -- Thursday, December 22<sup>nd</sup>. Listed below is a helpful checklist to make sure your holiday season is full of MERCH and PRIZES:

- Place your Merchandise Order BEFORE NOON on your scheduled Order Day!!
- Increase your par levels to account for delays in shipping due to DFI being closed.
  - Place a Merchandise Order NEXT WEEK on your scheduled Order Day!!
  - Increase your order amount in preparation for 1<sup>st</sup> Qtr and EKAW.
- Did we mention to place a Merchandise Order BEFORE NOON on your scheduled Order Day NEXT WEEK??

***DID YOU PLACE AN DFI ORDER THE WEEK OF 12/19 - 12/22??***
Clean Drain Pipes by Facilities

Appearance, cleanliness and atmosphere of your restaurant drive customer traffic. Restaurants that are unpleasant to the senses will lead to shorter and less frequent visits by our guests.

When drains get clogged and back-up in your restrooms and kitchens, not only does it create an offensive odor, it is a Health Code Violation. Regular maintenance and cleaning of drains will minimize guest complaints and costly repairs in the future.

The most common mistake people make is to remove the sediment filters in the floor drains. These are used to stop material from entering the drain; i.e., straws, token cups, paper towels or anything else dropped on the floor that can be swept down a drain with mop water. Some of these items will make it through the trap and cause blockages down the sewer line. Others will be caught in the p-trap and cause a blockage there (salad bar or beverage bar drains are common blockages).

Large quantities of grease or oil (salad dressing) should never be placed in the drain. Grease and oil should only go down the drains that have a grease trap or oil separator on them. Grease traps should be cleaned every 60 to 90 days, depending on the size and usage. Many municipalities specify the frequency in their area and require proof of service performed.

Preventative maintenance on your drains now will save you a lot of time and expense later! As always, if you have any facilities issues, please contact the Facilities Department at 972/258-5643. Thanks and have a Magical Day!

New Balloons - New Inflator Tip

Between now and the next couple of months, we will be changing latex balloons from our current vendor to Pioneer Balloons. The new balloon will require a “rubber flex tip” as opposed to the “needle inflator” that we currently use. Many of our CEC locations already have a “rubber flex tip”, but for those who don’t, you will need to order one.

Although the cost of the new regulator is $35.00, the savings that you will achieve on the new balloons will give you a payback in two to three months.

Please order the new regulator at Pioneer Balloons - ask for Susan Bastin. Their phone number is 800-284-6201.

Also, hang on to your old regulator/inflator tip. As we deplete our current inventory and transition to our new balloon, it is possible that you will receive deliveries of both for a short period of time.

If you have any questions, please feel free to call Purchasing.
The winners of the "No Guest Complaints" contest during Super Chuck Summer (pictured above) were awarded to an awesome night with Mark Flores (Director of Operations), Mike Magusiak (President) and Dick Frank (Chairman) last Wednesday night in Dallas, TX. They all flew to Dallas, stayed in a hotel and road off in a stretch limo directly from the hotel to the American Airlines Center for appetizers, drinks, dinner and to watch the Mavericks beat the Phoenix Suns. They had the "Red Carpet" treatment...literally!

The GM's and DM's had plenty of room to rub elbows with the “big wigs” while watching the game in luxury from the sky box suite. David Pippin (DM) stated that we thought of the smallest details in arranging this trip (like we do for our Guests). “The limo was a nice touch, thanks for treating us so well”. Emerson Curtis (DM) and Jeff Powell once again had travel delays, but made it on time!! Ed Porter (AD), David Barwig (GM) even stopped by the Support Center prior to the game for a tour. Alex Guntrum (DM) and Sharon Haley really enjoyed the dessert cart midway through the game.

What's next? Stay tuned for your next opportunity to share in the rewards of taking care of our guests. Continue to provide Magical Hospitality to EACH of our guests with the 5/10 rule, Have a Magical Day and It’s my Pleasure! Thanks again to the 199 locations that had no guest complaints for the 14 weeks during the Summer Chuck Summer Campaign.

Many Thanks go to the No Guest Complaints Hospitality Committee:

Tina Glenn & Ryan Linders

Todd Horchner – Editor and Photographer
Memo Park Hydraulic rides clutch assembly troubleshooting tips.

1. The clutch receives its 24 volts from the TR2 transformer located under the triangle shaped base door inside the grey control box. The primary of the TR2 transformer gets its voltage from J3 of the CPU board after the ride is coined up. There is also located inside the junction box on the bike, a bridge rectifier for the clutch that converts the 24 VAC to 24 VDC to the coil of the clutch. The Bridge Rectifier crosses to a NTE 5324.

2. The coil resistance for a good clutch coil should be around 20 ohms

3. It is also a very good idea not to over tighten the 3 bolts that attach the clutch to the ride. If over tightened it will not allow the coil on the clutch to activate and you will not be able to pedal after the ride is coined up.

Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:

   ebriggs@cecentertainment.com

I look forward to hearing from you!

Erica Briggs
Sr. Admin, Operations

Please call the SPT Technical Support Department at 785 862 6002, should you have any questions.
On October 20, 2005 we had our daughter Emma's fifth birthday party at Chuck E Cheese in North Canton, Ohio. We really had to give a lot of thought about having it there because though we don't find your party prices unreasonable, things are tight for us. You see, I recently underwent surgery on my brain, and because of complications I will have to undergo a second surgery on my brain in just a few weeks. Because of this we have an overwhelming amount of bills from the surgery, doctor appointments too many medications to count... you get the picture. So we really struggled with this decision first because of the cost and second because the affect the noise would have on my head. Once we decided to go ahead and figure out a way to come up with the money to do the party, we decided to do it on a Thursday night. First because it actually was her birthday, second because the kids would get the extra tokens for having it on a weekday and third in hopes that it would be a bit calmer on a weeknight. I want to tell you, aside from the money part, which was of course our own decision; we could not be more thrilled. I want to just rave to you about Emma's party hostess, Ashley. She was such a nice sweet girl. She was perky and bubbly and exactly the kind of girl that you NEED to have host these parties. She made Emma feel special on her special day, which was so important to us as Emma has missed out on SO much with her mommy being so sick. The food was good, our guests had a great time and the big accomplishment of the night was that Emma overcame her fear of Chuck E and even gave him a hug...well after we told her it was actually a girl in the costume. (We didn’t know if it was or not), but it was VERY important to Emma. I saw the general manager sitting working on some things and made a point to go and let her know how enjoyable the party was and that more than anything I wanted to let her know that Ashley was a true gem. She also (I don’t remember her name) was very pleasant and told us how glad she was that our daughter had a wonderful party. I want to thank you as a company but mostly I want to thank Ashley by letting you know what a wonderful employee you have in her.
I attended a birthday party on Thursday, Dec. 8, 2005 in **North Little Rock, AR**. I was pleasantly surprised with the great service we received. While visiting, there had to be at least 30-40 kids on the floor, there was only one young lady as a "guest representative"... who did a wonderful job with all the kids and parents. She helped set-up, serve, involve the kids in the singing and dancing, manage presents and take care of the other parties at the same time. I don't think anyone felt left out or ignored. I don't know her name. She was a real social director. If she is getting paid as a waitress you are going to lose her!

Potholes in your parking lot can turn into craters if not addressed in a timely manner. The expansion and contraction asphalt and concrete go through in the winter months compounds this problem, as well as snow plows removing snow. It’s good practice to walk your parking lots a minimum of once a week to look for potholes or potential asphalt/concrete failure.

If you have potholes, or failing asphalt/concrete, please contact the Facilities Dept. at 972/258-5643. If it is the Landlord’s responsibility to repair the parking lot, we will notify them to make repairs. If the parking lot is CEC’s responsibility, we will get a bid to make repairs. We are currently compiling our list of parking lots to replace in 2006, so notify your District Managers/Area Directors if you feel your lot is in need of replacement.

Please don’t let craters grow in your parking lots!
Complaints
Weekending December 25, 2005

Midwest Region:
828 & 686

Western Region:
399, 364, 453, 2 - 355, 418, 362, 406, 702 & 45

Southern Region:
2-772, 664, 74, 635, 50, 84, 614 & 543

Northern Region:
718, 681, 511, 752, 719, 522 & 2-542

Southwest Region:
582, 933, 891, 416 & 928

Compliments
Weekending December 25, 2005

Midwest Region:
0...Better luck next week!

Western Region:
418 & 406

Southern Region:
705 & 771

Northern Region:
2-510 & 500

Southwest Region:
581, 732, 564 & 579

WEEK 51

TOP TEN SALES VOLUME

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>VOLUME</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. SUN VALLEY, CA #418</td>
<td>$39,050</td>
</tr>
<tr>
<td>2. VENTURA, CA #453</td>
<td>$38,380</td>
</tr>
<tr>
<td>3. ARDEN WAY, CA #410</td>
<td>$38,136</td>
</tr>
<tr>
<td>4. BURBANK, CA #109</td>
<td>$37,897</td>
</tr>
<tr>
<td>5. GRAND PRAIRIE, TX #596</td>
<td>$37,076</td>
</tr>
<tr>
<td>6. TORRANCE, CA #465</td>
<td>$36,932</td>
</tr>
<tr>
<td>7. ORLANDO, FL #722</td>
<td>$36,138</td>
</tr>
<tr>
<td>8. SAN BRUNO, CA #444</td>
<td>$36,088</td>
</tr>
<tr>
<td>9. BELL, CA #446</td>
<td>$34,412</td>
</tr>
<tr>
<td>10. BRANDON, FL #420</td>
<td>$32,922</td>
</tr>
</tbody>
</table>

TOP TEN SALES INCREASE

<table>
<thead>
<tr>
<th>LOCATION</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. HATTIESBURG, MS #566</td>
<td>30.6%</td>
</tr>
<tr>
<td>2. LAKE CHARLES, LA #709</td>
<td>24.6%</td>
</tr>
<tr>
<td>3. N. OLMSTED, OH #559</td>
<td>22.1%</td>
</tr>
<tr>
<td>4. BEAUMONT, TX #930</td>
<td>12.4%</td>
</tr>
<tr>
<td>5. AKRON, OH #553</td>
<td>10.1%</td>
</tr>
<tr>
<td>6. ALBANY, GA #617</td>
<td>9.4%</td>
</tr>
<tr>
<td>7. CORDOVA, TN #563</td>
<td>7.2%</td>
</tr>
<tr>
<td>8. ALEXANDRIA, LA #048</td>
<td>5.8%</td>
</tr>
<tr>
<td>9. SLIDELL, LA #693</td>
<td>4.0%</td>
</tr>
<tr>
<td>10. PARMA, OH #101</td>
<td>2.6%</td>
</tr>
</tbody>
</table>
Check out the current management and technician opportunities!!

It’s a great way to earn a $1,000??

Do you know a Manager or Tech?

Please direct your referrals to visit www.cec-careers.com and create an online profile.

Northern Region
Waterbury, CT – Tech
Everett, MA – Mgr
Union, NJ – Mgr
Harlem, NY – Tech
Bronx, NY – Mgr
Hempstead, NY – Tech, Mgr
W. Orlando, FL – Mgr, Tech
Lakeland, FL – Mgr
St. Louis, MO – Mgr
Boca Raton, FL – Mgr
St. Charles, MO – Mgr.
Burlington, MA – Mgr
Dartmouth, MA – CC
Patchouge, NY – Tech
Middletown, NJ – Tech
W. Long Branch, NJ – Mgr
Mathuen, MA – Mgr
Brandon, FL – Mgr
Lowell, MA – Mgr
Albany, NY – Mgr
E. Hanover, NJ – Mgr
Queens, NY – Mgr
St. Petersburg, FL – Mgr

Midwest Region
Columbus, IN – CC
Sharonville, OH – Mgr
Roseville, MI – Mgr
Rochester Hills, MI – Ast Mgr
Blooming, IL – Tech
Darien, IL – Mgr
Chicago, IL – Tech
Dublin, OH – Mgr
Vernon Hills, IL – Tech
S. Toledo, OH – Mgr
Streamwood, IL – Mgr
Crystal Lake, IL – Tech
Riverpoint, IL – Mgr
Rapid City, SD – Mgr
Columbus, OH – Mgr
Mansfield, OH – Tech
Port Huron, MI – Tech
Saginaw, MI – Mgr
N.Olmedstead, OH – Mgr
Mayfield Heights, OH – Mgr
Greenbay, WI – Mgr
Janesville, WI – Mgr
Indy, Wash Square, IN – Mgr
Gurnee, IL – Mgr
Skokie, IL – 2 Mgr

Western Region
Glendale, CA - Mgr
Garden Grove, CA – Mgr, Tech
Aurora, CO – Mgr
San Bruno, CA - Mgr
Roseville, CA – Mgr
Lynnwood, CA – Mgr
Las Cruces, NM – Ast Mgr
Fontana, CA – Ast Mgr, Tech
Bellevue, WA – Mgr
Stockton, CA – Mgr
Torrance, CA – Mgr
West Hills, CA – Mgr
Dublin, CA – Ast Mgr
Hayward, CA – Mgr
Corona, CA - Mgr
Chino, CA - Mgr
Bakersfield, CA – Tech
Fullerton, CA – Mgr
Olympia, WA – Ast Mgr
Kent, WA – Mgr
El Centro, CA – CC
Hemet, CA - CC
Northridge, CA – Ast Mgr
Colorado Springs, CO – Ast Mgr

Southern Region
Gulfport, MS – Mgr
Potomic Mills, VA – Mgr
Charlotte, NC – Mgr
Columbia, SC – Mgr
Charleston, SC – Mgr
Augusta, GA – Mgr
Hickory, NC, - Tech
Wilkes Barre, PA – Mgr
North Wales, PA – Mgr
Alpharetta, GA – Mgr
Mail of Georgia – Mgr
Layfayette, LA – Tech

Southwest Region
Lake Jackson, TX – Ast Mgr.
Houston/Meadows, TX – Tech
Tyler, TX – Mgr
Midland, TX – Mgr
Longview, TX – Mgr
Rockwall, TX – Mgr
Victoria, TX – Ast Mgr
Bandera, TX – Mgr
Sugarland, TX – Mgr
Webster, TX – Mgr
Omaha, NE – Mgr
**JANUARY 1, 2006 COUPON PROMOTION**

All markets will be participating in a newspaper coupon promotion in January. Below is a detailed list by market with coupon versions.

<table>
<thead>
<tr>
<th>SUPER FUN FAMILY PACK</th>
<th>FUN TIME PACK</th>
<th>FUN MEAL DEAL</th>
<th>BIG BLAST PACK</th>
</tr>
</thead>
<tbody>
<tr>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
<td>- 1 large pizza with one or two toppings or Super Combo</td>
</tr>
<tr>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
<td>- 4 regular size soft drinks</td>
</tr>
<tr>
<td>- 30 tokens</td>
<td>- 50 tokens</td>
<td>- 79 tokens</td>
<td>- 100 tokens</td>
</tr>
<tr>
<td>ONLY $19.99 WITH COUPON</td>
<td>ONLY $23.99 WITH COUPON</td>
<td>ONLY $26.99 WITH COUPON</td>
<td>ONLY $29.99 WITH COUPON</td>
</tr>
</tbody>
</table>

**MARKETS:**

<table>
<thead>
<tr>
<th>ALBANY, GA</th>
<th>ALEXANDRIA, VA</th>
<th>AMARILLO, TX</th>
</tr>
</thead>
<tbody>
<tr>
<td>CORPUS CHRISTI</td>
<td>EL PASO</td>
<td>JACKSONVILLE, FL</td>
</tr>
<tr>
<td>JACKSON, TN</td>
<td>LAFAYETTE</td>
<td>LUMBERCK</td>
</tr>
<tr>
<td>PALM SPRINGS</td>
<td>MONTGOMERY</td>
<td>WACO</td>
</tr>
</tbody>
</table>

**SUPER FUN FAMILY PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

**BUY 40 TOKENS FREE**

- Get a total of 80 tokens
- Can be used with other offers

**ONLY $10.99 WITH COUPON**

<table>
<thead>
<tr>
<th>MARKETS:</th>
<th>MADISON</th>
<th>SANTA BARBARA</th>
</tr>
</thead>
<tbody>
<tr>
<td>JOHNSTOWN</td>
<td>ALTOONA</td>
<td>WICHITA</td>
</tr>
<tr>
<td>ALCOHOL</td>
<td>JOHNSTOWN</td>
<td>ALTOONA</td>
</tr>
<tr>
<td>ALCOHOL</td>
<td>WICHITA</td>
<td>ALCOHOL</td>
</tr>
</tbody>
</table>

**$9.99 LARGE PIZZA**

- Buy Any Large Pizza
- with one topping
- for only $9.99

**BIG BLAST PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 100 tokens

**ONLY $29.99 WITH COUPON**

<table>
<thead>
<tr>
<th>MARKETS:</th>
<th>PHOENIX</th>
<th>YUMA &amp; EL CENTRO</th>
</tr>
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<tbody>
<tr>
<td>GREENVILLE, NC</td>
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</tr>
</tbody>
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**SUPER FUN FAMILY PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

**BUY 50 TOKENS FREE**

- Get a total of 100 tokens
- Can be used with other offers

**ONLY $20.99 WITH COUPON**

<table>
<thead>
<tr>
<th>MARKETS:</th>
<th>CHARLESTON, SC</th>
<th>EVANSVILLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>HARRISBURG, PA</td>
<td>EVANSVILLE</td>
<td>ROCHESTER</td>
</tr>
<tr>
<td>PROVIDENCE</td>
<td>SPRINGFIELD</td>
<td>SYRACUSE, NY</td>
</tr>
<tr>
<td>RICHMOND</td>
<td>RICHMOND</td>
<td>TOPEKA, KS</td>
</tr>
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**SUPER FUN FAMILY PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

**BUY 40 TOKENS FREE**

- Get a total of 100 tokens
- Can be used with other offers

**ONLY $19.99 WITH COUPON**

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<tr>
<th>MARKETS:</th>
<th>CHARLOTTE, SC</th>
<th>EVANSVILLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>PHILADELPHIA</td>
<td>EVANSVILLE</td>
<td>ROCHESTER</td>
</tr>
<tr>
<td>ROCKFORD, IL</td>
<td>SPRINGFIELD</td>
<td>SACRAMENTO</td>
</tr>
<tr>
<td>COLUMBUS, GA</td>
<td>PHILADELPHIA</td>
<td>SACRAMENTO</td>
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**$9.99 LARGE PIZZA**

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- for only $9.99

**BIG BLAST PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 100 tokens

**ONLY $29.99 WITH COUPON**

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<tr>
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<td>ROCHESTER</td>
</tr>
<tr>
<td>SPRINGFIELD, MO</td>
<td>SPRINGFIELD, IL</td>
<td>ROCHESTER</td>
</tr>
</tbody>
</table>

**SUPER FUN FAMILY PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

**BUY 50 TOKENS FREE**

- Get a total of 100 tokens
- Can be used with other offers

**ONLY $21.99 WITH COUPON**

<table>
<thead>
<tr>
<th>MARKETS:</th>
<th>CHARLOTTE, NC</th>
<th>EVANSVILLE</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOUISVILLE</td>
<td>EVANSVILLE</td>
<td>ROCHESTER</td>
</tr>
<tr>
<td>COLUMBUS, OH</td>
<td>PHILADELPHIA</td>
<td>SACRAMENTO</td>
</tr>
<tr>
<td>HARRISBURG, PA</td>
<td>PROVIDENCE</td>
<td>SYRACUSE, NY</td>
</tr>
<tr>
<td>MIDDLETOWN, CT</td>
<td>RICHMOND</td>
<td>TOPEKA, KS</td>
</tr>
</tbody>
</table>

**SUPER FUN FAMILY PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

**BUY 40 TOKENS FREE**

- Get a total of 100 tokens
- Can be used with other offers

**ONLY $19.99 WITH COUPON**

<table>
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<th>MARKETS:</th>
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<tbody>
<tr>
<td>DAYTON/SPRINGFIELD</td>
<td>KNOXVILLE</td>
<td>SPRINGFIELD, MO</td>
</tr>
<tr>
<td>DES MOINES, IA</td>
<td>PEORIA</td>
<td>WICHITA, KS</td>
</tr>
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**SUPER FUN FAMILY PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

**BUY 50 TOKENS FREE**

- Get a total of 100 tokens
- Can be used with other offers

**ONLY $19.99 WITH COUPON**

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**SUPER FUN FAMILY PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

**BUY 50 TOKENS FREE**

- Get a total of 100 tokens
- Can be used with other offers

**ONLY $21.99 WITH COUPON**

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<td>PEORIA</td>
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</tbody>
</table>

**PLEASE NOTE THAT THIS "BUY 40 GET 40" COUPON MUST BE USED WITH A FOOD PURCHASE***

<table>
<thead>
<tr>
<th>MARKETS:</th>
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**SUPER FUN FAMILY PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

**BUY 40 TOKENS FREE**

- Get a total of 100 tokens
- Can be used with other offers

**ONLY $19.99 WITH COUPON**

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**$9.99 LARGE PIZZA**

- Buy Any Large Pizza
- with one topping
- for only $9.99

**BIG BLAST PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 100 tokens

**ONLY $29.99 WITH COUPON**

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<td>WICHITA, KS</td>
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</tbody>
</table>

**PLEASE NOTE THAT THIS "BUY 50 GET 50" COUPON MUST BE USED WITH A FOOD PURCHASE***

<table>
<thead>
<tr>
<th>MARKETS:</th>
<th>RENO</th>
<th>TRISTIES/JOHNSON TN</th>
</tr>
</thead>
<tbody>
<tr>
<td>ERIE</td>
<td>RIOANOVE, VA</td>
<td>VEGAS</td>
</tr>
<tr>
<td>MADISON</td>
<td>SANTA BARBARA</td>
<td>WILKES BARR/SCRANTON</td>
</tr>
</tbody>
</table>

**SUPER FUN FAMILY PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 30 tokens

**FUN TIME PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 50 tokens

**FUN MEAL DEAL**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 79 tokens

**BIG BLAST PACK**

- 1 large pizza with one or two toppings or Super Combo
- 4 regular size soft drinks
- 100 tokens

**ONLY $30.99 WITH COUPON**

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</tbody>
</table>

**SUPER BUFFET SAVER**

- Get 5 free tokens
- with each buffet purchase

**MARKETS: | MIDLAND, TX |**
THANK YOU
$1,000
TIMES OVER!!

Peter Pununzi #438
Brian Miller #637
Ulrich Oevermann #459
Elizabeth Hahn #745

You will receive $1000 for your referrals, Peter Pununzi, Keith Goins, Joanne Matherne and Sharmanyne Gay in next week’s mail!
New 2000 high-end Standard

The 2000 ticket standard is changing. The Play-Doh Beach Buggy is discontinued and the Tootsie Roll Pillow is the new standard.

Item # 53362

NOVEMBER WOTC WINNERS

Midwest Region ~ Dublin, OH #736
Northern Region ~ Boca Raton, FL #682
Southern Region ~ Charlotte, NC #64
Western Region ~ Irving, TX #81
CONGRATULATIONS ON A GREAT YEAR OF FUNDRAISING!
We gave over $410,000.00 back to schools in our communities!!

BUT WAIT.......THERE’S MORE.....
TWO EXCITING NEW CHANGES FOR 2006!!

1. Based on feedback from operations and our school contacts, we will be increasing our school fundraising donation from 10 to **15%** for all events that occur in 2006. This will be an automatic change that will begin on January 2\textsuperscript{nd} 2006 and will not affect any changes to operations.

   **REMINDER!** The 15% donation is a below the line expense. During these events, please help to make sure we are properly tracking and compensating participating schools in your community.

2. To help alleviate some of your dinner rush and to provide more time for guests to participate in a fundraiser, we have moved the starting time from 5:00-9:00pm to **3:00-9:00pm**. This change will provide more time for our busy moms and dads and allow us to provide outstanding service to our guests.

Here’s how we will be advertising these new changes starting in January 2006:

1. New television commercial
2. Website and E-mail blasts
3. National PTA and PTO Conventions and Web-site banner advertising
4. National PTA and PTO Magazine Ads
5. In-store (new flyers and other POP coming soon!)

If you have any questions regarding these changes to the school fundraising program, please feel free to contact Ryan Linders at x4281 or rlinders@cecentertainment.com
**Tech Support**

Hey Guys & Gals if you would like to share something in the Chuck E. Focus feel free to contact me directly at ext. 5448 or e-mail me at:

   ebriggs@cecentertainment.com

I look forward to hearing from you!

Erica Briggs
Sr. Admin, Operations

**New Akman Compact Flash audio boards on all new sound kits**

To raise and lower the volume, make a jumper wire and short between ground (gnd) and VOL (+) to raise the volume and VOL (–) to lower the volume.

To generate a sound, short between ground (gnd) and any numbered terminal 1 through 6.

Terminal # 1 sound - Engine sound – **needs to be on gas pedal**
Terminal # 2 sound – Engine sound
Terminal # 3 sound – One minute to self destruct
Terminal # 4 sound – starting engine – **needs to be on key switch**
Terminal # 5 sound – cars passing
Terminal # 6 sound - Gentlemen start your engines

Speakers must be on the left L(+) and L(–) terminals as shown in the picture.

**All switches must be wired normally open for the sound unit to function correctly.**