



THAT'S ENTERTAINMENT

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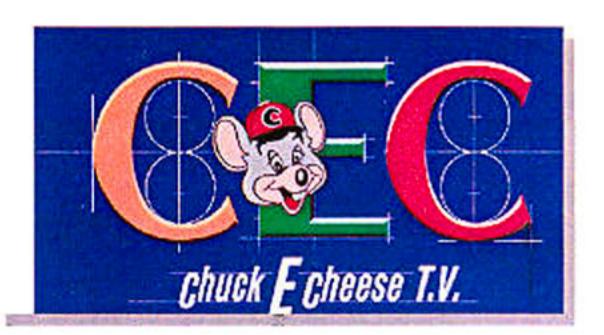
Very Important Stuff!

- Remove Bowtie from Chuck E Costume head.
- Return all old show tapes that are not listed on page 3.
- Remember that show tapes are only warranted for one week. Call (972) 258-5613 for a replacement.

September 2001 Show

ell, summer is over and school is back in session and that can only mean one thing...its time for another new Chuck E. Cheese show! The crew here at Department 18 has been hard at work putting together another stellar show for you and your guests.

Speaking of the crew, there have been a few changes recently within our department. Brent Gray recently left us to pursue his law degree at the University of Memphis. His replacement is Matt Schartz. Matt has been working with us for some time as talent, robot animator, and production assistant on a freelance basis. He joined the team fulltime on August 6th. You may contact Matt at ext. 5613 here at the Support Center. Brian Hagan also has left us to pursue his education in Alabama. We wish Brent and Brian the best, but don't worry, we've still got a great team in place to support your entertainment needs!



Before I wrap this up let me remind you to check the list of current valid showtapes on page 3 of this newsletter. It is important that all expired showtapes be returned to Department 18. We are working hard to standardize the look and sound of Chuck E. Cheese and getting rid of those old showtapes would really help us out. Also, we don't want to infringe on the rights of the copyright owners of old licensed material. Thanks in advance for your help.

In closing, remember that we are always looking for feedback from you. You can send all of your show suggestions to cectv@cecentertainment.com.
Keep up the great work!

— Jeremy Blaido

DO NOT DISCARD PREVIOUS (SUMMER) SHOW. WE WILL USE IT AGAIN NEXT YEAR.

"WHAT I LIKE ABOUT YOU" LIVE



Please remove Chuck E.'s bowtie from your Costume Character.

Along with your September Show is the all new Chuck E .Live Show, "What I Like About You." This popular song is sure to have your guests singing and dancing along with Chuck E. every time. There are currently no training materials that go along with the show

so be creative and don't hesitate to get your audience involved with this exciting new show. You should also notice that there is not an updated Road Show CD included with this show, however you may continue to use the most recent disc that you previously received with the Summer Show. Also if your Chuck E. costume head still has a bowtie attached please remove it. There is no need for the bowtie anymore because the tux outfit is no longer being produced. We appreciate your cooperation in keeping Chuck E. current.

EDDIE COKER/CEC EXCLUSIVE

Once again we are proud to present Eddie Coker. His new video is entitled "I Believe." The song has a very positive message and we think that it is one of Eddie's best. Shot and produced exclusively by the entertainment



department, Chuck E. Cheese's is currently the only place to catch this heart-warming new video.



We hope you like it as much as we do. Visit Eddie Coker on the web at www.eddiecoker.com.

"...we think that it's one of Eddie's best."

ON LOCATION

Thanks to Whole Foods and The Finish Line.



A very special thanks goes out to The Finish Line athletic store and to Whole Foods marketplace for letting us use their facilities to shoot the videos "Boogie Shoes" and "Paper or Plastic". We think you will agree that both videos turned out quite nice.

SEPTEMBER 2001 SHOW SCHEDULE

Segment 1

- "Boogie Shoes"
- "Everlasting Love"

Intermission 1

- VeggieTales "His Cheeseburger"
- Skateboarding

Segment 2

- "Louie, Louie"
- "How Sweet It Is"

Intermission 2

Eddie Coker - "I Believe"

Segment 3

- "Paper Or Plastic"
- "Do You Love Me"

Intermission 3

- Amphicar
- Baking With Betty

Segment 4

- "I Can Help"
- "My Girl"

Intermission 4

- VeggieTales "When We Care"
- Sing-a-long Guys

WARRANTY REPLACEMENT AND VALID SHOW TAPES

- Remember that show tapes are only warranted for one week from beginning play date. Call (972)258-5613 for a replacement.
- The following is a list of valid show tapes. All other tapes need to be sent back to the support center, attention show tape return.

Valid Show Tapes

September 2001 Show

Summer 2001 Show

Best of CEC TV '99 (Chuck E.'s Variety Show)

Chuck E.'s Holiday Party

Emergency Backup (60 minutes)

Diagnostics

Birthday Star

Emergency Birthday

CEC Shuffle

CEC Says-

CEC March

Havin' A Party (2001 edition)

Give My Regards to Broadway

CEC Swing

Patriotic Live (America)

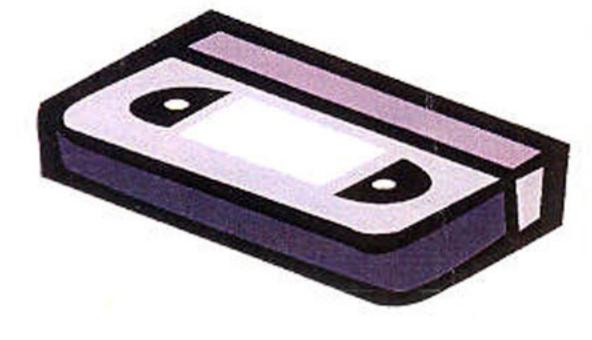
Holiday Live (Rockin' Christmas Eve)

Bingo Live

If You're Happy and You Know It Live

Patriotic Live 2000 (Patriotic Medley)

What I Like About You Live



"Remember that show tapes are only warranted for one week. Call (972)258-5613 for a replacement."

Picture Gallery





Boogie Down!



Grandma can Boogie too!



Everlasting Love



Clowning around with Eddie



Splash!



Radical!



Do You Love Me?



I should have said paper



Entertainment Department

Rob Gotcher, Production Mgr.

Matt Schartz, Production Coord.

Jeremy Blaido, Director

Got show ideas?

Email us at

cectv@

cecentertainment.com

Thanks Jasper!



My Girl

DEPT 18 - THAT'S ENTERTAINMENT

(Volume 3, Issue 4 - September 2001)

Date of Origin: 2001
Archived: 2-7-13
Submission by ChuckEZone
Version 1.0

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